

CORE ITEM UPDATE • INDIA

Core Item Update: Nehru jackets and bandhgalas 2026–28

Tailored ethnic menswear is the wedding-guest uniform.

Forecut Editorial • 11 October 2026



Overview

Tailored ethnic menswear is the wedding-guest uniform. Brocade and Chanderi Nehru jackets are a steady peak, contrast piping is the emerging detail, and tone-on-tone and velvet bandhgalas rise into the winter wedding season.

3

INVEST

1

TEST

1

MAINTAIN

0

REDUCE

Invest: rising now. Test: emerging. Maintain: at its peak. Reduce: fading.

The details

Each detail with its status for Festive 26, its trend curve and what it does next.

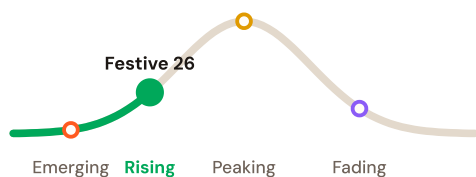


INVEST

RISING

Tone-on-tone bandhgalas

Bandhgala (Jodhpuri) suits with tonal embroidery instead of heavy work. Growth is building. Commit to it in your next range.



Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking
----------------------	----------------------	-----------------------

Summer 28 Peaking	Festive 28 Fading
----------------------	----------------------



INVEST

RISING

Velvet bandhgalas

Velvet bandhgalas in bottle green, navy and burgundy for winter weddings. Growth is building. Commit to it in your next range.



Festive 26 Rising	Summer 27 —	Festive 27 Peaking
----------------------	----------------	-----------------------

Summer 28	Festive 28
-----------	------------

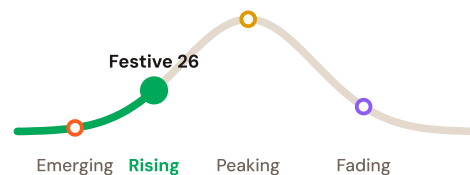


INVEST

RISING

Collar brooches on bandhgalas

A brooch or decorative button at the bandhgala collar. Growth is building. Commit to it in your next range.



Festive 26 Rising	Summer 27 —	Festive 27 Peaking
----------------------	----------------	-----------------------

Summer 28	Festive 28
-----------	------------

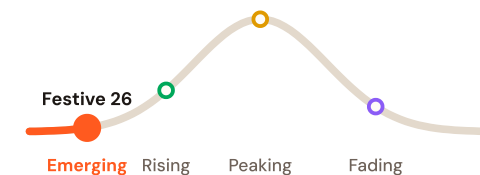


TEST

EMERGING

Contrast-piped Nehru jackets

Contrast piping on the collar and edges. Early signal. Trial in small drops and premium lines.



Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising
------------------------	---------------------	----------------------

Summer 28 Peaking	Festive 28 Peaking
----------------------	-----------------------

- Peaking

- Peaking



MAINTAIN

PEAKING

Brocade and Chanderi Nehru jackets

Nehru jackets over kurtas or shirts, in brocade, Chanderi or jacquard. At its height. Keep in core ranges without over-buying.



Festive 26
Peaking

Summer 27
Peaking

Festive 27
Peaking

Summer 28

Festive 28

How to update your nehru jackets and bandhgalas range

- Keep brocade and Chanderi Nehru jackets as a core wedding offer.
- Test contrast piping on collars and front edges.
- Add velvet bandhgalas for winter weddings, with a collar brooch as an add-on.

See every nehru jackets and bandhgalas detail with design notes and downloadable cards in the India Forecast 2026–28.

Statuses are Forecut's forecast for India: Festive 26 (Oct 2026 – Feb 2027), Summer 27 (Mar – Jul 2027), Festive 27 (Aug – Dec 2027), and long-range outlooks for Summer 28 (Mar – Jul 2028) and Festive 28 (Aug – Dec 2028). Sources: India trends summarise public coverage of Lakmé Fashion Week x FDCI 2026 (Harper's Bazaar India, Free Press Journal), Aza Fashions festive and ethnic trend guides, Lashkaraa colour and silhouette trends 2026, Pearl Academy Gen Z trend reports, Gully Labs, Global Indian (Prada SS26 Kolhapuri-inspired sandals) and Outlook Business (Gen Z and e-retail).