

COLOUR FORECAST · INDIA 2026–28

# India Colour Forecast 2026–28

Nine colours for Indian fashion from Festive 26 to Festive 28, in three families: festive jewels, calm handloom, and earth and indigo.

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## Key colours

- **Indigo** (Pantone 19-3864 TCX · #2f3f7a): Blue, from deep indigo to blue-and-white, was the most-seen colour story at Lakmé Fashion Week 2026. Use it on denim, handloom kurtas and printed co-ords.
- **Emerald** (Pantone 18-5845 TCX · #0f6b4f): Jewel tones still lead festive wear, but in richer, more refined shades: emerald, sapphire and deep wine, often with champagne or antique gold.

# Festive jewels

Richer, more refined jewel tones for weddings and festive evenings, paired with soft metallics rather than bright yellow gold.

## Emerald

Pantone 18-5845 TCX  
#0F6B4F · RGB 15, 107, 79

Deep, confident green; the festive key colour.

**Best for** Anarkalis, lehengas, bandhgalas, silk sarees

**Pair with** Champagne gold, Deep wine, Ivory



## Sapphire

Pantone 19-4050 TCX  
#1F4E9C · RGB 31, 78, 156

A clear, rich blue that bridges festive and evening.

**Best for** Organza lehengas, sherwanis, evening sarees

**Pair with** Champagne gold, Ivory



## Deep wine

Pantone 19-1940 TCX  
#6E1F33 · RGB 110, 31, 51

A dark, warm red for winter weddings.

**Best for** Velvet bandhgalas, lehengas, blouses

**Pair with** Champagne gold, Emerald



## Champagne gold

Pantone 14-0935 TCX  
#D8C08A · RGB 216, 192, 138

A soft metallic that replaces bright yellow gold.

**Best for** Tissue sarees, zari borders, trims, footwear

**Pair with** Emerald, Ivory, Indigo



# Calm handloom

Quiet, natural shades that let the weave and the hand-work show. Right for handloom, day functions and everyday ethnic wear.

## Sage

Pantone 15-6414 TCX  
#9FAE8F · RGB 159, 174, 143

A muted green-grey with a natural, hand-dyed feel.

**Best for** Handloom kurtas, Chanderi sets, linen

**Pair with** Ivory, Dusty rose



## Ivory

Pantone 11-0104 TCX  
#F3ECD8 · RGB 243, 236, 220

Warm off-white; the base of quiet luxury.

**Best for** Sherwanis, chikankari, handloom sarees, menswear

**Pair with** Every colour in the palette



## Dusty rose

Pantone 15-1611 TCX  
#D9A3A6 · RGB 217, 163, 166

A soft, grown-up pink for day functions.

**Best for** Pastel sarees, organza dupattas, blouses

**Pair with** Sage, Champagne gold



# Earth and indigo

Grounded heritage colours that work across ethnic, fusion and western wear, from denim to block prints.

## Indigo

Pantone 19-3864 TCX  
#2F3F7A · RGB 47, 63, 122

The most-seen colour story at Lakmé Fashion Week 2026; the key colour for everyday.

**Best for** Denim, handloom kurtas, printed co-ords, footwear

**Pair with** Ivory, Champagne gold, Rust



## Rust

Pantone 18-1248 TCX  
#B5522B · RGB 181, 82, 43

A warm earth red with a craft and natural-dye feel.

**Best for** Block prints, Kolhapuris, kurtas, accessories

**Pair with** Indigo, Ivory



## How to use the palette

- Build festive capsules from one jewel tone plus champagne gold and ivory.
- Use sage, ivory and dusty rose for handloom and day-function ranges.
- Run indigo across every category, from denim to sarees and footwear, and warm it with rust.
- Pantone TCX (cotton) codes are the nearest match to each screen colour. Confirm with a physical Pantone book and lab dips before bulk dyeing.

Statuses are Forecut's forecast for India: Festive 26 (Oct 2026 – Feb 2027), Summer 27 (Mar – Jul 2027), Festive 27 (Aug – Dec 2027), and long-range outlooks for Summer 28 (Mar – Jul 2028) and Festive 28 (Aug – Dec 2028). Sources: India trends summarise public coverage of Lakmé Fashion Week x FDCI 2026 (Harper's Bazaar India, Free Press Journal), Aza Fashions festive and ethnic trend guides, Lashkaraa colour and silhouette trends 2026, Pearl Academy Gen Z trend reports, Gully Labs, Global Indian (Prada SS26 Kolhapuri-inspired sandals) and Outlook Business (Gen Z and e-retail).