

COMPLETE ILLUSTRATED REPORT

India

Festive 27

Craft with a second life



AI-generated original forecast concept. Not a documented runway photograph.

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows

118 active details | 8 categories | Full research, palette and development guidance

Prepared for Indian fashion brands, design teams and collection planners.

SEASON AT A GLANCE

Craft with a second life

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

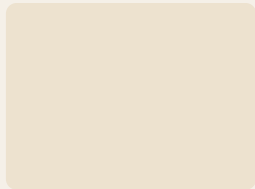
Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows

MERCHANDISING WINDOW

Aug - Dec 2027 | Rakhi, Onam, Navratri, Diwali

Rakhi, Onam, Ganesh Chaturthi, Navratri, Durga Puja, Diwali and weddings

ORIGINAL WORKING PALETTE

				
Deep botanical #175E4A	Mulberry #743047	Soft antique gold #C6AE7A	Night blue #263D6C	Warm ivory #EDE2CF

Digital working colours for sampling, not official textile or colour-authority standards. Approve physical lab dips.

DEVELOPMENT PRIORITY MIX



Emerging: 6 | Rising: 35 | Peaking: 63 | Fading: 14

Qualitative Forecut development assessments, not measured market shares. Emerging: test; Rising: develop; Peaking: core; Fading: reduce newness. Long-range labels are conditional scenarios.

HOW TO USE THIS REPORT

- Start with themes and category actions, then review each detail with its image, design notes, material guidance and lifecycle.
- Use the development calendar to plan sampling; validate costs, quality and customer response before volume orders.
- Images are design references and generated concepts. They do not establish provenance, exact garment specifications or future runway evidence.

REPORT CONTENTS

Inside this season

SEASON STRATEGY

Forecast focus, original palette and development priorities

THEME DIRECTIONS

Product opportunities, construction guidance and commercial actions

CATEGORY OPPORTUNITIES & CALENDAR

Assortment guidance and sampling milestones

COMPLETE DETAIL LIBRARY

118 illustrated detail pages, grouped by category

RESEARCH & METHODOLOGY

Linked sources, evidence limits and review checkpoints

PDF bookmarks navigate the principal sections. Every active detail from this season is included; inactive entries are not silently presented as current recommendations.

THEME 1 / TEXTILE BECOMES THE OCCASION

Textile becomes the occasion

Use the weave and placement of craft to create festive identity. The 2026 couture inputs support fresh treatments of familiar techniques, not a claim that every heritage craft is accelerating.

BUILD THE RANGE

Tonal brocade jackets; fine Bandhani drapes; textured silk kurta sets; narrow-border sarees.

DEVELOPMENT NOTES

Approve handloom yardage early. Align motif placement across sizes and price embroidery by actual labour hours.

COMMERCIAL ACTION

Pair one statement textile with simpler coordinates. Separate cloth-led premium options from entry-price print interpretations.

RESEARCH INPUTS

FDCI | Arpita Mehta, India Couture Week 2026 | 2026-07-28

FDCI | Kunal Rawal, India Couture Week 2026 | 2026-07-28

Première Vision | AW27-28 season overview | September 2026 edition

THEME 2 / REWEAR THE CELEBRATION

Rewear the celebration

Design wedding-guest pieces to be useful after the event. Lighter construction and modular styling are Forecut development recommendations anchored in current Indian occasionwear practice.

BUILD THE RANGE

Lehenga with a wearable separate blouse; detachable cape; reversible waistcoat; light occasion skirt with pockets.

DEVELOPMENT NOTES

Make fastenings accessible, include alteration allowance and test pocket distortion. Photograph both dressed-up and everyday combinations.

COMMERCIAL ACTION

Use bundles and separate purchasing to improve outfit flexibility. Test attach rates before multiplying accessory SKUs.

RESEARCH INPUTS

FDCI | Aisha Rao, Preyasi | 2026-07-31

FDCI | Kunal Rawal, India Couture Week 2026 | 2026-07-28

THEME 3 / LIGHT AS ORNAMENT

Light as ornament

Material reflection can deliver impact with fewer all-over trims. Reflective couture is a premium signal with substantial weight, repair and sourcing risks.

BUILD THE RANGE

Small pearl-effect borders; metallic-cord accents; controlled tissue panels; a statement brooch.

DEVELOPMENT NOTES

Sample skin contact, sharp edges, tarnishing and storage. Offer repair guidance and keep non-washable components removable where possible.

COMMERCIAL ACTION

Keep fragile or expensive surfaces made-to-order or in limited capsules. Never equate couture visibility with volume readiness.

RESEARCH INPUTS

FDCI | Rimzim Dadu, India Couture Week 2026 | 2026-07-28

FDCI | Arpita Mehta, India Couture Week 2026 | 2026-07-28

THEME 4 / MENSWEAR, ENGINEERED FOR THE EVENT

Menswear, engineered for the event

Combine Indian textile knowledge with movement and personal styling. Regional weather and event format matter more than a single national festive uniform.

BUILD THE RANGE

Soft bandhgalas; tonal embroidered overshirts; secure draped stoles; straight trousers under layered kurtas.

DEVELOPMENT NOTES

Fit across body types and test long seated wear. Consider breathable linings and secure internal fasteners without replicating a designer's proprietary mechanism.

COMMERCIAL ACTION

Merchandise by event and climate. Offer lighter wedding-guest options beside more elaborate groom pieces.

RESEARCH INPUTS

FDCI | Kunal Rawal, India Couture Week 2026 | 2026-07-28

CATEGORY OPPORTUNITIES

Build the assortment

WOMENSWEAR

Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

MENSWEAR

Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

FUSION & WESTERN

Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

FOOTWEAR

Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

TEXTILES & TRIMS

Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

DEVELOPMENT CALENDAR

From concept to delivery

JANUARY-MARCH 2027

Revalidate against Indian runway and brand launches; approve regional assortment and supplier capacity.

APRIL-MAY 2027

Finalise craft strike-offs, fit, wearer trials and cost; retain a fallback fabric for long-lead styles.

JUNE-JULY 2027

Deliver early Rakhi and Onam capsules; stage later festival inventory by verified dates.

AUGUST-DECEMBER 2027

Reorder proven shapes. Compare full-price sales, return reasons and repeat purchases by region and event.

WHAT WOULD CHANGE THIS FORECAST?

- Recheck couture and textile signals in 2027 before bulk orders.
- Track whether buyers choose lighter sets at equal prices; there is no sell-through dataset behind this forecast.
- Test one reflective surface first; discontinue unsafe, heavy or unrepairable options.

DETAIL LIBRARY / WOMEN'S ETHNIC

Women's Ethnic

24 active details | Festive 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Pre-draped saree gowns - Peaking
- Office-ready fluid sarees - Rising
- Organza sarees with scalloped borders - Fading
- Tissue sarees in champagne gold - Peaking
- Pastel handloom sarees - Peaking
- Sarees with belts and jackets - Peaking
- Cape lehengas - Peaking
- Ombré and dual-tone lehengas - Fading
- Crop-top lehenga sets - Fading
- Fish-cut lehenga skirts - Rising
- Light organza lehengas - Peaking
- Fit-and-flare Anarkalis - Peaking
- Embroidered kurta co-ord sets - Peaking
- Straight kurtas with palazzos - Fading
- Festive kaftan kurtas - Peaking
- Angrakha wrap kurtas - Rising
- Corset saree blouses - Peaking
- Off-shoulder blouses - Fading
- Collared shirt blouses - Rising
- Organza dupattas with embroidered borders - Fading
- Kalidar-cut kurtas - Peaking
- Foil-appliqué tulle sarees - Emerging
- Airy kurta separates with opacity-tested inners - Rising
- Pocketed light occasion skirts - Emerging

WOMEN'S ETHNIC / SAREES

Pre-draped saree gowns

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Ready-to-wear sarees with stitched pleats and a fixed pallu, worn in minutes. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Garment | Sarees

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SAREES

Office-ready fluid sarees

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light printed sarees styled for work, as shown by Satya Paul. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Style | Sarees

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / SAREES

Organza sarees with scalloped borders

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer, structured organza that photographs well. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Fabric | Sarees

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Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WOMEN'S ETHNIC / SAREES

Tissue sarees in champagne gold

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic tissue as the base colour, not just the border. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Fabric | Sarees

Forecut design reference image; not future runway evidence.

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Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SAREES

Pastel handloom sarees

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Dusty rose, powder blue and lavender on handloom bases. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Colour | Sarees

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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WOMEN'S ETHNIC / SAREES

Sarees with belts and jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Waist belts and cropped jackets over sarees for a modern drape. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Layer | Sarees

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WOMEN'S ETHNIC / LEHENGAS

Cape lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Lehengas with a cape-style dupatta or overlay. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Layer | Lehengas

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WOMEN'S ETHNIC / LEHENGAS

Ombré and dual-tone lehengas

FADING | PROJECTED DEVELOPMENT PRIORITY

DETAIL OVERVIEW

Skirts shading from a deep base into a lighter hem. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Colour | Lehengas



Illustrative silhouette reference; sample construction separately.

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WOMEN'S ETHNIC / LEHENGAS

Crop-top lehenga sets

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Shorter blouses with high-waisted skirts. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Shape | Lehengas

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WOMEN'S ETHNIC / LEHENGAS

Fish-cut lehenga skirts

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Fitted through the hip, flaring at the knee for a longer line. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Shape | Lehengas

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WOMEN'S ETHNIC / LEHENGAS

Light organza lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Airy organza lehengas for sangeet and day functions. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Fabric | Lehengas

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Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Fit-and-flare Anarkalis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Flattering, comfortable Anarkalis that suit most occasions. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Shape | Suits & kurtas

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Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Embroidered kurta co-ord sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching kurta and trousers with coordinated embroidery. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Garment | Suits & kurtas

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WOMEN'S ETHNIC / SUITS & KURTAS

Straight kurtas with palazzos

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight-cut suits with wide palazzos for comfort. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Shape | Suits & kurtas

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WOMEN'S ETHNIC / SUITS & KURTAS

Festive kaftan kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kaftans with Indian prints and embroidery, worn to festive events. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Shape | Suits & kurtas

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / SUITS & KURTAS

Angrakha wrap kurtas

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Overlapping wrap fronts tied at the side. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Closure | Suits & kurtas

Forecut design reference image; not future runway evidence.

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Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Corset saree blouses

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Structured corset blouses as a modern alternative. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Bodice | Blouses & dupattas

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Off-shoulder blouses

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Off-shoulder blouses for sarees and lehengas. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Neckline | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Collared shirt blouses

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crisp collared blouses for a tailored saree look. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Collar | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Organza dupattas with embroidered borders

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer dupattas framed with an embroidered edge. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Trim | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WOMEN'S ETHNIC / SUITS & KURTAS

Kalidar-cut kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SAREES

Foil-appliqu  tulle sarees

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic foil or faux-leather pieces cut into shapes and stitched onto sheer tulle, as shown by Sameer Madan. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.

Area: Embellishment | Sarees

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Not tracked	Festive 28 Rising
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WOMEN'S ETHNIC / SUITS & KURTAS

Airy kurta separates with opacity-tested inners

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Separate inner and loose outer layers for coverage with less bulk. Test opacity, shrinkage and seam stability. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Suits & kurtas

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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WOMEN'S ETHNIC / LEHENGAS

Pocketed light occasion skirts

EMERGING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

A lighter wedding-guest skirt with supported pockets and an independently wearable top. Check pocket distortion. Festive 27: Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Lehengas

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Build saree, blouse and occasion-skirt combinations. Balance craft visibility with weight, alteration access and repeat wear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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DETAIL LIBRARY / MEN'S ETHNIC

Men's Ethnic

18 active details | Festive 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Straight kurta with band collar - Peaking
- Linen kurta sets - Peaking
- Short kurtas with jeans - Peaking
- Asymmetric-hem kurtas - Peaking
- Pathani suits - Peaking
- Neckline and cuff embroidery - Peaking
- Brocade and Chanderi Nehru jackets - Peaking
- Contrast-piped Nehru jackets - Rising
- Tone-on-tone bandhgalas - Peaking
- Velvet bandhgalas - Peaking
- Collar brooches on bandhgalas - Peaking
- Ivory and pastel sherwanis - Peaking
- Fluid draped menswear - Rising
- Tussar and Kanjeevaram menswear - Rising
- Straight trousers over churidars - Rising
- Dhoti pants and cowl trousers - Peaking
- Half-lined textured Nehru layers - Rising
- Secure draped occasion stoles - Emerging

MEN'S ETHNIC / KURTAS & SETS

Straight kurta with band collar

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight kurtas with a Nehru (band) collar and churidar or straight trousers. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Collar | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / KURTAS & SETS

Linen kurta sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Breathable linen and cotton-silk for relaxed celebrations.
Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Fabric | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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MEN'S ETHNIC / KURTAS & SETS

Short kurtas with jeans

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Hip-length kurtas worn with denim for everyday wear. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Length | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

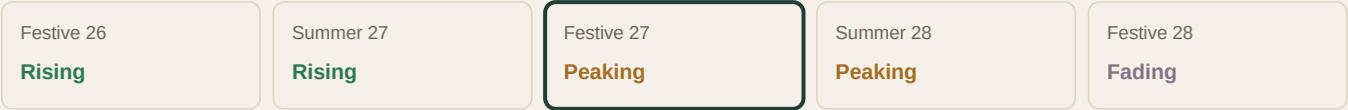
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / KURTAS & SETS

Asymmetric-hem kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Angled or layered hems for a modern kurta. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Hem | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / KURTAS & SETS

Pathani suits

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Collared Pathani kurtas with salwar, in solid tones. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Garment | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / KURTAS & SETS

Neckline and cuff embroidery

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Subtle embroidery placed only at the neckline and cuffs.
Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Embellishment | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Brocade and Chanderi Nehru jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Nehru jackets over kurtas or shirts, in brocade, Chanderi or jacquard. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Fabric | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Contrast-piped Nehru jackets

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Contrast piping on the collar and edges. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Trim | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Tone-on-tone bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Velvet bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Velvet bandhgalas in bottle green, navy and burgundy for winter weddings. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Fabric | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Fading	Festive 27 Peaking	Summer 28 Fading	Festive 28 Peaking
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Collar brooches on bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

A brooch or decorative button at the bandhgala collar. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Accessory | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Ivory and pastel sherwanis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Ivory, mint and powder shades for day weddings. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Colour | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Fluid draped menswear

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed drapes and soft tailoring, as shown by AK|OK. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Shape | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Tussar and Kanjeevaram menswear

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Silks usually reserved for women, cut for men by Vivek Karunakaran. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Fabric | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / BOTTOMS

Straight trousers over churidars

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight trousers replacing fitted churidars under kurtas.
Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Leg | Bottoms

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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MEN'S ETHNIC / BOTTOMS

Dhoti pants and cowl trousers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Draped dhoti pants for sangeet and mehendi. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.

Area: Leg | Bottoms

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / SUMMER TAILORING

Half-lined textured Nehru layers

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Light textured cloth with reduced lining bulk; check collar recovery and perspiration marks. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Summer tailoring

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION CONSTRUCTION

Secure draped occasion stoles

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Develop unobtrusive original fastening solutions for free movement; stress-test closures and skin contact. Festive 27: Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Closure | Occasion construction

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Focus on tonal texture and comfortable layering; reserve velvet for appropriate winter markets and venues.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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DETAIL LIBRARY / INDO-WESTERN

Indo-Western

13 active details | Festive 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Sarees with sneakers - Peaking
- Jackets over lehengas - Peaking
- Printed fusion kaftans - Peaking
- Draped dhoti skirts - Rising
- Indo-western blazer sets - Rising
- Kurta-shirt hybrids - Rising
- Kurtas with jeans and sneakers - Peaking
- Chanderi with denim - Rising
- Indigo denim with handloom - Peaking
- Embroidered denim jackets - Peaking
- Zari-embroidered denim eveningwear - Rising
- Modular organza occasion separates - Rising
- Adjustable light draped separates - Rising

INDO-WESTERN / WOMEN

Sarees with sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sarees worn with clean sneakers for day events. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Styling | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / WOMEN

Jackets over lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Cropped or denim jackets layered over lehengas. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Layer | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

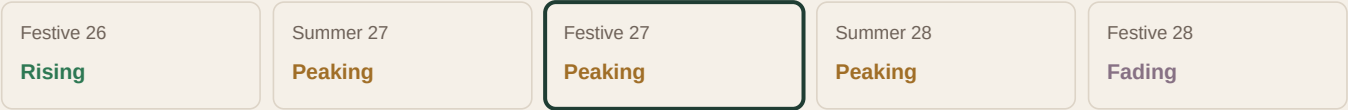
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / WOMEN

Printed fusion kaftans

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kaftans with Indian print and embroidery for festive brunches. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / WOMEN

Draped dhoti skirts

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Dhoti-inspired draped skirts with crop tops or shirts. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Shape | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / MEN

Indo-western blazer sets

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bandhgala-collar blazers with matching trousers. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / MEN

Kurta-shirt hybrids

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Gender-fluid shirts with kurta length and band collars. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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INDO-WESTERN / EVERYDAY

Kurtas with jeans and sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

The everyday Gen Z mix of kurta, denim and sneakers. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Styling | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / EVERYDAY

Chanderi with denim

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Silk Chanderi paired with denim, as shown by Saim. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / EVERYDAY

Indigo denim with handloom

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Indigo denim teamed with handloom pieces. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / EVERYDAY

Embroidered denim jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Denim jackets with Indian embroidery. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Embellishment | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / EVENING FUSION

Zari-embroidered denim eveningwear

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Denim and Tencel lifted to evening with zari embroidery, as shown by Spacelines. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Embellishment | Evening fusion

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Not tracked	Festive 27 Rising	Summer 28 Not tracked	Festive 28 Rising
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INDO-WESTERN / WARDROBE SYSTEMS

Modular organza occasion separates

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Occasion pieces in organza, silk and washed denim that mix and re-pair across events, as shown by Nachiket Barve. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Construction | Wardrobe systems

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / SUMMER LAYERS

Adjustable light draped separates

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Trial secure ties and adjustable drape for seated and walking comfort. Keep styling instructions clear. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Closure | Summer layers

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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DETAIL LIBRARY / WESTERN WEAR (INDIA)

Western Wear (India)

10 active details | Festive 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Baby tees and low-rise denim - Peaking
- Breezy resort dresses - Peaking
- Monochrome co-ords - Peaking
- Boxy blazers and straight trousers - Peaking
- Cargo and utility pants - Fading
- Varsity jackets - Fading
- Baggy and wide-leg jeans - Fading
- Oversized tees and shirts - Peaking
- Athleisure co-ord sets - Peaking
- Quiet-luxury basics - Peaking

WESTERN WEAR (INDIA) / WOMEN

Baby tees and low-rise denim

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Soft Y2K: baby tees with low or mid-rise jeans. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Style | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / WOMEN

Breezy resort dresses

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Easy, resort-style dresses for city daytime, as shown by Verandah. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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WESTERN WEAR (INDIA) / WOMEN

Monochrome co-ords

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching tops and trousers in one colour. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / MEN

Boxy blazers and straight trousers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed, gender-fluid tailoring for internships and work.
Festive 27: Test occasion jackets over familiar separates.
Keep dramatic drapes proportionate and fastening instructions clear.

Area: Shape | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / MEN

Cargo and utility pants

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Cargo pants and workwear jackets with street details. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Pocket | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton ripstop, gabardine or nylon twill with snap or Velcro closures.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / MEN

Varsity jackets

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Retro varsity jackets for campus wear. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / UNISEX

Baggy and wide-leg jeans

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed, wide denim for comfort. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Leg | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / UNISEX

Oversized tees and shirts

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Roomy tees and boyfriend shirts. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Shape | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WESTERN WEAR (INDIA) / UNISEX

Athleisure co-ord sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching jogger and sweat sets for hybrid campus days.
Festive 27: Test occasion jackets over familiar separates.
Keep dramatic drapes proportionate and fastening instructions clear.

Area: Garment | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / UNISEX

Quiet-luxury basics

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crisp shirts, neutral trousers and clean sneakers. Festive 27: Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.

Area: Style | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Test occasion jackets over familiar separates. Keep dramatic drapes proportionate and fastening instructions clear.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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DETAIL LIBRARY / INDIAN FOOTWEAR

Indian Footwear

11 active details | Festive 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Kolhapuri chappals - Peaking
- Embellished wedding juttis - Peaking
- Pointed juttis with bandhgalas - Peaking
- Block-heel juttis - Peaking
- Mojari with kurta sets - Peaking
- Mirror-work flats - Fading
- Retro gum-sole sneakers - Peaking
- Handcrafted leather sneakers - Rising
- Kantha-embroidered sneakers - Rising
- Wide lasts for Indian feet - Rising
- Sneakers for the groom - Peaking

INDIAN FOOTWEAR / ETHNIC

Kolhapuri chappals

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

GI-tagged Kolhapuris, back in focus after Prada's Spring/Summer 2026 show. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Style | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather from the Kolhapur cluster.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / ETHNIC

Embellished wedding juttis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Juttis with zari, beads and mirror work for weddings. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Embellishment | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Pointed juttis with bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Pointed juttis as the correct shoe for bandhgalas. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Toe | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Block-heel juttis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Juttis on a low block heel for comfort at long events. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Heel | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / ETHNIC

Mojaris with kurta sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Classic mojaris for festive kurta looks. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Style | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Mirror-work flats

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Mirror embellishment moving onto shoes. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Embellishment | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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INDIAN FOOTWEAR / SNEAKERS

Retro gum-sole sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Vintage trainers with suede overlays and gum soles. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Sole | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / SNEAKERS

Handcrafted leather sneakers

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Full-grain leather sneakers made in India. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Material | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / SNEAKERS

Kantha-embroidered sneakers

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Suede sneakers with kantha embroidery. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Embellishment | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / SNEAKERS

Wide lasts for Indian feet

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Broader lasts shaped for Indian foot widths. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Construction | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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INDIAN FOOTWEAR / SNEAKERS

Sneakers for the groom

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embellished or clean sneakers for sangeet and mehendi. Festive 27: Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.

Area: Styling | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Pair embellished juttis with simpler padded alternatives; run flex, adhesion, grip and long-wear trials.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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DETAIL LIBRARY / FABRICS & WEAVES

Fabrics & Weaves

16 active details | Festive 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Chanderi - Peaking
- Maheshwari - Peaking
- Jamdani - Rising
- Handspun khadi - Rising
- Banarasi brocade - Peaking
- Reworked vintage Banarasi - Emerging
- Kanjeevaram silk - Peaking
- Tussar silk - Peaking
- Bhagalpur silk - Rising
- Raw silk - Peaking
- Organza - Fading
- Tissue - Peaking
- Cotton silk - Peaking
- Linen - Rising
- Natural-dyed fabrics - Rising
- Crushed tissue - Peaking

FABRICS & WEAVES / HANDLOOM

Chanderi

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light, sheer Madhya Pradesh weave for kurtas, sarees and jackets. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Organza, chiffon, tulle or recycled mesh.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / HANDLOOM

Maheshwari

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Fine cotton-silk handloom with reversible borders. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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FABRICS & WEAVES / HANDLOOM

Jamdani

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Hand-woven motifs on fine cotton. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / HANDLOOM

Handspun khadi

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Khadi in silk, wool, linen and cotton, shown at the Navdhara Khadi showcase. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / SILKS

Banarasi brocade

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Rich woven brocade for weddings and Nehru jackets. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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FABRICS & WEAVES / SILKS

Reworked vintage Banarasi

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Vintage Banarasi cut into structured eveningwear, as by Amit Aggarwal. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Emerging	Festive 27 Emerging	Summer 28 Emerging	Festive 28 Emerging
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FABRICS & WEAVES / SILKS

Kanjeevaram silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Heavy South Indian silk for weddings, now also in menswear. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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FABRICS & WEAVES / SILKS

Tussar silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Textured, natural-gold wild silk. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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FABRICS & WEAVES / SILKS

Bhagalpur silk

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bihar silk used for structured gowns. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / SILKS

Raw silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Textured, earthy silk for bandhgalas and lehengas. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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FABRICS & WEAVES / SHEERS & METALLICS

Organza

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer, structured and photogenic. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Sheers & metallics

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Organza, chiffon, tulle or recycled mesh.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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FABRICS & WEAVES / SHEERS & METALLICS

Tissue

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic sheen for evening functions. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Sheers & metallics

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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FABRICS & WEAVES / EVERYDAY

Cotton silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Comfortable, breathable everyday ethnic fabric. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / EVERYDAY

Linen

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Breathable linen for summer kurtas and co-ords. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Linen or linen-cotton blends.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Rising	Summer 28 Peaking	Festive 28 Rising
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FABRICS & WEAVES / EVERYDAY

Natural-dyed fabrics

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Plant dyes and slow processes. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Colour | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / SILKS & METALLICS

Crushed tissue

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crinkled metallic tissue with a soft, broken shine, used for festive suits and sarees, as shown in Soch Festive 2026. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Fabric | Silks & metallics

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Rising
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DETAIL LIBRARY / EMBROIDERY & SURFACE

Embroidery & Surface

15 active details | Festive 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Mirror work - Peaking
- Chikankari - Peaking
- Zardozi - Peaking
- Tone-on-tone embroidery - Rising
- Rabari embroidery - Rising
- Kantha - Rising
- Gota patti - Peaking
- Block print - Rising
- Bandhani - Rising
- Ikat - Peaking
- Patchwork and layered textures - Rising
- All-over heavy sequins - Fading
- Tile-inspired layered prints - Rising
- Crochet-edged summer shirts - Rising
- Controlled metallic-cord accents - Emerging

EMBROIDERY & SURFACE / HAND EMBROIDERY

Mirror work

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Mirror work on garments, dupattas, bags and shoes. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Chikankari

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Lucknow white-on-white embroidery for summer and festive. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Fine cotton, mul or georgette from Lucknow.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Zardozi

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metal-thread embroidery for weddings. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic zari threads, gota ribbon and sequins.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Tone-on-tone embroidery

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Embroidery in the fabric colour for quiet luxury. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Embellishment | Hand embroidery

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Rabari embroidery

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kutch Rabari embroidery, shown by Kartik Research. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Kantha

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Running-stitch embroidery from Bengal. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Gota patti

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Rajasthani ribbon appliqué in gold and silver. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Trim | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic zari threads, gota ribbon and sequins.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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EMBROIDERY & SURFACE / PRINTS & DYES

Block print

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Hand block prints from Bagru and Sanganer. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Print | Prints & dyes

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Rising	Summer 28 Peaking	Festive 28 Rising
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EMBROIDERY & SURFACE / PRINTS & DYES

Bandhani

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Tie-dye dots from Gujarat and Rajasthan. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Pattern | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / PRINTS & DYES

Ikat

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Resist-dyed yarns woven into blurred patterns. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Pattern | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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EMBROIDERY & SURFACE / PRINTS & DYES

Patchwork and layered textures

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Patchwork and layered textures, as shown by Kartik Research. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Panel | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / EMBELLISHMENT

All-over heavy sequins

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Head-to-toe sequins giving way to placement work. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Embellishment | Embellishment

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Fading	Summer 27 Fading	Festive 27 Fading	Summer 28 Fading	Festive 28 Fading
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EMBROIDERY & SURFACE / PRINTS & DYES

Tile-inspired layered prints

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Repeating tile and jaali motifs printed in overlapping layers on kurtas and sets, as shown in Soch Festive 2026. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Pattern | Prints & dyes

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / CRAFT ACCENTS

Crochet-edged summer shirts

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Small crochet accents on breathable shirts; approve repeatability and wash recovery before scaling. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Surface | Craft accents

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton crochet panels or crochet-look knit.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / PLACED ORNAMENT

Controlled metallic-cord accents

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Small placed reflective details, limited to premium trials. Check weight, abrasion, repair and humidity exposure. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Surface | Placed ornament

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Yarn-dyed wool or brushed cotton checks; matching adds about 10-15% fabric.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Emerging	Festive 28 Rising
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DETAIL LIBRARY / TRIMS & ACCESSORIES

Trims & Accessories

11 active details | Festive 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Latkans and tassels - Peaking
- Contrast piping - Peaking
- Potli and fabric-covered buttons - Peaking
- Scalloped and cutwork borders - Fading
- Raw, unfinished edges - Rising
- Potli bags - Peaking
- Belts over sarees and kurtas - Peaking
- Mirror-work bags - Fading
- Statement brooches - Peaking
- Enamel clasps and closures - Rising
- Detachable festive cape panels - Emerging

TRIMS & ACCESSORIES / TRIMS

Latkans and tassels

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Decorative tassels on blouses, dupattas and drawstrings.
Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Trim | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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TRIMS & ACCESSORIES / TRIMS

Contrast piping

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Piping on collars, cuffs and edges of kurtas and jackets.
Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Trim | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Potli and fabric-covered buttons

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Small round buttons as a crafted finish. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Hardware | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Horn-effect, corozo, metal or mother-of-pearl effect buttons.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Scalloped and cutwork borders

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Scalloped edges on sarees, dupattas and sleeves. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Edge | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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TRIMS & ACCESSORIES / TRIMS

Raw, unfinished edges

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Deliberately unfinished edges, as shown by AK|OK. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Edge | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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TRIMS & ACCESSORIES / ACCESSORIES

Potli bags

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Drawstring pouch bags for festive looks. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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TRIMS & ACCESSORIES / ACCESSORIES

Belts over sarees and kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embellished or leather belts to define the waist. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / ACCESSORIES

Mirror-work bags

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bags with mirror embellishment. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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TRIMS & ACCESSORIES / ACCESSORIES

Statement brooches

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Brooches on bandhgalas, kurtas and saree pallus. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Enamel clasps and closures

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Small enamelled clasps used as a crafted closure on kurtas and accessories, as shown by AMPM. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.

Area: Hardware | Trims

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Not tracked	Festive 27 Rising	Summer 28 Not tracked	Festive 28 Rising
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TRIMS & ACCESSORIES / OCCASION LAYERS

Detachable festive cape panels

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Trial a removable occasion layer with discreet, durable attachment points and clear care instructions. Festive 27: Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Layer | Occasion layers

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows. Lifecycle labels are development assessments, not observed sell-through.
- Book tissue, silk blends and artisan embroidery early. Confirm material origin, repairability and actual production capacity before scaling.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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RESEARCH & METHODOLOGY

Evidence, with context

Forecut editorial forecasts synthesise public Indian designer interviews, international SS27 show notes, textile-trade coverage and brand collections. Runway presence is not sell-through. Lifecycle labels are qualitative development priorities, not measured market shares. 2028 entries are conditional scenarios; no 2028 runway or sales evidence is claimed. Palettes are original Forecut working colours, not an official colour authority forecast. Festival groupings are merchandising windows, not verified religious dates; Eid timing requires a separate calendar check.

IMAGE PROVENANCE

Season cover: original AI-generated Forecut concept art, October 2026. Detail pages: existing Forecut reference imagery. New propositions use an explicitly labeled related silhouette where an exact image is unavailable. No generated image is presented as a designer runway photograph.

REVIEW DATE

Research reviewed 15 October 2026. This is a dated report, not a live market feed. Religious dates, prices and supplier availability require separate checks.

SOURCE REGISTER

Public research sources

FDCI | Kunal Rawal, India Couture Week 2026

2026-07-28

Designer interview: functional linings, wearable drapes and tonal craft in menswear. An occasionwear input, not measured retail demand.

FDCI | Arpita Mehta, India Couture Week 2026

2026-07-28

Pastel Bandhani on fluid bases and reinterpretations of Patola and Kantha. Supports craft experimentation, not a mass-market adoption claim.

FDCI | Rimzim Dadu, India Couture Week 2026

2026-07-28

Mother-of-pearl and metal-cord couture, with an emphasis on aftercare. A premium experimental signal rather than a volume direction.

FDCI | Aisha Rao, Preyasi

2026-07-31

Textile appliqué, lighter occasion silhouettes and practical pockets provide a useful wedding-guest development reference.

Première Vision | AW27-28 season overview

September 2026 edition

Public textile-fair overview puts material development at the centre. Used as a long-lead input, not as a reproduced proprietary forecast.