

INDEPENDENT SEASON REPORT

India / Festive 27

Craft with a second life



Original AI-generated Forecut concept. Not a designer runway photograph.

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

Forward forecast | medium-low directional confidence; recheck against 2027 Indian shows

20 selected development details / 4 new concepts / Prices, offers, designer stories and innovations

Complete curated edition. Earlier extended reference editions remain available at forecut.in.

REPORT GUIDE

Plan, develop, validate.

WINDOW

Aug - Dec 2027 | Rakhi, Onam, Navratri, Diwali

HOW TO USE

Read direction and palette, choose details suited to your customer, cost the range, then sample and validate. A forecast is a planning input, not a guarantee of demand.

INSIDE THIS REPORT

Four collection directions; 20 illustrated details with materials, construction and commercial notes; price architecture; retailer snapshots; three offer concepts; three documented collection stories; three innovation opportunities; development calendar and research sources.

IMAGE AND EVIDENCE KEY

New concept images are AI-generated original Forecut proposals. Existing reference images illustrate design vocabulary and are not evidence of future runway adoption. Documented observations and supplier claims are identified separately from Forecut recommendations.

PRICES AND OFFERS

Original Forecut indicative India retail planning bands, not designer quotations or guaranteed future prices. Fabric and handwork require separate supplier costing. Offer ideas below are proposed merchandising tests for your brand. They are not active Forecut or designer discounts.

LIFECYCLE LABELS

Rising and Peaking are qualitative editorial development assessments, not measured market shares. Watch is a conditional prototype direction. 2028 remains a scenario.

REVIEW DATE

15 October 2026. Prices, availability and supplier readiness may change; verify before purchase or production.

COLOUR DIRECTION

A working colour story.

Original Forecut palette. Approve physical lab dips; digital colours are not textile standards.



Deep botanical / #175E4A



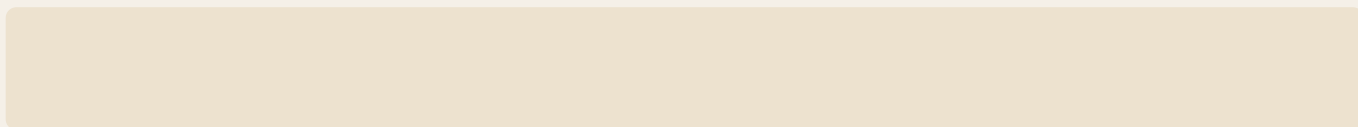
Mulberry / #743047



Soft antique gold / #C6AE7A



Night blue / #263D6C



Warm ivory / #EDE2CF

DIRECTION 1

Textile becomes the occasion

Use the weave and placement of craft to create festive identity. The 2026 couture inputs support fresh treatments of familiar techniques, not a claim that every heritage craft is accelerating.

PRODUCT OPPORTUNITY

Tonal brocade jackets; fine Bandhani drapes; textured silk kurta sets; narrow-border sarees.

DEVELOPMENT ACTION

Approve handloom yardage early. Align motif placement across sizes and price embroidery by actual labour hours.

COMMERCIAL ROLE

Pair one statement textile with simpler coordinates. Separate cloth-led premium options from entry-price print interpretations.

FDCI | Arpita Mehta, India Couture Week 2026

FDCI | Kunal Rawal, India Couture Week 2026

Première Vision | AW27-28 season overview

DIRECTION 2

Rewear the celebration

Design wedding-guest pieces to be useful after the event. Lighter construction and modular styling are Forecut development recommendations anchored in current Indian occasionwear practice.

PRODUCT OPPORTUNITY

Lehenga with a wearable separate blouse; detachable cape; reversible waistcoat; light occasion skirt with pockets.

DEVELOPMENT ACTION

Make fastenings accessible, include alteration allowance and test pocket distortion. Photograph both dressed-up and everyday combinations.

COMMERCIAL ROLE

Use bundles and separate purchasing to improve outfit flexibility. Test attach rates before multiplying accessory SKUs.

FDCI | Aisha Rao, Preyasi

FDCI | Kunal Rawal, India Couture Week 2026

DIRECTION 3

Light as ornament

Material reflection can deliver impact with fewer all-over trims. Reflective couture is a premium signal with substantial weight, repair and sourcing risks.

PRODUCT OPPORTUNITY

Small pearl-effect borders; metallic-cord accents; controlled tissue panels; a statement brooch.

DEVELOPMENT ACTION

Sample skin contact, sharp edges, tarnishing and storage. Offer repair guidance and keep non-washable components removable where possible.

COMMERCIAL ROLE

Keep fragile or expensive surfaces made-to-order or in limited capsules. Never equate couture visibility with volume readiness.

FDCI | Rimzim Dadu, India Couture Week 2026

FDCI | Arpita Mehta, India Couture Week 2026

DIRECTION 4

Menswear, engineered for the event

Combine Indian textile knowledge with movement and personal styling. Regional weather and event format matter more than a single national festive uniform.

PRODUCT OPPORTUNITY

Soft bandhgalas; tonal embroidered overshirts; secure draped stoles; straight trousers under layered kurtas.

DEVELOPMENT ACTION

Fit across body types and test long seated wear. Consider breathable linings and secure internal fasteners without replicating a designer's proprietary mechanism.

COMMERCIAL ROLE

Merchandise by event and climate. Offer lighter wedding-guest options beside more elaborate groom pieces.

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL STUDIO

20 selected details.

A season-specific edit with unique imagery. Each detail has a development brief, construction validation, material direction and indicative price architecture.

Tissue sarees in champagne gold / Women's Ethnic

Corset saree blouses / Women's Ethnic

Festive kaftan kurtas / Women's Ethnic

Fit-and-flare Anarkalis / Women's Ethnic

Brocade and Chanderi Nehru jackets / Men's Ethnic

Neckline and cuff embroidery / Men's Ethnic

Tussar and Kanjeevaram menswear / Men's Ethnic

Indo-western blazer sets / Indo-Western

Draped dhoti skirts / Indo-Western

Mojaris with kurta sets / Indian Footwear

Mirror-work flats / Indian Footwear

Kanjeevaram silk / Fabrics & Weaves

Tussar silk / Fabrics & Weaves

Bandhani / Embroidery & Surface

Gota patti / Embroidery & Surface

Statement brooches / Trims & Accessories

Pocketed wedding-guest skirt / Women's Ethnic

Soft botanical brocade layer / Men's Ethnic

Securely draped occasion stole / Men's Ethnic

Fluid narrow-border evening saree / Women's Ethnic

DETAIL 1 / WOMEN'S ETHNIC

Tissue sarees in champagne gold

Core / Forecut design reference



Metallic tissue as the base colour, not just the border.

SEASON DEVELOPMENT

For the craft-led festive edit, develop tissue sarees in champagne gold in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Sample the drape on two heights; test pleat retention, walking clearance and blouse coverage. Stabilise the pallu attachment without pulling the body cloth.

MATERIALS

Cotton silk, Chanderi, georgette, organza and raw silk, with gota, zari or tone-on-tone trims.

COMMERCIAL ROLE

Offer the drape with an adjustable blouse option and document the wearing method; approve a wash-care sample before repeat orders.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

FDCI | Arpita Mehta, India Couture Week 2026

DETAIL 2 / WOMEN'S ETHNIC

Corset saree blouses

Core / Forecut design reference



Structured corset blouses as a modern alternative.

SEASON DEVELOPMENT

For the craft-led festive edit, develop corset saree blouses in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Sample the drape on two heights; test pleat retention, walking clearance and blouse coverage. Stabilise the pallu attachment without pulling the body cloth.

MATERIALS

Cotton silk, Chanderi, georgette, organza and raw silk, with gota, zari or tone-on-tone trims.

COMMERCIAL ROLE

Offer the drape with an adjustable blouse option and document the wearing method; approve a wash-care sample before repeat orders.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

FDCI | Aisha Rao, Preyasi

DETAIL 3 / WOMEN'S ETHNIC

Festive kaftan kurtas

Core / Forecut design reference



Kaftans with Indian prints and embroidery, worn to festive events.

SEASON DEVELOPMENT

For the craft-led festive edit, develop festive kaftan kurtas in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Balance front and back lengths after washing; reinforce side slits and pockets. Test arm movement, neckline recovery and opacity in daylight.

MATERIALS

Cotton silk, Chanderi, georgette, organza and raw silk, with gota, zari or tone-on-tone trims.

COMMERCIAL ROLE

Develop one proven block in the season palette before adding decoration; review fit returns and repeat demand before extending colours.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

FDCI | Rimzim Dadu, India Couture Week 2026

DETAIL 4 / WOMEN'S ETHNIC

Fit-and-flare Anarkalis

Core / Forecut design reference



Flattering, comfortable Anarkalis that suit most occasions.

SEASON DEVELOPMENT

For the craft-led festive edit, develop fit-and-flare anarkalis in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Balance front and back lengths after washing; reinforce side slits and pockets. Test arm movement, neckline recovery and opacity in daylight.

MATERIALS

Cotton silk, Chanderi, georgette, organza and raw silk, with gota, zari or tone-on-tone trims.

COMMERCIAL ROLE

Develop one proven block in the season palette before adding decoration; review fit returns and repeat demand before extending colours.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 5 / MEN'S ETHNIC

Brocade and Chanderi Nehru jackets

Core / Forecut design reference



Nehru jackets over kurtas or shirts, in brocade, Chanderi or jacquard.

SEASON DEVELOPMENT

For the craft-led festive edit, develop brocade and chanderi nehru jackets in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Grade collar stand and shoulder balance carefully. Test seated comfort, pocket access and lining movement; fuse a trial panel before production.

MATERIALS

Cotton silk, linen, raw silk, brocade, velvet and jacquard, with fabric-covered or metal buttons.

COMMERCIAL ROLE

Use a shared block with separately costed fabric and embellishment upgrades; offer a coordinated lower rather than multiplying jacket styles.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

FDCI | Arpita Mehta, India Couture Week 2026

DETAIL 6 / MEN'S ETHNIC

Neckline and cuff embroidery

Core / Forecut design reference



Subtle embroidery placed only at the neckline and cuffs.

SEASON DEVELOPMENT

For the craft-led festive edit, develop neckline and cuff embroidery in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a stitched strike-off showing coverage, backing and edge finish. Test snagging, flex, perspiration and cleaning; record the labour minutes per panel.

MATERIALS

Cotton silk, linen, raw silk, brocade, velvet and jacquard, with fabric-covered or metal buttons.

COMMERCIAL ROLE

Concentrate the technique on one visible zone and cost it by coverage. Credit the maker and keep a plain companion product for range balance.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

FDCI | Aisha Rao, Preyasi

DETAIL 7 / MEN'S ETHNIC

Tussar and Kanjeevaram menswear

Develop / Forecut design reference



Silks usually reserved for women, cut for men by Vivek Karunakaran.

SEASON DEVELOPMENT

For the craft-led festive edit, develop tussar and kanjeevaram menswear in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a physical swatch for handle, opacity and drape. Record GSM, width, shrinkage, colour fastness and batch variation; sample seams before bulk cutting.

MATERIALS

Cotton silk, linen, raw silk, brocade, velvet and jacquard, with fabric-covered or metal buttons.

COMMERCIAL ROLE

Reserve material after the trial garment passes wear and care checks. Obtain a current per-metre quotation and confirm minimums, lead time and maker attribution.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

FDCI | Rimzim Dadu, India Couture Week 2026

DETAIL 8 / INDO-WESTERN

Indo-western blazer sets

Develop / Forecut design reference



Bandhgala-collar blazers with matching trousers.

SEASON DEVELOPMENT

For the craft-led festive edit, develop indo-western blazer sets in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Grade collar stand and shoulder balance carefully. Test seated comfort, pocket access and lining movement; fuse a trial panel before production.

MATERIALS

Cotton, linen, Chanderi, denim and modal blends.

COMMERCIAL ROLE

Use a shared block with separately costed fabric and embellishment upgrades; offer a coordinated lower rather than multiplying jacket styles.

Indicative price: Value 1,999-4,499 / Mid 5,000-12,000 / Premium 20,000+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 9 / INDO-WESTERN

Draped dhoti skirts

Develop / Forecut design reference



Dhoti-inspired draped skirts with crop tops or shirts.

SEASON DEVELOPMENT

For the craft-led festive edit, develop draped dhoti skirts in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Measure finished hem sweep and garment weight. Grade the waist adjustment, reinforce zip ends and keep decorative work clear of the sitting zone.

MATERIALS

Cotton, linen, Chanderi, denim and modal blends.

COMMERCIAL ROLE

Sell the skirt as a separate with two compatible tops. Check fit across sizes before committing to a deep colour run.

Indicative price: Value 1,999-4,499 / Mid 5,000-12,000 / Premium 20,000+

FDCI | Arpita Mehta, India Couture Week 2026

DETAIL 10 / INDIAN FOOTWEAR

Mojaris with kurta sets

Core / Forecut design reference



Classic mojaris for festive kurta looks.

SEASON DEVELOPMENT

For the craft-led festive edit, develop mojaris with kurta sets in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Balance front and back lengths after washing; reinforce side slits and pockets. Test arm movement, neckline recovery and opacity in daylight.

MATERIALS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

COMMERCIAL ROLE

Develop one proven block in the season palette before adding decoration; review fit returns and repeat demand before extending colours.

Indicative price: Value 799-1,799 / Mid 2,000-4,500 / Premium 7,500+

FDCI | Aisha Rao, Preyasi

DETAIL 11 / INDIAN FOOTWEAR

Mirror-work flats

Core / Forecut design reference



Mirror embellishment moving onto shoes.

SEASON DEVELOPMENT

For the craft-led festive edit, develop mirror-work flats in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Trial the last on the target customer, test heel rubbing and sole grip, then run flex and abrasion checks. Validate the attachment of all raised decoration.

MATERIALS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

COMMERCIAL ROLE

Begin with a controlled size run and collect fit feedback. Cost sole, footbed and upper separately; retain an aftercare route for components.

Indicative price: Value 799-1,799 / Mid 2,000-4,500 / Premium 7,500+

FDCI | Rimzim Dadu, India Couture Week 2026

DETAIL 12 / FABRICS & WEAVES

Kanjeevaram silk

Core / Forecut design reference



Heavy South Indian silk for weddings, now also in menswear.

SEASON DEVELOPMENT

For the craft-led festive edit, develop kanjeevaram silk in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a physical swatch for handle, opacity and drape. Record GSM, width, shrinkage, colour fastness and batch variation; sample seams before bulk cutting.

MATERIALS

See the weave notes; source from the named craft clusters.

COMMERCIAL ROLE

Reserve material after the trial garment passes wear and care checks. Obtain a current per-metre quotation and confirm minimums, lead time and maker attribution.

Indicative price: Value Price by metre and composition / Mid Obtain supplier quotation / Premium Cost craft separately

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 13 / FABRICS & WEAVES

Tussar silk

Core / Forecut design reference



Textured, natural-gold wild silk.

SEASON DEVELOPMENT

For the craft-led festive edit, develop tussar silk in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a physical swatch for handle, opacity and drape. Record GSM, width, shrinkage, colour fastness and batch variation; sample seams before bulk cutting.

MATERIALS

See the weave notes; source from the named craft clusters.

COMMERCIAL ROLE

Reserve material after the trial garment passes wear and care checks. Obtain a current per-metre quotation and confirm minimums, lead time and maker attribution.

Indicative price: Value Price by metre and composition / Mid Obtain supplier quotation / Premium Cost craft separately

FDCI | Arpita Mehta, India Couture Week 2026

DETAIL 14 / EMBROIDERY & SURFACE

Bandhani

Core / Forecut design reference



Tie-dye dots from Gujarat and Rajasthan.

SEASON DEVELOPMENT

For the craft-led festive edit, develop bandhani in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a full-repeat strike-off and shade tolerance. Check wet and dry rubbing, wash shrinkage and pattern matching at major seams.

MATERIALS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

COMMERCIAL ROLE

Choose a small repeat for replenishment and a larger placement for limited drops. Confirm printing or weaving capacity before launch dates.

Indicative price: Value Price by coverage / Mid Confirm labour hours / Premium Trial before commitment

FDCI | Aisha Rao, Preyasi

DETAIL 15 / EMBROIDERY & SURFACE

Gota patti

Core / Forecut design reference



Rajasthani ribbon appliqué in gold and silver.

SEASON DEVELOPMENT

For the craft-led festive edit, develop gota patti in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a stitched strike-off showing coverage, backing and edge finish. Test snagging, flex, perspiration and cleaning; record the labour minutes per panel.

MATERIALS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

COMMERCIAL ROLE

Concentrate the technique on one visible zone and cost it by coverage. Credit the maker and keep a plain companion product for range balance.

Indicative price: Value Price by coverage / Mid Confirm labour hours / Premium Trial before commitment

FDCI | Rimzim Dadu, India Couture Week 2026

DETAIL 16 / TRIMS & ACCESSORIES

Statement brooches

Core / Forecut design reference



Brooches on bandhgalas, kurtas and saree pallus.

SEASON DEVELOPMENT

For the craft-led festive edit, develop statement brooches in the deep botanical and mulberry palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Measure attachment strength and colour transfer against pale cloth. Remove sharp edges; keep the trim accessible for replacement and repair.

MATERIALS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

COMMERCIAL ROLE

Coordinate this accent with one hero garment, with a separate accessory price. Check labour time and reject rates before introducing more variants.

Indicative price: Value 499-1,499 / Mid 1,800-4,000 / Premium 6,000+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 17 / WOMEN'S ETHNIC

Pocketed wedding-guest skirt

Develop / New AI-generated Forecut concept



Offer supported side pockets and a blouse that can leave the occasion outfit.

SEASON DEVELOPMENT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

CONSTRUCTION & VALIDATION

Check pocket distortion and the skirt's movement when loaded.

MATERIALS

Light silk blend with a carefully balanced lining.

COMMERCIAL ROLE

Pilot this specific product with the intended customer before expanding depth; cost the proposed feature separately.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 18 / MEN'S ETHNIC

Soft botanical brocade layer

Develop / New AI-generated Forecut concept



Let tonal weave supply the occasion identity while keeping the internal build light.

SEASON DEVELOPMENT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

CONSTRUCTION & VALIDATION

Fit seated and check abrasion at armholes and neck.

MATERIALS

Tonal brocade or textured jacquard with breathable lining.

COMMERCIAL ROLE

Pilot this specific product with the intended customer before expanding depth; cost the proposed feature separately.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 19 / MEN'S ETHNIC

Securely draped occasion stole

Develop / New AI-generated Forecut concept



Develop an original unobtrusive fastening so the drape moves with its wearer.

SEASON DEVELOPMENT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

CONSTRUCTION & VALIDATION

Stress-test closures and supply clear wearing instructions.

MATERIALS

Fluid silk blend or fine woven cloth with a narrow border.

COMMERCIAL ROLE

Pilot this specific product with the intended customer before expanding depth; cost the proposed feature separately.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 20 / WOMEN'S ETHNIC

Fluid narrow-border evening saree

Develop / New AI-generated Forecut concept



Control the border width and cloth weight to keep the drape useful after a celebration.

SEASON DEVELOPMENT

Plan festive capsules around lighter embellishment, adaptable separates and rich textile character. Treat sculptural metallic work as an experimental premium edge rather than a volume assumption.

CONSTRUCTION & VALIDATION

Approve pallu balance, snag resistance and care guidance.

MATERIALS

Fine silk or silk blend with a light woven border.

COMMERCIAL ROLE

Pilot this specific product with the intended customer before expanding depth; cost the proposed feature separately.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

FDCI | Kunal Rawal, India Couture Week 2026

PRICE ARCHITECTURE

Build a viable range.

Original Forecut indicative India retail planning bands, not designer quotations or guaranteed future prices. Fabric and handwork require separate supplier costing.

WOMEN'S ETHNIC

Value: 2,499-4,999 | Mid: 6,000-18,000 | Premium: 25,000+

MEN'S ETHNIC

Value: 1,499-3,999 | Mid: 4,500-12,000 | Premium: 18,000+

INDO-WESTERN

Value: 1,999-4,499 | Mid: 5,000-12,000 | Premium: 20,000+

WESTERN WEAR (INDIA)

Value: 999-2,499 | Mid: 3,000-7,000 | Premium: 10,000+

INDIAN FOOTWEAR

Value: 799-1,799 | Mid: 2,000-4,500 | Premium: 7,500+

FABRICS & WEAVES

Value: Price by metre and composition | Mid: Obtain supplier quotation | Premium: Cost craft separately

EMBROIDERY & SURFACE

Value: Price by coverage | Mid: Confirm labour hours | Premium: Trial before commitment

TRIMS & ACCESSORIES

Value: 499-1,499 | Mid: 1,800-4,000 | Premium: 6,000+

RETAIL SNAPSHOTS

A current price reference.

Inspected 15 October 2026. These are current listing snapshots, not promised future season prices or offers.

NICOBAR

Classic Shirt - Black

LISTED PRICE

INR 5,750 MRP

LISTED OFFER / TERMS

Free shipping above INR 1,000 on the inspected page; terms apply.

Nicobar | Classic Shirt - Black

Verify stock, size, price and all conditions directly at the retailer before using the benchmark.

MERCHANDISING OFFERS

Reasons to buy.

Offer ideas below are proposed merchandising tests for your brand. They are not active Forecut or designer discounts.

WEDDING-GUEST WARDROBE

Offer a separately priced blouse, skirt and cape; trial a bundle only if all components have independent use.

CRAFT APPOINTMENT

Explain cloth and maker details in a premium appointment; avoid a generic percentage discount that hides handwork costs.

AFTERCARE ADD-ON

Offer a costed repair or trim-refresh service only where a supplier and service window have been confirmed.

DESIGNER COLLECTION STORY 1

Aisha Rao

India Couture Week 2026

DOCUMENTED OBSERVATION

FDCI coverage connects textile appliqué with lighter occasion dressing and practical construction.

COLLECTION STORY

Craft need not require a heavy silhouette; functional details can sit inside an expressive collection.

FORECUT TRANSLATION

Build a wedding-guest separate with supported pockets, controlled volume and a top that works independently.

This translation is a Forecut proposal, not a designer announcement for this forecast season.

FDCI | Aisha Rao, Preyasi

DESIGNER COLLECTION STORY 2

Rimzim Dadu

India Couture Week 2026

DOCUMENTED OBSERVATION

The designer discusses mother-of-pearl and metal-cord experimentation alongside repair and aftercare.

COLLECTION STORY

Material research creates a recognisable identity, while servicing helps protect the value of a complex garment.

FORECUT TRANSLATION

Treat reflective components as an R&D capsule. Sample weight, snagging, skin contact, storage and component replacement before selling.

This translation is a Forecut proposal, not a designer announcement for this forecast season.

FDCI | Rimzim Dadu, India Couture Week 2026

DESIGNER COLLECTION STORY 3

Arpita Mehta

India Couture Week 2026

DOCUMENTED OBSERVATION

The FDCI interview describes nuanced Bandhani, fluid fabric bases and reinterpretations of familiar textile techniques.

COLLECTION STORY

A familiar craft can feel contemporary through scale, placement and restrained colour rather than more surface coverage.

FORECUT TRANSLATION

Test a single craft on one hero piece and simpler matching coordinates. Build the artisan schedule into the delivery plan.

This translation is a Forecut proposal, not a designer announcement for this forecast season.

FDCI | Arpita Mehta, India Couture Week 2026

INNOVATION RADAR 1

Repairable ornament and removable components

Design-system prototype**DOCUMENTED SIGNAL**

Current couture aftercare and material experimentation provide a useful premium reference.

COLLECTION APPLICATION

Replaceable trims, independent capes and spare embellishment kits.

VALIDATION GATE

Cost repair labour; test attachment security and safe storage. Avoid promising a service without capacity.

FDCI | Rimzim Dadu, India Couture Week 2026

INNOVATION RADAR 2

Cellulose sewing-thread development

Innovation watch / mill trial**DOCUMENTED SIGNAL**

The official 2026 innovation-awards register includes AeoniQ Fil by AMANN.

COLLECTION APPLICATION

Explore compatible thread choices for cellulose-led garments.

VALIDATION GATE

Check seam strength, abrasion, wash stability and end-of-life compatibility with a technical supplier. An award is not a ready-made recycling solution.

Messe Frankfurt | Innovation Awards 2026

INNOVATION RADAR 3

Craft capacity as a product innovation

Operational development

DOCUMENTED SIGNAL

Indian designer interviews emphasise material development and maker timelines.

COLLECTION APPLICATION

One repeatable placed-craft code, documented across a small range.

VALIDATION GATE

Approve stitch standards, labour hours, batch tolerances and payment terms with the maker before the production calendar is fixed.

FDCI | Arpita Mehta, India Couture Week 2026

COLLECTION DEVELOPMENT

From concept to delivery.

JANUARY-MARCH 2027

Revalidate against Indian runway and brand launches; approve regional assortment and supplier capacity.

APRIL-MAY 2027

Finalise craft strike-offs, fit, wearer trials and cost; retain a fallback fabric for long-lead styles.

JUNE-JULY 2027

Deliver early Rakhi and Onam capsules; stage later festival inventory by verified dates.

AUGUST-DECEMBER 2027

Reorder proven shapes. Compare full-price sales, return reasons and repeat purchases by region and event.

WHAT WOULD CHANGE THIS FORECAST?

- Recheck couture and textile signals in 2027 before bulk orders.
- Track whether buyers choose lighter sets at equal prices; there is no sell-through dataset behind this forecast.
- Test one reflective surface first; discontinue unsafe, heavy or unrepairable options.

RESEARCH & METHODOLOGY

Evidence with context.

Sources support the observations stated in the report. Product directions, price bands and merchandising concepts are original Forecut editorial proposals. Retailer snapshots are dated. Supplier claims require independent sampling and documentation. Nothing here guarantees future adoption or sales.

IMAGE PROVENANCE

Season cover and four detail concepts: original AI-generated Forecut concepts, October 2026. Sixteen reference images selected for this season only in this curated edition. Illustrations do not establish an exact construction specification.

EARLIER REFERENCE EDITION

The original extended detail catalogue and its PDF remain available separately. This PDF contains the full curated season page, including all 20 selected details and commercial research sections.

Source register follows. Links are clickable.

FDCI | AISHA RAO, PREYASI

2026-07-31

Textile appliqué, lighter occasion silhouettes and practical pockets provide a useful wedding-guest development reference.

FDCI | Aisha Rao, Preyasi

FDCI | ARPITA MEHTA, INDIA COUTURE WEEK 2026

2026-07-28

Pastel Bandhani on fluid bases and reinterpretations of Patola and Kantha. Supports craft experimentation, not a mass-market adoption claim.

FDCI | Arpita Mehta, India Couture Week 2026

FDCI | KUNAL RAWAL, INDIA COUTURE WEEK 2026

2026-07-28

Designer interview: functional linings, wearable drapes and tonal craft in menswear. An occasionwear input, not measured retail demand.

FDCI | Kunal Rawal, India Couture Week 2026

FDCI | RIMZIM DADU, INDIA COUTURE WEEK 2026

2026-07-28

Mother-of-pearl and metal-cord couture, with an emphasis on aftercare. A premium experimental signal rather than a volume direction.

FDCI | Rimzim Dadu, India Couture Week 2026

SOURCE REGISTER / CONTINUED**NICOBAR | CLASSIC SHIRT - BLACK**

Reviewed 15 October 2026

Official product page: 100% linen shirt MRP INR 5,750; free shipping above INR 1,000. Current benchmark only; verify availability and terms at purchase.

Nicobar | Classic Shirt - Black

PREMIÈRE VISION | AW27-28 SEASON OVERVIEW

September 2026 edition

Public textile-fair overview puts material development at the centre. Used as a long-lead input, not as a reproduced proprietary forecast.

Première Vision | AW27-28 season overview

MESSE FRANKFURT | INNOVATION AWARDS 2026

2026-04

Official awards register includes AeoniQ Fil by AMANN, textile inspection and automated-production developments. An innovation award is not proof of Indian supplier availability.

Messe Frankfurt | Innovation Awards 2026