

COMPLETE ILLUSTRATED REPORT

India

Festive 28

Celebration, built to keep



AI-generated original forecast concept. Not a documented runway photograph.

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

Long-range scenario | low confidence; review before any commercial commitment

113 active details | 8 categories | Full research, palette and development guidance

Prepared for Indian fashion brands, design teams and collection planners.

SEASON AT A GLANCE

Celebration, built to keep

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MERCHANDISING WINDOW

Aug - Dec 2028 | Navratri, Diwali, wedding season (long-range)

Navratri, Durga Puja, Diwali and the wedding season

ORIGINAL WORKING PALETTE



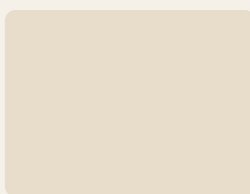
Aubergine wine
#683047



Forest shade
#204C40



Aged gold
#BAA375



Parchment
#E8DDCA



Smoky blue
#53627B

Digital working colours for sampling, not official textile or colour-authority standards. Approve physical lab dips.

DEVELOPMENT PRIORITY MIX



Emerging: 6 | Rising: 25 | Peaking: 46 | Fading: 36

Qualitative Forecut development assessments, not measured market shares. Emerging: test; Rising: develop; Peaking: core; Fading: reduce newness. Long-range labels are conditional scenarios.

HOW TO USE THIS REPORT

- Start with themes and category actions, then review each detail with its image, design notes, material guidance and lifecycle.
- Use the development calendar to plan sampling; validate costs, quality and customer response before volume orders.
- Images are design references and generated concepts. They do not establish provenance, exact garment specifications or future runway evidence.

REPORT CONTENTS

Inside this season

SEASON STRATEGY

Forecast focus, original palette and development priorities

THEME DIRECTIONS

Product opportunities, construction guidance and commercial actions

CATEGORY OPPORTUNITIES & CALENDAR

Assortment guidance and sampling milestones

COMPLETE DETAIL LIBRARY

113 illustrated detail pages, grouped by category

RESEARCH & METHODOLOGY

Linked sources, evidence limits and review checkpoints

PDF bookmarks navigate the principal sections. Every active detail from this season is included; inactive entries are not silently presented as current recommendations.

THEME 1 / THE OCCASION WARDROBE, RECOMPOSED

The occasion wardrobe, recomposed

Scenario: an existing saree, skirt or kurta gains new life through a fresh layer. Current modular and lighter-occasion inputs support prototyping, not a prediction of guaranteed uptake.

BUILD THE RANGE

Detachable draped panels; separate capes; reversible occasion jackets; mixable saree blouses.

DEVELOPMENT NOTES

Make attachment points discreet and stress-test them. Check fit when parts are used independently.

COMMERCIAL ACTION

Pilot a wardrobe-refresh capsule beside complete looks. Compare attachment sales with unsold component stock.

RESEARCH INPUTS

FDCI | Aisha Rao, Preyasi | 2026-07-31

FDCI | Kunal Rawal, India Couture Week 2026 | 2026-07-28

THEME 2 / HEIRLOOM SURFACES, MODERN PLACEMENT

Heirloom surfaces, modern placement

Scenario: restrained craft placement makes premium pieces easier to wear again. Heritage should be credited rather than reduced to a generic luxury claim.

BUILD THE RANGE

Narrow woven borders; tonal Bandhani; placed Kantha-inspired handwork through the appropriate maker partnership.

DEVELOPMENT NOTES

Approve stitch density and motif placement on actual size sets. Build traceability and artisan payment into sourcing briefs.

COMMERCIAL ACTION

Test one craft family across a limited range. Validate lead times and gross margin after handwork and finishing costs.

RESEARCH INPUTS

FDCI | Arpita Mehta, India Couture Week 2026 | 2026-07-28

Première Vision | AW27-28 season overview | September 2026 edition

THEME 3 / REPAIRABLE OCCASION SHINE

Repairable occasion shine

Scenario: aftercare becomes part of the premium proposition. Reflective couture offers a visual reference but creates particular durability and storage challenges.

BUILD THE RANGE

Replaceable decorative panels; removable brooches; controlled metallic accents; spare embellished patches.

DEVELOPMENT NOTES

Test abrasion, humidity exposure, trim replacement and packing. Supply a realistic care card and repair route.

COMMERCIAL ACTION

Keep experimental materials in made-to-order or limited runs. Expand only after repair and defect costs are understood.

RESEARCH INPUTS

FDCI | Rimzim Dadu, India Couture Week 2026 | 2026-07-28

Textile Exchange | Materials Benchmark Insights and Trends 2026 | 2026 report

THEME 4 / LOCAL MAKING, CONTEMPORARY SHAPE

Local making, contemporary shape

Scenario: recognisable local techniques pair with contemporary separates. The opportunity depends on supply reliability and demonstrated customer interest.

BUILD THE RANGE

Light craft jackets; textured straight kurtas; draped skirts with pockets; simple occasion footwear.

DEVELOPMENT NOTES

Obtain material and process records. Fit-test for movement and avoid unsupported recycled, regenerative or biodegradable claims.

COMMERCIAL ACTION

Use pre-orders or small pilots to learn about demand. Revisit the range after 2027 and 2028 Indian shows.

RESEARCH INPUTS

FDCI | Margn, Circular Design Challenge | 2026-10-13

FDCI | Kunal Rawal, India Couture Week 2026 | 2026-07-28

Textile Exchange | Materials Benchmark Insights and Trends 2026 | 2026 report

CATEGORY OPPORTUNITIES

Build the assortment

WOMENSWEAR

Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

MENSWEAR

Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

FUSION & WESTERN

Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

FOOTWEAR

Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

TEXTILES & TRIMS

Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

DEVELOPMENT CALENDAR

From concept to delivery

JULY-DECEMBER 2027

Check Indian couture, festive retail and trade-fair developments; replace unsupported scenarios.

JANUARY-MARCH 2028

Validate target customers, price tolerance and suppliers; approve initial prototypes.

APRIL-JULY 2028

Run wear, repair and quality tests; lock only proven options and verified festival delivery windows.

AUGUST-DECEMBER 2028

Monitor sell-through and returns by event and region; record which hypotheses actually performed.

WHAT WOULD CHANGE THIS FORECAST?

- Do not use 2026 couture as proof of 2028 mass-market adoption.
- Stop material experiments when safe care or repair cannot be offered.
- Replace this scenario with direct 2028 evidence as it becomes available; next planned research checkpoint: July 2027.

DETAIL LIBRARY / WOMEN'S ETHNIC

Women's Ethnic

19 active details | Festive 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Pre-draped saree gowns - Fading
- Office-ready fluid sarees - Peaking
- Tissue sarees in champagne gold - Fading
- Pastel handloom sarees - Peaking
- Sarees with belts and jackets - Fading
- Cape lehengas - Fading
- Fish-cut lehenga skirts - Peaking
- Light organza lehengas - Peaking
- Fit-and-flare Anarkalis - Peaking
- Embroidered kurta co-ord sets - Fading
- Festive kaftan kurtas - Fading
- Angrakha wrap kurtas - Rising
- Corset saree blouses - Fading
- Collared shirt blouses - Rising
- Kalidar-cut kurtas - Peaking
- Foil-appliqué tulle sarees - Rising
- Airy kurta separates with opacity-tested inners - Peaking
- Pocketed light occasion skirts - Rising
- Reconfigurable saree occasion layers - Emerging

WOMEN'S ETHNIC / SAREES

Pre-draped saree gowns

FADING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Ready-to-wear sarees with stitched pleats and a fixed pallu, worn in minutes. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Garment | Sarees

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

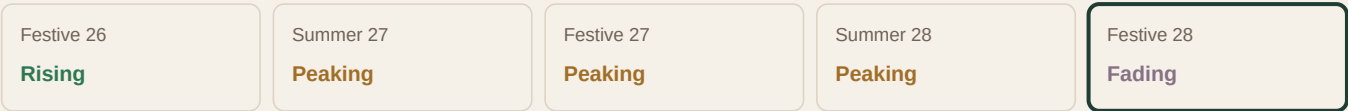
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



WOMEN'S ETHNIC / SAREES

Office-ready fluid sarees

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light printed sarees styled for work, as shown by Satya Paul. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Style | Sarees

Forecut design reference image; not future runway evidence.

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FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SAREES

Tissue sarees in champagne gold

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic tissue as the base colour, not just the border. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Fabric | Sarees

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SAREES

Pastel handloom sarees

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Dusty rose, powder blue and lavender on handloom bases. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Colour | Sarees

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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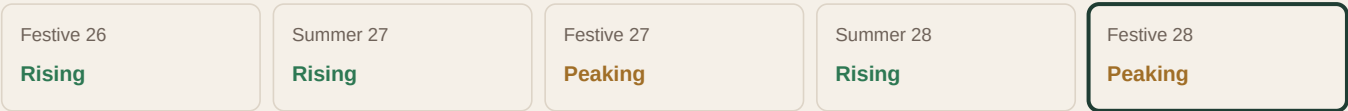
FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS



WOMEN'S ETHNIC / SAREES

Sarees with belts and jackets

FADING | PROJECTED DEVELOPMENT PRIORITY

DETAIL OVERVIEW



Waist belts and cropped jackets over sarees for a modern drape. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Layer | Sarees

Forecut design reference image; not future runway evidence.

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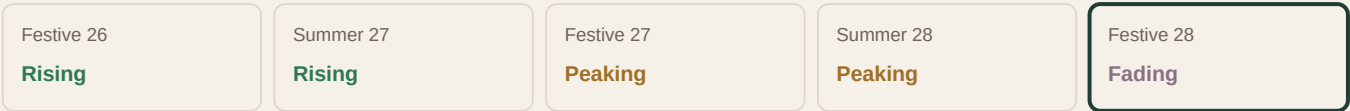
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LIFECYCLE ACROSS INDIA SEASONS



WOMEN'S ETHNIC / LEHENGAS

Cape lehengas

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Lehengas with a cape-style dupatta or overlay. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Layer | Lehengas

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FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / LEHENGAS

Fish-cut lehenga skirts

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Fitted through the hip, flaring at the knee for a longer line. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Shape | Lehengas

Forecut design reference image; not future runway evidence.

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Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / LEHENGAS

Light organza lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Airy organza lehengas for sangeet and day functions. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Fabric | Lehengas

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FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Fit-and-flare Anarkalis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Flattering, comfortable Anarkalis that suit most occasions. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Shape | Suits & kurtas

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Embroidered kurta co-ord sets

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching kurta and trousers with coordinated embroidery. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Garment | Suits & kurtas

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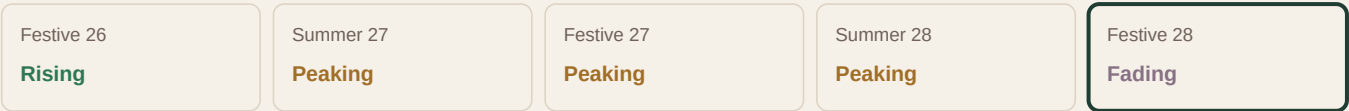
FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS



WOMEN'S ETHNIC / SUITS & KURTAS

Festive kaftan kurtas

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kaftans with Indian prints and embroidery, worn to festive events. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Shape | Suits & kurtas

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FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SUITS & KURTAS

Angrakha wrap kurtas

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Overlapping wrap fronts tied at the side. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Closure | Suits & kurtas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Corset saree blouses

FADING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Structured corset blouses as a modern alternative. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Bodice | Blouses & dupattas

DESIGN NOTES

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FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Collared shirt blouses

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crisp collared blouses for a tailored saree look. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Collar | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / SUITS & KURTAS

Kalidar-cut kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SAREES

Foil-appliqu  tulle sarees

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic foil or faux-leather pieces cut into shapes and stitched onto sheer tulle, as shown by Sameer Madan. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.

Area: Embellishment | Sarees

Illustrative silhouette reference; sample construction separately.

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Not tracked	Festive 28 Rising
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WOMEN'S ETHNIC / SUITS & KURTAS

Airy kurta separates with opacity-tested inners

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Separate inner and loose outer layers for coverage with less bulk. Test opacity, shrinkage and seam stability. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Suits & kurtas

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

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Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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WOMEN'S ETHNIC / LEHENGAS

Pocketed light occasion skirts

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

A lighter wedding-guest skirt with supported pockets and an independently wearable top. Check pocket distortion. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Lehengas

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / REWEAR SYSTEMS

Reconfigurable saree occasion layers

EMERGING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Festive 28 hypothesis: refresh an existing saree with an independent layer. Validate attachment security and fit. Festive 28: Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Layer | Rewear systems

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore reconfigurable saree and skirt outfits and placed craft. Avoid extending today's trend curve automatically into 2028.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Not tracked	Festive 28 Emerging
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DETAIL LIBRARY / MEN'S ETHNIC

Men's Ethnic

19 active details | Festive 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Straight kurta with band collar - Peaking
- Linen kurta sets - Peaking
- Short kurtas with jeans - Fading
- Asymmetric-hem kurtas - Fading
- Pathani suits - Fading
- Neckline and cuff embroidery - Fading
- Brocade and Chanderi Nehru jackets - Peaking
- Contrast-piped Nehru jackets - Peaking
- Tone-on-tone bandhgalas - Fading
- Velvet bandhgalas - Peaking
- Collar brooches on bandhgalas - Peaking
- Ivory and pastel sherwanis - Peaking
- Fluid draped menswear - Peaking
- Tussar and Kanjeevaram menswear - Peaking
- Straight trousers over churidars - Rising
- Dhoti pants and cowl trousers - Fading
- Half-lined textured Nehru layers - Peaking
- Secure draped occasion stoles - Rising
- Reversible light occasion waistcoats - Emerging

MEN'S ETHNIC / KURTAS & SETS

Straight kurta with band collar

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight kurtas with a Nehru (band) collar and churidar or straight trousers. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Collar | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / KURTAS & SETS

Linen kurta sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Breathable linen and cotton-silk for relaxed celebrations. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Fabric | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

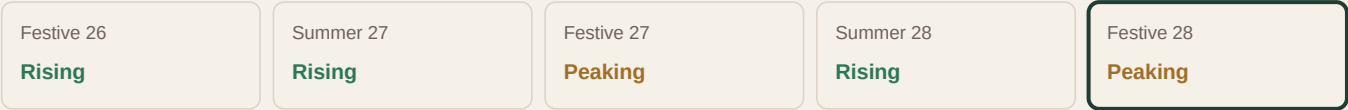
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / KURTAS & SETS

Short kurtas with jeans

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Hip-length kurtas worn with denim for everyday wear. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Length | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

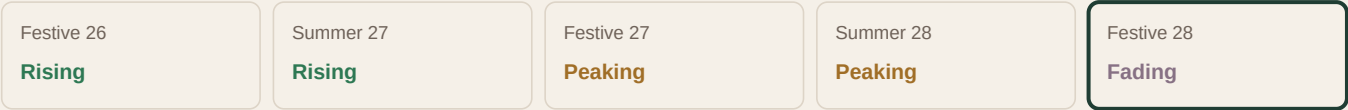
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / KURTAS & SETS

Asymmetric-hem kurtas

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Angled or layered hems for a modern kurta. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Hem | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

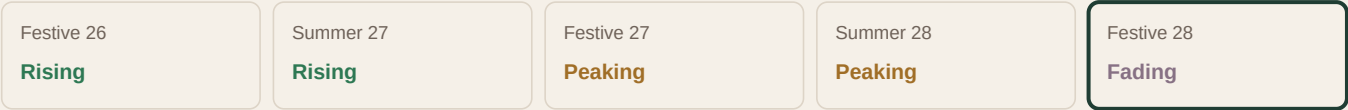
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / KURTAS & SETS

Pathani suits

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Collared Pathani kurtas with salwar, in solid tones. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Garment | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

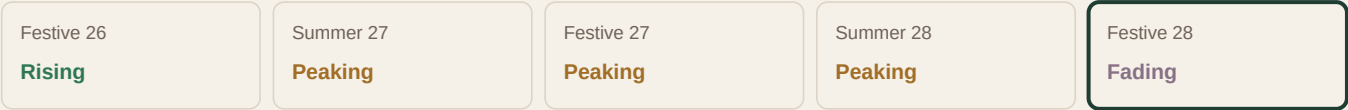
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / KURTAS & SETS

Neckline and cuff embroidery

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Subtle embroidery placed only at the neckline and cuffs.
Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Embellishment | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

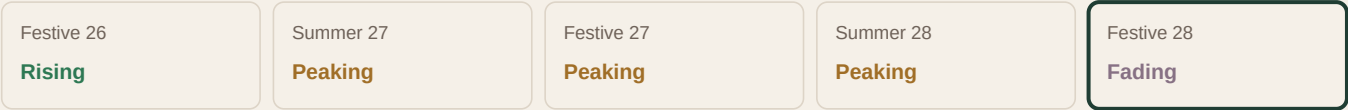
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / JACKETS & BANDHGALAS

Brocade and Chanderi Nehru jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Nehru jackets over kurtas or shirts, in brocade, Chanderi or jacquard. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Fabric | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

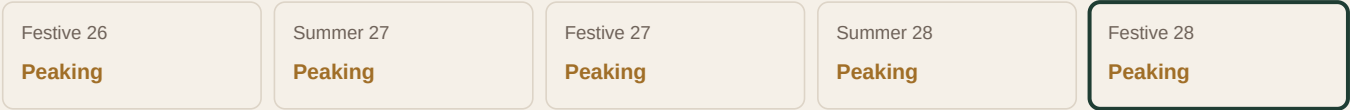
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / JACKETS & BANDHGALAS

Contrast-piped Nehru jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Contrast piping on the collar and edges. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Trim | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Tone-on-tone bandhgalas

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bandhgala (Jodhpuri) suits with tonal embroidery instead of heavy work. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Embellishment | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

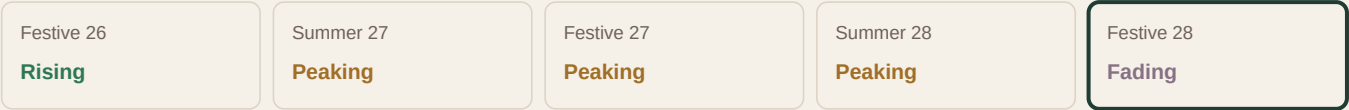
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / JACKETS & BANDHGALAS

Velvet bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Velvet bandhgalas in bottle green, navy and burgundy for winter weddings. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Fabric | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Fading	Festive 27 Peaking	Summer 28 Fading	Festive 28 Peaking
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Collar brooches on bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

A brooch or decorative button at the bandhgala collar. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Accessory | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Ivory and pastel sherwanis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Ivory, mint and powder shades for day weddings. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Colour | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Fluid draped menswear

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed drapes and soft tailoring, as shown by AK|OK. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Shape | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

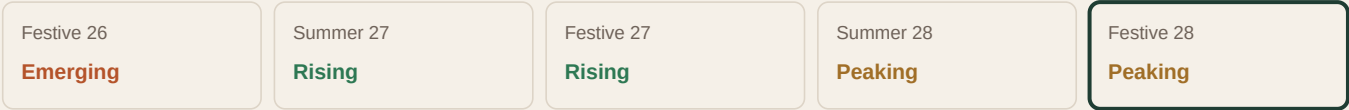
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / OCCASION & WEDDING

Tussar and Kanjeevaram menswear

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Silks usually reserved for women, cut for men by Vivek Karunakaran. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Fabric | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

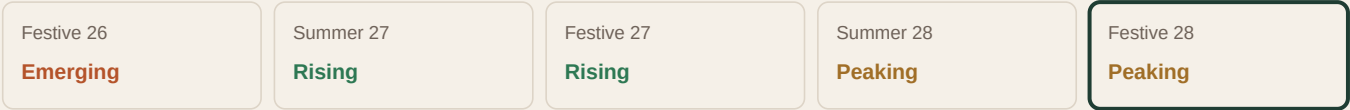
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / BOTTOMS

Straight trousers over churidars

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight trousers replacing fitted churidars under kurtas.
Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Leg | Bottoms

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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MEN'S ETHNIC / BOTTOMS

Dhoti pants and cowl trousers

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Draped dhoti pants for sangeet and mehendi. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.

Area: Leg | Bottoms

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

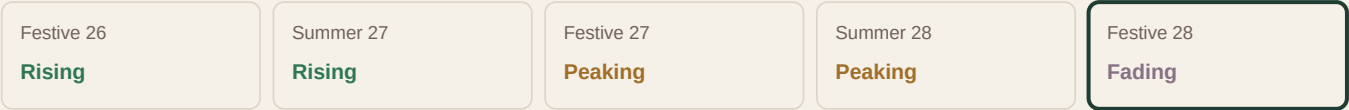
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / SUMMER TAILORING

Half-lined textured Nehru layers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light textured cloth with reduced lining bulk; check collar recovery and perspiration marks. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Summer tailoring

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION CONSTRUCTION

Secure draped occasion stoles

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Develop unobtrusive original fastening solutions for free movement; stress-test closures and skin contact. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Closure | Occasion construction

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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MEN'S ETHNIC / REWEAR SYSTEMS

Reversible light occasion waistcoats

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Festive 28 hypothesis: two useful faces with stable seams and unobtrusive labels. Validate demand before booking cloth. Festive 28: Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Rewear systems

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore contemporary jackets, draped accessories and comfortable occasion trousers; test regional temperature needs.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Not tracked	Festive 28 Emerging
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DETAIL LIBRARY / INDO-WESTERN

Indo-Western

14 active details | Festive 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Sarees with sneakers - Fading
- Jackets over lehengas - Fading
- Printed fusion kaftans - Fading
- Draped dhoti skirts - Peaking
- Indo-western blazer sets - Peaking
- Kurta-shirt hybrids - Rising
- Kurtas with jeans and sneakers - Peaking
- Chanderi with denim - Peaking
- Indigo denim with handloom - Fading
- Embroidered denim jackets - Fading
- Zari-embroidered denim eveningwear - Rising
- Modular organza occasion separates - Peaking
- Adjustable light draped separates - Peaking
- Modular travel kurta sets - Rising

INDO-WESTERN / WOMEN

Sarees with sneakers

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sarees worn with clean sneakers for day events. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Styling | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / WOMEN

Jackets over lehengas

FADING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Cropped or denim jackets layered over lehengas. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Layer | Women

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

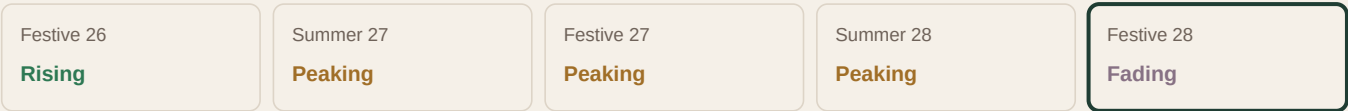
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / WOMEN

Printed fusion kaftans

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kaftans with Indian print and embroidery for festive brunches. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / WOMEN

Draped dhoti skirts

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Dhoti-inspired draped skirts with crop tops or shirts. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Shape | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / MEN

Indo-western blazer sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bandhgala-collar blazers with matching trousers. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

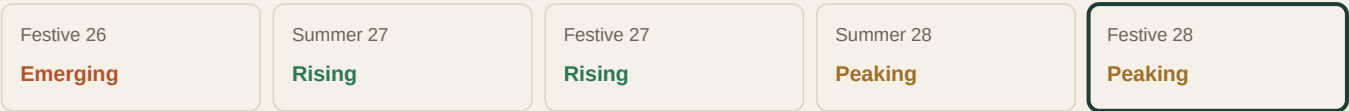
FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / MEN

Kurta-shirt hybrids

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Gender-fluid shirts with kurta length and band collars. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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INDO-WESTERN / EVERYDAY

Kurtas with jeans and sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

The everyday Gen Z mix of kurta, denim and sneakers. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Styling | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / EVERYDAY

Chanderi with denim

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Silk Chanderi paired with denim, as shown by Saim. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / EVERYDAY

Indigo denim with handloom

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Indigo denim teamed with handloom pieces. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / EVERYDAY

Embroidered denim jackets

FADING | PROJECTED DEVELOPMENT PRIORITY

DETAIL OVERVIEW



Denim jackets with Indian embroidery. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Embellishment | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / EVENING FUSION

Zari-embroidered denim eveningwear

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Denim and Tencel lifted to evening with zari embroidery, as shown by Spacelines. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Embellishment | Evening fusion

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Not tracked	Festive 27 Rising	Summer 28 Not tracked	Festive 28 Rising
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INDO-WESTERN / WARDROBE SYSTEMS

Modular organza occasion separates

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Occasion pieces in organza, silk and washed denim that mix and re-pair across events, as shown by Nachiket Barve. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Construction | Wardrobe systems

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / SUMMER LAYERS

Adjustable light draped separates

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Trial secure ties and adjustable drape for seated and walking comfort. Keep styling instructions clear. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Closure | Summer layers

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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INDO-WESTERN / WARDROBE SYSTEMS

Modular travel kurta sets

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Summer 28 hypothesis: compatible separates with useful adjustment. Validate through paid customer pilots in 2027. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Wardrobe systems

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light silk blends, textured weaves and placed embroidery; test metallic trims for weight and care.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Emerging	Festive 28 Rising
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DETAIL LIBRARY / WESTERN WEAR (INDIA)

Western Wear (India)

7 active details | Festive 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Baby tees and low-rise denim - Fading
- Breezy resort dresses - Peaking
- Monochrome co-ords - Fading
- Boxy blazers and straight trousers - Fading
- Oversized tees and shirts - Peaking
- Athleisure co-ord sets - Fading
- Quiet-luxury basics - Fading

WESTERN WEAR (INDIA) / WOMEN

Baby tees and low-rise denim

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Soft Y2K: baby tees with low or mid-rise jeans. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Style | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / WOMEN

Breezy resort dresses

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Easy, resort-style dresses for city daytime, as shown by Verandah. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

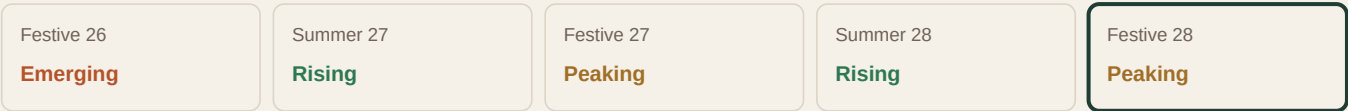
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



WESTERN WEAR (INDIA) / WOMEN

Monochrome co-ords

FADING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Matching tops and trousers in one colour. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Garment | Women

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / MEN

Boxy blazers and straight trousers

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed, gender-fluid tailoring for internships and work. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Shape | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

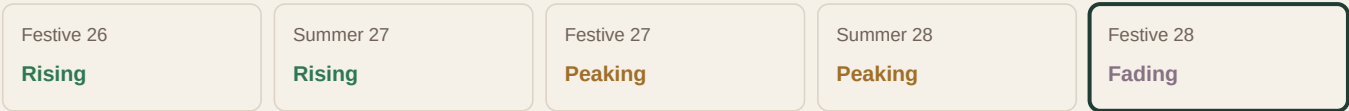
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



WESTERN WEAR (INDIA) / UNISEX

Oversized tees and shirts

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Roomy tees and boyfriend shirts. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Shape | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WESTERN WEAR (INDIA) / UNISEX

Athleisure co-ord sets

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching jogger and sweat sets for hybrid campus days. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Garment | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / UNISEX

Quiet-luxury basics

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crisp shirts, neutral trousers and clean sneakers. Festive 28: Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.

Area: Style | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore component-led occasion capsules that work with existing wardrobe basics. Validate mix-and-match fit and styling clarity.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

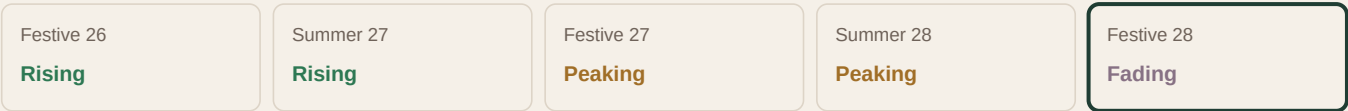
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



DETAIL LIBRARY / INDIAN FOOTWEAR

Indian Footwear

11 active details | Festive 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Kolhapuri chappals - Fading
- Embellished wedding juttis - Peaking
- Pointed juttis with bandhgalas - Peaking
- Block-heel juttis - Fading
- Mojari with kurta sets - Peaking
- Retro gum-sole sneakers - Fading
- Handcrafted leather sneakers - Peaking
- Kantha-embroidered sneakers - Peaking
- Wide lasts for Indian feet - Rising
- Sneakers for the groom - Fading
- Serviceable occasion-flat components - Emerging

INDIAN FOOTWEAR / ETHNIC

Kolhapuri chappals

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

GI-tagged Kolhapuris, back in focus after Prada's Spring/Summer 2026 show. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Style | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather from the Kolhapur cluster.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / ETHNIC

Embellished wedding juttis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Juttis with zari, beads and mirror work for weddings. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Embellishment | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Pointed juttis with bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Pointed juttis as the correct shoe for bandhgalas. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Toe | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Block-heel juttis

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Juttis on a low block heel for comfort at long events. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Heel | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

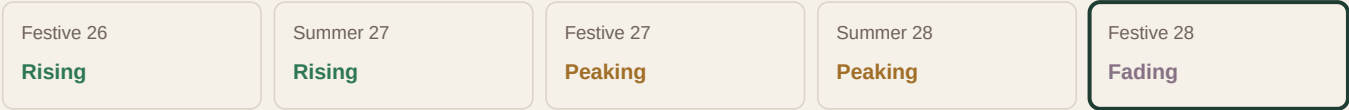
FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



INDIAN FOOTWEAR / ETHNIC

Mojaris with kurta sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Classic mojaris for festive kurta looks. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Style | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / SNEAKERS

Retro gum-sole sneakers

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Vintage trainers with suede overlays and gum soles. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Sole | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

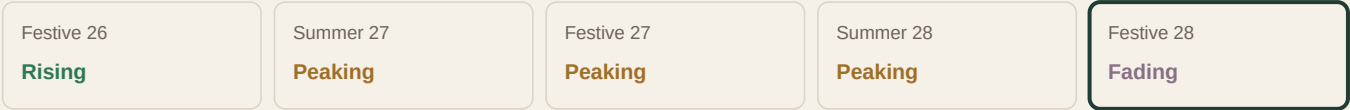
FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



INDIAN FOOTWEAR / SNEAKERS

Handcrafted leather sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Full-grain leather sneakers made in India. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Material | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

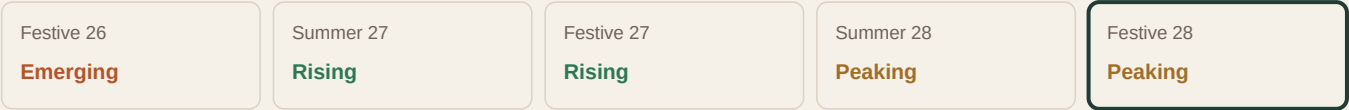
FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



INDIAN FOOTWEAR / SNEAKERS

Kantha-embroidered sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Suede sneakers with kantha embroidery. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Embellishment | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / SNEAKERS

Wide lasts for Indian feet

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Broader lasts shaped for Indian foot widths. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Construction | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

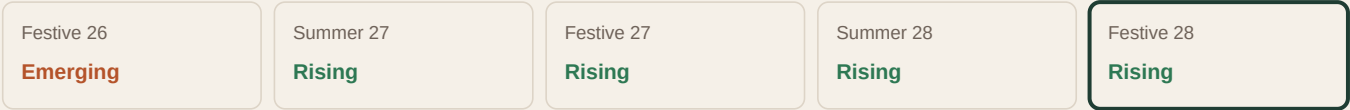
FABRIC & TRIMS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



INDIAN FOOTWEAR / SNEAKERS

Sneakers for the groom

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embellished or clean sneakers for sangeet and mehendi. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.

Area: Styling | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / COMFORT DEVELOPMENT

Serviceable occasion-flat components

EMERGING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Summer 28 hypothesis: explore replaceable parts with footwear suppliers; safety, adhesion and flex tests come before scale. Festive 28: Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Comfort development

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Explore repair-friendly occasion flats and removable decorative elements where safe; wear and snag testing come first.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Emerging	Festive 28 Emerging
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DETAIL LIBRARY / FABRICS & WEAVES

Fabrics & Weaves

16 active details | Festive 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Chanderi - Peaking
- Maheshwari - Fading
- Jamdani - Rising
- Handspun khadi - Rising
- Banarasi brocade - Peaking
- Reworked vintage Banarasi - Emerging
- Kanjeevaram silk - Peaking
- Tussar silk - Fading
- Bhagalpur silk - Peaking
- Raw silk - Peaking
- Tissue - Peaking
- Cotton silk - Peaking
- Linen - Rising
- Natural-dyed fabrics - Rising
- Crushed tissue - Rising
- Traceable lightweight blend trials - Rising

FABRICS & WEAVES / HANDLOOM

Chanderi

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light, sheer Madhya Pradesh weave for kurtas, sarees and jackets. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Organza, chiffon, tulle or recycled mesh.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / HANDLOOM

Maheshwari

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Fine cotton-silk handloom with reversible borders. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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FABRICS & WEAVES / HANDLOOM

Jamdani

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Hand-woven motifs on fine cotton. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / HANDLOOM

Handspun khadi

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Khadi in silk, wool, linen and cotton, shown at the Navdhara Khadi showcase. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / SILKS

Banarasi brocade

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Rich woven brocade for weddings and Nehru jackets. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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FABRICS & WEAVES / SILKS

Reworked vintage Banarasi

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Vintage Banarasi cut into structured eveningwear, as by Amit Aggarwal. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Emerging	Festive 27 Emerging	Summer 28 Emerging	Festive 28 Emerging
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FABRICS & WEAVES / SILKS

Kanjeevaram silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Heavy South Indian silk for weddings, now also in menswear. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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FABRICS & WEAVES / SILKS

Tussar silk

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Textured, natural-gold wild silk. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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FABRICS & WEAVES / SILKS

Bhagalpur silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bihar silk used for structured gowns. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / SILKS

Raw silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Textured, earthy silk for bandhgalas and lehengas. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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FABRICS & WEAVES / SHEERS & METALLICS

Tissue

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic sheen for evening functions. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Sheers & metallics

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

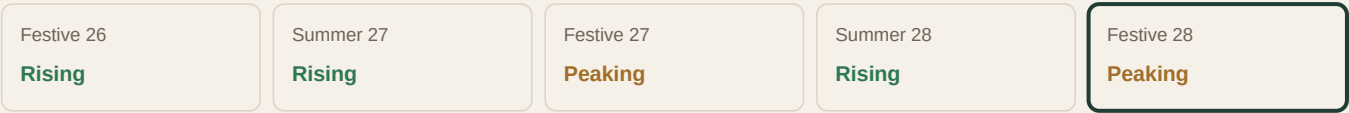
FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS



FABRICS & WEAVES / EVERYDAY

Cotton silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Comfortable, breathable everyday ethnic fabric. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / EVERYDAY

Linen

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Breathable linen for summer kurtas and co-ords. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Linen or linen-cotton blends.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Rising	Summer 28 Peaking	Festive 28 Rising
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FABRICS & WEAVES / EVERYDAY

Natural-dyed fabrics

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Plant dyes and slow processes. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Colour | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / SILKS & METALLICS

Crushed tissue

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Rising
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DETAIL OVERVIEW

Crinkled metallic tissue with a soft, broken shine, used for festive suits and sarees, as shown in Soch Festive 2026. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Fabric | Silks & metallics

FABRICS & WEAVES / SOURCING TRIALS

Traceable lightweight blend trials

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Summer 28 hypothesis: test light blends with supplier composition and origin records. Certification does not replace performance testing. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Fabric | Sourcing trials

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Emerging	Festive 28 Rising
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DETAIL LIBRARY / EMBROIDERY & SURFACE

Embroidery & Surface

16 active details | Festive 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Mirror work - Fading
- Chikankari - Peaking
- Zardozi - Peaking
- Tone-on-tone embroidery - Rising
- Rabari embroidery - Peaking
- Kantha - Rising
- Gota patti - Peaking
- Block print - Rising
- Bandhani - Rising
- Ikat - Fading
- Patchwork and layered textures - Peaking
- All-over heavy sequins - Fading
- Tile-inspired layered prints - Peaking
- Crochet-edged summer shirts - Rising
- Controlled metallic-cord accents - Rising
- Maker-attributed placed craft capsules - Emerging

EMBROIDERY & SURFACE / HAND EMBROIDERY

Mirror work

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Mirror work on garments, dupattas, bags and shoes. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Chikankari

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Lucknow white-on-white embroidery for summer and festive. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Fine cotton, mul or georgette from Lucknow.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Zardozi

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metal-thread embroidery for weddings. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic zari threads, gota ribbon and sequins.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Not tracked	Festive 27 Peaking	Summer 28 Not tracked	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Tone-on-tone embroidery

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embroidery in the fabric colour for quiet luxury. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Rabari embroidery

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kutch Rabari embroidery, shown by Kartik Research. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Kantha

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Running-stitch embroidery from Bengal. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Gota patti

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Rajasthani ribbon appliqué in gold and silver. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Trim | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic zari threads, gota ribbon and sequins.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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EMBROIDERY & SURFACE / PRINTS & DYES

Block print

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Hand block prints from Bagru and Sanganer. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Print | Prints & dyes

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Rising	Summer 28 Peaking	Festive 28 Rising
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EMBROIDERY & SURFACE / PRINTS & DYES

Bandhani

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Tie-dye dots from Gujarat and Rajasthan. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Pattern | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / PRINTS & DYES

Ikat

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Resist-dyed yarns woven into blurred patterns. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Pattern | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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EMBROIDERY & SURFACE / PRINTS & DYES

Patchwork and layered textures

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Patchwork and layered textures, as shown by Kartik Research. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Panel | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / EMBELLISHMENT

All-over heavy sequins

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Head-to-toe sequins giving way to placement work. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Embellishment | Embellishment

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Fading	Summer 27 Fading	Festive 27 Fading	Summer 28 Fading	Festive 28 Fading
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EMBROIDERY & SURFACE / PRINTS & DYES

Tile-inspired layered prints

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Repeating tile and jaali motifs printed in overlapping layers on kurtas and sets, as shown in Soch Festive 2026. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Pattern | Prints & dyes

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / CRAFT ACCENTS

Crochet-edged summer shirts

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Small crochet accents on breathable shirts; approve repeatability and wash recovery before scaling. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Surface | Craft accents

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton crochet panels or crochet-look knit.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / PLACED ORNAMENT

Controlled metallic-cord accents

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Small placed reflective details, limited to premium trials. Check weight, abrasion, repair and humidity exposure. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Surface | Placed ornament

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Yarn-dyed wool or brushed cotton checks; matching adds about 10-15% fabric.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Emerging	Festive 28 Rising
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EMBROIDERY & SURFACE / CRAFT DEVELOPMENT

Maker-attributed placed craft capsules

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Festive 28 hypothesis: a limited range built with a named craft partner. Confirm origin, labour cost and capacity before claims. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Surface | Craft development

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Not tracked	Festive 28 Emerging
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DETAIL LIBRARY / TRIMS & ACCESSORIES

Trims & Accessories

11 active details | Festive 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Latkans and tassels - Peaking
- Contrast piping - Fading
- Potli and fabric-covered buttons - Fading
- Raw, unfinished edges - Peaking
- Potli bags - Peaking
- Belts over sarees and kurtas - Fading
- Statement brooches - Fading
- Enamel clasps and closures - Rising
- Detachable festive cape panels - Rising
- Replaceable ties and spare trim kits - Rising
- Removable occasion embellishment panels - Emerging

TRIMS & ACCESSORIES / TRIMS

Latkans and tassels

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Decorative tassels on blouses, dupattas and drawstrings.
Festive 28: Prioritise verifiable origin and repeatable quality.
Keep novel material development conditional on testing and commercial supply.

Area: Trim | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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TRIMS & ACCESSORIES / TRIMS

Contrast piping

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Piping on collars, cuffs and edges of kurtas and jackets.
Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Trim | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Potli and fabric-covered buttons

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Small round buttons as a crafted finish. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Hardware | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Horn-effect, corozo, metal or mother-of-pearl effect buttons.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Raw, unfinished edges

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Deliberately unfinished edges, as shown by AK|OK. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Edge | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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TRIMS & ACCESSORIES / ACCESSORIES

Potli bags

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Drawstring pouch bags for festive looks. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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TRIMS & ACCESSORIES / ACCESSORIES

Belts over sarees and kurtas

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embellished or leather belts to define the waist. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / ACCESSORIES

Statement brooches

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Brooches on bandhgalas, kurtas and saree pallus. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Enamel clasps and closures

RISING | PROJECTED DEVELOPMENT PRIORITY

DETAIL OVERVIEW

Small enamelled clasps used as a crafted closure on kurtas and accessories, as shown by AMPM. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.

Area: Hardware | Trims



Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Not tracked	Festive 27 Rising	Summer 28 Not tracked	Festive 28 Rising
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TRIMS & ACCESSORIES / OCCASION LAYERS

Detachable festive cape panels

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Trial a removable occasion layer with discreet, durable attachment points and clear care instructions. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Layer | Occasion layers

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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TRIMS & ACCESSORIES / AFTERCARE

Replaceable ties and spare trim kits

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Summer 28 hypothesis: documented repair components supplied with selected products. Cost the service before promising it. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Aftercare

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Emerging	Festive 28 Rising
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TRIMS & ACCESSORIES / REPAIRABLE ORNAMENT

Removable occasion embellishment panels

EMERGING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Festive 28 hypothesis: separate fragile ornament for storage and servicing. Test snagging and care economics. Festive 28: Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Repairable ornament

DESIGN NOTES

- Long-range scenario | low confidence; review before any commercial commitment. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise verifiable origin and repeatable quality. Keep novel material development conditional on testing and commercial supply.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Explore occasionwear whose value comes from reconfiguration, provenance and aftercare. This is an original Forecut planning scenario, not a claim about confirmed 2028 consumer preferences or designer collections.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Not tracked	Festive 28 Emerging
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RESEARCH & METHODOLOGY

Evidence, with context

Forecut editorial forecasts synthesise public Indian designer interviews, international SS27 show notes, textile-trade coverage and brand collections. Runway presence is not sell-through. Lifecycle labels are qualitative development priorities, not measured market shares. 2028 entries are conditional scenarios; no 2028 runway or sales evidence is claimed. Palettes are original Forecut working colours, not an official colour authority forecast. Festival groupings are merchandising windows, not verified religious dates; Eid timing requires a separate calendar check.

IMAGE PROVENANCE

Season cover: original AI-generated Forecut concept art, October 2026. Detail pages: existing Forecut reference imagery. New propositions use an explicitly labeled related silhouette where an exact image is unavailable. No generated image is presented as a designer runway photograph.

REVIEW DATE

Research reviewed 15 October 2026. This is a dated report, not a live market feed. Religious dates, prices and supplier availability require separate checks.

SOURCE REGISTER

Public research sources

FDCI | Aisha Rao, Preyasi

2026-07-31

Textile appliqué, lighter occasion silhouettes and practical pockets provide a useful wedding-guest development reference.

FDCI | Arpita Mehta, India Couture Week 2026

2026-07-28

Pastel Bandhani on fluid bases and reinterpretations of Patola and Kantha. Supports craft experimentation, not a mass-market adoption claim.

FDCI | Rimzim Dadu, India Couture Week 2026

2026-07-28

Mother-of-pearl and metal-cord couture, with an emphasis on aftercare. A premium experimental signal rather than a volume direction.

FDCI | Kunal Rawal, India Couture Week 2026

2026-07-28

Designer interview: functional linings, wearable drapes and tonal craft in menswear. An occasionwear input, not measured retail demand.

FDCI | Margn, Circular Design Challenge

2026-10-13

Hand knitting and repurposed materials illustrate small-scale circular design. Commercial consistency and supply still need checking.

Première Vision | AW27-28 season overview

September 2026 edition

Public textile-fair overview puts material development at the centre. Used as a long-lead input, not as a reproduced proprietary forecast.

Textile Exchange | Materials Benchmark Insights and Trends 2026

2026 report

Materials benchmarking highlights the need to distinguish sourcing commitments from actual scale. Circular-material claims require traceable supplier evidence.