

COMPLETE ILLUSTRATED REPORT

India

Summer 27

Air, craft and ease



AI-generated original forecast concept. Not a documented runway photograph.

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

Near-term forecast | medium directional confidence; product demand unmeasured

104 active details | 8 categories | Full research, palette and development guidance

Prepared for Indian fashion brands, design teams and collection planners.

SEASON AT A GLANCE

Air, craft and ease

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

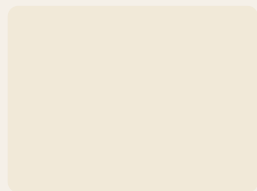
Near-term forecast | medium directional confidence; product demand unmeasured

MERCHANDISING WINDOW

Mar - Jul 2027 | Holi, summer weddings

Holi, summer weddings and resort travel; validate Eid timing separately

ORIGINAL WORKING PALETTE



Unbleached chalk
#F1E9D8



Leaf mist
#A9B89C



Rose clay
#D6A2A7



Inky blue
#314779



Warm terracotta
#B75C42

Digital working colours for sampling, not official textile or colour-authority standards. Approve physical lab dips.

DEVELOPMENT PRIORITY MIX



Emerging: 5 | Rising: 51 | Peaking: 46 | Fading: 2

Qualitative Forecut development assessments, not measured market shares. Emerging: test; Rising: develop; Peaking: core; Fading: reduce newness. Long-range labels are conditional scenarios.

HOW TO USE THIS REPORT

- Start with themes and category actions, then review each detail with its image, design notes, material guidance and lifecycle.
- Use the development calendar to plan sampling; validate costs, quality and customer response before volume orders.
- Images are design references and generated concepts. They do not establish provenance, exact garment specifications or future runway evidence.

REPORT CONTENTS

Inside this season

SEASON STRATEGY

Forecast focus, original palette and development priorities

THEME DIRECTIONS

Product opportunities, construction guidance and commercial actions

CATEGORY OPPORTUNITIES & CALENDAR

Assortment guidance and sampling milestones

COMPLETE DETAIL LIBRARY

104 illustrated detail pages, grouped by category

RESEARCH & METHODOLOGY

Linked sources, evidence limits and review checkpoints

PDF bookmarks navigate the principal sections. Every active detail from this season is included; inactive entries are not silently presented as current recommendations.

THEME 1 / CLOTH BEFORE DECORATION

Cloth before decoration

Summer comfort is the starting point. Develop tactile cotton, linen and fine woven sets whose value comes from handle, proportion and finish.

BUILD THE RANGE

Straight kurta with relaxed trousers; linen overshirt; handloom shirt dress; lightweight everyday saree.

DEVELOPMENT NOTES

Compare unlined and half-lined samples. Test shrinkage, opacity, seam slippage and hand feel after laundering. Avoid heavy fusible panels that defeat airflow.

COMMERCIAL ACTION

Protect easy-care core styles; introduce higher-cost handloom in a tightly edited premium capsule. Validate supplier lead times before range sign-off.

RESEARCH INPUTS

Première Vision | SS27 fabric decoding | 2026-02-13

ANOKHI | Summer 2026, Kambaya | Summer 2026 collection

THEME 2 / LIGHT, WITH COVERAGE

Light, with coverage

Sheer runway layers become wearable when opacity is designed into the garment. The Indian opportunity is a light overlay with an intentional inner, not an exposed look copied from a show.

BUILD THE RANGE

Organza over cotton-silk; airy cape over a day lehenga; fluid dupatta; sleeveless inner with a loose shirt.

DEVELOPMENT NOTES

Specify inner length, armhole coverage and attachment points. Check snagging, perspiration marks and movement in daylight.

COMMERCIAL ACTION

Offer the inner as part of the product; keep the outer usable with existing wardrobe pieces. Test colour and size demand before widening.

RESEARCH INPUTS

Dior | Summer 2027 show | SS27 collection

Hermès | Women's spring-summer 2027 | SS27 collection

THEME 3 / PLAYFUL CRAFT, CONTROLLED SCALE

Playful craft, controlled scale

Use handwork as a recognisable small detail, with clear maker attribution. Current designer and brand references support experimentation without establishing a universal trend.

BUILD THE RANGE

Contrast hand-stitched pockets; crochet-edge shirts; indigo printed co-ords; small patchwork panels.

DEVELOPMENT NOTES

Keep high-labour detailing away from seams and alteration points. Approve print registration, wash fastness and repeatable stitch quality.

COMMERCIAL ACTION

Create one recognisable craft code across apparel and a small accessory. Replenish the simpler version if the test performs.

RESEARCH INPUTS

ELLE India | In conversation with Aneeth Arora | 2026-10-14

FDCI | Margn, Circular Design Challenge | 2026-10-13

ANOKHI | Summer 2026, Kambaya | Summer 2026 collection

THEME 4 / OCCASIONWEAR THAT MOVES

Occasionwear that moves

Bring festive dressing into summer through less bulk and more flexible styling. Practical menswear construction is a relevant Indian lead signal.

BUILD THE RANGE

Light embroidered kurta sets; draped skirt separates; a soft Nehru layer; rewearable wedding-guest lehenga.

DEVELOPMENT NOTES

Use lighter linings, practical pockets and secure drape fastenings. Fit seated, walking and with raised arms; check trim abrasion.

COMMERCIAL ACTION

Sell separates with two styling options. Keep ornate pieces in depth-limited occasion drops and compare returns against simpler sets.

RESEARCH INPUTS

FDCI | Kunal Rawal, India Couture Week 2026 | 2026-07-28

FDCI | Aisha Rao, Preyasi | 2026-07-31

CATEGORY OPPORTUNITIES

Build the assortment

WOMENSWEAR

Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

MENSWEAR

Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

FUSION & WESTERN

Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

FOOTWEAR

Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

TEXTILES & TRIMS

Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

DEVELOPMENT CALENDAR

From concept to delivery

OCTOBER-NOVEMBER 2026

Set customer, occasion and price architecture; source fabric and make first silhouettes.

DECEMBER 2026

Approve washed fit samples, colour fastness, opacity and costing; book craft capacity.

JANUARY-FEBRUARY 2027

Complete pilot production, product photography and size checks; phase deliveries by climate and occasion.

MARCH-JULY 2027

Review actual full-price sales, returns and replenishment weekly; do not confuse social engagement with purchase.

WHAT WOULD CHANGE THIS FORECAST?

- Confirm Holi and Eid drop timing separately; lunar dates can shift.
- Look for repeated lighter construction across Indian SS27 shows, not one standout look.
- Stop a sheer or handwork option if opacity, care or quality complaints exceed your own benchmark.

DETAIL LIBRARY / WOMEN'S ETHNIC

Women's Ethnic

22 active details | Summer 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Pre-draped saree gowns - Peaking
- Office-ready fluid sarees - Rising
- Organza sarees with scalloped borders - Peaking
- Tissue sarees in champagne gold - Peaking
- Pastel handloom sarees - Rising
- Sarees with belts and jackets - Rising
- Cape lehengas - Peaking
- Ombré and dual-tone lehengas - Peaking
- Crop-top lehenga sets - Peaking
- Fish-cut lehenga skirts - Rising
- Light organza lehengas - Rising
- Fit-and-flare Anarkalis - Peaking
- Embroidered kurta co-ord sets - Peaking
- Straight kurtas with palazzos - Peaking
- Festive kaftan kurtas - Rising
- Angrakha wrap kurtas - Rising
- Corset saree blouses - Peaking
- Off-shoulder blouses - Peaking
- Collared shirt blouses - Rising
- Organza dupattas with embroidered borders - Peaking
- Kalidar-cut kurtas - Rising
- Airy kurta separates with opacity-tested inners - Emerging

WOMEN'S ETHNIC / SAREES

Pre-draped saree gowns

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Ready-to-wear sarees with stitched pleats and a fixed pallu, worn in minutes. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Garment | Sarees

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SAREES

Office-ready fluid sarees

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light printed sarees styled for work, as shown by Satya Paul. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Style | Sarees

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / SAREES

Organza sarees with scalloped borders

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer, structured organza that photographs well. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Fabric | Sarees

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / SAREES

Tissue sarees in champagne gold

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic tissue as the base colour, not just the border. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Fabric | Sarees

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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FABRIC & TRIMS

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WOMEN'S ETHNIC / SAREES

Pastel handloom sarees

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Dusty rose, powder blue and lavender on handloom bases. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Colour | Sarees

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / SAREES

Sarees with belts and jackets

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Waist belts and cropped jackets over sarees for a modern drape. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Layer | Sarees

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / LEHENGAS

Cape lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Lehengas with a cape-style dupatta or overlay. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Layer | Lehengas

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WOMEN'S ETHNIC / LEHENGAS

Ombré and dual-tone lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Skirts shading from a deep base into a lighter hem. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Colour | Lehengas

Illustrative silhouette reference; sample construction separately.

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WOMEN'S ETHNIC / LEHENGAS

Crop-top lehenga sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Shorter blouses with high-waisted skirts. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Shape | Lehengas

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / LEHENGAS

Fish-cut lehenga skirts

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Fitted through the hip, flaring at the knee for a longer line. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Shape | Lehengas

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Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / LEHENGAS

Light organza lehengas

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Airy organza lehengas for sangeet and day functions. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Fabric | Lehengas

Forecut design reference image; not future runway evidence.

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Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Fit-and-flare Anarkalis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Flattering, comfortable Anarkalis that suit most occasions. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Shape | Suits & kurtas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Embroidered kurta co-ord sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching kurta and trousers with coordinated embroidery. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Garment | Suits & kurtas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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FABRIC & TRIMS

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SUITS & KURTAS

Straight kurtas with palazzos

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight-cut suits with wide palazzos for comfort. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Shape | Suits & kurtas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

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WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WOMEN'S ETHNIC / SUITS & KURTAS

Festive kaftan kurtas

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kaftans with Indian prints and embroidery, worn to festive events. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Shape | Suits & kurtas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

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LIFECYCLE ACROSS INDIA SEASONS

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WOMEN'S ETHNIC / SUITS & KURTAS

Angrakha wrap kurtas

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Overlapping wrap fronts tied at the side. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Closure | Suits & kurtas

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Corset saree blouses

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Structured corset blouses as a modern alternative. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Bodice | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Off-shoulder blouses

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Off-shoulder blouses for sarees and lehengas. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Neckline | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Collared shirt blouses

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crisp collared blouses for a tailored saree look. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Collar | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Organza dupattas with embroidered borders

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer dupattas framed with an embroidered edge. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.

Area: Trim | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WOMEN'S ETHNIC / SUITS & KURTAS

Kalidar-cut kurtas

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Airy kurta separates with opacity-tested inners

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Separate inner and loose outer layers for coverage with less bulk. Test opacity, shrinkage and seam stability. Summer 27: Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Suits & kurtas

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Prioritise light kurta separates, easy sarees and day-function layers. Test a covered sheer capsule; keep fitted statement bodices selective.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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DETAIL LIBRARY / MEN'S ETHNIC

Men's Ethnic

15 active details | Summer 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Straight kurta with band collar - Peaking
- Linen kurta sets - Rising
- Short kurtas with jeans - Rising
- Asymmetric-hem kurtas - Rising
- Pathani suits - Peaking
- Neckline and cuff embroidery - Peaking
- Brocade and Chanderi Nehru jackets - Peaking
- Contrast-piped Nehru jackets - Rising
- Tone-on-tone bandhgalas - Peaking
- Velvet bandhgalas - Fading
- Fluid draped menswear - Rising
- Tussar and Kanjeevaram menswear - Rising
- Straight trousers over churidars - Rising
- Dhoti pants and cowl trousers - Rising
- Half-lined textured Nehru layers - Emerging

MEN'S ETHNIC / KURTAS & SETS

Straight kurta with band collar

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight kurtas with a Nehru (band) collar and churidar or straight trousers. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Collar | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / KURTAS & SETS

Linen kurta sets

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Breathable linen and cotton-silk for relaxed celebrations.
Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Fabric | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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MEN'S ETHNIC / KURTAS & SETS

Short kurtas with jeans

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Hip-length kurtas worn with denim for everyday wear. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Length | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / KURTAS & SETS

Asymmetric-hem kurtas

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Angled or layered hems for a modern kurta. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Hem | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / KURTAS & SETS

Pathani suits

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Collared Pathani kurtas with salwar, in solid tones. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Garment | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / KURTAS & SETS

Neckline and cuff embroidery

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Subtle embroidery placed only at the neckline and cuffs.
Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Embellishment | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Brocade and Chanderi Nehru jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Nehru jackets over kurtas or shirts, in brocade, Chanderi or jacquard. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Fabric | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Contrast-piped Nehru jackets

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Contrast piping on the collar and edges. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Trim | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Tone-on-tone bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bandhgala (Jodhpuri) suits with tonal embroidery instead of heavy work. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Embellishment | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Velvet bandhgalas

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Velvet bandhgalas in bottle green, navy and burgundy for winter weddings. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Fabric | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Fading	Festive 27 Peaking	Summer 28 Fading	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Fluid draped menswear

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed drapes and soft tailoring, as shown by AK|OK.
Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Shape | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Tussar and Kanjeevaram menswear

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Silks usually reserved for women, cut for men by Vivek Karunakaran. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Fabric | Occasion & wedding

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / BOTTOMS

Straight trousers over churidars

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Straight trousers replacing fitted churidars under kurtas.
Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Leg | Bottoms

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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MEN'S ETHNIC / BOTTOMS

Dhoti pants and cowl trousers

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Draped dhoti pants for sangeet and mehendi. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.

Area: Leg | Bottoms

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / SUMMER TAILORING

Half-lined textured Nehru layers

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light textured cloth with reduced lining bulk; check collar recovery and perspiration marks. Summer 27: Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Summer tailoring

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop linen and cotton-silk kurtas, soft jackets and straight trousers. Comfort construction should be visible in the product explanation.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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DETAIL LIBRARY / INDO-WESTERN

Indo-Western

12 active details | Summer 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Sarees with sneakers - Rising
- Jackets over lehengas - Peaking
- Printed fusion kaftans - Peaking
- Draped dhoti skirts - Rising
- Indo-western blazer sets - Rising
- Kurta-shirt hybrids - Rising
- Kurtas with jeans and sneakers - Peaking
- Chanderi with denim - Rising
- Indigo denim with handloom - Rising
- Embroidered denim jackets - Rising
- Modular organza occasion separates - Rising
- Adjustable light draped separates - Emerging

INDO-WESTERN / WOMEN

Sarees with sneakers

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sarees worn with clean sneakers for day events. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Styling | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / WOMEN

Jackets over lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Cropped or denim jackets layered over lehengas. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Layer | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

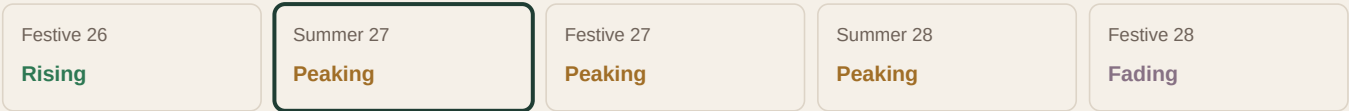
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / WOMEN

Printed fusion kaftans

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kaftans with Indian print and embroidery for festive brunches. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / WOMEN

Draped dhoti skirts

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Dhoti-inspired draped skirts with crop tops or shirts. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Shape | Women

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / MEN

Indo-western blazer sets

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bandhgala-collar blazers with matching trousers. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / MEN

Kurta-shirt hybrids

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Gender-fluid shirts with kurta length and band collars. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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INDO-WESTERN / EVERYDAY

Kurtas with jeans and sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

The everyday Gen Z mix of kurta, denim and sneakers.
Summer 27: Use fluid shirts, relaxed sets and craft accents.
Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Styling | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / EVERYDAY

Chanderi with denim

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Silk Chanderi paired with denim, as shown by Saim. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / EVERYDAY

Indigo denim with handloom

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Indigo denim teamed with handloom pieces. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Fabric | Everyday

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / EVERYDAY

Embroidered denim jackets

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Denim jackets with Indian embroidery. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Embellishment | Everyday

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDO-WESTERN / WARDROBE SYSTEMS

Modular organza occasion separates

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Occasion pieces in organza, silk and washed denim that mix and re-pair across events, as shown by Nachiket Barve. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Construction | Wardrobe systems

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDO-WESTERN / SUMMER LAYERS

Adjustable light draped separates

EMERGING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Trial secure ties and adjustable drape for seated and walking comfort. Keep styling instructions clear. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Closure | Summer layers

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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DETAIL LIBRARY / WESTERN WEAR (INDIA)

Western Wear (India)

10 active details | Summer 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Baby tees and low-rise denim - Rising
- Breezy resort dresses - Rising
- Monochrome co-ords - Peaking
- Boxy blazers and straight trousers - Rising
- Cargo and utility pants - Peaking
- Varsity jackets - Peaking
- Baggy and wide-leg jeans - Peaking
- Oversized tees and shirts - Peaking
- Athleisure co-ord sets - Peaking
- Quiet-luxury basics - Rising

WESTERN WEAR (INDIA) / WOMEN

Baby tees and low-rise denim

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Soft Y2K: baby tees with low or mid-rise jeans. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Style | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / WOMEN

Breezy resort dresses

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Easy, resort-style dresses for city daytime, as shown by Verandah. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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WESTERN WEAR (INDIA) / WOMEN

Monochrome co-ords

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching tops and trousers in one colour. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / MEN

Boxy blazers and straight trousers

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed, gender-fluid tailoring for internships and work.
Summer 27: Use fluid shirts, relaxed sets and craft accents.
Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Shape | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / MEN

Cargo and utility pants

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Cargo pants and workwear jackets with street details. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Pocket | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton ripstop, gabardine or nylon twill with snap or Velcro closures.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / MEN

Varsity jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Retro varsity jackets for campus wear. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / UNISEX

Baggy and wide-leg jeans

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed, wide denim for comfort. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Leg | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / UNISEX

Oversized tees and shirts

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Roomy tees and boyfriend shirts. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Shape | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WESTERN WEAR (INDIA) / UNISEX

Athleisure co-ord sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching jogger and sweat sets for hybrid campus days.
Summer 27: Use fluid shirts, relaxed sets and craft accents.
Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Garment | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WESTERN WEAR (INDIA) / UNISEX

Quiet-luxury basics

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crisp shirts, neutral trousers and clean sneakers. Summer 27: Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.

Area: Style | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Use fluid shirts, relaxed sets and craft accents. Build travel versatility through pockets and adjustable styling rather than excess utility trims.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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DETAIL LIBRARY / INDIAN FOOTWEAR

Indian Footwear

10 active details | Summer 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Kolhapuri chappals - Peaking
- Embellished wedding juttis - Peaking
- Block-heel juttis - Rising
- Mojari with kurta sets - Peaking
- Mirror-work flats - Peaking
- Retro gum-sole sneakers - Peaking
- Handcrafted leather sneakers - Rising
- Kantha-embroidered sneakers - Rising
- Wide lasts for Indian feet - Rising
- Sneakers for the groom - Peaking

INDIAN FOOTWEAR / ETHNIC

Kolhapuri chappals

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

GI-tagged Kolhapuris, back in focus after Prada's Spring/Summer 2026 show. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Style | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather from the Kolhapur cluster.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / ETHNIC

Embellished wedding juttis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Juttis with zari, beads and mirror work for weddings. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Embellishment | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Block-heel juttis

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Juttis on a low block heel for comfort at long events. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Heel | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / ETHNIC

Mojaris with kurta sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Classic mojaris for festive kurta looks. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Style | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Mirror-work flats

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Mirror embellishment moving onto shoes. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Embellishment | Ethnic

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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INDIAN FOOTWEAR / SNEAKERS

Retro gum-sole sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Vintage trainers with suede overlays and gum soles. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Sole | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / SNEAKERS

Handcrafted leather sneakers

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Full-grain leather sneakers made in India. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Material | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / SNEAKERS

Kantha-embroidered sneakers

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Suede sneakers with kantha embroidery. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Embellishment | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / SNEAKERS

Wide lasts for Indian feet

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Broader lasts shaped for Indian foot widths. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Construction | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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INDIAN FOOTWEAR / SNEAKERS

Sneakers for the groom

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embellished or clean sneakers for sangeet and mehendi. Summer 27: Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.

Area: Styling | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Develop padded flats and flexible occasion shoes. Wide-fit grading, rub testing and outsole grip are essential; no demand uplift is assumed.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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DETAIL LIBRARY / FABRICS & WEAVES

Fabrics & Weaves

13 active details | Summer 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Chanderi - Peaking
- Maheshwari - Peaking
- Jamdani - Rising
- Handspun khadi - Rising
- Banarasi brocade - Rising
- Reworked vintage Banarasi - Emerging
- Tussar silk - Rising
- Bhagalpur silk - Rising
- Organza - Peaking
- Tissue - Rising
- Cotton silk - Peaking
- Linen - Peaking
- Natural-dyed fabrics - Rising

FABRICS & WEAVES / HANDLOOM

Chanderi

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Light, sheer Madhya Pradesh weave for kurtas, sarees and jackets. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Handloom

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Organza, chiffon, tulle or recycled mesh.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / HANDLOOM

Maheshwari

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Fine cotton-silk handloom with reversible borders. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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FABRICS & WEAVES / HANDLOOM

Jamdani

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Hand-woven motifs on fine cotton. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / HANDLOOM

Handspun khadi

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Khadi in silk, wool, linen and cotton, shown at the Navdhara Khadi showcase. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / SILKS

Banarasi brocade

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Rich woven brocade for weddings and Nehru jackets. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Silks

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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FABRICS & WEAVES / SILKS

Reworked vintage Banarasi

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Vintage Banarasi cut into structured eveningwear, as by Amit Aggarwal. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Emerging	Festive 27 Emerging	Summer 28 Emerging	Festive 28 Emerging
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FABRICS & WEAVES / SILKS

Tussar silk

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Textured, natural-gold wild silk. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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FABRICS & WEAVES / SILKS

Bhagalpur silk

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bihar silk used for structured gowns. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / SHEERS & METALLICS

Organza

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer, structured and photogenic. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Sheers & metallics

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Organza, chiffon, tulle or recycled mesh.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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FABRICS & WEAVES / SHEERS & METALLICS

Tissue

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic sheen for evening functions. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Sheers & metallics

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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FABRICS & WEAVES / EVERYDAY

Cotton silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Comfortable, breathable everyday ethnic fabric. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / EVERYDAY

Linen

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Breathable linen for summer kurtas and co-ords. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Linen or linen-cotton blends.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Rising	Summer 28 Peaking	Festive 28 Rising
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FABRICS & WEAVES / EVERYDAY

Natural-dyed fabrics

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Plant dyes and slow processes. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Colour | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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DETAIL LIBRARY / EMBROIDERY & SURFACE

Embroidery & Surface

13 active details | Summer 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Mirror work - Peaking
- Chikankari - Rising
- Tone-on-tone embroidery - Rising
- Rabari embroidery - Rising
- Kantha - Rising
- Gota patti - Rising
- Block print - Peaking
- Bandhani - Rising
- Ikat - Peaking
- Patchwork and layered textures - Rising
- All-over heavy sequins - Fading
- Tile-inspired layered prints - Rising
- Crochet-edged summer shirts - Emerging

EMBROIDERY & SURFACE / HAND EMBROIDERY

Mirror work

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Mirror work on garments, dupattas, bags and shoes. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Chikankari

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Lucknow white-on-white embroidery for summer and festive. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Embellishment | Hand embroidery

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Fine cotton, mul or georgette from Lucknow.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Tone-on-tone embroidery

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embroidery in the fabric colour for quiet luxury. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Rabari embroidery

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kutch Rabari embroidery, shown by Kartik Research. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Kantha

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Running-stitch embroidery from Bengal. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Embellishment | Hand embroidery

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Gota patti

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Rajasthani ribbon appliqué in gold and silver. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Trim | Hand embroidery

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic zari threads, gota ribbon and sequins.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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EMBROIDERY & SURFACE / PRINTS & DYES

Block print

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Rising	Summer 28 Peaking	Festive 28 Rising
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EMBROIDERY & SURFACE / PRINTS & DYES

Bandhani

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Tie-dye dots from Gujarat and Rajasthan. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Pattern | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / PRINTS & DYES

Ikat

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Resist-dyed yarns woven into blurred patterns. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Pattern | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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EMBROIDERY & SURFACE / PRINTS & DYES

Patchwork and layered textures

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Patchwork and layered textures, as shown by Kartik Research. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Panel | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / EMBELLISHMENT

All-over heavy sequins

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Head-to-toe sequins giving way to placement work. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Embellishment | Embellishment

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Fading	Summer 27 Fading	Festive 27 Fading	Summer 28 Fading	Festive 28 Fading
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EMBROIDERY & SURFACE / PRINTS & DYES

Tile-inspired layered prints

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Repeating tile and jaali motifs printed in overlapping layers on kurtas and sets, as shown in Soch Festive 2026. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Pattern | Prints & dyes

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / CRAFT ACCENTS

Crochet-edged summer shirts

EMERGING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Small crochet accents on breathable shirts; approve repeatability and wash recovery before scaling. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Surface | Craft accents

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton crochet panels or crochet-look knit.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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DETAIL LIBRARY / TRIMS & ACCESSORIES

Trims & Accessories

9 active details | Summer 27

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Latkans and tassels - Peaking
- Contrast piping - Rising
- Potli and fabric-covered buttons - Peaking
- Scalloped and cutwork borders - Peaking
- Raw, unfinished edges - Rising
- Potli bags - Rising
- Belts over sarees and kurtas - Peaking
- Mirror-work bags - Peaking
- Statement brooches - Peaking

TRIMS & ACCESSORIES / TRIMS

Latkans and tassels

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Decorative tassels on blouses, dupattas and drawstrings. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Trim | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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TRIMS & ACCESSORIES / TRIMS

Contrast piping

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Piping on collars, cuffs and edges of kurtas and jackets.
Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Trim | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Potli and fabric-covered buttons

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Small round buttons as a crafted finish. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Hardware | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Horn-effect, corozo, metal or mother-of-pearl effect buttons.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Scalloped and cutwork borders

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Scalloped edges on sarees, dupattas and sleeves. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Edge | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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TRIMS & ACCESSORIES / TRIMS

Raw, unfinished edges

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Deliberately unfinished edges, as shown by AK|OK. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Edge | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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TRIMS & ACCESSORIES / ACCESSORIES

Potli bags

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Drawstring pouch bags for festive looks. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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TRIMS & ACCESSORIES / ACCESSORIES

Belts over sarees and kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embellished or leather belts to define the waist. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / ACCESSORIES

Mirror-work bags

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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DETAIL OVERVIEW

Bags with mirror embellishment. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Accessory | Accessories

TRIMS & ACCESSORIES / ACCESSORIES

Statement brooches

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Brooches on bandhgalas, kurtas and saree pallus. Summer 27: Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Near-term forecast | medium directional confidence; product demand unmeasured. Lifecycle labels are development assessments, not observed sell-through.
- Cotton, linen blends, light handloom and restrained embroidery lead development. Specify composition, weight and care; do not call a fabric sustainable without proof.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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RESEARCH & METHODOLOGY

Evidence, with context

Forecut editorial forecasts synthesise public Indian designer interviews, international SS27 show notes, textile-trade coverage and brand collections. Runway presence is not sell-through. Lifecycle labels are qualitative development priorities, not measured market shares. 2028 entries are conditional scenarios; no 2028 runway or sales evidence is claimed. Palettes are original Forecut working colours, not an official colour authority forecast. Festival groupings are merchandising windows, not verified religious dates; Eid timing requires a separate calendar check.

IMAGE PROVENANCE

Season cover: original AI-generated Forecut concept art, October 2026. Detail pages: existing Forecut reference imagery. New propositions use an explicitly labeled related silhouette where an exact image is unavailable. No generated image is presented as a designer runway photograph.

REVIEW DATE

Research reviewed 15 October 2026. This is a dated report, not a live market feed. Religious dates, prices and supplier availability require separate checks.

SOURCE REGISTER

Public research sources

Première Vision | SS27 fabric decoding

2026-02-13

Public trade coverage supports light natural blends, fluid shirting, textured weaves and sheer layers. Supplier availability must be verified.

Dior | Summer 2027 show

SS27 collection

Sheer and opaque contrasts, light fabrics and floral volume inform occasionwear experimentation. Translate for Indian coverage and climate.

Hermès | Women's spring-summer 2027

SS27 collection

Airy layering and adjustable silk drapes suggest movement-led summer construction; luxury runway evidence does not establish Indian demand.

FDCI | Kunal Rawal, India Couture Week 2026

2026-07-28

Designer interview: functional linings, wearable drapes and tonal craft in menswear. An occasionwear input, not measured retail demand.

FDCI | Aisha Rao, Preyasi

2026-07-31

Textile appliqué, lighter occasion silhouettes and practical pockets provide a useful wedding-guest development reference.

ELLE India | In conversation with Aneeth Arora

2026-10-14

Designer interview offers a journal perspective on péro SS27 and playful craft. Treat as brand intent, not evidence of sales.

ANOKHI | Summer 2026, Kambaya

Summer 2026 collection

Indian brand reference for mud-resist, indigo and restrained handmade detailing. A prior-season retail offer, not a 2027 collection.

SOURCE REGISTER / CONTINUED

FDCI | Margn, Circular Design Challenge

2026-10-13

Hand knitting and repurposed materials illustrate small-scale circular design. Commercial consistency and supply still need checking.