

INDEPENDENT SEASON REPORT

India / Summer 27

Air, craft and ease



Original AI-generated Forecut concept. Not a designer runway photograph.

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

Near-term forecast | medium directional confidence; product demand unmeasured

20 selected development details / 4 new concepts / Prices, offers, designer stories and innovations

Complete curated edition. Earlier extended reference editions remain available at forecut.in.

REPORT GUIDE

Plan, develop, validate.

WINDOW

Mar - Jul 2027 | Holi, Eid, summer weddings

HOW TO USE

Read direction and palette, choose details suited to your customer, cost the range, then sample and validate. A forecast is a planning input, not a guarantee of demand.

INSIDE THIS REPORT

Four collection directions; 20 illustrated details with materials, construction and commercial notes; price architecture; retailer snapshots; three offer concepts; three documented collection stories; three innovation opportunities; development calendar and research sources.

IMAGE AND EVIDENCE KEY

New concept images are AI-generated original Forecut proposals. Existing reference images illustrate design vocabulary and are not evidence of future runway adoption. Documented observations and supplier claims are identified separately from Forecut recommendations.

PRICES AND OFFERS

Original Forecut indicative India retail planning bands, not designer quotations or guaranteed future prices. Fabric and handwork require separate supplier costing. Offer ideas below are proposed merchandising tests for your brand. They are not active Forecut or designer discounts.

LIFECYCLE LABELS

Rising and Peaking are qualitative editorial development assessments, not measured market shares. Watch is a conditional prototype direction. 2028 remains a scenario.

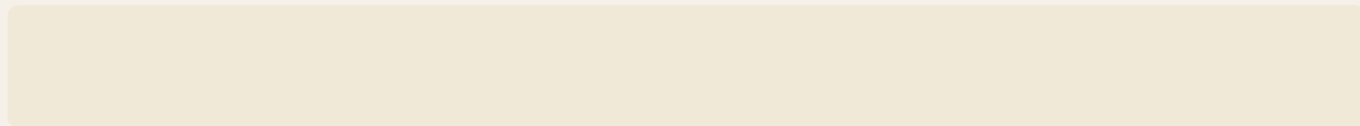
REVIEW DATE

15 October 2026. Prices, availability and supplier readiness may change; verify before purchase or production.

COLOUR DIRECTION

A working colour story.

Original Forecut palette. Approve physical lab dips; digital colours are not textile standards.



Unbleached chalk / #F1E9D8



Leaf mist / #A9B89C



Rose clay / #D6A2A7



Inky blue / #314779



Warm terracotta / #B75C42

DIRECTION 1

Cloth before decoration

Summer comfort is the starting point. Develop tactile cotton, linen and fine woven sets whose value comes from handle, proportion and finish.

PRODUCT OPPORTUNITY

Straight kurta with relaxed trousers; linen overshirt; handloom shirt dress; lightweight everyday saree.

DEVELOPMENT ACTION

Compare unlined and half-lined samples. Test shrinkage, opacity, seam slippage and hand feel after laundering. Avoid heavy fusible panels that defeat airflow.

COMMERCIAL ROLE

Protect easy-care core styles; introduce higher-cost handloom in a tightly edited premium capsule. Validate supplier lead times before range sign-off.

Première Vision | SS27 fabric decoding

ANOKHI | Summer 2026, Kambaya

DIRECTION 2

Light, with coverage

Sheer runway layers become wearable when opacity is designed into the garment. The Indian opportunity is a light overlay with an intentional inner, not an exposed look copied from a show.

PRODUCT OPPORTUNITY

Organza over cotton-silk; airy cape over a day lehenga; fluid dupatta; sleeveless inner with a loose shirt.

DEVELOPMENT ACTION

Specify inner length, armhole coverage and attachment points. Check snagging, perspiration marks and movement in daylight.

COMMERCIAL ROLE

Offer the inner as part of the product; keep the outer usable with existing wardrobe pieces. Test colour and size demand before widening.

Dior | Summer 2027 show

Hermès | Women's spring-summer 2027

DIRECTION 3

Playful craft, controlled scale

Use handwork as a recognisable small detail, with clear maker attribution. Current designer and brand references support experimentation without establishing a universal trend.

PRODUCT OPPORTUNITY

Contrast hand-stitched pockets; crochet-edge shirts; indigo printed co-ords; small patchwork panels.

DEVELOPMENT ACTION

Keep high-labour detailing away from seams and alteration points. Approve print registration, wash fastness and repeatable stitch quality.

COMMERCIAL ROLE

Create one recognisable craft code across apparel and a small accessory. Replenish the simpler version if the test performs.

ELLE India | In conversation with Aneeth Arora

FDCI | Margn, Circular Design Challenge

ANOKHI | Summer 2026, Kambaya

DIRECTION 4

Occasionwear that moves

Bring festive dressing into summer through less bulk and more flexible styling. Practical menswear construction is a relevant Indian lead signal.

PRODUCT OPPORTUNITY

Light embroidered kurta sets; draped skirt separates; a soft Nehru layer; rewearable wedding-guest lehenga.

DEVELOPMENT ACTION

Use lighter linings, practical pockets and secure drape fastenings. Fit seated, walking and with raised arms; check trim abrasion.

COMMERCIAL ROLE

Sell separates with two styling options. Keep ornate pieces in depth-limited occasion drops and compare returns against simpler sets.

FDCI | Kunal Rawal, India Couture Week 2026

FDCI | Aisha Rao, Preyasi

DETAIL STUDIO

20 selected details.

A season-specific edit with unique imagery. Each detail has a development brief, construction validation, material direction and indicative price architecture.

Pastel handloom sarees / Women's Ethnic

Light organza lehengas / Women's Ethnic

Angrakha wrap kurtas / Women's Ethnic

Collared shirt blouses / Women's Ethnic

Linen kurta sets / Men's Ethnic

Straight kurta with band collar / Men's Ethnic

Short kurtas with jeans / Men's Ethnic

Printed fusion kaftans / Indo-Western

Kurta-shirt hybrids / Indo-Western

Breezy resort dresses / Western Wear (India)

Monochrome co-ords / Western Wear (India)

Kolhapuri chappals / Indian Footwear

Linen / Fabrics & Weaves

Cotton silk / Fabrics & Weaves

Chikankari / Embroidery & Surface

Block print / Embroidery & Surface

Airy kurta with an opacity-tested inner / Women's Ethnic

Covered organza summer layer / Indo-Western

Short indigo linen overshirt / Men's Ethnic

Restrained crochet-edge cotton shirt / Embroidery & Surface

DETAIL 1 / WOMEN'S ETHNIC

Pastel handloom sarees

Core / Forecut design reference



Dusty rose, powder blue and lavender on handloom bases.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop pastel handloom sarees in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Sample the drape on two heights; test pleat retention, walking clearance and blouse coverage. Stabilise the pallu attachment without pulling the body cloth.

MATERIALS

Cotton silk, Chanderi, georgette, organza and raw silk, with gota, zari or tone-on-tone trims.

COMMERCIAL ROLE

Offer the drape with an adjustable blouse option and document the wearing method; approve a wash-care sample before repeat orders.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

Première Vision | SS27 fabric decoding

DETAIL 2 / WOMEN'S ETHNIC

Light organza lehengas

Core / Forecut design reference



Airy organza lehengas for sangeet and day functions.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop light organza lehengas in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Measure finished hem sweep and garment weight. Grade the waist adjustment, reinforce zip ends and keep decorative work clear of the sitting zone.

MATERIALS

Cotton silk, Chanderi, georgette, organza and raw silk, with gota, zari or tone-on-tone trims.

COMMERCIAL ROLE

Sell the skirt as a separate with two compatible tops. Check fit across sizes before committing to a deep colour run.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

Dior | Summer 2027 show

DETAIL 3 / WOMEN'S ETHNIC

Angrakha wrap kurtas

Develop / Forecut design reference



Overlapping wrap fronts tied at the side.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop angrakha wrap kurtas in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Balance front and back lengths after washing; reinforce side slits and pockets. Test arm movement, neckline recovery and opacity in daylight.

MATERIALS

Cotton silk, Chanderi, georgette, organza and raw silk, with gota, zari or tone-on-tone trims.

COMMERCIAL ROLE

Develop one proven block in the season palette before adding decoration; review fit returns and repeat demand before extending colours.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

ELLE India | In conversation with Aneeth Arora

DETAIL 4 / WOMEN'S ETHNIC

Collared shirt blouses

Develop / Forecut design reference



Crisp collared blouses for a tailored saree look.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop collared shirt blouses in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Fit across bust and torso lengths; line contact areas and test closure strain. Verify strap placement and upper-body movement on the intended size range.

MATERIALS

Cotton silk, Chanderi, georgette, organza and raw silk, with gota, zari or tone-on-tone trims.

COMMERCIAL ROLE

Build a size-led fit trial and offer a complementary lower. Keep one simple base fabric so alterations remain practical.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 5 / MEN'S ETHNIC

Linen kurta sets

Core / Forecut design reference



Breathable linen and cotton-silk for relaxed celebrations.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop linen kurta sets in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Balance front and back lengths after washing; reinforce side slits and pockets. Test arm movement, neckline recovery and opacity in daylight.

MATERIALS

Cotton silk, linen, raw silk, brocade, velvet and jacquard, with fabric-covered or metal buttons.

COMMERCIAL ROLE

Develop one proven block in the season palette before adding decoration; review fit returns and repeat demand before extending colours.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

Première Vision | SS27 fabric decoding

DETAIL 6 / MEN'S ETHNIC

Straight kurta with band collar

Core / Forecut design reference



Straight kurtas with a Nehru (band) collar and churidar or straight trousers.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop straight kurta with band collar in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Balance front and back lengths after washing; reinforce side slits and pockets. Test arm movement, neckline recovery and opacity in daylight.

MATERIALS

Cotton silk, linen, raw silk, brocade, velvet and jacquard, with fabric-covered or metal buttons.

COMMERCIAL ROLE

Develop one proven block in the season palette before adding decoration; review fit returns and repeat demand before extending colours.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

Dior | Summer 2027 show

DETAIL 7 / MEN'S ETHNIC

Short kurtas with jeans

Develop / Forecut design reference



Hip-length kurtas worn with denim for everyday wear.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop short kurtas with jeans in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Balance front and back lengths after washing; reinforce side slits and pockets. Test arm movement, neckline recovery and opacity in daylight.

MATERIALS

Cotton silk, linen, raw silk, brocade, velvet and jacquard, with fabric-covered or metal buttons.

COMMERCIAL ROLE

Develop one proven block in the season palette before adding decoration; review fit returns and repeat demand before extending colours.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

ELLE India | In conversation with Aneeth Arora

DETAIL 8 / INDO-WESTERN

Printed fusion kaftans

Core / Forecut design reference



Kaftans with Indian print and embroidery for festive brunches.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop printed fusion kaftans in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a full-repeat strike-off and shade tolerance. Check wet and dry rubbing, wash shrinkage and pattern matching at major seams.

MATERIALS

Cotton, linen, Chanderi, denim and modal blends.

COMMERCIAL ROLE

Choose a small repeat for replenishment and a larger placement for limited drops. Confirm printing or weaving capacity before launch dates.

Indicative price: Value 1,999-4,499 / Mid 5,000-12,000 / Premium 20,000+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 9 / INDO-WESTERN

Kurta-shirt hybrids

Develop / Forecut design reference



Gender-fluid shirts with kurta length and band collars.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop kurta-shirt hybrids in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Balance front and back lengths after washing; reinforce side slits and pockets. Test arm movement, neckline recovery and opacity in daylight.

MATERIALS

Cotton, linen, Chanderi, denim and modal blends.

COMMERCIAL ROLE

Develop one proven block in the season palette before adding decoration; review fit returns and repeat demand before extending colours.

Indicative price: Value 1,999-4,499 / Mid 5,000-12,000 / Premium 20,000+

Première Vision | SS27 fabric decoding

DETAIL 10 / WESTERN WEAR (INDIA)

Breezy resort dresses

Develop / Forecut design reference



Easy, resort-style dresses for city daytime, as shown by Verandah.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop breezy resort dresses in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Check block balance and movement on the target wearer. Test seams, pockets and closures after washing, and record finished measurements for grading.

MATERIALS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

COMMERCIAL ROLE

Keep a repeatable base block with one seasonal fabric story. Test the full outfit and separates at the planned ticket before scaling quantities.

Indicative price: Value 999-2,499 / Mid 3,000-7,000 / Premium 10,000+

Dior | Summer 2027 show

DETAIL 11 / WESTERN WEAR (INDIA)

Monochrome co-ords

Core / Forecut design reference



Matching tops and trousers in one colour.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop monochrome co-ords in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Check block balance and movement on the target wearer. Test seams, pockets and closures after washing, and record finished measurements for grading.

MATERIALS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

COMMERCIAL ROLE

Keep a repeatable base block with one seasonal fabric story. Test the full outfit and separates at the planned ticket before scaling quantities.

Indicative price: Value 999-2,499 / Mid 3,000-7,000 / Premium 10,000+

ELLE India | In conversation with Aneeth Arora

DETAIL 12 / INDIAN FOOTWEAR

Kolhapuri chappals

Core / Forecut design reference



GI-tagged Kolhapuris, back in focus after Prada's Spring/Summer 2026 show.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop kolhapuri chappals in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Trial the last on the target customer, test heel rubbing and sole grip, then run flex and abrasion checks. Validate the attachment of all raised decoration.

MATERIALS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

COMMERCIAL ROLE

Begin with a controlled size run and collect fit feedback. Cost sole, footbed and upper separately; retain an aftercare route for components.

Indicative price: Value 799-1,799 / Mid 2,000-4,500 / Premium 7,500+

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 13 / FABRICS & WEAVES

Linen

Core / Forecut design reference



Breathable linen for summer kurtas and co-ords.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop linen in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a physical swatch for handle, opacity and drape. Record GSM, width, shrinkage, colour fastness and batch variation; sample seams before bulk cutting.

MATERIALS

See the weave notes; source from the named craft clusters.

COMMERCIAL ROLE

Reserve material after the trial garment passes wear and care checks. Obtain a current per-metre quotation and confirm minimums, lead time and maker attribution.

Indicative price: Value Price by metre and composition / Mid Obtain supplier quotation / Premium Cost craft separately

Première Vision | SS27 fabric decoding

DETAIL 14 / FABRICS & WEAVES

Cotton silk

Core / Forecut design reference



Comfortable, breathable everyday ethnic fabric.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop cotton silk in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a physical swatch for handle, opacity and drape. Record GSM, width, shrinkage, colour fastness and batch variation; sample seams before bulk cutting.

MATERIALS

See the weave notes; source from the named craft clusters.

COMMERCIAL ROLE

Reserve material after the trial garment passes wear and care checks. Obtain a current per-metre quotation and confirm minimums, lead time and maker attribution.

Indicative price: Value Price by metre and composition / Mid Obtain supplier quotation / Premium Cost craft separately

Dior | Summer 2027 show

DETAIL 15 / EMBROIDERY & SURFACE

Chikankari

Core / Forecut design reference



Lucknow white-on-white embroidery for summer and festive.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop chikankari in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a stitched strike-off showing coverage, backing and edge finish. Test snagging, flex, perspiration and cleaning; record the labour minutes per panel.

MATERIALS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

COMMERCIAL ROLE

Concentrate the technique on one visible zone and cost it by coverage. Credit the maker and keep a plain companion product for range balance.

Indicative price: Value Price by coverage / Mid Confirm labour hours / Premium Trial before commitment

ELLE India | In conversation with Aneeth Arora

DETAIL 16 / EMBROIDERY & SURFACE

Block print

Core / Forecut design reference



Hand block prints from Bagru and Sanganer.

SEASON DEVELOPMENT

For the summer occasion and travel edit, develop block print in the unbleached chalk and leaf mist palette. Compare one restrained everyday version with one occasion sample; validate weight, fit and cost before extending the range.

CONSTRUCTION & VALIDATION

Approve a full-repeat strike-off and shade tolerance. Check wet and dry rubbing, wash shrinkage and pattern matching at major seams.

MATERIALS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

COMMERCIAL ROLE

Choose a small repeat for replenishment and a larger placement for limited drops. Confirm printing or weaving capacity before launch dates.

Indicative price: Value Price by coverage / Mid Confirm labour hours / Premium Trial before commitment

FDCI | Kunal Rawal, India Couture Week 2026

DETAIL 17 / WOMEN'S ETHNIC

Airy kurta with an opacity-tested inner

Develop / New AI-generated Forecut concept



Separate light outer cloth from the coverage layer so the silhouette stays easy.

SEASON DEVELOPMENT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

CONSTRUCTION & VALIDATION

Test daylight opacity, washed fit and side-seam stability.

MATERIALS

Cotton voile or fine cotton with a breathable opaque inner.

COMMERCIAL ROLE

Pilot this specific product with the intended customer before expanding depth; cost the proposed feature separately.

Indicative price: Value 2,499-4,999 / Mid 6,000-18,000 / Premium 25,000+

Première Vision | SS27 fabric decoding

DETAIL 18 / INDO-WESTERN

Covered organza summer layer

Develop / New AI-generated Forecut concept



Pair a sheer loose shirt with an intentional opaque inner and familiar trousers.

SEASON DEVELOPMENT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

CONSTRUCTION & VALIDATION

Approve inner coverage and check seam slippage.

MATERIALS

Soft organza outer; cotton or cotton-silk inner.

COMMERCIAL ROLE

Pilot this specific product with the intended customer before expanding depth; cost the proposed feature separately.

Indicative price: Value 1,999-4,499 / Mid 5,000-12,000 / Premium 20,000+

Première Vision | SS27 fabric decoding

DETAIL 19 / MEN'S ETHNIC

Short indigo linen overshirt

Develop / New AI-generated Forecut concept



Use a shorter overshirt over light trousers with a practical pocket proportion.

SEASON DEVELOPMENT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

CONSTRUCTION & VALIDATION

Check shrinkage, pocket sag and collar stability.

MATERIALS

Linen or linen-cotton, washed before fit approval.

COMMERCIAL ROLE

Pilot this specific product with the intended customer before expanding depth; cost the proposed feature separately.

Indicative price: Value 1,499-3,999 / Mid 4,500-12,000 / Premium 18,000+

Première Vision | SS27 fabric decoding

DETAIL 20 / EMBROIDERY & SURFACE

Restrained crochet-edge cotton shirt

Develop / New AI-generated Forecut concept



Concentrate handwork at a small repeatable edge rather than all-over coverage.

SEASON DEVELOPMENT

Build around breathable separates, fluid drapes and light craft. Reserve sheer, playful and experimental surfaces for small capsules rather than making them the whole range.

CONSTRUCTION & VALIDATION

Test edge recovery, snagging and wash colourfastness.

MATERIALS

Light cotton shirting and compatible crochet yarn.

COMMERCIAL ROLE

Pilot this specific product with the intended customer before expanding depth; cost the proposed feature separately.

Indicative price: Value Price by coverage / Mid Confirm labour hours / Premium Trial before commitment

Première Vision | SS27 fabric decoding

PRICE ARCHITECTURE

Build a viable range.

Original Forecut indicative India retail planning bands, not designer quotations or guaranteed future prices. Fabric and handwork require separate supplier costing.

WOMEN'S ETHNIC

Value: 2,499-4,999 | Mid: 6,000-18,000 | Premium: 25,000+

MEN'S ETHNIC

Value: 1,499-3,999 | Mid: 4,500-12,000 | Premium: 18,000+

INDO-WESTERN

Value: 1,999-4,499 | Mid: 5,000-12,000 | Premium: 20,000+

WESTERN WEAR (INDIA)

Value: 999-2,499 | Mid: 3,000-7,000 | Premium: 10,000+

INDIAN FOOTWEAR

Value: 799-1,799 | Mid: 2,000-4,500 | Premium: 7,500+

FABRICS & WEAVES

Value: Price by metre and composition | Mid: Obtain supplier quotation | Premium: Cost craft separately

EMBROIDERY & SURFACE

Value: Price by coverage | Mid: Confirm labour hours | Premium: Trial before commitment

TRIMS & ACCESSORIES

Value: 499-1,499 | Mid: 1,800-4,000 | Premium: 6,000+

RETAIL SNAPSHOTS

A current price reference.

Inspected 15 October 2026. These are current listing snapshots, not promised future season prices or offers.

NICOBAR

Classic Shirt - Black

LISTED PRICE

INR 5,750 MRP

LISTED OFFER / TERMS

Free shipping above INR 1,000 on the inspected page; terms apply.

Nicobar | Classic Shirt - Black

AACHHO

Helia Smocked Cotton Dress

LISTED PRICE

INR 1,954; displayed original INR 6,513

LISTED OFFER / TERMS

Listing labeled 70% off at review. Sizes and stock can change; this is not a future-season offer.

Aachho | Preyasi collection retail snapshot

Verify stock, size, price and all conditions directly at the retailer before using the benchmark.

MERCHANDISING OFFERS

Reasons to buy.

Offer ideas below are proposed merchandising tests for your brand. They are not active Forecut or designer discounts.

SUMMER SEPARATES SET

Test an honest set saving against the sum of independently purchasable pieces; keep terms and size mixing clear.

COVERAGE INCLUDED

Include the designed inner with a sheer outer so the advertised outfit price reflects a wearable product.

TRAVEL CAPSULE

Group three compatible pieces; compare conversion and returns with a standard matching set before scaling.

DESIGNER COLLECTION STORY 1

péro / Aneeth Arora

Dream Dress-Up | Spring/Summer 2027

DOCUMENTED OBSERVATION

The designer's ELLE interview describes a playful craft vocabulary using stripes, crochet and different Indian textile techniques.

COLLECTION STORY

Playfulness comes from a coherent collection world and personal expression, not a single mandatory colour.

FORECUT TRANSLATION

Create one original craft signature across a small summer group. Keep labour-intensive decoration selective and retain easy-wear proportions.

This translation is a Forecut proposal, not a designer announcement for this forecast season.

ELLE India | In conversation with Aneeth Arora

DESIGNER COLLECTION STORY 2

Dior

Summer 2027

DOCUMENTED OBSERVATION

Official show notes describe lightness, fabric contrasts and floral volume.

COLLECTION STORY

A collection can build emotional impact through movement and changing opacity.

FORECUT TRANSLATION

For Indian day functions, develop a covered inner with a lightweight outer. Validate coverage, colour and proportion with the intended customer.

This translation is a Forecut proposal, not a designer announcement for this forecast season.

Dior | Summer 2027 show

DESIGNER COLLECTION STORY 3

Hermès

Women's Spring/Summer 2027

DOCUMENTED OBSERVATION

Official show notes highlight airy layers and adjustable drape.

COLLECTION STORY

Construction can express lightness when movement and material work together.

FORECUT TRANSLATION

Test a controllable drape or adjustable garment with clear styling instructions; compare its fit and return feedback against a fixed version.

This translation is a Forecut proposal, not a designer announcement for this forecast season.

Hermès | Women's spring-summer 2027

INNOVATION RADAR 1

Light construction with controlled coverage

Ready to prototype**DOCUMENTED SIGNAL**

Public SS27 fabric and runway inputs favour lightness and fluid layers.

COLLECTION APPLICATION

Cotton-silk inners, half-lined kurtas and light occasion overlays.

VALIDATION GATE

Compare opacity, seam slippage, shrinkage and perspiration marking on actual garment samples.

Première Vision | SS27 fabric decoding

INNOVATION RADAR 2

Next-generation cellulose material trials

Supplier verification required**DOCUMENTED SIGNAL**

Lenzing's published R&D report discusses new cellulose processes and demonstration work.

COLLECTION APPLICATION

Trial fluid shirting, soft tailoring and light blended separates.

VALIDATION GATE

Request the exact fibre specification, minimums and supply date; verify laundering, pilling and strength before any bulk order.

Lenzing | Research and development, 2025 annual report

INNOVATION RADAR 3

Digital fabric quality control

Factory pilot**DOCUMENTED SIGNAL**

The 2026 official awards include AI-based textile inspection and production technologies.

COLLECTION APPLICATION

Pilot defect detection on a limited woven or printed fabric programme.

VALIDATION GATE

Measure missed defects and false rejects against your current inspection method before expanding.

Messe Frankfurt | Innovation Awards 2026

COLLECTION DEVELOPMENT

From concept to delivery.

OCTOBER-NOVEMBER 2026

Set customer, occasion and price architecture; source fabric and make first silhouettes.

DECEMBER 2026

Approve washed fit samples, colour fastness, opacity and costing; book craft capacity.

JANUARY-FEBRUARY 2027

Complete pilot production, product photography and size checks; phase deliveries by climate and occasion.

MARCH-JULY 2027

Review actual full-price sales, returns and replenishment weekly; do not confuse social engagement with purchase.

WHAT WOULD CHANGE THIS FORECAST?

- Confirm Holi and Eid drop timing separately; lunar dates can shift.
- Look for repeated lighter construction across Indian SS27 shows, not one standout look.
- Stop a sheer or handwork option if opacity, care or quality complaints exceed your own benchmark.

RESEARCH & METHODOLOGY

Evidence with context.

Sources support the observations stated in the report. Product directions, price bands and merchandising concepts are original Forecut editorial proposals. Retailer snapshots are dated. Supplier claims require independent sampling and documentation. Nothing here guarantees future adoption or sales.

IMAGE PROVENANCE

Season cover and four detail concepts: original AI-generated Forecut concepts, October 2026. Sixteen reference images selected for this season only in this curated edition. Illustrations do not establish an exact construction specification.

EARLIER REFERENCE EDITION

The original extended detail catalogue and its PDF remain available separately. This PDF contains the full curated season page, including all 20 selected details and commercial research sections.

Source register follows. Links are clickable.

AACHHO | PREYASI COLLECTION RETAIL SNAPSHOT

Reviewed 15 October 2026

Observed listing: Helia Smocked Cotton Dress INR 1,954 against displayed INR 6,513, labeled 70% off. Aferdita Tier Cotton Dress INR 1,614 against INR 6,456, labeled 75% off. Sizes, stock and terms can change.

Aachho | Preyasi collection retail snapshot

ANOKHI | SUMMER 2026, KAMBAYA

Summer 2026 collection

Indian brand reference for mud-resist, indigo and restrained handmade detailing. A prior-season retail offer, not a 2027 collection.

ANOKHI | Summer 2026, Kambaya

DIOR | SUMMER 2027 SHOW

SS27 collection

Sheer and opaque contrasts, light fabrics and floral volume inform occasionwear experimentation. Translate for Indian coverage and climate.

Dior | Summer 2027 show

ELLE INDIA | IN CONVERSATION WITH ANEETH ARORA

2026-10-14

Designer interview offers a journal perspective on péro SS27 and playful craft. Treat as brand intent, not evidence of sales.

ELLE India | In conversation with Aneeth Arora

SOURCE REGISTER / CONTINUED**FDCI | AISHA RAO, PREYASI**

2026-07-31

Textile appliqué, lighter occasion silhouettes and practical pockets provide a useful wedding-guest development reference.

*FDCI | Aisha Rao, Preyasi***FDCI | MARGN, CIRCULAR DESIGN CHALLENGE**

2026-10-13

Hand knitting and repurposed materials illustrate small-scale circular design. Commercial consistency and supply still need checking.

*FDCI | Margn, Circular Design Challenge***FDCI | KUNAL RAWAL, INDIA COUTURE WEEK 2026**

2026-07-28

Designer interview: functional linings, wearable drapes and tonal craft in menswear. An occasionwear input, not measured retail demand.

*FDCI | Kunal Rawal, India Couture Week 2026***HERMÈS | WOMEN'S SPRING-SUMMER 2027**

SS27 collection

Airy layering and adjustable silk drapes suggest movement-led summer construction; luxury runway evidence does not establish Indian demand.

*Hermès | Women's spring-summer 2027***LENZING | RESEARCH AND DEVELOPMENT, 2025 ANNUAL REPORT**

Published 2026

Manufacturer report discusses cellulose-fibre R&D, demonstration work and scale-up. Treat production and end-of-life claims as supplier-specific.

*Lenzing | Research and development, 2025 annual report***NICOBAR | CLASSIC SHIRT - BLACK**

Reviewed 15 October 2026

Official product page: 100% linen shirt MRP INR 5,750; free shipping above INR 1,000. Current benchmark only; verify availability and terms at purchase.

*Nicobar | Classic Shirt - Black***PREMIÈRE VISION | SS27 FABRIC DECODING**

2026-02-13

Public trade coverage supports light natural blends, fluid shirting, textured weaves and sheer layers. Supplier availability must be verified.

Première Vision | SS27 fabric decoding

SOURCE REGISTER / CONTINUED

MESSE FRANKFURT | INNOVATION AWARDS 2026

2026-04

Official awards register includes AeoniQ Fil by AMANN, textile inspection and automated-production developments. An innovation award is not proof of Indian supplier availability.

Messe Frankfurt | Innovation Awards 2026