

COMPLETE ILLUSTRATED REPORT

India

Summer 28

An adaptable summer wardrobe



AI-generated original forecast concept. Not a documented runway photograph.

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

Long-range scenario | low confidence; not observed 2028 runway evidence

112 active details | 8 categories | Full research, palette and development guidance

Prepared for Indian fashion brands, design teams and collection planners.

SEASON AT A GLANCE

An adaptable summer wardrobe

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

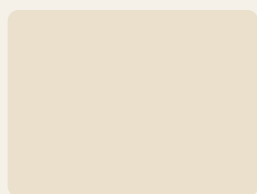
Long-range scenario | low confidence; not observed 2028 runway evidence

MERCHANDISING WINDOW

Mar - Jul 2028 | Holi, summer weddings (long-range)

Holi, summer weddings and resort travel; validate Eid timing separately

ORIGINAL WORKING PALETTE



Loom neutral
#EAE0CC



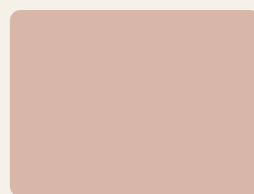
Dry sage
#8C9F82



Clay earth
#AA5C3E



Deep indigo
#344A73



Muted shell
#D8B6AA

Digital working colours for sampling, not official textile or colour-authority standards. Approve physical lab dips.

DEVELOPMENT PRIORITY MIX



Emerging: 6 | Rising: 27 | Peaking: 64 | Fading: 15

Qualitative Forecut development assessments, not measured market shares. Emerging: test; Rising: develop; Peaking: core; Fading: reduce newness. Long-range labels are conditional scenarios.

HOW TO USE THIS REPORT

- Start with themes and category actions, then review each detail with its image, design notes, material guidance and lifecycle.
- Use the development calendar to plan sampling; validate costs, quality and customer response before volume orders.
- Images are design references and generated concepts. They do not establish provenance, exact garment specifications or future runway evidence.

REPORT CONTENTS

Inside this season

SEASON STRATEGY

Forecast focus, original palette and development priorities

THEME DIRECTIONS

Product opportunities, construction guidance and commercial actions

CATEGORY OPPORTUNITIES & CALENDAR

Assortment guidance and sampling milestones

COMPLETE DETAIL LIBRARY

112 illustrated detail pages, grouped by category

RESEARCH & METHODOLOGY

Linked sources, evidence limits and review checkpoints

PDF bookmarks navigate the principal sections. Every active detail from this season is included; inactive entries are not silently presented as current recommendations.

THEME 1 / ADAPTABLE SUMMER SETS

Adaptable summer sets

Scenario: versatility becomes a stronger reason to buy if shoppers want fewer occasion-specific pieces. Airy and adjustable 2027 runway ideas are an early design input only.

BUILD THE RANGE

Shirt-and-trouser sets; adjustable wrap kurtas; removable sleeve layers; compact travel capsules.

DEVELOPMENT NOTES

Prototype two ways to wear each piece without excess hardware. Fit-test adjustability at both ends of the size range.

COMMERCIAL ACTION

Run a small paid pilot before committing capacity. Compare conversion and repeat wear feedback with fixed styles.

RESEARCH INPUTS

Hermès | Women's spring-summer 2027 | SS27 collection

Première Vision | SS27 fabric decoding | 2026-02-13

THEME 2 / REPAIR IS PART OF THE PRODUCT

Repair is part of the product

Scenario: dependable aftercare helps distinguish premium craft. It depends on service economics and customer adoption, neither of which is established for 2028.

BUILD THE RANGE

Replaceable buttons and ties; spare trim kits; accessible seams; detachable occasion panels.

DEVELOPMENT NOTES

Document repair steps and stock compatible components. Test that removable trims still survive normal wear.

COMMERCIAL ACTION

Cost the service separately before promising it. Measure repair use, lead time and margin impact in a pilot.

RESEARCH INPUTS

FDCI | Rimzim Dadu, India Couture Week 2026 | 2026-07-28

Textile Exchange | Materials Benchmark Insights and Trends 2026 | 2026 report

THEME 3 / CRAFT WITH A CLEAR ORIGIN

Craft with a clear origin

Scenario: customers reward specific provenance over broad craft language. Local making is an identity cue, not automatic proof of lower impact.

BUILD THE RANGE

Cluster-attributed handloom shirts; small-batch indigo sets; restrained crochet and embroidery accents.

DEVELOPMENT NOTES

Record fibre composition, supplier and process; check batch consistency and substantiate any environmental claim.

COMMERCIAL ACTION

Test product descriptions that explain maker and technique. Validate willingness to pay rather than assuming a premium.

RESEARCH INPUTS

ANOKHI | Summer 2026, Kambaya | Summer 2026 collection

FDCI | Margn, Circular Design Challenge | 2026-10-13

Textile Exchange | Materials Benchmark Insights and Trends 2026 | 2026 report

THEME 4 / SOFT STRUCTURE FOR DAILY DRESSING

Soft structure for daily dressing

Scenario: summer tailoring stays relaxed while becoming more purposeful. Build recognisable shapes with better finishing instead of adding novelty to every style.

BUILD THE RANGE

Unstructured overshirts; fluid sarees; straight-leg trousers; breathable waistcoats.

DEVELOPMENT NOTES

Check drape, collar recovery, seam stability and opacity. Build wear trials into development before range expansion.

COMMERCIAL ACTION

Retain a familiar core and trial one silhouette change at a time. Use actual return reasons to set revisions.

RESEARCH INPUTS

Première Vision | SS27 fabric decoding | 2026-02-13

FDCI | Kunal Rawal, India Couture Week 2026 | 2026-07-28

CATEGORY OPPORTUNITIES

Build the assortment

WOMENSWEAR

Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

MENSWEAR

Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

FUSION & WESTERN

Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

FOOTWEAR

Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

TEXTILES & TRIMS

Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

DEVELOPMENT CALENDAR

From concept to delivery

APRIL-SEPTEMBER 2027

Recheck SS28 trade and runway inputs as they become available; revise or reject these scenarios.

OCTOBER-DECEMBER 2027

Run customer pilots, aftercare costing and fit trials; lock only validated materials and silhouettes.

JANUARY-FEBRUARY 2028

Approve production against verified quality, demand and festival calendar.

MARCH-JULY 2028

Track sales and returns against the pilot baseline; update scenarios with measured evidence.

WHAT WOULD CHANGE THIS FORECAST?

- A scenario advances only after repeated brand signals and customer testing.
- If modular details raise defects or returns, simplify the construction.
- Review SS28 collections when published; this report does not describe shows that have not happened.

DETAIL LIBRARY / WOMEN'S ETHNIC

Women's Ethnic

23 active details | Summer 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Pre-draped saree gowns - Peaking
- Office-ready fluid sarees - Peaking
- Organza sarees with scalloped borders - Fading
- Tissue sarees in champagne gold - Peaking
- Pastel handloom sarees - Rising
- Sarees with belts and jackets - Peaking
- Cape lehengas - Peaking
- Ombré and dual-tone lehengas - Fading
- Crop-top lehenga sets - Fading
- Fish-cut lehenga skirts - Peaking
- Light organza lehengas - Rising
- Fit-and-flare Anarkalis - Peaking
- Embroidered kurta co-ord sets - Peaking
- Straight kurtas with palazzos - Fading
- Festive kaftan kurtas - Peaking
- Angrakha wrap kurtas - Rising
- Corset saree blouses - Peaking
- Off-shoulder blouses - Fading
- Collared shirt blouses - Rising
- Organza dupattas with embroidered borders - Fading
- Kalidar-cut kurtas - Peaking
- Airy kurta separates with opacity-tested inners - Rising
- Pocketed light occasion skirts - Rising

WOMEN'S ETHNIC / SAREES

Pre-draped saree gowns

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Ready-to-wear sarees with stitched pleats and a fixed pallu, worn in minutes. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Garment | Sarees

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SAREES

Office-ready fluid sarees

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light printed sarees styled for work, as shown by Satya Paul. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Style | Sarees

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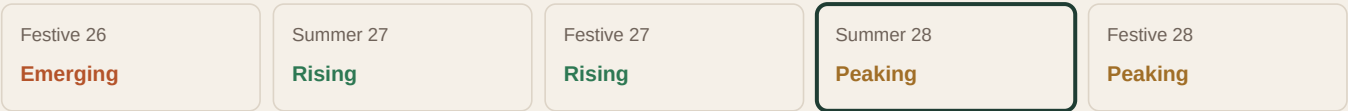
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LIFECYCLE ACROSS INDIA SEASONS



WOMEN'S ETHNIC / SAREES

Organza sarees with scalloped borders

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer, structured organza that photographs well. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Fabric | Sarees

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WOMEN'S ETHNIC / SAREES

Tissue sarees in champagne gold

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic tissue as the base colour, not just the border. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Fabric | Sarees

Forecut design reference image; not future runway evidence.

DESIGN NOTES

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Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SAREES

Pastel handloom sarees

RISING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Dusty rose, powder blue and lavender on handloom bases. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Colour | Sarees

DESIGN NOTES

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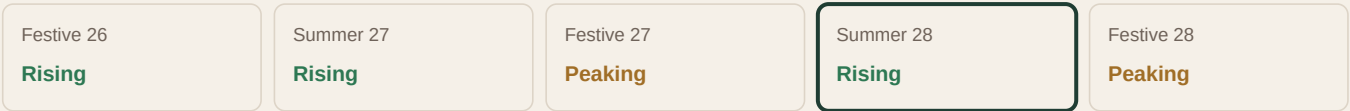
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LIFECYCLE ACROSS INDIA SEASONS



WOMEN'S ETHNIC / SAREES

Sarees with belts and jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Waist belts and cropped jackets over sarees for a modern drape. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Layer | Sarees

Forecut design reference image; not future runway evidence.

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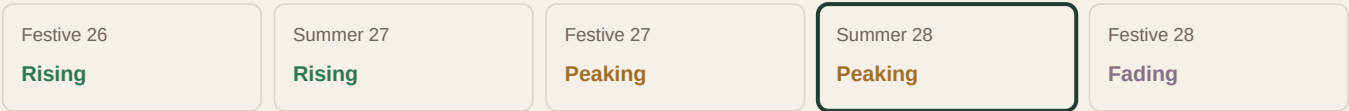
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LIFECYCLE ACROSS INDIA SEASONS



WOMEN'S ETHNIC / LEHENGAS

Cape lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Lehengas with a cape-style dupatta or overlay. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Layer | Lehengas

Forecut design reference image; not future runway evidence.

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Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / LEHENGAS

Ombré and dual-tone lehengas

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Skirts shading from a deep base into a lighter hem. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Colour | Lehengas

Illustrative silhouette reference; sample construction separately.

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WOMEN'S ETHNIC / LEHENGAS

Crop-top lehenga sets

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Shorter blouses with high-waisted skirts. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Shape | Lehengas

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / LEHENGAS

Fish-cut lehenga skirts

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Fitted through the hip, flaring at the knee for a longer line. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Shape | Lehengas

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Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / LEHENGAS

Light organza lehengas

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Airy organza lehengas for sangeet and day functions. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Fabric | Lehengas

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Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Fit-and-flare Anarkalis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Flattering, comfortable Anarkalis that suit most occasions. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Shape | Suits & kurtas

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Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Embroidered kurta co-ord sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Matching kurta and trousers with coordinated embroidery. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Garment | Suits & kurtas

DESIGN NOTES

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Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / SUITS & KURTAS

Straight kurtas with palazzos

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight-cut suits with wide palazzos for comfort. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Shape | Suits & kurtas

Forecut design reference image; not future runway evidence.

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WOMEN'S ETHNIC / SUITS & KURTAS

Festive kaftan kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kaftans with Indian prints and embroidery, worn to festive events. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Shape | Suits & kurtas

Forecut design reference image; not future runway evidence.

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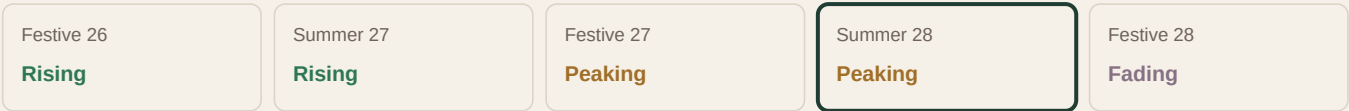
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LIFECYCLE ACROSS INDIA SEASONS



WOMEN'S ETHNIC / SUITS & KURTAS

Angrakha wrap kurtas

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Overlapping wrap fronts tied at the side. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Closure | Suits & kurtas

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LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Corset saree blouses

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Structured corset blouses as a modern alternative. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Bodice | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Off-shoulder blouses

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Off-shoulder blouses for sarees and lehengas. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Neckline | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Collared shirt blouses

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crisp collared blouses for a tailored saree look. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Collar | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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WOMEN'S ETHNIC / BLOUSES & DUPATTAS

Organza dupattas with embroidered borders

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer dupattas framed with an embroidered edge. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Trim | Blouses & dupattas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WOMEN'S ETHNIC / SUITS & KURTAS

Kalidar-cut kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Kurtas built from many flared panels (kalis) for swing without heavy gathers; seen in Max Fashion Festive 2026. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.

Area: Shape | Suits & kurtas

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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WOMEN'S ETHNIC / SUITS & KURTAS

Airy kurta separates with opacity-tested inners

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Separate inner and loose outer layers for coverage with less bulk. Test opacity, shrinkage and seam stability. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Suits & kurtas

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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WOMEN'S ETHNIC / LEHENGAS

Pocketed light occasion skirts

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

A lighter wedding-guest skirt with supported pockets and an independently wearable top. Check pocket distortion. Summer 28: Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Lehengas

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: flexible kurta sets, light everyday sarees and detachable occasion layers. Confirm appetite through 2027 customer tests.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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DETAIL LIBRARY / MEN'S ETHNIC

Men's Ethnic

16 active details | Summer 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Straight kurta with band collar - Peaking
- Linen kurta sets - Rising
- Short kurtas with jeans - Peaking
- Asymmetric-hem kurtas - Peaking
- Pathani suits - Peaking
- Neckline and cuff embroidery - Peaking
- Brocade and Chanderi Nehru jackets - Peaking
- Contrast-piped Nehru jackets - Peaking
- Tone-on-tone bandhgalas - Peaking
- Velvet bandhgalas - Fading
- Fluid draped menswear - Peaking
- Tussar and Kanjeevaram menswear - Peaking
- Straight trousers over churidars - Rising
- Dhoti pants and cowl trousers - Peaking
- Half-lined textured Nehru layers - Rising
- Secure draped occasion stoles - Rising

MEN'S ETHNIC / KURTAS & SETS

Straight kurta with band collar

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight kurtas with a Nehru (band) collar and churidar or straight trousers. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Collar | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / KURTAS & SETS

Linen kurta sets

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Breathable linen and cotton-silk for relaxed celebrations. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Fabric | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

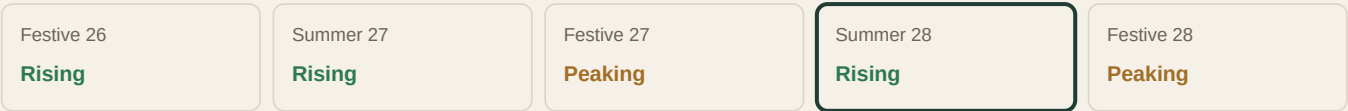
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / KURTAS & SETS

Short kurtas with jeans

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Hip-length kurtas worn with denim for everyday wear. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Length | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / KURTAS & SETS

Asymmetric-hem kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Angled or layered hems for a modern kurta. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Hem | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / KURTAS & SETS

Pathani suits

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Collared Pathani kurtas with salwar, in solid tones. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Garment | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / KURTAS & SETS

Neckline and cuff embroidery

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Subtle embroidery placed only at the neckline and cuffs.
Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Embellishment | Kurtas & sets

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Brocade and Chanderi Nehru jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Nehru jackets over kurtas or shirts, in brocade, Chanderi or jacquard. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Fabric | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Contrast-piped Nehru jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Contrast piping on the collar and edges. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Trim | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

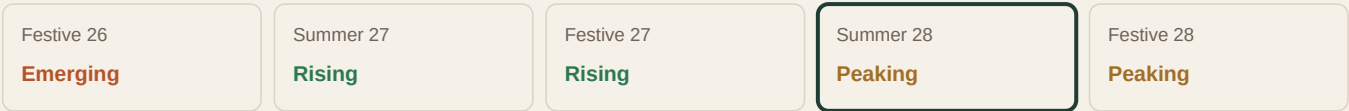
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / JACKETS & BANDHGALAS

Tone-on-tone bandhgalas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Bandhgala (Jodhpuri) suits with tonal embroidery instead of heavy work. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Embellishment | Jackets & bandhgalas

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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MEN'S ETHNIC / JACKETS & BANDHGALAS

Velvet bandhgalas

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Velvet bandhgalas in bottle green, navy and burgundy for winter weddings. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Fabric | Jackets & bandhgalas

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Fading	Festive 27 Peaking	Summer 28 Fading	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Fluid draped menswear

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed drapes and soft tailoring, as shown by AK|OK.
Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Shape | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION & WEDDING

Tussar and Kanjeevaram menswear

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Silks usually reserved for women, cut for men by Vivek Karunakaran. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Fabric | Occasion & wedding

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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MEN'S ETHNIC / BOTTOMS

Straight trousers over churidars

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Straight trousers replacing fitted churidars under kurtas.
Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Leg | Bottoms

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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MEN'S ETHNIC / BOTTOMS

Dhoti pants and cowl trousers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Draped dhoti pants for sangeet and mehendi. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.

Area: Leg | Bottoms

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

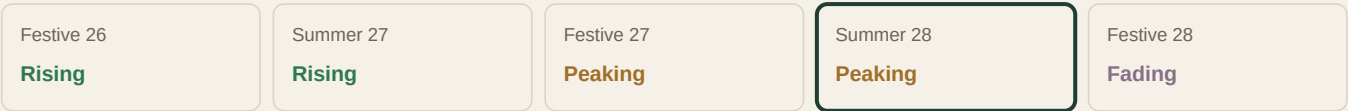
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



MEN'S ETHNIC / SUMMER TAILORING

Half-lined textured Nehru layers

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Light textured cloth with reduced lining bulk; check collar recovery and perspiration marks. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Summer tailoring

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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MEN'S ETHNIC / OCCASION CONSTRUCTION

Secure draped occasion stoles

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Develop unobtrusive original fastening solutions for free movement; stress-test closures and skin contact. Summer 28: Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Closure | Occasion construction

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: unstructured layers and purposeful adjustment; keep dependable straight silhouettes as the comparison group.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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DETAIL LIBRARY / INDO-WESTERN

Indo-Western

13 active details | Summer 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Sarees with sneakers - Peaking
- Jackets over lehengas - Peaking
- Printed fusion kaftans - Peaking
- Draped dhoti skirts - Peaking
- Indo-western blazer sets - Peaking
- Kurta-shirt hybrids - Rising
- Kurtas with jeans and sneakers - Peaking
- Chanderi with denim - Peaking
- Indigo denim with handloom - Peaking
- Embroidered denim jackets - Peaking
- Modular organza occasion separates - Peaking
- Adjustable light draped separates - Rising
- Modular travel kurta sets - Emerging

INDO-WESTERN / WOMEN

Sarees with sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sarees worn with clean sneakers for day events. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Styling | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

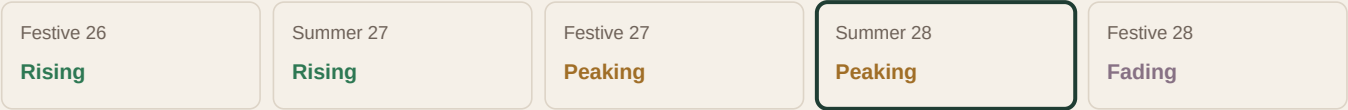
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / WOMEN

Jackets over lehengas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

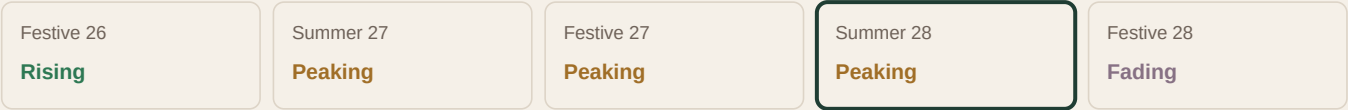
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / WOMEN

Printed fusion kaftans

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kaftans with Indian print and embroidery for festive brunches. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

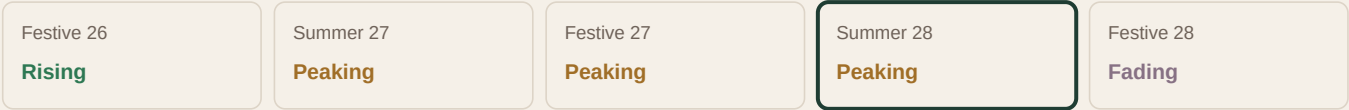
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / WOMEN

Draped dhoti skirts

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Dhoti-inspired draped skirts with crop tops or shirts. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Shape | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

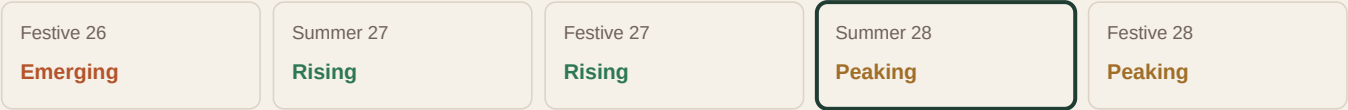
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / MEN

Indo-western blazer sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bandhgala-collar blazers with matching trousers. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

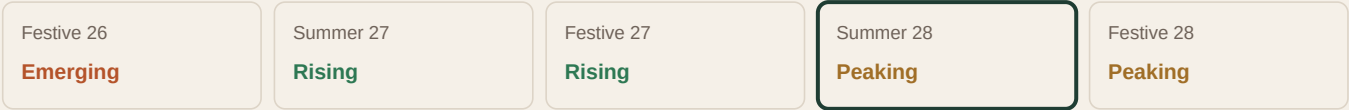
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / MEN

Kurta-shirt hybrids

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Gender-fluid shirts with kurta length and band collars. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

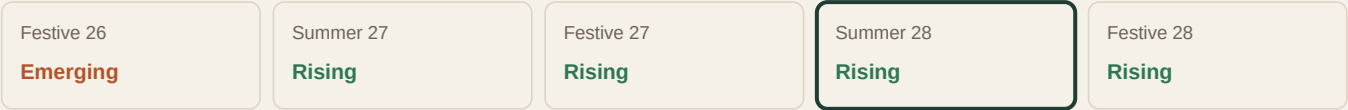
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / EVERYDAY

Kurtas with jeans and sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

The everyday Gen Z mix of kurta, denim and sneakers.
Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Styling | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

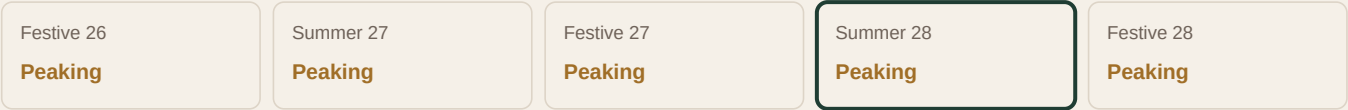
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / EVERYDAY

Chanderi with denim

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Silk Chanderi paired with denim, as shown by Saim. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

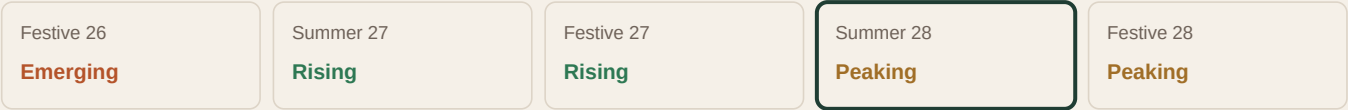
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / EVERYDAY

Indigo denim with handloom

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Indigo denim teamed with handloom pieces. Summer 28:
Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Fabric | Everyday

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

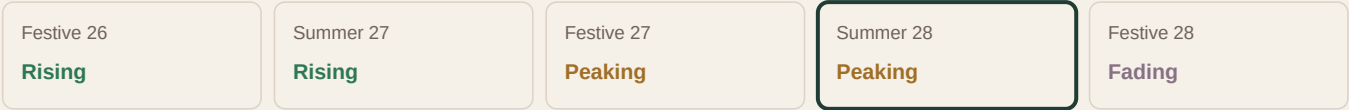
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / EVERYDAY

Embroidered denim jackets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Denim jackets with Indian embroidery. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Embellishment | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

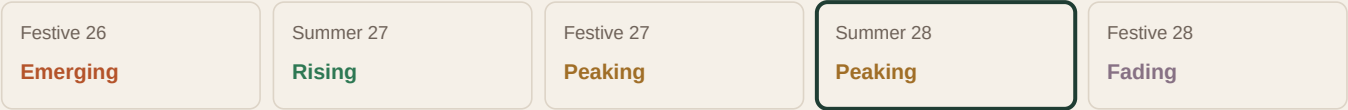
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / WARDROBE SYSTEMS

Modular organza occasion separates

PEAKING | PROJECTED DEVELOPMENT PRIORITY

DETAIL OVERVIEW

Occasion pieces in organza, silk and washed denim that mix and re-pair across events, as shown by Nachiket Barve. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Construction | Wardrobe systems



Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

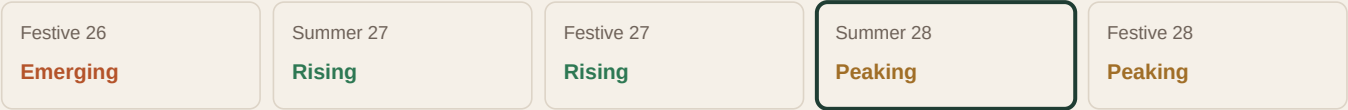
FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDO-WESTERN / SUMMER LAYERS

Adjustable light draped separates

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Trial secure ties and adjustable drape for seated and walking comfort. Keep styling instructions clear. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Closure | Summer layers

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Peaking
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INDO-WESTERN / WARDROBE SYSTEMS

Modular travel kurta sets

EMERGING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Summer 28 hypothesis: compatible separates with useful adjustment. Validate through paid customer pilots in 2027.
Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Wardrobe systems

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Light cotton, linen and cotton-silk; opacity-tested inners and restrained thread detailing.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Emerging	Festive 28 Rising
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DETAIL LIBRARY / WESTERN WEAR (INDIA)

Western Wear (India)

10 active details | Summer 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Baby tees and low-rise denim - Peaking
- Breezy resort dresses - Rising
- Monochrome co-ords - Peaking
- Boxy blazers and straight trousers - Peaking
- Cargo and utility pants - Fading
- Varsity jackets - Fading
- Baggy and wide-leg jeans - Fading
- Oversized tees and shirts - Peaking
- Athleisure co-ord sets - Peaking
- Quiet-luxury basics - Peaking

WESTERN WEAR (INDIA) / WOMEN

Baby tees and low-rise denim

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Soft Y2K: baby tees with low or mid-rise jeans. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Style | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

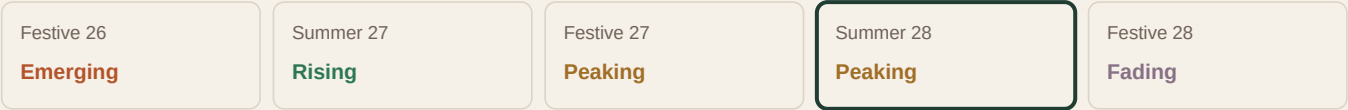
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



WESTERN WEAR (INDIA) / WOMEN

Breezy resort dresses

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Easy, resort-style dresses for city daytime, as shown by Verandah. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

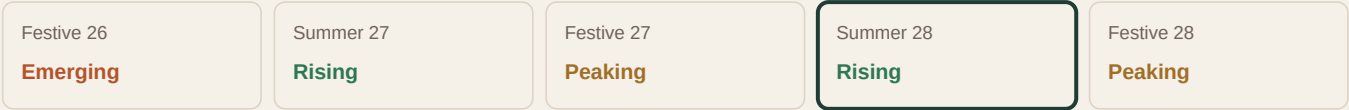
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



WESTERN WEAR (INDIA) / WOMEN

Monochrome co-ords

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching tops and trousers in one colour. Summer 28:
Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Garment | Women

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

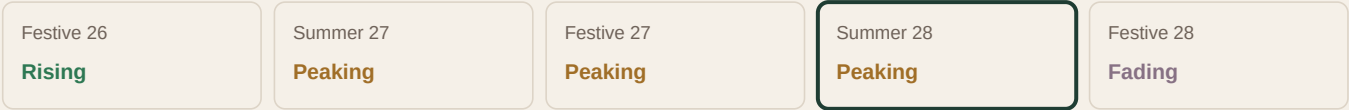
FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



WESTERN WEAR (INDIA) / MEN

Boxy blazers and straight trousers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed, gender-fluid tailoring for internships and work.
Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Shape | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

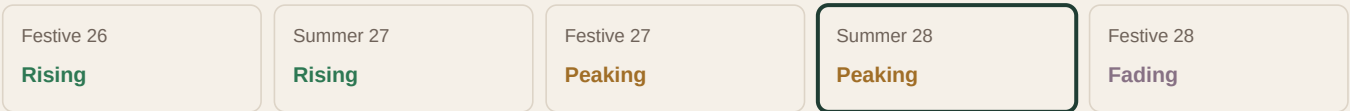
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



WESTERN WEAR (INDIA) / MEN

Cargo and utility pants

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Cargo pants and workwear jackets with street details. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Pocket | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton ripstop, gabardine or nylon twill with snap or Velcro closures.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / MEN

Varsity jackets

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Retro varsity jackets for campus wear. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Garment | Men

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / UNISEX

Baggy and wide-leg jeans

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Relaxed, wide denim for comfort. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Leg | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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WESTERN WEAR (INDIA) / UNISEX

Oversized tees and shirts

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Roomy tees and boyfriend shirts. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Shape | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

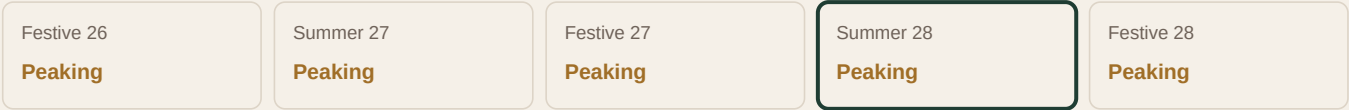
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



WESTERN WEAR (INDIA) / UNISEX

Athleisure co-ord sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Matching jogger and sweat sets for hybrid campus days.
Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Garment | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

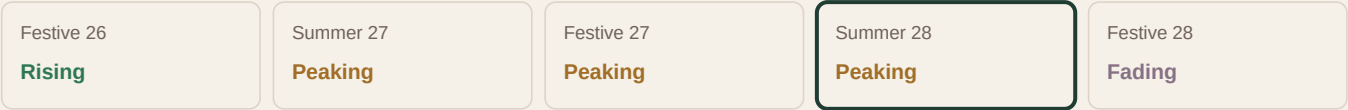
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



WESTERN WEAR (INDIA) / UNISEX

Quiet-luxury basics

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Crisp shirts, neutral trousers and clean sneakers. Summer 28: Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.

Area: Style | Unisex

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Scenario focus: wardrobe-compatible sets with a small craft signature, rather than speculative microtrends.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

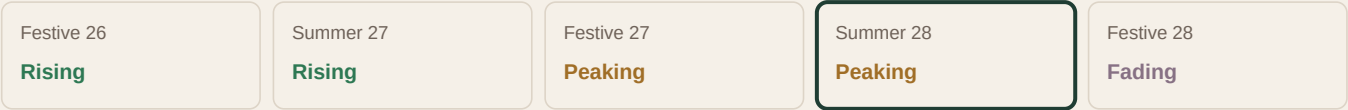
FABRIC & TRIMS

Cotton jersey, denim, twill, poplin and stretch blends suited to Indian heat.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



DETAIL LIBRARY / INDIAN FOOTWEAR

Indian Footwear

11 active details | Summer 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Kolhapuri chappals - Peaking
- Embellished wedding juttis - Peaking
- Block-heel juttis - Peaking
- Mojari with kurta sets - Peaking
- Mirror-work flats - Fading
- Retro gum-sole sneakers - Peaking
- Handcrafted leather sneakers - Peaking
- Kantha-embroidered sneakers - Peaking
- Wide lasts for Indian feet - Rising
- Sneakers for the groom - Peaking
- Serviceable occasion-flat components - Emerging

INDIAN FOOTWEAR / ETHNIC

Kolhapuri chappals

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

GI-tagged Kolhapuris, back in focus after Prada's Spring/Summer 2026 show. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Style | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather from the Kolhapur cluster.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / ETHNIC

Embellished wedding juttis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Juttis with zari, beads and mirror work for weddings. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Embellishment | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Block-heel juttis

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Juttis on a low block heel for comfort at long events. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Heel | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

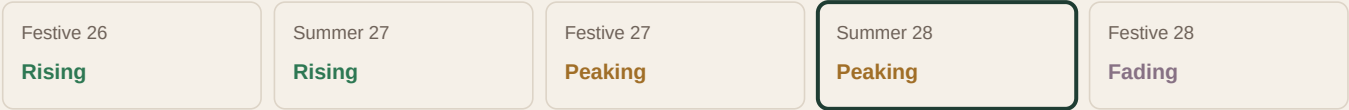
FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDIAN FOOTWEAR / ETHNIC

Mojaris with kurta sets

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Classic mojaris for festive kurta looks. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Style | Ethnic

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Leather uppers with zari or thread embroidery, leather soles with anti-slip patches.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / ETHNIC

Mirror-work flats

FADING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Mirror embellishment moving onto shoes. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Embellishment | Ethnic

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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INDIAN FOOTWEAR / SNEAKERS

Retro gum-sole sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Vintage trainers with suede overlays and gum soles. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Sole | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

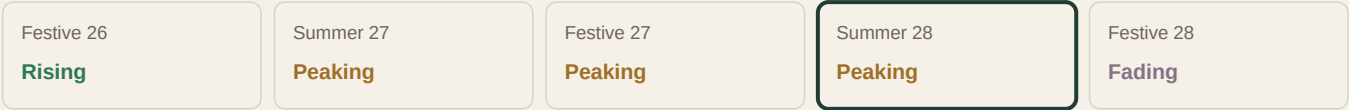
FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



INDIAN FOOTWEAR / SNEAKERS

Handcrafted leather sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Full-grain leather sneakers made in India. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Material | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / SNEAKERS

Kantha-embroidered sneakers

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Suede sneakers with kantha embroidery. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Embellishment | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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INDIAN FOOTWEAR / SNEAKERS

Wide lasts for Indian feet

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Broader lasts shaped for Indian foot widths. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Construction | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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INDIAN FOOTWEAR / SNEAKERS

Sneakers for the groom

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embellished or clean sneakers for sangeet and mehendi. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.

Area: Styling | Sneakers

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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INDIAN FOOTWEAR / COMFORT DEVELOPMENT

Serviceable occasion-flat components

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Summer 28 hypothesis: explore replaceable parts with footwear suppliers; safety, adhesion and flex tests come before scale. Summer 28: Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Comfort development

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Explore repairable components and comfortable lasts only with supplier trials; no 2028 sneaker adoption claim is made.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Vegetable-tanned leather, suede, fabric uppers with embroidery, leather or TPR soles.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Emerging	Festive 28 Emerging
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DETAIL LIBRARY / FABRICS & WEAVES

Fabrics & Weaves

14 active details | Summer 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Chanderi - Peaking
- Maheshwari - Peaking
- Jamdani - Rising
- Handspun khadi - Rising
- Banarasi brocade - Rising
- Reworked vintage Banarasi - Emerging
- Tussar silk - Peaking
- Bhagalpur silk - Peaking
- Organza - Fading
- Tissue - Rising
- Cotton silk - Peaking
- Linen - Peaking
- Natural-dyed fabrics - Rising
- Traceable lightweight blend trials - Emerging

FABRICS & WEAVES / HANDLOOM

Chanderi

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Light, sheer Madhya Pradesh weave for kurtas, sarees and jackets. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Organza, chiffon, tulle or recycled mesh.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / HANDLOOM

Maheshwari

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Fine cotton-silk handloom with reversible borders. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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FABRICS & WEAVES / HANDLOOM

Jamdani

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Hand-woven motifs on fine cotton. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / HANDLOOM

Handspun khadi

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Khadi in silk, wool, linen and cotton, shown at the Navdhara Khadi showcase. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Handloom

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / SILKS

Banarasi brocade

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Rich woven brocade for weddings and Nehru jackets. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

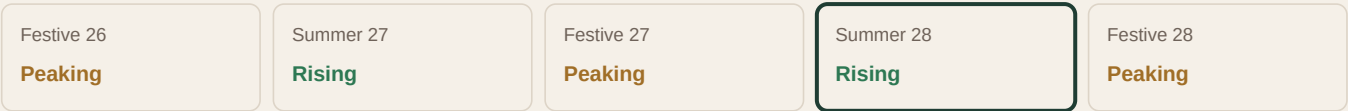
FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



FABRICS & WEAVES / SILKS

Reworked vintage Banarasi

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Vintage Banarasi cut into structured eveningwear, as by Amit Aggarwal. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Emerging	Festive 27 Emerging	Summer 28 Emerging	Festive 28 Emerging
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FABRICS & WEAVES / SILKS

Tussar silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Textured, natural-gold wild silk. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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FABRICS & WEAVES / SILKS

Bhagalpur silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bihar silk used for structured gowns. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Silks

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / SHEERS & METALLICS

Organza

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Sheer, structured and photogenic. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Sheers & metallics

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Organza, chiffon, tulle or recycled mesh.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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FABRICS & WEAVES / SHEERS & METALLICS

Tissue

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Metallic sheen for evening functions. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Sheers & metallics

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic leather or foil-coated fabric.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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FABRICS & WEAVES / EVERYDAY

Cotton silk

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Comfortable, breathable everyday ethnic fabric. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Viscose velvet, satin-back crepe or washable silk-feel polyester.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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FABRICS & WEAVES / EVERYDAY

Linen

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Breathable linen for summer kurtas and co-ords. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Fabric | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Linen or linen-cotton blends.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Rising	Summer 28 Peaking	Festive 28 Rising
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FABRICS & WEAVES / EVERYDAY

Natural-dyed fabrics

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Plant dyes and slow processes. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Colour | Everyday

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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FABRICS & WEAVES / SOURCING TRIALS

Traceable lightweight blend trials

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Summer 28 hypothesis: test light blends with supplier composition and origin records. Certification does not replace performance testing. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Fabric | Sourcing trials

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

See the weave notes; source from the named craft clusters.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Emerging	Festive 28 Rising
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DETAIL LIBRARY / EMBROIDERY & SURFACE

Embroidery & Surface

14 active details | Summer 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Mirror work - Peaking
- Chikankari - Rising
- Tone-on-tone embroidery - Rising
- Rabari embroidery - Peaking
- Kantha - Rising
- Gota patti - Rising
- Block print - Peaking
- Bandhani - Rising
- Ikat - Peaking
- Patchwork and layered textures - Peaking
- All-over heavy sequins - Fading
- Tile-inspired layered prints - Peaking
- Crochet-edged summer shirts - Rising
- Controlled metallic-cord accents - Emerging

EMBROIDERY & SURFACE / HAND EMBROIDERY

Mirror work

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Mirror work on garments, dupattas, bags and shoes. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Chikankari

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Lucknow white-on-white embroidery for summer and festive. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Fine cotton, mul or georgette from Lucknow.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Tone-on-tone embroidery

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embroidery in the fabric colour for quiet luxury. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Rabari embroidery

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Kutch Rabari embroidery, shown by Kartik Research. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Kantha

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Running-stitch embroidery from Bengal. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Embellishment | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand embroidery threads.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / HAND EMBROIDERY

Gota patti

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Rajasthani ribbon appliqué in gold and silver. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Trim | Hand embroidery

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Metallic zari threads, gota ribbon and sequins.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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EMBROIDERY & SURFACE / PRINTS & DYES

Block print

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Rising	Summer 28 Peaking	Festive 28 Rising
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EMBROIDERY & SURFACE / PRINTS & DYES

Bandhani

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Tie-dye dots from Gujarat and Rajasthan. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Pattern | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / PRINTS & DYES

Ikat

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Resist-dyed yarns woven into blurred patterns. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Pattern | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton or silk with hand block, tie-dye or ikat processes.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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EMBROIDERY & SURFACE / PRINTS & DYES

Patchwork and layered textures

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Patchwork and layered textures, as shown by Kartik Research. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Panel | Prints & dyes

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / EMBELLISHMENT

All-over heavy sequins

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Head-to-toe sequins giving way to placement work. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Embellishment | Embellishment

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Recycled sequins, glass beads or heat-set stones.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Fading	Summer 27 Fading	Festive 27 Fading	Summer 28 Fading	Festive 28 Fading
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EMBROIDERY & SURFACE / PRINTS & DYES

Tile-inspired layered prints

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Repeating tile and jaali motifs printed in overlapping layers on kurtas and sets, as shown in Soch Festive 2026. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Pattern | Prints & dyes

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Hand or machine embroidery threads, zari, mirrors, sequins and block-print dyes.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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EMBROIDERY & SURFACE / CRAFT ACCENTS

Crochet-edged summer shirts

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Small crochet accents on breathable shirts; approve repeatability and wash recovery before scaling. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Surface | Craft accents

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Cotton crochet panels or crochet-look knit.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Emerging	Festive 27 Rising	Summer 28 Rising	Festive 28 Rising
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EMBROIDERY & SURFACE / PLACED ORNAMENT

Controlled metallic-cord accents

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Small placed reflective details, limited to premium trials. Check weight, abrasion, repair and humidity exposure. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Surface | Placed ornament

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Yarn-dyed wool or brushed cotton checks; matching adds about 10-15% fabric.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Emerging	Festive 28 Rising
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DETAIL LIBRARY / TRIMS & ACCESSORIES

Trims & Accessories

11 active details | Summer 28

Illustrated design references, full development notes, material guidance and lifecycle for every active detail in this category.

- Latkans and tassels - Peaking
- Contrast piping - Peaking
- Potli and fabric-covered buttons - Peaking
- Scalloped and cutwork borders - Fading
- Raw, unfinished edges - Peaking
- Potli bags - Rising
- Belts over sarees and kurtas - Peaking
- Mirror-work bags - Fading
- Statement brooches - Peaking
- Detachable festive cape panels - Rising
- Replaceable ties and spare trim kits - Emerging

TRIMS & ACCESSORIES / TRIMS

Latkans and tassels

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Decorative tassels on blouses, dupattas and drawstrings. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Trim | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Peaking
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TRIMS & ACCESSORIES / TRIMS

Contrast piping

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Piping on collars, cuffs and edges of kurtas and jackets. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Trim | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Rising	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Potli and fabric-covered buttons

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Small round buttons as a crafted finish. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Hardware | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Horn-effect, corozo, metal or mother-of-pearl effect buttons.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / TRIMS

Scalloped and cutwork borders

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Scalloped edges on sarees, dupattas and sleeves. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Edge | Trims

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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TRIMS & ACCESSORIES / TRIMS

Raw, unfinished edges

PEAKING | PROJECTED DEVELOPMENT PRIORITY



Forecut design reference image; not future runway evidence.

DETAIL OVERVIEW

Deliberately unfinished edges, as shown by AK|OK. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Edge | Trims

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Emerging	Summer 27 Rising	Festive 27 Rising	Summer 28 Peaking	Festive 28 Peaking
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TRIMS & ACCESSORIES / ACCESSORIES

Potli bags

RISING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Drawstring pouch bags for festive looks. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Peaking	Summer 27 Rising	Festive 27 Peaking	Summer 28 Rising	Festive 28 Peaking
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TRIMS & ACCESSORIES / ACCESSORIES

Belts over sarees and kurtas

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Embellished or leather belts to define the waist. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Lamb or cow nappa, split suede, or bio-based and recycled leather alternatives.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Peaking	Summer 28 Peaking	Festive 28 Fading
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TRIMS & ACCESSORIES / ACCESSORIES

Mirror-work bags

FADING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Bags with mirror embellishment. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Shisha mirrors with cotton or silk thread.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Rising	Summer 27 Peaking	Festive 27 Fading	Summer 28 Fading	Festive 28 Not tracked
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TRIMS & ACCESSORIES / ACCESSORIES

Statement brooches

PEAKING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Brooches on bandhgalas, kurtas and saree pallus. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.

Area: Accessory | Accessories

Forecut design reference image; not future runway evidence.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

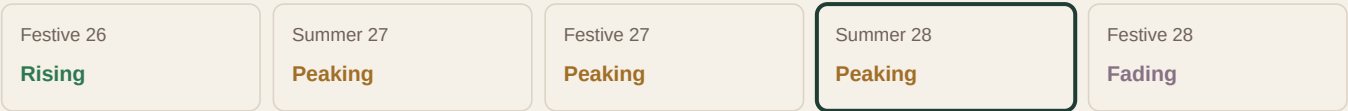
FABRIC & TRIMS

Raw silk, brocade, jacquard or velvet with fabric-covered or metal buttons.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS



TRIMS & ACCESSORIES / OCCASION LAYERS

Detachable festive cape panels

RISING | PROJECTED DEVELOPMENT PRIORITY



Illustrative silhouette reference; sample construction separately.

DETAIL OVERVIEW

Trial a removable occasion layer with discreet, durable attachment points and clear care instructions. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Layer | Occasion layers

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Emerging	Summer 28 Rising	Festive 28 Rising
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TRIMS & ACCESSORIES / AFTERCARE

Replaceable ties and spare trim kits

EMERGING | PROJECTED DEVELOPMENT PRIORITY



DETAIL OVERVIEW

Summer 28 hypothesis: documented repair components supplied with selected products. Cost the service before promising it. Summer 28: Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking. Sketch is an indicative silhouette reference; construction details must be developed in sampling.

Area: Construction | Aftercare

Illustrative silhouette reference; sample construction separately.

DESIGN NOTES

- Long-range scenario | low confidence; not observed 2028 runway evidence. Lifecycle labels are development assessments, not observed sell-through.
- Trial traceable blends, repair components and lighter constructions. Availability, certifications and wash performance must precede volume booking.
- Approve fit, material performance, care instructions and actual supplier costing before any bulk commitment.

FABRIC & TRIMS

Tassels, piping, metal or fabric buttons, borders, belts and bags.

WHERE TO USE IT

Explore fewer, more useful pieces: breathable modular sets, repair-friendly construction and identifiable local craft. These are conditional development scenarios to revisit when 2027-28 signals arrive.

LIFECYCLE ACROSS INDIA SEASONS

Festive 26 Not tracked	Summer 27 Not tracked	Festive 27 Not tracked	Summer 28 Emerging	Festive 28 Rising
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RESEARCH & METHODOLOGY

Evidence, with context

Forecut editorial forecasts synthesise public Indian designer interviews, international SS27 show notes, textile-trade coverage and brand collections. Runway presence is not sell-through. Lifecycle labels are qualitative development priorities, not measured market shares. 2028 entries are conditional scenarios; no 2028 runway or sales evidence is claimed. Palettes are original Forecut working colours, not an official colour authority forecast. Festival groupings are merchandising windows, not verified religious dates; Eid timing requires a separate calendar check.

IMAGE PROVENANCE

Season cover: original AI-generated Forecut concept art, October 2026. Detail pages: existing Forecut reference imagery. New propositions use an explicitly labeled related silhouette where an exact image is unavailable. No generated image is presented as a designer runway photograph.

REVIEW DATE

Research reviewed 15 October 2026. This is a dated report, not a live market feed. Religious dates, prices and supplier availability require separate checks.

SOURCE REGISTER

Public research sources

Hermès | Women's spring-summer 2027

SS27 collection

Airy layering and adjustable silk drapes suggest movement-led summer construction; luxury runway evidence does not establish Indian demand.

Première Vision | SS27 fabric decoding

2026-02-13

Public trade coverage supports light natural blends, fluid shirting, textured weaves and sheer layers. Supplier availability must be verified.

FDCI | Rimzim Dadu, India Couture Week 2026

2026-07-28

Mother-of-pearl and metal-cord couture, with an emphasis on aftercare. A premium experimental signal rather than a volume direction.

FDCI | Margn, Circular Design Challenge

2026-10-13

Hand knitting and repurposed materials illustrate small-scale circular design. Commercial consistency and supply still need checking.

ANOKHI | Summer 2026, Kambaya

Summer 2026 collection

Indian brand reference for mud-resist, indigo and restrained handmade detailing. A prior-season retail offer, not a 2027 collection.

Textile Exchange | Materials Benchmark Insights and Trends 2026

2026 report

Materials benchmarking highlights the need to distinguish sourcing commitments from actual scale. Circular-material claims require traceable supplier evidence.

FDCI | Kunal Rawal, India Couture Week 2026

2026-07-28

Designer interview: functional linings, wearable drapes and tonal craft in menswear. An occasionwear input, not measured retail demand.