AW26

FORECUT



Fabrics and finishes

Full forecast report

Autumn/Winter 2026, in stores now. In stores Aug 2026 – Jan 2027.

24 November 2026

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About this report

Fabrics, materials, washes, prints and finishes across every category.

Rich, maximal and tactile. Big outerwear, sharp tailoring and heavy embellishment, with 1920s glamour running through evening and footwear.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework

Overview

Build around Piped satin track jackets, Suede equestrian jackets and Brushed alpaca.

Rich, maximal and tactile. Big outerwear, sharp tailoring and heavy embellishment, with 1920s glamour running through evening and footwear.

Build into the range

Piped satin track jackets, Suede equestrian jackets, Brushed alpaca, Brushed cardigan coats and Brushed wool-cashmere coats are rising and keep growing into SS27.

Test in small quantities

Raffia wedge sandals, Sun-bleached distressed sneakers, Tonal suede low-profile sneakers, Argyle knits and Black and grey denim are new ideas to try.

Sell through

Sequin-flecked Fair Isle jumpers, Mesh midi skirts, Rubber clogs and Satin evening pumps are at their height. Do not add depth.

Reduce or rework

Heavy rips and distressing and High-shine puffers are moving out.



Inspiration

Preppy sport

School and playing-field references: rugby shirts, cricket cables, varsity jackets and oversized statement collars and cuffs.

Why now

Heritage sportswear feels familiar and gift-friendly, and collars and cuffs update basics at low cost.

Seen at

Polo Ralph Lauren: Sporty prep and timeless knitwear; Willy Chavarria: Sports prep on the runway; Statement collars and cuffs: Named a top menswear runway trend

Key pieces

Rugby stripes, Cable knits, Big collars; rugby stripes, short plackets.

19-6050 TCX, #264D3A and 11-0103 TCX, #EFE9DC

Source: Trendalytics, top menswear runway trends FW26; Who What Wear, AW26 trends



Inspiration

Big outerwear

Oversized, protective outerwear: shearling, big fur collars, leather bombers and sculptural cocoon coats.

Why now

Outerwear is a high-value hero category, and leather bombers are growing fast.

Seen at

Acne Studios: Fur accents on outerwear; Leather bombers (market): Up 28% year on year; Harrods menswear edit: Leather jacket as the hero piece

Key pieces

Shearling, Fur trims, Leather; fur and shearling collars.

18-0933 TCX, #7A5A3E and 11-0110 TCX, #EFE1CC

Source: Trendalytics, top menswear runway trends FW26; Harrods, AW26 menswear trends; Who What Wear



Inspiration

Power tailoring

Sharp, slick suiting in pinstripes and slate grey, with pointed shoulders, peak lapels and double-breasted fronts. Oxblood accents and polished heels finish the look.

Why now

Return-to-office dressing and a move away from very oversized blazers toward sharper fits.

Seen at

Gucci: Horsebit pumps with sharp suiting; Classic-fit suits (market): Up 44% in market adoption; Double-breasted suits (market): Up 4% year on year; pointed shoulders up 12%

Key pieces

Pinstripe, Peak lapels, Pointed shoulders; sharp pointed shoulders.

19-4110 TCX, #3D4650 and 12-5202 TCX, #D9D4C7

Source: Who What Wear (AW26 trends); Trendalytics, top menswear runway trends FW26



Inspiration

Fully loaded

Embellishment moves from evening onto everyday pieces: sequinned jeans, beaded knits, feathers and sheer layers over heavier fabrics.

Why now

Social media rewards texture and shine, and embellishment makes basics feel special.

Key pieces

Sequins, Beadwork, Sheer layers; sequin and chainmail minis.

19-2045 TCX, #A3245F and 13-2806 TCX, #F3C6DA

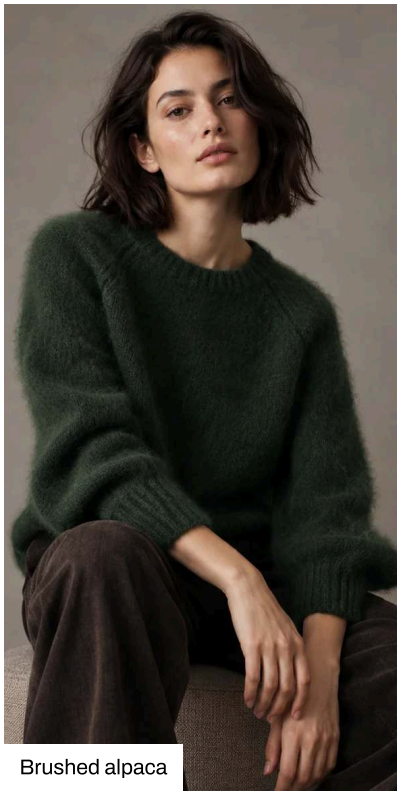
Source: Who What Wear, AW26 trends (the source describes the trend without naming brands)

Moodboard





Suede equestrian jackets



Brushed alpaca



Brushed cardigan coats







How it developed

Piece	AW26	SS27	AW27	SS28	AW28
Piped satin track jackets	Rising	Rising	Peaking		Fading
Suede equestrian jackets	Rising		Peaking		Fading
Brushed alpaca	Rising		Peaking		Fading
Brushed cardigan coats	Rising	Rising	Rising	Rising	Peaking
Brushed wool-cashmere coats	Rising	Rising	Rising	Rising	Peaking
Cable fisherman jumpers	Rising	Rising	Rising	Peaking	Fading
Cable-front cardigans	Rising	Rising	Rising	Peaking	Fading
Check sports jackets	Rising	Rising	Rising	Rising	Peaking
Check tailoring	Rising	Rising	Rising	Rising	Peaking
Column knit dresses	Rising	Rising	Rising	Rising	Peaking
Corduroy wide trousers	Rising	Rising	Rising	Rising	Peaking
Dark rinse, clean finish	Rising	Rising	Rising	Peaking	Fading

What happens in SS27

Piped satin track jackets
Rising now, rising in SS27

Brushed cardigan coats
Rising now, rising in SS27

Brushed wool-cashmere coats
Rising now, rising in SS27

Cable fisherman jumpers
Rising now, rising in SS27

Cable-front cardigans
Rising now, rising in SS27

Check sports jackets
Rising now, rising in SS27

Emerging in AW26



Raffia wedge sandals

Footwear, Heels & Flats, material

Woven raffia wedges and heels in metallic gold, chocolate, cinnamon and natural; Monday Swimwear x Billini launched 16 raffia styles in Oct 2026 for the southern summer.

Emerging next: emerging



Sun-bleached distressed sneakers

Footwear, Sneakers & Casual, finish

Trainers made in deliberately distressed, sun-bleached fabrics on a cushioned retro sole; Puma x JiyongKim Cell Geo, Seoul (Korea Herald, 15 Nov 2026).

Emerging next: rising



Tonal suede low-profile sneakers

Footwear, Sneakers & Casual, material

Slim, low-profile sneakers in a single tone of leather or suede; Jil Sander x Puma reworked the Speedcat in all-black, all-white and white suede (on sale Oct 2026).

Emerging next: rising



Argyle knits

Womenswear, Knitwear, pattern

Diamond argyle patterns on knits.

Emerging next: rising



Black and grey denim

Womenswear, Denim, wash

Washed black and grey denim.

Emerging next: rising



Chambray work shirts

Menswear, Shirts & Polos, fabric

Chambray shirts with two flap pockets.

Emerging next: rising



Check-printed quilted puffers

Womenswear, Coats & Jackets, fabric

Gingham and tartan on quilted channels.

Emerging



Clear PVC heels

Footwear, Heels & Flats, material

Transparent pumps and jelly shoes.

Emerging next: rising

Emerging in AW26



Corduroy suits

Menswear, Tailoring, fabric

Cotton cord suiting.

Emerging



Embroidered and silk boots

Footwear, Boots, material

Decorated knee-highs.

Emerging



Fair Isle yoke cardigans

Womenswear, Knitwear, pattern

Patterned yokes on button cardigans.

Emerging next: rising



Fair Isle yokes

Menswear, Knitwear, pattern

Patterned yokes on crewnecks.

Emerging



Leather-look trousers

Womenswear, Trousers & Skirts, fabric

Straight trousers in faux leather.

Emerging next: rising



Padded leather

Menswear, Outerwear, fabric

Quilted leather jackets.

Emerging



Patent trench with storm flaps

Womenswear, Coats & Jackets, fabric

Glossy trenches keeping gun flaps and epaulettes.

Emerging next: rising



Photographic and art prints

Womenswear, Dresses, print

Still-life and photo prints on column dresses.

Emerging next: rising

Emerging in AW26



Plastic clogs and jellies

Footwear, Sneakers & Casual, material

Clear and coloured plastic.

Emerging next: rising



Satin slip skirts

Womenswear, Trousers & Skirts, fabric

Fluid satin skirts cut on the bias.

Emerging next: emerging

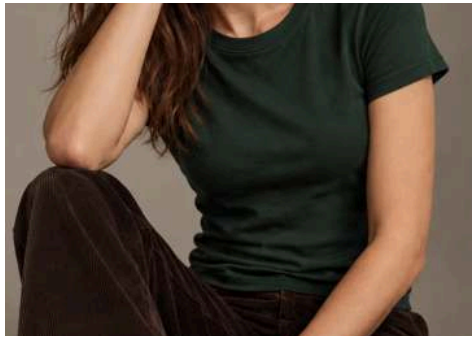


Seersucker suits

Menswear, Tailoring, fabric

Puckered cotton summer suits.

Emerging next: rising



Slogan T-shirts

Womenswear, Tops & Shirts, print

Bold text graphics on fitted tees.

Emerging next: rising



Sock-knit trainers

Footwear, Sneakers & Casual, material

Knitted sock-like uppers.

Emerging next: rising



Straight leather trousers

Menswear, Trousers, fabric

Leather in straight cuts.

Emerging



Textured stripe knits

Menswear, Knitwear, pattern

Striped knits with texture.

Emerging next: rising



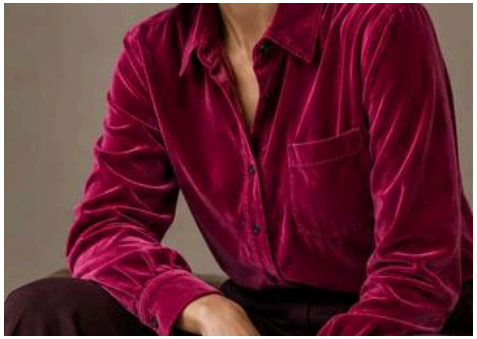
Velvet dinner jackets

Menswear, Tailoring, fabric

Velvet jackets with shawl lapels.

Emerging next: rising

Emerging in AW26



Velvet shirts

Menswear, Shirts & Polos, fabric

Velvet in aubergine and emerald.

Emerging

Rising in AW26



Piped satin track jackets

Menswear, Outerwear, fabric

Zip-up satin track jackets with contrast piping, as in Born x Raised's Pre-Holiday 2026 drop; sporty polish for evening.

Rising next: rising



Suede equestrian jackets

Womenswear, Coats & Jackets, fabric

Structured riding-style jackets in suede with shearling trims, as in Cara Cara's Equestrian capsule (Oct 2026).

Rising



Brushed alpaca

Menswear, Knitwear, fabric

Fluffy, brushed surfaces.

Rising



Brushed cardigan coats

Menswear, Knitwear, fabric

Long brushed cardigans.

Rising next: rising



Brushed wool-cashmere coats

Womenswear, Coats & Jackets, fabric

Soft, brushed blends with a hazy surface.

Rising next: rising



Cable fisherman jumpers

Menswear, Knitwear, pattern

Heavy cables on chunky jumpers.

Rising next: rising

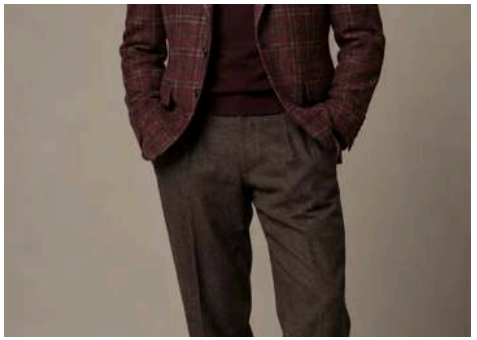


Cable-front cardigans

Womenswear, Knitwear, pattern

Cables running down cardigan fronts.

Rising next: rising



Check sports jackets

Menswear, Tailoring, fabric

Checked jackets worn with odd trousers.

Rising next: rising

Rising in AW26



Check tailoring

Womenswear, Tailoring, fabric

Prince of Wales and windowpane checks.

Rising next: rising



Column knit dresses

Womenswear, Dresses, fabric

Long ribbed knit dresses in column shapes.

Rising next: rising



Corduroy wide trousers

Menswear, Trousers, fabric

Wide trousers in corduroy.

Rising next: rising



Dark rinse, clean finish

Womenswear, Denim, wash

Deep indigo with minimal fading.

Rising next: rising



Double-face wool overcoats

Menswear, Outerwear, fabric

Unlined coats with hand-finished edges.

Rising



Flat suede knee boots

Footwear, Boots, material

Flat knee boots in suede.

Rising next: rising



Floral print midis

Womenswear, Dresses, print

Small and painterly florals on midi dresses.

Rising next: rising



Fluid satin wide legs

Womenswear, Trousers & Skirts, fabric

Satin trousers for day and evening.

Rising next: rising

Rising in AW26



Grey melange flannel

Menswear, Tailoring, fabric

Mid-grey wool flannel.

Rising



Leather overshirts

Menswear, Outerwear, fabric

Soft leather shirts worn as jackets.

Rising next: rising



Leather pencil skirts with slit

Womenswear, Trousers & Skirts, fabric

Glossy leather midis.

Rising



Linen waistcoats

Menswear, Tailoring, fabric

Unlined linen waistcoats.

Rising next: rising



Merino crewnecks

Menswear, Knitwear, fabric

Fine merino crew necks.

Rising next: rising



Patent ballet flats

Footwear, Heels & Flats, material

High-shine patent flats.

Rising next: rising



Patent evening loafers

Footwear, Men's Shoes, material

High-shine loafers for evening.

Rising next: rising



Patent knee boots

Footwear, Boots, material

High-shine knee boots.

Rising next: rising

Rising in AW26



Patent leather

Footwear, Heels & Flats, material

Glossy patent pumps.

Rising next: rising



Perforated leather sneakers

Footwear, Sneakers & Casual, material

Perforated toes on leather sneakers.

Rising next: rising



Pinstripe double-breasted suits

Menswear, Tailoring, fabric

Pinstripes on double-breasted suits.

Rising next: rising



Pinstripe suiting

Womenswear, Tailoring, fabric

Chalk and pin stripes in slate and navy.

Rising next: rising



Pinstripe waistcoats

Womenswear, Tailoring, fabric

Pinstripe waistcoats worn alone.

Rising next: rising



Pointelle cardigans

Womenswear, Knitwear, fabric

Openwork pointelle on fine cardigans.

Rising next: rising



Quilted liner jackets

Womenswear, Coats & Jackets, fabric

Diamond-quilted jackets worn as outer layers.

Rising next: rising



Rib-knit sweatshirts

Menswear, Knitwear, fabric

Ribbed knits cut like sweatshirts.

Rising next: rising

Rising in AW26



Rubber Chelsea boots

Footwear, Boots, material

Waterproof rubber Chelseas.

Rising next: rising



Second-skin stretch shafts

Footwear, Boots, material

Sock-fit stretch boots.

Rising



Seersucker sundresses

Womenswear, Dresses, fabric

Puckered cotton for light summer dresses.

Rising next: rising



Selvedge chinos

Menswear, Trousers, fabric

Chinos with selvedge turn-ups.

Rising next: rising



Sequin and chainmail minis

Womenswear, Dresses, fabric

Allover sequins or metal mesh for evening.

Rising



Shearling ballet flats and clogs

Footwear, Sneakers & Casual, material

Cosy shearling casual shoes.

Rising



Sheer organza blouses

Womenswear, Tops & Shirts, fabric

Transparent organza blouses with band collars.

Rising next: rising



Short suede blousons

Menswear, Outerwear, fabric

Suede with ribbed hems.

Rising next: rising

Rising in AW26



Short-sleeve knit shirts

Menswear, Shirts & Polos, fabric

Knitted shirts with camp collars.

Rising next: rising



Slip-on canvas sneakers

Footwear, Sneakers & Casual, material

Laceless canvas slip-ons.

Rising next: rising



Soft suede moccasins

Footwear, Sneakers & Casual, material

Unstructured moccasins.

Rising next: rising



Striped poplin shirts

Menswear, Shirts & Polos, pattern

Bold and candy stripes on poplin.

Rising next: rising



Suede T-toe runners

Footwear, Sneakers & Casual, material

Retro suede trainers.

Rising next: rising



Suede ankle boots

Footwear, Boots, material

Soft suede ankle boots.

Rising next: rising



Suede chukkas

Footwear, Men's Shoes, material

Suede desert boots.

Rising next: rising



Suede loafers

Footwear, Men's Shoes, material

Soft suede loafers.

Rising next: rising

Rising in AW26



Tartan and check jacquards

Womenswear, Knitwear, pattern

Heritage checks knitted in.

Rising



Technical trail trousers

Menswear, Trousers, fabric

Stretch trousers with shaped knees.

Rising next: rising



Waxed cotton jackets

Menswear, Outerwear, fabric

Waxed cotton with a worn-in sheen.

Rising next: rising



Wide-wale corduroy

Menswear, Trousers, fabric

Chunky cord trousers.

Rising



Woven leather mules

Footwear, Heels & Flats, material

Woven leather uppers on mules.

Rising next: rising

Peaking in AW26



Sequin-flecked Fair Isle jumpers

Womenswear, Knitwear, texture

Neutral Fair Isle jumpers with scattered sequin detail for the holiday season; Mint Velvet's holiday edit (US holiday round-up, 18 Nov 2026).

Peaking



Mesh midi skirts

Womenswear, Trousers & Skirts, fabric

Sheer mesh over shorts or slips.

Peaking next: peaking



Rubber clogs

Footwear, Sneakers & Casual, material

Moulded rubber clogs.

Peaking next: peaking



Satin evening pumps

Footwear, Heels & Flats, material

Satin pumps with a soft sheen.

Peaking next: peaking

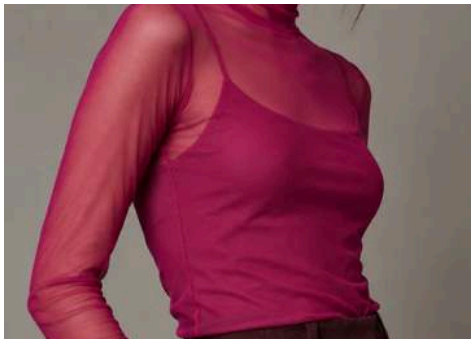


Sheer fine-gauge layers

Womenswear, Knitwear, fabric

Transparent fine knits under tailoring.

Peaking next: peaking



Sheer mesh layering tops

Womenswear, Tops & Shirts, fabric

Mesh worn over or under heavier pieces.

Peaking next: peaking



Sheer organza overlays

Womenswear, Dresses, fabric

Transparent layers over opaque linings.

Peaking next: rising



Striped Breton tops

Womenswear, Tops & Shirts, pattern

Classic horizontal stripes on jersey.

Peaking next: peaking

Peaking in AW26



Suede skate shoes

Footwear, Sneakers & Casual, material

Padded suede skate shoes.

Peaking next: peaking



Tech fleece jackets

Menswear, Outerwear, fabric

Brushed fleece zip jackets.

Peaking next: peaking



Textured knit polos

Menswear, Shirts & Polos, fabric

Waffle and textured knit polos.

Peaking next: peaking



Wool flannel trousers

Menswear, Trousers, fabric

Grey flannel with a single pleat.

Peaking next: peaking

Fading in AW26



Heavy rips and distressing

Womenswear, Denim, finish

Destroyed denim fading.

Fading



High-shine puffers

Menswear, Outerwear, finish

Glossy puffers cooling.

Fading

Colour

The AW26 palette, with Pantone TCX and HEX codes.



Plum
19-3218 TCX
#51304E



Moss
18-0220 TCX
#65663F



Chocolate
19-1218 TCX
#54392D



Charcoal
19-0201 TCX
#434447



Tomato red
18-1564 TCX
#CA3422



Mustard
15-0751 TCX
#CDA323

Colour by theme



Preppy sport: 19-6050 TCX with 11-0103 TCX, for rugby stripes, short plackets.



Big outerwear: 18-0933 TCX with 11-0110 TCX, for fur and shearling collars.



Power tailoring: 19-4110 TCX with 12-5202 TCX, for sharp pointed shoulders.

Range strategy

Build depth

- Piped satin track jackets
- Suede equestrian jackets
- Brushed alpaca
- Brushed cardigan coats
- Brushed wool-cashmere coats
- Cable fisherman jumpers
- Cable-front cardigans
- Check sports jackets
- Check tailoring

Test small

- Raffia wedge sandals
- Sun-bleached distressed sneakers
- Tonal suede low-profile sneakers
- Argyle knits
- Black and grey denim
- Chambray work shirts
- Check-printed quilted puffers
- Clear PVC heels
- Corduroy suits

Sell through

- Sequin-flecked Fair Isle jumpers
- Mesh midi skirts
- Rubber clogs
- Satin evening pumps
- Sheer fine-gauge layers
- Sheer mesh layering tops
- Sheer organza overlays
- Striped Breton tops
- Suede skate shoes

Exit or rework

- Heavy rips and distressing
- High-shine puffers

Actions and timing

Actions for the range

- Add white contrast collars to existing shirt blocks.
- Build one striped rugby shirt in three colourways.
- Use tipping on knit V-necks and cuffs.
- Pick one hero coat per range and build marketing around it.
- Offer detachable fur collars to stretch one coat into two looks.
- Pair bombers with knitwear in outfit-led merchandising.
- Offer the pinstripe suit as separates so customers can mix sizes.
- Use pointed shoulders on jackets, but keep trousers relaxed.

Season timing

Shown on the runway	Feb–Mar
In stores, northern hemisphere	Aug 2026 – Jan 2027
Southern hemisphere	Same trends sold Mar–Aug, in local autumn/winter
Tropical and seasonless markets	Festive and occasion wear; lighter-weight versions of AW trends

Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Preppy sport

Key garment	Value	Mid	Premium
Rugby shirt	₹899–1,699	₹2,000–4,000	₹7,000+
Cricket cable jumper	₹1,199–2,299	₹2,800–5,500	₹9,000+
Varsity jacket	₹2,499–3,999	₹5,000–10,000	₹18,000+

Cost level: low to medium. Contrast collars and cuffs are a cheap update to existing blocks. Cable knits use more yarn; keep cables to the front panel in value ranges.

Big outerwear

Key garment	Value	Mid	Premium
Faux shearling coat	₹2,999–4,999	₹6,000–12,000	₹25,000+
Leather or PU bomber	₹2,499–3,999	₹5,000–11,000	₹20,000+
Fur-collar wool coat	₹3,499–5,999	₹7,000–14,000	₹28,000+

Cost level: high. Large pattern pieces and heavy fabrics raise fabric cost. Use faux shearling and PU for value; save real leather for premium.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Power tailoring

Key garment	Value	Mid	Premium
Pinstripe blazer	₹1,999–3,499	₹4,500–9,000	₹15,000+
Pleated suit trousers	₹1,299–2,299	₹2,800–5,500	₹8,000+
Waistcoat	₹999–1,799	₹2,200–4,500	₹7,000+

Cost level: medium. Structured shoulders and canvassing add make time. Fused construction keeps value prices; pinstripe fabric needs stripe matching at seams, which adds cutting waste.

Fully loaded

Key garment	Value	Mid	Premium
Sequinned or beaded jeans	₹1,999–3,499	₹4,000–8,000	₹14,000+
Beaded knit jumper	₹1,499–2,799	₹3,500–7,000	₹12,000+
Sheer mesh top	₹699–1,299	₹1,500–3,500	₹6,000+

Cost level: high. Hand embellishment is the biggest cost driver. Use machine sequin fabric, heat-set studs or placement embellishment only.

Margin checklist

Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

Markets

Asia

Regional directions for AW26 follow as coverage arrives.

Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

Best fit from this report

Sheer organza overlays, Column knit dresses, Sheer mesh layering tops, Slogan T-shirts

Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

Europe

Regional directions for AW26 follow as coverage arrives.

Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

Best fit from this report

Check-printed quilted puffers, Patent trench with storm flaps, Brushed wool-cashmere coats, Sheer organza overlays

Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

North America

Regional directions for AW26 follow as coverage arrives.

Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

Best fit from this report

Quilted liner jackets, Suede equestrian jackets, Slogan T-shirts, Black and grey denim

Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

Markets

South America

Regional directions for AW26 follow as coverage arrives.

Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

Best fit from this report

Check-printed quilted puffers, Photographic and art prints, Floral print midis, Seersucker sundresses

Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

Africa

Regional directions for AW26 follow as coverage arrives.

Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

Best fit from this report

Check-printed quilted puffers, Photographic and art prints, Floral print midis, Slogan T-shirts

Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

Oceania

Regional directions for AW26 follow as coverage arrives.

Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

Best fit from this report

Check-printed quilted puffers, Sheer organza overlays, Photographic and art prints, Floral print midis

Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

India

Indian buyers read AW26 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: Season themes summarise published AW26 runway, retail and trade coverage, including Who What Wear, Harrods and Trendalytics. Colour of the year is Pantone 2026 (Cloud Dancer).

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.