AW26

FORECUT



Menswear

Inspiration and design

Autumn/Winter 2026, in stores now. In stores Aug 2026 – Jan 2027.

24 November 2026

Contents

Inspiration

Moodboard

Colour

Key pieces

About this report

Outerwear, shirts, knitwear, tailoring and trousers, item by item.

Rich, maximal and tactile. Big outerwear, sharp tailoring and heavy embellishment, with 1920s glamour running through evening and footwear.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework



Inspiration

Preppy sport

School and playing-field references: rugby shirts, cricket cables, varsity jackets and oversized statement collars and cuffs.

Why now

Heritage sportswear feels familiar and gift-friendly, and collars and cuffs update basics at low cost.

Seen at

Polo Ralph Lauren: Sporty prep and timeless knitwear; Willy Chavarria: Sports prep on the runway; Statement collars and cuffs: Named a top menswear runway trend

Key pieces

Rugby stripes, Cable knits, Big collars; rugby stripes, short plackets.

19-6050 TCX, #264D3A and 11-0103 TCX, #EFE9DC

Source: Trendalytics, top menswear runway trends FW26; Who What Wear, AW26 trends



Inspiration

Power tailoring

Sharp, slick suiting in pinstripes and slate grey, with pointed shoulders, peak lapels and double-breasted fronts. Oxblood accents and polished heels finish the look.

Why now

Return-to-office dressing and a move away from very oversized blazers toward sharper fits.

Seen at

Gucci: Horsebit pumps with sharp suiting; Classic-fit suits (market): Up 44% in market adoption; Double-breasted suits (market): Up 4% year on year; pointed shoulders up 12%

Key pieces

Pinstripe, Peak lapels, Pointed shoulders; sharp pointed shoulders.

19-4110 TCX, #3D4650 and 12-5202 TCX, #D9D4C7

Source: Who What Wear (AW26 trends); Trendalytics, top menswear runway trends FW26



Inspiration

Big outerwear

Oversized, protective outerwear: shearling, big fur collars, leather bombers and sculptural cocoon coats.

Why now

Outerwear is a high-value hero category, and leather bombers are growing fast.

Seen at

Acne Studios: Fur accents on outerwear; Leather bombers (market): Up 28% year on year; Harrods menswear edit: Leather jacket as the hero piece

Key pieces

Shearling, Fur trims, Leather; fur and shearling collars.

18-0933 TCX, #7A5A3E and 11-0110 TCX, #EFE1CC

Source: Trendalytics, top menswear runway trends FW26; Harrods, AW26 menswear trends; Who What Wear



Inspiration

Roaring Twenties

1920s flapper glamour returns. Drop waists, swinging fringe, beading and long pearls lead evening, and the same codes cross into daywear through T-bar heels, velvet and pleated skirts.

Why now

Party-season demand meets nostalgia for glamour. Drop waists are easier to wear than bodycon, which helps them sell beyond evening.

Seen at

Chanel: Fringed silks and beaded sequins; Fendi: Drop-waist dresses and 1920s evening codes; Rabanne: Chainmail and sequin minis

Key pieces

Drop waist, Fringe, T-bar heels; drop waist with pleated skirt.

19-1724 TCX, #5E1F24 and 15-0751 TCX, #C9A227

Source: Who What Wear, Autumn/Winter 2026 trends

Moodboard





Piped satin track jackets



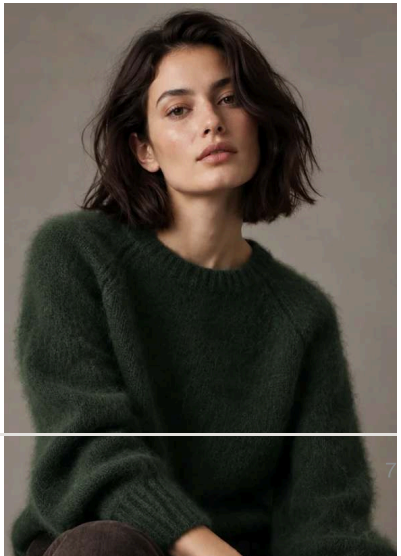
Barrel trousers



Belted field coats







Colour

The AW26 palette, with Pantone TCX and HEX codes.



Plum
19-3218 TCX
#51304E



Moss
18-0220 TCX
#65663F



Chocolate
19-1218 TCX
#54392D



Charcoal
19-0201 TCX
#434447



Tomato red
18-1564 TCX
#CA3422



Mustard
15-0751 TCX
#CDA323

Colour by theme



Preppy sport: 19-6050 TCX with 11-0103 TCX, for rugby stripes, short plackets.



Power tailoring: 19-4110 TCX with 12-5202 TCX, for sharp pointed shoulders.



Big outerwear: 18-0933 TCX with 11-0110 TCX, for fur and shearling collars.

Key pieces



Contrast-stitch nylon twill blousons

Menswear, Outerwear, stitching

Nylon twill blousons in black, navy or khaki where thick contrast topstitching is the design accent; sacai Holiday 2026, Tokyo, from 6 Nov 2026.

Rising



Piped satin track jackets

Menswear, Outerwear, fabric

Zip-up satin track jackets with contrast piping, as in Born x Raised's Pre-Holiday 2026 drop; sporty polish for evening.

Rising



Barrel trousers

Menswear, Trousers, shape

Curved, tapered barrel legs.

Rising



Belted field coats

Menswear, Outerwear, waist

Field coats with a waist belt.

Rising



Belted high waists

Menswear, Trousers, waist

Worn belted and high.

Rising



Boxy short-sleeve shirts

Menswear, Shirts & Polos, shape

Wide, boxy short-sleeve shirts.

Rising



Brushed alpaca

Menswear, Knitwear, fabric

Fluffy, brushed surfaces.

Rising



Brushed cardigan coats

Menswear, Knitwear, fabric

Long brushed cardigans.

Rising

Key pieces



Buckle side adjusters

Menswear, Trousers, hardware

Adjusters replacing belt loops.

Rising



Cable fisherman jumpers

Menswear, Knitwear, pattern

Heavy cables on chunky jumpers.

Rising



Check shackets

Menswear, Shirts & Polos, garment

Heavy check shirt-jackets.

Rising



Check sports jackets

Menswear, Tailoring, fabric

Checked jackets worn with odd trousers.

Rising



Clean leather bombers

Menswear, Outerwear, garment

Brown, navy and burgundy leather bombers.

Rising



Contrast cuffs

Menswear, Shirts & Polos, cuff

White or contrast cuffs.

Rising



Corduroy wide trousers

Menswear, Trousers, fabric

Wide trousers in corduroy.

Rising



Cricket jumpers

Menswear, Knitwear, trim

Cables with striped tipping.

Rising

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

forecut.in
hello@forecut.in

Sources: Season themes summarise published AW26 runway, retail and trade coverage, including Who What Wear, Harrods and Trendalytics. Colour of the year is Pantone 2026 (Cloud Dancer).

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.