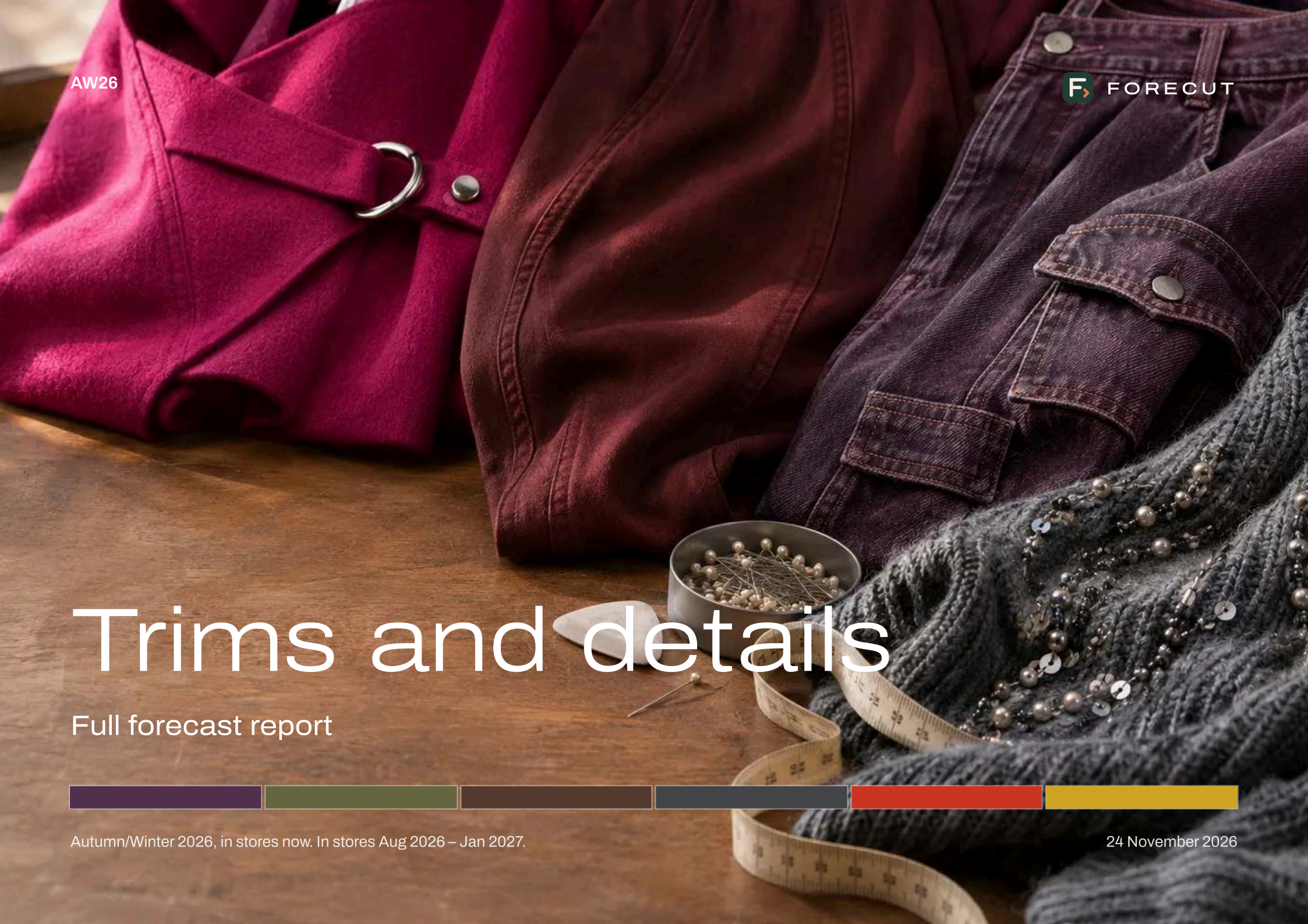


AW26

FORECUT

Trims and details

Full forecast report

Autumn/Winter 2026, in stores now. In stores Aug 2026 – Jan 2027.

24 November 2026

Contents

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About this report

Collars, closures, pockets, hardware, trims and embellishment.

Rich, maximal and tactile. Big outerwear, sharp tailoring and heavy embellishment, with 1920s glamour running through evening and footwear.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework

Overview

Build around Ombré sequin gowns, Tone-on-tone embroidered tuxedos and Asymmetric wrap closures.

Rich, maximal and tactile. Big outerwear, sharp tailoring and heavy embellishment, with 1920s glamour running through evening and footwear.

Build into the range

Ombré sequin gowns, Tone-on-tone embroidered tuxedos, Asymmetric wrap closures, Barrel leg with curved outseam and Barrel-leg cargo jeans are rising and keep growing into SS27.

Test in small quantities

Angrakha-overlap tunics, Braided officer coats, Convertible backpack puffers, Drawcord-hem cropped fleece jackets and Floral-embroidered cropped puffers are new ideas to try.

Sell through

Starry crystal velvet gowns, Cargo midi skirts, Carpenter hammer loops and Chunky rib turtlenecks are at their height. Do not add depth.

Reduce or rework

Cargo pockets, Cuban camp collars, Raw-edge blanket coats and Visible corset boning are moving out.



Inspiration

Preppy sport

School and playing-field references: rugby shirts, cricket cables, varsity jackets and oversized statement collars and cuffs.

Why now

Heritage sportswear feels familiar and gift-friendly, and collars and cuffs update basics at low cost.

Seen at

Polo Ralph Lauren: Sporty prep and timeless knitwear; Willy Chavarria: Sports prep on the runway; Statement collars and cuffs: Named a top menswear runway trend

Key pieces

Rugby stripes, Cable knits, Big collars; rugby stripes, short plackets.

19-6050 TCX, #264D3A and 11-0103 TCX, #EFE9DC

Source: Trendalytics, top menswear runway trends FW26; Who What Wear, AW26 trends



Inspiration

Power tailoring

Sharp, slick suiting in pinstripes and slate grey, with pointed shoulders, peak lapels and double-breasted fronts. Oxblood accents and polished heels finish the look.

Why now

Return-to-office dressing and a move away from very oversized blazers toward sharper fits.

Seen at

Gucci: Horsebit pumps with sharp suiting; Classic-fit suits (market): Up 44% in market adoption; Double-breasted suits (market): Up 4% year on year; pointed shoulders up 12%

Key pieces

Pinstripe, Peak lapels, Pointed shoulders; sharp pointed shoulders.

19-4110 TCX, #3D4650 and 12-5202 TCX, #D9D4C7

Source: Who What Wear (AW26 trends); Trendalytics, top menswear runway trends FW26



Inspiration

Big outerwear

Oversized, protective outerwear: shearling, big fur collars, leather bombers and sculptural cocoon coats.

Why now

Outerwear is a high-value hero category, and leather bombers are growing fast.

Seen at

Acne Studios: Fur accents on outerwear; Leather bombers (market): Up 28% year on year; Harrods menswear edit: Leather jacket as the hero piece

Key pieces

Shearling, Fur trims, Leather; fur and shearling collars.

18-0933 TCX, #7A5A3E and 11-0110 TCX, #EFE1CC

Source: Trendalytics, top menswear runway trends FW26; Harrods, AW26 menswear trends; Who What Wear



Inspiration

Roaring Twenties

1920s flapper glamour returns. Drop waists, swinging fringe, beading and long pearls lead evening, and the same codes cross into daywear through T-bar heels, velvet and pleated skirts.

Why now

Party-season demand meets nostalgia for glamour. Drop waists are easier to wear than bodycon, which helps them sell beyond evening.

Seen at

Chanel: Fringed silks and beaded sequins; Fendi: Drop-waist dresses and 1920s evening codes; Rabanne: Chainmail and sequin minis

Key pieces

Drop waist, Fringe, T-bar heels; drop waist with pleated skirt.

19-1724 TCX, #5E1F24 and 15-0751 TCX, #C9A227

Source: Who What Wear, Autumn/Winter 2026 trends

Moodboard





Tone-on-tone embroidered tuxedos



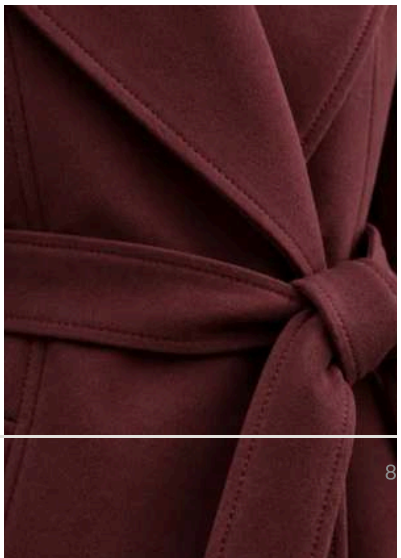
Asymmetric wrap closures



Barrel leg with curved outseam







How it developed

Piece	AW26	SS27	AW27	SS28	AW28
Ombré sequin gowns	Rising		Peaking		Fading
Tone-on-tone embroidered tuxedos	Rising	Rising	Peaking	Fading	
Asymmetric wrap closures	Rising	Rising	Rising	Rising	Peaking
Barrel leg with curved outseam	Rising	Rising	Peaking		
Barrel-leg cargo jeans	Rising	Rising	Rising	Rising	Peaking
Beads and sequins on knits	Rising		Peaking		Fading
Belted wrap fronts	Rising	Rising	Rising	Peaking	Fading
Block-heel slingbacks	Rising	Rising	Rising	Peaking	Fading
Brogue perforations	Rising	Rising	Peaking		Fading
Buckle side adjusters	Rising	Rising	Peaking	Fading	
Buckled ankle boots	Rising	Rising	Rising	Peaking	Fading
Button-shoulder knits	Rising	Rising	Rising	Peaking	

What happens in SS27

Tone-on-tone embroidered tuxedos
Rising now, rising in SS27

Asymmetric wrap closures
Rising now, rising in SS27

Barrel leg with curved outseam
Rising now, rising in SS27

Barrel-leg cargo jeans
Rising now, rising in SS27

Belted wrap fronts
Rising now, rising in SS27

Block-heel slingbacks
Rising now, rising in SS27

Emerging in AW26



Angrakha-overlap tunics

Menswear, Tailoring, closure

Tunics with an overlapping angrakha-style front worn under a bandhgala, as at Tasva by Tarun Tahiliani, Lakmē Fashion Week x FDCI, Delhi (Oct 2026); a festive idea for India and the Gulf.

Emerging



Braided officer coats

Menswear, Outerwear, trim

Officer-style coats and jackets with exaggerated proportions trimmed in braids and cords, reworked from French military dress uniforms; Songzio x Egonlab 'The Art of Dark Poetry', Seoul (Korea Herald, 15 Nov 2026).

Emerging



Convertible backpack puffers

Menswear, Outerwear, closure

Oversized reversible puffers with underarm slits that fold and strap into a backpack; Melitta Baumeister x Nike, New York, 5 Nov 2026.

Emerging



Drawcord-hem cropped fleece jackets

Womenswear, Coats & Jackets, hem

Cropped zip fleeces with stand collars and gathered drawcord hems, embroidered with tiny flowers; Uniqlo x Cecilie Bahnsen FW26 (announced 5 Nov 2026, Japan launch 20 Nov).

Emerging



Floral-embroidered cropped puffers

Womenswear, Coats & Jackets, trim

Short, boxy down puffers covered in floral embroidery; The North Face x Cecilie Bahnsen 'Lucia Nuptse Short' in black and navy, launched in Copenhagen 5 Nov 2026.

Emerging



Floral-lined showerproof jackets

Womenswear, Coats & Jackets, lining

Showerproof field and quilted jackets with printed floral linings and reversible liners; Barbour x FARM Rio 'Tropical Greenhouse', on sale 30 Oct 2026.

Emerging next: emerging



Off-shoulder tweed sheath dresses

Womenswear, Dresses, neckline

Fitted midi sheaths in metallic tweed with an off-shoulder, sculpted neckline; Rebecca Vallance's custom tweed dress for Helena Christensen at Victoria Derby Day, Melbourne (31 Oct 2026), in line with the VRC's sleeveless midi sheath forecast for the carnival.

Emerging next: rising



Belted safari jackets

Womenswear, Coats & Jackets, pocket

Bellows pockets, epaulettes and a self-belt.

Emerging next: rising

Emerging in AW26



Bow-trim flats

Footwear, Heels & Flats, trim

Flats finished with a small bow.

Emerging next: emerging



Brooch-fastened cardigans

Womenswear, Knitwear, hardware

Brooches replacing buttons.

Emerging next: rising



Bubble hems

Womenswear, Trousers & Skirts, hem

Puffed hems on short skirts.

Emerging next: rising



Button-front midi skirts

Womenswear, Trousers & Skirts, closure

Buttons running down the front of the skirt.

Emerging next: rising



Check-trimmed loafers

Footwear, Men's Shoes, trim

Tartan trims on loafers.

Emerging



Contrast-collar polos

Menswear, Shirts & Polos, collar

Polos with contrast collars.

Emerging next: emerging



Corset-seamed dresses

Womenswear, Dresses, seam

Visible corset-style seams on day dresses.

Emerging next: rising



Cuffed jean hems

Womenswear, Denim, hem

Turned-up hems on straight jeans.

Emerging next: emerging

Emerging in AW26



Double-pocket camp shirts

Womenswear, Tops & Shirts, pocket

Camp-collar shirts with two chest pockets.

Emerging next: rising



Feathers on satin

Footwear, Heels & Flats, embellishment

Feather trims on evening shoes.

Emerging next: rising



Flap-pocket blazers

Womenswear, Tailoring, pocket

Oversized flap pockets on blazers.

Emerging next: rising



Flat strappy sandals

Footwear, Heels & Flats, strap

Thin-strap flat sandals.

Emerging next: rising



Funnel neck with concealed zip

Womenswear, Coats & Jackets, neckline

Stand-up collars closing with a hidden zip.

Emerging



Funnel-neck puffers

Menswear, Outerwear, collar

Puffers with tall funnel necks.

Emerging next: emerging



Gilded embroidered shirting

Womenswear, Tops & Shirts, embellishment

Metallic embroidery on crisp poplin.

Emerging next: rising



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Emerging next: emerging

Emerging in AW26



Halter-neck dresses

Womenswear, Dresses, neckline

Necklines tied at the back of the neck.

Emerging next: emerging



Harness buckle straps

Footwear, Boots, hardware

Buckled straps around the ankle.

Emerging



Henley plackets

Womenswear, Tops & Shirts, placket

Short button plackets on jersey tops.

Emerging next: emerging



Knit fringe at hems

Womenswear, Knitwear, hem

Fringe at hems and sleeve ends.

Emerging next: rising



Lace-trimmed hems

Womenswear, Trousers & Skirts, hem

Lace bands at trouser and skirt hems.

Emerging next: rising



Lace-up court shoes

Footwear, Heels & Flats, closure

Laced pumps with silver hardware.

Emerging next: rising



Painter trousers

Menswear, Trousers, pocket

Hammer loops and rule pockets.

Emerging next: rising



Peak-lapel coats

Womenswear, Tailoring, lapel

Tailored coats with peak lapels.

Emerging next: rising

Emerging in AW26



Pleated midi dresses

Womenswear, Dresses, pleat

Knife-pleated skirts on fitted bodices.

Emerging next: rising



Pleated midi skirts

Womenswear, Trousers & Skirts, pleat

Knife-pleated midi skirts.

Emerging next: rising



Polo-collar knit tops

Womenswear, Tops & Shirts, collar

Knitted polo collars on fitted tops.

Emerging next: rising



Raw-hem jeans

Womenswear, Denim, hem

Cut, unfinished hems.

Emerging next: rising



Ribbed roll necks

Menswear, Knitwear, neckline

Ribbed knits with roll necks.

Emerging next: rising



Satin side-stripe trousers

Menswear, Tailoring, seam

Evening trousers with satin stripes.

Emerging next: rising



Sequinned and beaded jeans

Womenswear, Denim, embellishment

Embellishment on everyday denim.

Emerging



Shawl-lapel jackets

Womenswear, Tailoring, lapel

Rounded shawl lapels on day jackets.

Emerging next: rising

Emerging in AW26



Sherpa-lined trucker jackets

Menswear, Outerwear, lining

Trucker jackets with fleece collars.

Emerging next: rising



Short-sleeve Oxford shirts

Menswear, Shirts & Polos, collar

Button-down collars on short sleeves.

Emerging next: rising



Side-tab trousers

Menswear, Trousers, hardware

Side tabs instead of belt loops.

Emerging next: rising



Single-pleat suit trousers

Menswear, Tailoring, pleat

One forward pleat on suit trousers.

Emerging next: emerging



Slim tassel loafers

Footwear, Men's Shoes, trim

Tassel loafers on slim soles.

Emerging next: emerging



Snap-front western shirts

Menswear, Shirts & Polos, hardware

Pointed yokes and pearl snaps.

Emerging next: rising



Stand-collar field coats

Womenswear, Coats & Jackets, collar

Short stand collars on zip-front field coats.

Emerging next: emerging



Storm-collar jackets

Menswear, Outerwear, collar

High collars with a buttoned storm flap.

Emerging next: rising

Emerging in AW26



Tiered prairie dresses

Womenswear, Dresses, hem

High-neck dresses with tiered skirts.

Emerging next: rising



Varsity cardigans

Menswear, Knitwear, trim

Cardigans with contrast tipping.

Emerging next: rising



Velvet lapel facings

Womenswear, Tailoring, trim

Velvet trims on wool tailoring.

Emerging



Western knee boots

Footwear, Boots, stitch

Knee-high boots with western stitching.

Emerging next: emerging



Western yokes and pearl snaps

Womenswear, Denim, hardware

Pointed yokes with snap closures.

Emerging next: rising



Zip-through knit jackets

Menswear, Knitwear, closure

Knitted jackets with zips.

Emerging next: rising

Rising in AW26



Ombré sequin gowns

Womenswear, Dresses, embellishment

Long gowns with sequins graded from dense to sparse or light to dark; Elie Saab's dégradé sequins reached the high street in the H&M collaboration launched 22 Oct 2026.

Rising



Tone-on-tone embroidered tuxedos

Womenswear, Tailoring, embellishment

Black smoking suits embroidered all over in black, worn as the alternative to a gown; Marian Saud for Débora Plager at the Martín Fierro de Cable awards, Buenos Aires, 12 Nov 2026.

Rising next: rising



Asymmetric wrap closures

Womenswear, Coats & Jackets, closure

Off-centre wrap fronts held with a tie.

Rising next: rising



Barrel leg with curved outseam

Womenswear, Denim, seam

Curved seams shaping the leg.

Rising next: rising



Barrel-leg cargo jeans

Womenswear, Denim, pocket

Curved legs with cargo pockets.

Rising next: rising



Beads and sequins on knits

Womenswear, Knitwear, embellishment

Embellishment moving onto everyday jumpers.

Rising



Belted wrap fronts

Womenswear, Coats & Jackets, closure

Self-fabric tie belts replacing buttons.

Rising next: rising



Block-heel slingbacks

Footwear, Heels & Flats, strap

Slingbacks on mid block heels.

Rising next: rising

Rising in AW26



Brogue perforations

Footwear, Men's Shoes, perforation

Broguing returns.

Rising next: rising



Buckle side adjusters

Menswear, Trousers, hardware

Adjusters replacing belt loops.

Rising next: rising



Buckled ankle boots

Footwear, Boots, hardware

Ankle boots with a buckled strap.

Rising next: rising



Button-shoulder knits

Womenswear, Knitwear, closure

Buttoned tabs along the shoulder.

Rising next: rising



Carpenter jeans

Womenswear, Denim, pocket

Hammer loops and utility pockets.

Rising next: rising



Chunky shawl-collar cardigans

Womenswear, Knitwear, collar

Oversized shawl collars on long cardigans.

Rising



Collarless double-breasted jackets

Womenswear, Tailoring, closure

Double-breasted fronts without lapels.

Rising next: rising



Contrast collars and cuffs

Womenswear, Tops & Shirts, collar

White collars and cuffs on coloured shirting.

Rising next: peaking

Rising in AW26



Contrast cuffs

Menswear, Shirts & Polos, cuff

White or contrast cuffs.

Rising next: peaking



Contrast-tipped knits

Womenswear, Knitwear, trim

Contrast stripes at necks and cuffs.

Rising next: rising



Cricket cables with tipping

Womenswear, Knitwear, trim

Cable jumpers with striped V-neck tipping.

Rising next: rising



Cricket jumpers

Menswear, Knitwear, trim

Cables with striped tipping.

Rising next: rising



Cuffed wide trousers

Womenswear, Trousers & Skirts, hem

Wide legs finished with deep turn-ups.

Rising next: rising



Deep turn-ups

Menswear, Trousers, hem

Deep cuffed hems.

Rising next: rising



Detachable hoods

Womenswear, Coats & Jackets, collar

Hoods that zip or button off for two looks.

Rising next: rising



Double front pleats, sharp creases

Womenswear, Trousers & Skirts, pleat

Pressed creases on wide trousers.

Rising next: rising

Rising in AW26



Double-breasted jackets

Womenswear, Tailoring, closure

Six-button double-breasted fronts.

Rising next: rising



Double-breasted overcoats

Menswear, Tailoring, closure

Six-button double-breasted overcoats.

Rising next: rising



Double-breasted two-piece

Menswear, Tailoring, closure

DB suits with wide lapels.

Rising next: rising



Elongated rib cuffs

Womenswear, Knitwear, cuff

Long ribbed cuffs that bunch at the wrist.

Rising next: rising



Embellished flats

Footwear, Heels & Flats, embellishment

Beaded and studded flats.

Rising next: rising



Embroidered denim

Womenswear, Denim, embellishment

Floral embroidery on denim.

Rising next: rising



Embroidered pocket shirts

Menswear, Shirts & Polos, embellishment

Small embroidery on chest pockets.

Rising next: rising



Faux-fur cuffs and hems

Womenswear, Coats & Jackets, trim

Fur bands finishing cuffs and hems on tailored coats.

Rising

Rising in AW26



Floppy oversized collars

Womenswear, Tops & Shirts, collar

Wide soft collars borrowed from school uniforms.

Rising next: peaking



Funnel-neck zip knits

Menswear, Knitwear, closure

Full zips on funnel-neck knits.

Rising next: rising



Fur and shearling collars

Menswear, Outerwear, collar

Fur accents on bombers and coats.

Rising



Grandad collar linen shirts

Menswear, Shirts & Polos, collar

Band collars on washed linen.

Rising next: rising



Half-button polo jumpers

Menswear, Knitwear, collar

Jumpers with polo collars and buttons.

Rising next: rising



Heavy shawl-collar cardigans

Menswear, Knitwear, collar

Chunky shawl collars.

Rising



Henley knits

Menswear, Knitwear, placket

Buttoned plackets on knits.

Rising next: rising



Heritage rugby polos

Menswear, Shirts & Polos, collar

Long-sleeve rugby polos with stripes.

Rising next: rising

Rising in AW26



Hidden-placket overcoats

Womenswear, Coats & Jackets, closure

Fly fronts that hide the buttons.

Rising next: rising



High-rise sailor trousers

Womenswear, Trousers & Skirts, closure

Button-front flaps on high-rise wide legs.

Rising next: rising



Hiking sandals

Footwear, Sneakers & Casual, strap

Webbing sandals for trails.

Rising next: rising



Hooded parkas

Menswear, Outerwear, collar

Long parkas with fixed hoods.

Rising next: rising



Horsebit loafers

Footwear, Men's Shoes, hardware

Bit hardware on loafers.

Rising next: rising



Horsebit mules

Footwear, Heels & Flats, hardware

Mules with horsebit hardware.

Rising next: rising



Horsebit vamp hardware

Footwear, Heels & Flats, hardware

Bits across the vamp.

Rising next: rising



Knitted polo collars

Womenswear, Knitwear, collar

Polo collars with zip or button plackets.

Rising next: rising

Rising in AW26

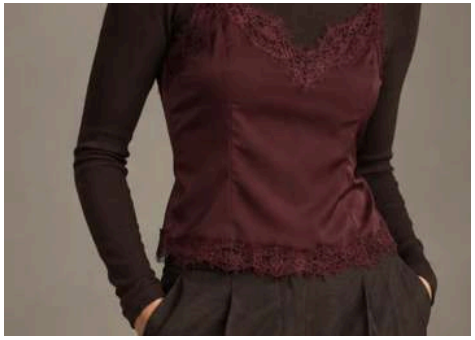


Lace yoke insets

Womenswear, Tops & Shirts, trim

Lace panels inset at yoke or sleeve.

Rising next: rising



Lace-cami layering tops

Womenswear, Tops & Shirts, trim

Lace-edged camisoles for layering.

Rising next: rising



Lace-trimmed slips over knits

Womenswear, Dresses, trim

Lace-edged slips layered on fine knits.

Rising next: rising



Leather slides

Footwear, Men's Shoes, strap

Wide-strap leather slides.

Rising next: rising



Long-sleeve knitted polos

Menswear, Knitwear, collar

Polo collars on long-sleeve knits.

Rising next: rising



Mandarin-collar jackets

Menswear, Tailoring, collar

Tailored jackets with band collars.

Rising next: rising



Mary Jane flats

Footwear, Heels & Flats, strap

Flats with a strap across the instep.

Rising next: rising



Mary Jane sneakers

Footwear, Sneakers & Casual, strap

Strap-over sneakers.

Rising next: rising

Rising in AW26



Moody tiered ruffle maxis

Womenswear, Dresses, hem

Boho tiers in deep, dark colours.

Rising



Multi-pocket gilets

Menswear, Outerwear, pocket

Utility gilets with bellows pockets.

Rising next: rising



Open Johnny-collar knit polos

Menswear, Shirts & Polos, collar

Open collars on fine knits.

Rising next: rising



Oversized shawl and notch collars

Womenswear, Coats & Jackets, collar

Wide collars that frame the face on wool and shearling coats.

Rising



Patch pockets on soft jackets

Menswear, Tailoring, pocket

Unstructured jackets with patch pockets.

Rising next: rising



Patch-pocket blazers

Womenswear, Tailoring, pocket

Relaxed blazers with patch pockets.

Rising next: rising



Patch-pocket denim jackets

Womenswear, Denim, pocket

Short jackets with patch pockets.

Rising next: rising



Pleated tartan minis

Womenswear, Trousers & Skirts, pleat

Kilt-style pleated minis.

Rising

Rising in AW26



Polo-collar cardigans

Menswear, Knitwear, collar

Cardigans with knitted polo collars.

Rising next: rising



Pressed front seam

Womenswear, Denim, seam

A sewn crease down the front of the leg.

Rising next: rising

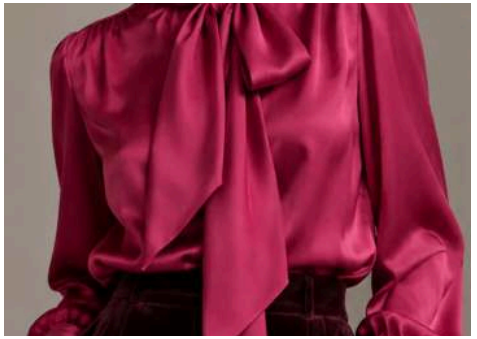


Printed resort shirts

Menswear, Shirts & Polos, collar

Camp-collar shirts in bold prints.

Rising next: rising



Pussy-bow and scarf necks

Womenswear, Tops & Shirts, neckline

Tie necks in silk satin.

Rising next: rising



Quarter-zip tops

Menswear, Shirts & Polos, closure

Quarter zips on knits and sport shirts.

Rising



Relaxed pleated chinos

Menswear, Trousers, pleat

Easy chinos with front pleats.

Rising next: rising



Ribbed polo knits

Womenswear, Knitwear, collar

Ribbed knits with polo collars.

Rising next: rising



Round-toe slingback heels

Footwear, Heels & Flats, strap

Round toes on slim slingback heels.

Rising next: rising

Rising in AW26



Ruched side seams

Womenswear, Dresses, seam

Gathered side seams on jersey bodycon shapes.

Rising next: peaking



Rugby stripes, short plackets

Womenswear, Tops & Shirts, placket

Rugby shirts with white collars.

Rising next: peaking



Scarf-tie necklines

Womenswear, Tops & Shirts, neckline

Long ties at the neck worn loose or knotted.

Rising next: rising



Shawl-collar knit coats

Womenswear, Knitwear, collar

Long knit coats with shawl collars.

Rising next: rising



Shearling linings and cuffs

Footwear, Boots, lining

Shearling showing at the top.

Rising



Shearling-lined ankle boots

Footwear, Boots, lining

Flat ankle boots with shearling cuffs.

Rising next: rising



Shearling-lined mules

Footwear, Sneakers & Casual, lining

Clog mules lined with shearling.

Rising next: rising



Shorts with turn-ups

Menswear, Trousers, hem

Tailored shorts with deep turn-ups.

Rising next: rising

Rising in AW26



Side-stripe tuxedo trousers

Womenswear, Trousers & Skirts, seam

Satin stripes down the outseam.

Rising next: rising



Single and double pleats

Menswear, Trousers, pleat

Pleats return to everyday trousers.

Rising next: rising



Single-button tuxedo jackets

Womenswear, Tailoring, lapel

Satin-faced peak lapels.

Rising next: rising



Sport slides

Footwear, Sneakers & Casual, strap

Single-strap sport slides.

Rising next: rising



Square-neck sundresses

Womenswear, Dresses, neckline

Square necklines on tiered cotton dresses.

Rising next: rising



Statement collars

Menswear, Shirts & Polos, collar

Wide or long-point collars as a focal point.

Rising next: rising



Strap-closure trainers

Footwear, Sneakers & Casual, strap

Trainers fastened with straps.

Rising next: rising



T-bar and T-strap pumps

Footwear, Heels & Flats, strap

Deco-inspired straps on heels.

Rising next: rising

Rising in AW26



Tailored joggers

Menswear, Trousers, hem

Tailored trousers with elastic cuffs.

Rising next: rising



Thick contrast topstitching

Womenswear, Denim, stitch

Heavy thread on seams and yokes.

Rising next: peaking



Tie-cuff sleeves

Womenswear, Coats & Jackets, cuff

Cuffs finished with contrast tabs and ties.

Rising next: rising



Tiered maxi skirts

Womenswear, Trousers & Skirts, hem

Gathered tiers on long skirts.

Rising next: rising

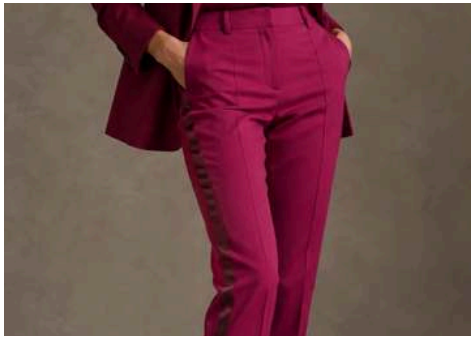


Toggle and horn-button closures

Womenswear, Coats & Jackets, hardware

Duffle toggles and horn buttons on wool.

Rising



Tuxedo stripe trousers

Womenswear, Tailoring, seam

Slim trousers with satin side stripes.

Rising next: rising



Utility trench details

Menswear, Outerwear, detail

Gun flaps, epaulettes and belts.

Rising next: rising



Welt-pocket cocoon coats

Womenswear, Coats & Jackets, pocket

Rounded cocoon coats with clean welt pockets.

Rising next: rising

Rising in AW26



Wide peak lapels

Womenswear, Tailoring, lapel

Peak lapels on jackets and coats.

Rising next: rising



Wingtip brogues

Footwear, Men's Shoes, perforation

Full brogue wingtips.

Rising next: rising



Zip-neck polos

Menswear, Shirts & Polos, closure

Polos closed with a short zip.

Rising next: rising

Peaking in AW26



Starry crystal velvet gowns

Womenswear, Dresses, embellishment

Black velvet bustier gowns scattered with crystals laid out like a night sky; Louis Vuitton on HoYeon Jung at the Governors Awards, Los Angeles, 15 Nov 2026.

Peaking



Cargo midi skirts

Womenswear, Trousers & Skirts, pocket

Utility patch pockets on midi skirts.

Peaking next: peaking



Carpenter hammer loops

Menswear, Trousers, detail

Workwear loops on casual trousers.

Peaking next: fading



Chunky rib turtlenecks

Womenswear, Knitwear, neckline

Deep ribbed roll necks.

Peaking next: peaking



Contrast-piped edges

Womenswear, Coats & Jackets, trim

Fine piping outlining fronts and collars.

Peaking next: peaking



Fringed hems

Womenswear, Dresses, hem

Silk or bead fringe swinging from the hem.

Peaking next: peaking



Lace-edged bias slips

Womenswear, Dresses, trim

Bias-cut slips finished with lace hems.

Peaking next: peaking



Large flap patch pockets

Womenswear, Coats & Jackets, pocket

Utility pockets on car coats and chore jackets.

Peaking next: fading

Peaking in AW26



Leather-trimmed collars

Womenswear, Coats & Jackets, collar

Leather or faux-leather facings on wool collars.

Peaking next: peaking



Long exposed button fly

Womenswear, Denim, closure

High rise with visible buttons.

Peaking next: peaking



Overshirt chest flap pockets

Menswear, Shirts & Polos, pocket

Twin flap pockets on overshirts.

Peaking next: fading



Oxford button-downs

Menswear, Shirts & Polos, collar

The classic button-down collar.

Peaking next: peaking



Popover shirts

Menswear, Shirts & Polos, placket

Half-placket shirts pulled over the head.

Peaking next: peaking



Shawl-collar pullovers

Menswear, Knitwear, collar

Pullovers with shawl collars.

Peaking next: peaking



Shearling-collar aviators

Menswear, Outerwear, collar

Aviator jackets with shearling collars.

Peaking next: peaking



Square-neck knits

Womenswear, Knitwear, neckline

Fine knits with square necklines.

Peaking next: peaking

Peaking in AW26



Utility cargo trousers

Menswear, Trousers, pocket

Cargo pockets on straight legs.

Peaking next: peaking



Western stitching

Footwear, Boots, stitch

Decorative western topstitch.

Peaking next: rising



Wide ruffle collars

Womenswear, Tops & Shirts, collar

Oversized soft collars on crisp shirts.

Peaking next: peaking



Wide-lapel suits

Menswear, Tailoring, lapel

Broader lapels on two-piece suits.

Peaking next: peaking

Fading in AW26



Cargo pockets

Womenswear, Trousers & Skirts, pocket

Utility cargos cooling in womenswear.

Fading



Cuban camp collars

Menswear, Shirts & Polos, collar

Camp collars fading for winter.

Fading next: rising



Raw-edge blanket coats

Womenswear, Coats & Jackets, edge

Unfinished edges giving way to bound seams.

Fading



Visible corset boning

Womenswear, Tops & Shirts, seam

Corset panels and boning cooling off.

Fading

Colour

The AW26 palette, with Pantone TCX and HEX codes.

Plum
19-3218 TCX
#51304E

Moss
18-0220 TCX
#65663F

Chocolate
19-1218 TCX
#54392D

Charcoal
19-0201 TCX
#434447

Tomato red
18-1564 TCX
#CA3422

Mustard
15-0751 TCX
#CDA323

Colour by theme

Preppy sport: 19-6050 TCX with 11-0103 TCX, for rugby stripes, short plackets.

Power tailoring: 19-4110 TCX with 12-5202 TCX, for sharp pointed shoulders.

Big outerwear: 18-0933 TCX with 11-0110 TCX, for fur and shearling collars.

Range strategy

Build depth

- Ombré sequin gowns
- Tone-on-tone embroidered tuxedos
- Asymmetric wrap closures
- Barrel leg with curved outseam
- Barrel-leg cargo jeans
- Beads and sequins on knits
- Belted wrap fronts
- Block-heel slingbacks
- Brogue perforations

Test small

- Angrakha-overlap tunics
- Braided officer coats
- Convertible backpack puffers
- Drawcord-hem cropped fleece jackets
- Floral-embroidered cropped puffers
- Floral-lined showerproof jackets
- Off-shoulder tweed sheath dresses
- Belted safari jackets
- Bow-trim flats

Sell through

- Starry crystal velvet gowns
- Cargo midi skirts
- Carpenter hammer loops
- Chunky rib turtlenecks
- Contrast-piped edges
- Fringed hems
- Lace-edged bias slips
- Large flap patch pockets
- Leather-trimmed collars

Exit or rework

- Cargo pockets
- Cuban camp collars
- Raw-edge blanket coats
- Visible corset boning

Actions and timing

Actions for the range

- Add white contrast collars to existing shirt blocks.
- Build one striped rugby shirt in three colourways.
- Use tipping on knit V-necks and cuffs.
- Offer the pinstripe suit as separates so customers can mix sizes.
- Use pointed shoulders on jackets, but keep trousers relaxed.
- Add a waistcoat that works alone as a top.
- Pick one hero coat per range and build marketing around it.
- Offer detachable fur collars to stretch one coat into two looks.

Season timing

Shown on the runway	Feb–Mar
In stores, northern hemisphere	Aug 2026 – Jan 2027
Southern hemisphere	Same trends sold Mar–Aug, in local autumn/winter
Tropical and seasonless markets	Festive and occasion wear; lighter-weight versions of AW trends

Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Preppy sport

Key garment	Value	Mid	Premium
Rugby shirt	₹899–1,699	₹2,000–4,000	₹7,000+
Cricket cable jumper	₹1,199–2,299	₹2,800–5,500	₹9,000+
Varsity jacket	₹2,499–3,999	₹5,000–10,000	₹18,000+

Cost level: low to medium. Contrast collars and cuffs are a cheap update to existing blocks. Cable knits use more yarn; keep cables to the front panel in value ranges.

Power tailoring

Key garment	Value	Mid	Premium
Pinstripe blazer	₹1,999–3,499	₹4,500–9,000	₹15,000+
Pleated suit trousers	₹1,299–2,299	₹2,800–5,500	₹8,000+
Waistcoat	₹999–1,799	₹2,200–4,500	₹7,000+

Cost level: medium. Structured shoulders and canvassing add make time. Fused construction keeps value prices; pinstripe fabric needs stripe matching at seams, which adds cutting waste.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Big outerwear

Key garment	Value	Mid	Premium
Faux shearling coat	₹2,999–4,999	₹6,000–12,000	₹25,000+
Leather or PU bomber	₹2,499–3,999	₹5,000–11,000	₹20,000+
Fur-collar wool coat	₹3,499–5,999	₹7,000–14,000	₹28,000+

Cost level: high. Large pattern pieces and heavy fabrics raise fabric cost. Use faux shearling and PU for value; save real leather for premium.

Roaring Twenties

Key garment	Value	Mid	Premium
Drop-waist pleated dress	₹1,499–2,999	₹3,500–7,500	₹12,000+
Fringed or beaded top	₹999–1,999	₹2,500–5,500	₹9,000+
T-bar heels	₹1,299–2,499	₹3,000–6,000	₹10,000+

Cost level: high. Fringe and beading add hand labour. Keep cost down with machine fringe, placement beading at the neckline only, and printed sequin effects for value ranges.

Margin checklist

Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

Markets

Asia

Regional directions for AW26 follow as coverage arrives.

Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

Best fit from this report

Floral-embroidered cropped puffers, Lace-trimmed slips over knits, Gilded embroidered shirting, Polo-collar knit tops

Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

Europe

Regional directions for AW26 follow as coverage arrives.

Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

Best fit from this report

Raw-edge blanket coats, Welt-pocket cocoon coats, Stand-collar field coats, Hidden-placket overcoats

Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

North America

Regional directions for AW26 follow as coverage arrives.

Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

Best fit from this report

Belted safari jackets, Floral-lined showerproof jackets, Drawcord-hem cropped fleece jackets, Gilded embroidered shirting

Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

Markets

South America

Regional directions for AW26 follow as coverage arrives.

Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

Best fit from this report

Patch-pocket denim jackets, Embroidered denim, Printed resort shirts, Grandad collar linen shirts

Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

Africa

Regional directions for AW26 follow as coverage arrives.

Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

Best fit from this report

Floral-embroidered cropped puffers, Gilded embroidered shirting, Double-pocket camp shirts, Embroidered denim

Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

Oceania

Regional directions for AW26 follow as coverage arrives.

Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

Best fit from this report

Patch-pocket denim jackets, Embroidered denim, Utility trench details, Printed resort shirts

Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

India

Indian buyers read AW26 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

Forecut

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Sources: Season themes summarise published AW26 runway, retail and trade coverage, including Who What Wear, Harrods and Trendalytics. Colour of the year is Pantone 2026 (Cloud Dancer).

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.