

AW26

FORECUT

Womenswear

Full forecast report

Autumn/Winter 2026, in stores now. In stores Aug 2026 – Jan 2027.

24 November 2026

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About this report

Coats, dresses, tops, knitwear, trousers, denim and tailoring, item by item.

Rich, maximal and tactile. Big outerwear, sharp tailoring and heavy embellishment, with 1920s glamour running through evening and footwear.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework

Overview

Build around Black tailoring with fuchsia accents, Corseted tea-length crinoline dresses and Low-rise bootcut jeans.

Rich, maximal and tactile. Big outerwear, sharp tailoring and heavy embellishment, with 1920s glamour running through evening and footwear.

Build into the range

Black tailoring with fuchsia accents, Corseted tea-length crinoline dresses, Low-rise bootcut jeans, Ombré sequin gowns and Suede equestrian jackets are rising and keep growing into SS27.

Test in small quantities

Cropped parkas over evening gowns, Drawcord-hem cropped fleece jackets, Elongated evening jumpsuits, Fishtail gowns with attached drapes and Floral-embroidered cropped puffers are new ideas to try.

Sell through

Cup-bodice gold column gowns, Lace-up corset-back sequin gowns, Sequin-flecked Fair Isle jumpers and Starry crystal velvet gowns are at their height. Do not add depth.

Reduce or rework

Big puff sleeves, Cargo pockets, Cropped boxy jumpers and Heavy rips and distressing are moving out.



Inspiration

Power tailoring

Sharp, slick suiting in pinstripes and slate grey, with pointed shoulders, peak lapels and double-breasted fronts. Oxblood accents and polished heels finish the look.

Why now

Return-to-office dressing and a move away from very oversized blazers toward sharper fits.

Seen at

Gucci: Horsebit pumps with sharp suiting; Classic-fit suits (market): Up 44% in market adoption; Double-breasted suits (market): Up 4% year on year; pointed shoulders up 12%

Key pieces

Pinstripe, Peak lapels, Pointed shoulders; sharp pointed shoulders.

19-4110 TCX, #3D4650 and 12-5202 TCX, #D9D4C7

Source: Who What Wear (AW26 trends); Trendalytics, top menswear runway trends FW26



Inspiration

Preppy sport

School and playing-field references: rugby shirts, cricket cables, varsity jackets and oversized statement collars and cuffs.

Why now

Heritage sportswear feels familiar and gift-friendly, and collars and cuffs update basics at low cost.

Seen at

Polo Ralph Lauren: Sporty prep and timeless knitwear; Willy Chavarria: Sports prep on the runway; Statement collars and cuffs: Named a top menswear runway trend

Key pieces

Rugby stripes, Cable knits, Big collars; rugby stripes, short plackets.

19-6050 TCX, #264D3A and 11-0103 TCX, #EFE9DC

Source: Trendalytics, top menswear runway trends FW26; Who What Wear, AW26 trends



Inspiration

Big outerwear

Oversized, protective outerwear: shearling, big fur collars, leather bombers and sculptural cocoon coats.

Why now

Outerwear is a high-value hero category, and leather bombers are growing fast.

Seen at

Acne Studios: Fur accents on outerwear; Leather bombers (market): Up 28% year on year; Harrods menswear edit: Leather jacket as the hero piece

Key pieces

Shearling, Fur trims, Leather; fur and shearling collars.

18-0933 TCX, #7A5A3E and 11-0110 TCX, #EFE1CC

Source: Trendalytics, top menswear runway trends FW26; Harrods, AW26 menswear trends; Who What Wear



Inspiration

Fully loaded

Embellishment moves from evening onto everyday pieces: sequinned jeans, beaded knits, feathers and sheer layers over heavier fabrics.

Why now

Social media rewards texture and shine, and embellishment makes basics feel special.

Key pieces

Sequins, Beadwork, Sheer layers; sequin and chainmail minis.

19-2045 TCX, #A3245F and 13-2806 TCX, #F3C6DA

Source: Who What Wear, AW26 trends (the source describes the trend without naming brands)

Moodboard



Black tailoring with fuchsia accents



Corseted tea-length crinoline dresses



Low-rise bootcut jeans



Ombré sequin gowns



Suede equestrian jackets



Tone-on-tone embroidered tuxedos



Velvet cape tops

How it developed

Piece	AW26	SS27	AW27	SS28	AW28
Black tailoring with fuchsia accents	Rising	Rising	Peaking	Fading	
Corseted tea-length crinoline dresses	Rising	Rising	Peaking	Fading	
Low-rise bootcut jeans	Rising	Rising	Peaking	Peaking	Fading
Ombré sequin gowns	Rising		Peaking		Fading
Suede equestrian jackets	Rising		Peaking		Fading
Tone-on-tone embroidered tuxedos	Rising	Rising	Peaking	Fading	
Velvet cape tops	Rising		Peaking		Fading
Asymmetric wrap closures	Rising	Rising	Rising	Rising	Peaking
Balloon trousers	Rising	Rising	Peaking	Fading	
Barrel leg with curved outseam	Rising	Rising	Peaking		
Barrel-leg cargo jeans	Rising	Rising	Rising	Rising	Peaking
Barrel-leg trousers	Rising	Rising	Rising	Peaking	Fading

What happens in SS27

Black tailoring with fuchsia accents
Rising now, rising in SS27

Corseted tea-length crinoline dresses
Rising now, rising in SS27

Low-rise bootcut jeans
Rising now, rising in SS27

Tone-on-tone embroidered tuxedos
Rising now, rising in SS27

Asymmetric wrap closures
Rising now, rising in SS27

Balloon trousers
Rising now, rising in SS27

Emerging in AW26



Cropped parkas over evening gowns

Womenswear, Coats & Jackets, layer

A short parka-style jacket thrown over a beaded evening gown; bbyclose at the 40th ARIA Music Awards, Sydney, 18 Nov 2026, alongside moto jackets over dresses on the same carpet.

Emerging next: rising



Drawcord-hem cropped fleece jackets

Womenswear, Coats & Jackets, hem

Cropped zip fleeces with stand collars and gathered drawcord hems, embroidered with tiny flowers; Uniqlo x Cecilie Bahnsen FW26 (announced 5 Nov 2026, Japan launch 20 Nov).

Emerging



Elongated evening jumpsuits

Womenswear, Tailoring, garment

Long, lean jumpsuits in black with glossy or metallic finishes and gold embroidery, as in Namrata Joshipura's OBSIDIAN, Lakmē Fashion Week x FDCI, Delhi (Oct 2026).

Emerging



Fishtail gowns with attached drapes

Womenswear, Dresses, construction

Strapless fishtail gowns with a drape attached at the bodice and worn like a pallu, as in Suneet Varma's Kashi, Lakmē Fashion Week x FDCI, Delhi (Oct 2026).

Emerging



Floral-embroidered cropped puffers

Womenswear, Coats & Jackets, trim

Short, boxy down puffers covered in floral embroidery; The North Face x Cecilie Bahnsen 'Lucia Nuptse Short' in black and navy, launched in Copenhagen 5 Nov 2026.

Emerging



Floral-lined showerproof jackets

Womenswear, Coats & Jackets, lining

Showerproof field and quilted jackets with printed floral linings and reversible liners; Barbour x FARM Rio 'Tropical Greenhouse', on sale 30 Oct 2026.

Emerging next: emerging



Off-shoulder tweed sheath dresses

Womenswear, Dresses, neckline

Fitted midi sheaths in metallic tweed with an off-shoulder, sculpted neckline; Rebecca Vallance's custom tweed dress for Helena Christensen at Victoria Derby Day, Melbourne (31 Oct 2026), in line with the VRC's sleeveless midi sheath forecast for the carnival.

Emerging next: rising



Shirred-waist fleece skirts

Womenswear, Trousers & Skirts, waist

Soft fleece skirts with a shirred, adjustable waist and frills in a contrast material; Uniqlo x Cecilie Bahnsen AW26 'winter walk', on sale in Japan from 20 Nov 2026.

Emerging

Emerging in AW26



Wired peacoats

Womenswear, Coats & Jackets, silhouette

Double-breasted peacoats with wired edges that hold a curved, stand-away shape; OPEN YY Fall/Winter 2026, Seoul (2 Nov 2026).

Emerging



Argyle knits

Womenswear, Knitwear, pattern

Diamond argyle patterns on knits.

Emerging next: rising



Belted safari jackets

Womenswear, Coats & Jackets, pocket

Bellows pockets, epaulettes and a self-belt.

Emerging next: rising



Black and grey denim

Womenswear, Denim, wash

Washed black and grey denim.

Emerging next: rising



Boxy cropped jackets

Womenswear, Coats & Jackets, shape

Short, square jackets with dropped shoulders.

Emerging next: rising



Brooch-fastened cardigans

Womenswear, Knitwear, hardware

Brooches replacing buttons.

Emerging next: rising



Bubble hems

Womenswear, Trousers & Skirts, hem

Puffed hems on short skirts.

Emerging next: rising



Button-front midi skirts

Womenswear, Trousers & Skirts, closure

Buttons running down the front of the skirt.

Emerging next: rising

Emerging in AW26



Check-printed quilted puffers

Womenswear, Coats & Jackets, fabric

Gingham and tartan on quilted channels.

Emerging



Cinched one-button jackets

Womenswear, Tailoring, waist

Nipped waists with a single button.

Emerging next: rising



Contrast sash waists

Womenswear, Dresses, waist

Cummerbunds and sashes tied at the waist.

Emerging next: rising



Corset-seamed dresses

Womenswear, Dresses, seam

Visible corset-style seams on day dresses.

Emerging next: rising



Cropped cardigans

Womenswear, Knitwear, shape

Short cardigans ending at the waist.

Emerging next: rising



Cuffed jean hems

Womenswear, Denim, hem

Turned-up hems on straight jeans.

Emerging next: emerging



Cummerbunds over suits

Womenswear, Tailoring, waist

Contrast waistbands layered on suits.

Emerging next: rising



Denim shirt dresses

Womenswear, Denim, garment

Snap-front denim shirt dresses.

Emerging next: rising

Emerging in AW26



Double-pocket camp shirts

Womenswear, Tops & Shirts, pocket

Camp-collar shirts with two chest pockets.

Emerging next: rising



Fair Isle yoke cardigans

Womenswear, Knitwear, pattern

Patterned yokes on button cardigans.

Emerging next: rising



Flap-pocket blazers

Womenswear, Tailoring, pocket

Oversized flap pockets on blazers.

Emerging next: rising

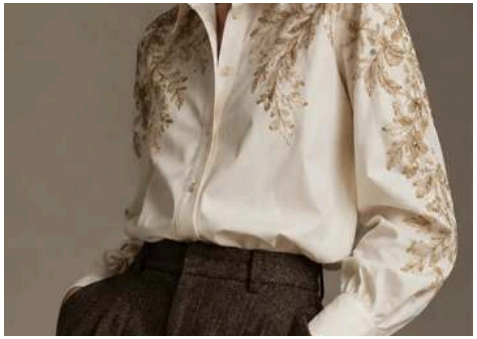


Funnel neck with concealed zip

Womenswear, Coats & Jackets, neckline

Stand-up collars closing with a hidden zip.

Emerging



Gilded embroidered shirting

Womenswear, Tops & Shirts, embellishment

Metallic embroidery on crisp poplin.

Emerging next: rising



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Emerging next: emerging



Halter-neck dresses

Womenswear, Dresses, neckline

Necklines tied at the back of the neck.

Emerging next: emerging



Henley plackets

Womenswear, Tops & Shirts, placket

Short button plackets on jersey tops.

Emerging next: emerging

Emerging in AW26



Knit fringe at hems

Womenswear, Knitwear, hem

Fringe at hems and sleeve ends.

Emerging next: rising



Lace-trimmed hems

Womenswear, Trousers & Skirts, hem

Lace bands at trouser and skirt hems.

Emerging next: rising



Leather-look trousers

Womenswear, Trousers & Skirts, fabric

Straight trousers in faux leather.

Emerging next: rising



Patent trench with storm flaps

Womenswear, Coats & Jackets, fabric

Glossy trenches keeping gun flaps and epaulettes.

Emerging next: rising



Peak-lapel coats

Womenswear, Tailoring, lapel

Tailored coats with peak lapels.

Emerging next: rising



Photographic and art prints

Womenswear, Dresses, print

Still-life and photo prints on column dresses.

Emerging next: rising



Pleated bib fronts

Womenswear, Tops & Shirts, front

Pin-tucked or pleated bibs on shirts.

Emerging next: rising



Pleated midi dresses

Womenswear, Dresses, pleat

Knife-pleated skirts on fitted bodices.

Emerging next: rising

Emerging in AW26



Pleated midi skirts

Womenswear, Trousers & Skirts, pleat

Knife-pleated midi skirts.

Emerging next: rising



Polo-collar knit tops

Womenswear, Tops & Shirts, collar

Knitted polo collars on fitted tops.

Emerging next: rising



Raw-hem jeans

Womenswear, Denim, hem

Cut, unfinished hems.

Emerging next: rising



Satin slip skirts

Womenswear, Trousers & Skirts, fabric

Fluid satin skirts cut on the bias.

Emerging next: emerging



Sequinned and beaded jeans

Womenswear, Denim, embellishment

Embellishment on everyday denim.

Emerging



Shawl-lapel jackets

Womenswear, Tailoring, lapel

Rounded shawl lapels on day jackets.

Emerging next: rising



Slim cigarette trousers

Womenswear, Tailoring, leg

Slim ankle-length suit trousers return.

Emerging next: rising



Slogan T-shirts

Womenswear, Tops & Shirts, print

Bold text graphics on fitted tees.

Emerging next: rising

Emerging in AW26



Stand-collar field coats

Womenswear, Coats & Jackets, collar

Short stand collars on zip-front field coats.

Emerging next: emerging



Tiered prairie dresses

Womenswear, Dresses, hem

High-neck dresses with tiered skirts.

Emerging next: rising



Two-tone panelled coats

Womenswear, Coats & Jackets, panel

Contrasting panels pieced across the body.

Emerging next: rising



Velvet lapel facings

Womenswear, Tailoring, trim

Velvet trims on wool tailoring.

Emerging



Western yokes and pearl snaps

Womenswear, Denim, hardware

Pointed yokes with snap closures.

Emerging next: rising



Wide-leg suit trousers

Womenswear, Tailoring, leg

Wide legs with a single pleat.

Emerging next: emerging

Rising in AW26



Black tailoring with fuchsia accents

Womenswear, Tailoring, colour

Black wool and corduroy suiting with fuchsia kept as the only accent colour, never mixed in one outfit; Reserved x Dawid Woliński capsule, Europe, 5 Nov 2026.

Rising next: rising



Corseted tea-length crinoline dresses

Womenswear, Dresses, silhouette

Strapless corset bodices over a crinoline-lined petticoat skirt cut to tea length, softened with tulle draped over the shoulders; Vivienne Westwood custom black Chantilly-lace dress for Ariana Grande at the London 'Focker-In-Law' premiere, 18 Nov 2026.

Rising next: rising



Low-rise bootcut jeans

Womenswear, Denim, shape

Low-slung jeans, slim through the thigh with a slight flare below the knee, as in Madhappy x Lucky Brand (Oct 2026).

Rising next: rising



Ombré sequin gowns

Womenswear, Dresses, embellishment

Long gowns with sequins graded from dense to sparse or light to dark; Elie Saab's dégradé sequins reached the high street in the H&M collaboration launched 22 Oct 2026.

Rising



Suede equestrian jackets

Womenswear, Coats & Jackets, fabric

Structured riding-style jackets in suede with shearling trims, as in Cara Cara's Equestrian capsule (Oct 2026).

Rising



Tone-on-tone embroidered tuxedos

Womenswear, Tailoring, embellishment

Black smoking suits embroidered all over in black, worn as the alternative to a gown; Marian Saud for Débora Plager at the Martín Fierro de Cable awards, Buenos Aires, 12 Nov 2026.

Rising next: rising



Velvet cape tops

Womenswear, Tops & Shirts, sleeve

Evening tops with a short cape layer in place of sleeves, in burgundy velvet; Mint Velvet holiday 2026, with Sézane x Lucia Zolea's Angeline cape in the same round-up (18 Nov 2026).

Rising



Asymmetric wrap closures

Womenswear, Coats & Jackets, closure

Off-centre wrap fronts held with a tie.

Rising next: rising

Rising in AW26



Balloon trousers

Womenswear, Trousers & Skirts, shape

Volume gathered into the ankle.

Rising next: rising



Barrel leg with curved outseam

Womenswear, Denim, seam

Curved seams shaping the leg.

Rising next: rising



Barrel-leg cargo jeans

Womenswear, Denim, pocket

Curved legs with cargo pockets.

Rising next: rising



Barrel-leg trousers

Womenswear, Trousers & Skirts, shape

Curved legs that taper at the hem.

Rising next: rising



Beads and sequins on knits

Womenswear, Knitwear, embellishment

Embellishment moving onto everyday jumpers.

Rising



Belted shirt dresses

Womenswear, Dresses, waist

Classic shirt dresses with a self-belt.

Rising next: rising



Belted wrap fronts

Womenswear, Coats & Jackets, closure

Self-fabric tie belts replacing buttons.

Rising next: rising



Bermuda suit shorts

Womenswear, Tailoring, length

Tailored shorts worn with blazers.

Rising next: rising

Rising in AW26



Bias-cut velvet

Womenswear, Dresses, cut

Fluid bias-cut velvet in jewel tones.

Rising



Bishop-sleeve knits

Womenswear, Knitwear, sleeve

Full sleeves gathered into long cuffs.

Rising next: rising



Brushed wool-cashmere coats

Womenswear, Coats & Jackets, fabric

Soft, brushed blends with a hazy surface.

Rising next: rising



Button-fly denim shorts

Womenswear, Denim, length

Short jeans with exposed button flies.

Rising next: rising



Button-shoulder knits

Womenswear, Knitwear, closure

Buttoned tabs along the shoulder.

Rising next: rising



Cable-front cardigans

Womenswear, Knitwear, pattern

Cables running down cardigan fronts.

Rising next: rising



Cape backs and capelets

Womenswear, Coats & Jackets, back

Caped backs and detachable capelets over coats.

Rising next: peaking



Carpenter jeans

Womenswear, Denim, pocket

Hammer loops and utility pockets.

Rising next: rising

Rising in AW26



Check tailoring

Womenswear, Tailoring, fabric

Prince of Wales and windowpane checks.

Rising next: rising



Chunky shawl-collar cardigans

Womenswear, Knitwear, collar

Oversized shawl collars on long cardigans.

Rising



Collarless double-breasted jackets

Womenswear, Tailoring, closure

Double-breasted fronts without lapels.

Rising next: rising



Column knit dresses

Womenswear, Dresses, fabric

Long ribbed knit dresses in column shapes.

Rising next: rising



Contrast collars and cuffs

Womenswear, Tops & Shirts, collar

White collars and cuffs on coloured shirting.

Rising next: peaking



Contrast-tipped knits

Womenswear, Knitwear, trim

Contrast stripes at necks and cuffs.

Rising next: rising



Cricket cables with tipping

Womenswear, Knitwear, trim

Cable jumpers with striped V-neck tipping.

Rising next: rising



Cropped ankle trousers

Womenswear, Trousers & Skirts, length

Slim trousers cut above the ankle.

Rising next: rising

Rising in AW26



Cropped boxy shirts

Womenswear, Tops & Shirts, shape

Short camp-collar shirts with straight hems.

Rising next: rising



Cuffed wide trousers

Womenswear, Trousers & Skirts, hem

Wide legs finished with deep turn-ups.

Rising next: rising



Dark rinse, clean finish

Womenswear, Denim, wash

Deep indigo with minimal fading.

Rising next: rising



Denim chore coats

Womenswear, Denim, garment

Long denim coats with patch pockets.

Rising next: rising



Denim midi skirts

Womenswear, Denim, garment

Button-front denim skirts.

Rising next: rising



Detachable hoods

Womenswear, Coats & Jackets, collar

Hoods that zip or button off for two looks.

Rising next: rising



Double front pleats, sharp creases

Womenswear, Trousers & Skirts, pleat

Pressed creases on wide trousers.

Rising next: rising



Double-breasted jackets

Womenswear, Tailoring, closure

Six-button double-breasted fronts.

Rising next: rising

Rising in AW26



Drawstring wide trousers

Womenswear, Trousers & Skirts, waist

Easy drawstring waists on wide legs.

Rising next: rising



Dropped, rounded shoulders

Womenswear, Coats & Jackets, shoulder

Cocoon coats with soft, dropped shoulder seams.

Rising next: peaking



Elongated rib cuffs

Womenswear, Knitwear, cuff

Long ribbed cuffs that bunch at the wrist.

Rising next: rising



Embroidered denim

Womenswear, Denim, embellishment

Floral embroidery on denim.

Rising next: rising



Epaulette shirts

Womenswear, Tops & Shirts, shoulder

Shoulder tabs on utility shirts.

Rising next: rising



Faux-fur cuffs and hems

Womenswear, Coats & Jackets, trim

Fur bands finishing cuffs and hems on tailored coats.

Rising



Floppy oversized collars

Womenswear, Tops & Shirts, collar

Wide soft collars borrowed from school uniforms.

Rising next: peaking



Floral print midis

Womenswear, Dresses, print

Small and painterly florals on midi dresses.

Rising next: rising

Rising in AW26



Fluid satin wide legs

Womenswear, Trousers & Skirts, fabric

Satin trousers for day and evening.

Rising next: rising



Gathered waist maxis

Womenswear, Dresses, waist

Long dresses gathered into the waist seam.

Rising next: rising



Hidden-placket overcoats

Womenswear, Coats & Jackets, closure

Fly fronts that hide the buttons.

Rising next: rising



High-rise sailor trousers

Womenswear, Trousers & Skirts, closure

Button-front flaps on high-rise wide legs.

Rising next: rising



Knitted polo collars

Womenswear, Knitwear, collar

Polo collars with zip or button plackets.

Rising next: rising

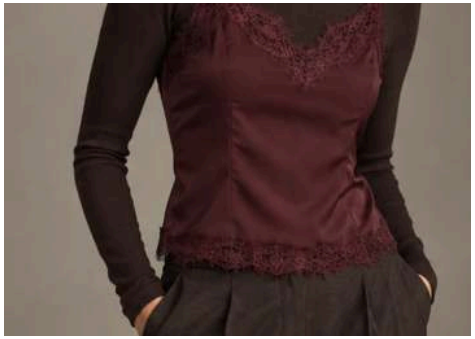


Lace yoke insets

Womenswear, Tops & Shirts, trim

Lace panels inset at yoke or sleeve.

Rising next: rising



Lace-cami layering tops

Womenswear, Tops & Shirts, trim

Lace-edged camisoles for layering.

Rising next: rising



Lace-trimmed slips over knits

Womenswear, Dresses, trim

Lace-edged slips layered on fine knits.

Rising next: rising

Rising in AW26



Leather pencil skirts with slit

Womenswear, Trousers & Skirts, fabric

Glossy leather midis.

Rising



Long denim coats

Womenswear, Denim, garment

Denim trench coats with belts.

Rising next: peaking



Longline blazers

Womenswear, Tailoring, shape

Blazers reaching mid-thigh.

Rising next: rising



Longline knit vests

Womenswear, Knitwear, shape

Long sleeveless knits over shirts.

Rising next: rising



Mesh-panel tops

Womenswear, Tops & Shirts, panel

Sheer mesh panels pieced into jersey.

Rising next: rising



Moody tiered ruffle maxis

Womenswear, Dresses, hem

Boho tiers in deep, dark colours.

Rising



Oversized boyfriend shirts

Womenswear, Tops & Shirts, shape

Roomy shirts with dropped shoulders.

Rising next: rising



Oversized shawl and notch collars

Womenswear, Coats & Jackets, collar

Wide collars that frame the face on wool and shearling coats.

Rising

Rising in AW26



Patch-pocket blazers

Womenswear, Tailoring, pocket

Relaxed blazers with patch pockets.

Rising next: rising



Patch-pocket denim jackets

Womenswear, Denim, pocket

Short jackets with patch pockets.

Rising next: rising



Pencil midi skirts

Womenswear, Trousers & Skirts, shape

Fitted midi skirts with a back slit.

Rising next: rising



Pinstripe suiting

Womenswear, Tailoring, fabric

Chalk and pin stripes in slate and navy.

Rising next: rising



Pinstripe waistcoats

Womenswear, Tailoring, fabric

Pinstripe waistcoats worn alone.

Rising next: rising



Pleated tartan minis

Womenswear, Trousers & Skirts, pleat

Kilt-style pleated minis.

Rising



Pointelle cardigans

Womenswear, Knitwear, fabric

Openwork pointelle on fine cardigans.

Rising next: rising



Pressed front seam

Womenswear, Denim, seam

A sewn crease down the front of the leg.

Rising next: rising

Rising in AW26



Puff-shoulder cardigans

Womenswear, Knitwear, shoulder

Raised, gathered shoulders on cardigans.

Rising next: rising



Puff-shoulder minis

Womenswear, Dresses, sleeve

Short dresses with gathered puff shoulders.

Rising next: rising

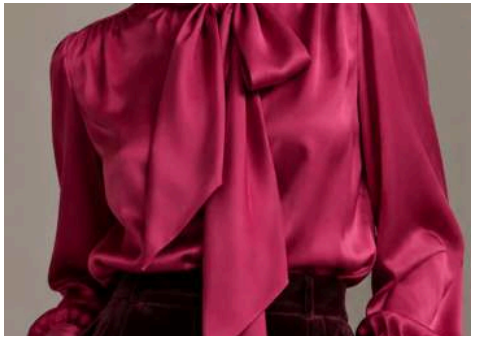


Puff-sleeve blouses

Womenswear, Tops & Shirts, sleeve

Gathered puff sleeves on short blouses.

Rising next: rising



Pussy-bow and scarf necks

Womenswear, Tops & Shirts, neckline

Tie necks in silk satin.

Rising next: rising



Quilted liner jackets

Womenswear, Coats & Jackets, fabric

Diamond-quilted jackets worn as outer layers.

Rising next: rising



Raglan baseball tees

Womenswear, Tops & Shirts, sleeve

Contrast raglan sleeves on jersey tees.

Rising next: rising



Raglan sleeve coats

Womenswear, Coats & Jackets, sleeve

Sleeves cut in one with the shoulder for a softer line.

Rising next: rising



Ribbed polo knits

Womenswear, Knitwear, collar

Ribbed knits with polo collars.

Rising next: rising

Rising in AW26



Ruched centre fronts

Womenswear, Tops & Shirts, front

Gathering at centre front on satin tops.

Rising next: peaking



Ruched side seams

Womenswear, Dresses, seam

Gathered side seams on jersey bodycon shapes.

Rising next: peaking



Rugby stripes, short plackets

Womenswear, Tops & Shirts, placket

Rugby shirts with white collars.

Rising next: peaking



Scarf-tie necklines

Womenswear, Tops & Shirts, neckline

Long ties at the neck worn loose or knotted.

Rising next: rising



Seersucker sundresses

Womenswear, Dresses, fabric

Puckered cotton for light summer dresses.

Rising next: rising



Sequin and chainmail minis

Womenswear, Dresses, fabric

Allover sequins or metal mesh for evening.

Rising

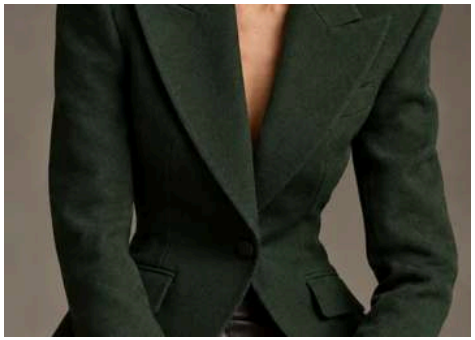


Shaped elbow seams

Womenswear, Coats & Jackets, sleeve

Seamed elbows for a curved, modern sleeve.

Rising next: rising



Sharp pointed shoulders

Womenswear, Tailoring, shoulder

Strong, pointed shoulder lines.

Rising next: peaking

Rising in AW26



Shawl-collar knit coats

Womenswear, Knitwear, collar

Long knit coats with shawl collars.

Rising next: rising

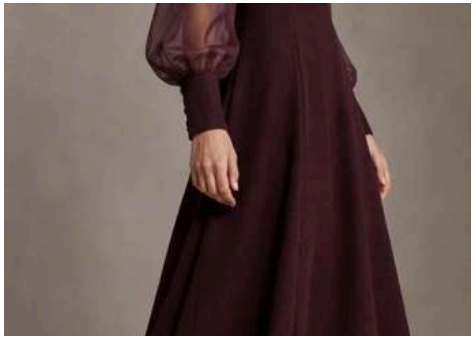


Sheer organza blouses

Womenswear, Tops & Shirts, fabric

Transparent organza blouses with band collars.

Rising next: rising



Sheer-sleeve dresses

Womenswear, Dresses, sleeve

Transparent sleeves on opaque dresses.

Rising next: rising



Shirred bodice midis

Womenswear, Dresses, bodice

Elastic shirring across the bodice.

Rising next: rising



Side-stripe tuxedo trousers

Womenswear, Trousers & Skirts, seam

Satin stripes down the outseam.

Rising next: rising



Single-breasted car coats

Womenswear, Coats & Jackets, shape

Hip-to-thigh length coats with patch pockets.

Rising next: rising



Single-button tuxedo jackets

Womenswear, Tailoring, lapel

Satin-faced peak lapels.

Rising next: rising



Soft drape jackets

Womenswear, Tailoring, shape

Unstructured wrap jackets with soft shoulders.

Rising next: rising

Rising in AW26



Square-neck sundresses

Womenswear, Dresses, neckline

Square necklines on tiered cotton dresses.

Rising next: rising



Straight-leg vintage jeans

Womenswear, Denim, shape

Classic straight jeans with a vintage feel.

Rising next: rising



Tartan and check jacquards

Womenswear, Knitwear, pattern

Heritage checks knitted in.

Rising



Thick contrast topstitching

Womenswear, Denim, stitch

Heavy thread on seams and yokes.

Rising next: peaking



Tie-cuff sleeves

Womenswear, Coats & Jackets, cuff

Cuffs finished with contrast tabs and ties.

Rising next: rising



Tiered maxi skirts

Womenswear, Trousers & Skirts, hem

Gathered tiers on long skirts.

Rising next: rising



Toggle and horn-button closures

Womenswear, Coats & Jackets, hardware

Duffle toggles and horn buttons on wool.

Rising



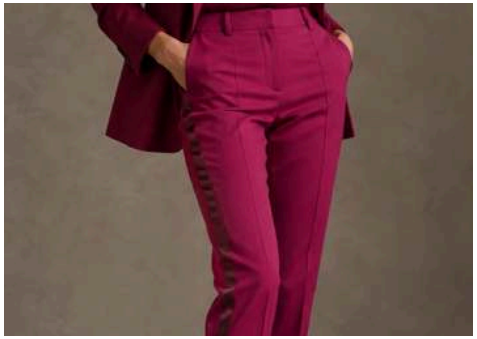
Tunic-length knits

Womenswear, Knitwear, shape

Long knits worn over trousers.

Rising next: rising

Rising in AW26



Tuxedo stripe trousers

Womenswear, Tailoring, seam

Slim trousers with satin side stripes.

Rising next: rising



Two-tone denim panels

Womenswear, Denim, panel

Contrasting washes pieced together.

Rising next: rising



Waistcoat and trouser sets

Womenswear, Tailoring, garment

Matching waistcoats and trousers.

Rising next: rising



Waistcoats worn as tops

Womenswear, Tailoring, garment

Fitted waistcoats on their own.

Rising next: rising



Welt-pocket cocoon coats

Womenswear, Coats & Jackets, pocket

Rounded cocoon coats with clean welt pockets.

Rising next: rising



Wide peak lapels

Womenswear, Tailoring, lapel

Peak lapels on jackets and coats.

Rising next: rising



Wide-leg jeans

Womenswear, Denim, shape

Full wide legs from the hip.

Rising next: rising



Wide-leg palazzo trousers

Womenswear, Trousers & Skirts, shape

Very wide, fluid trouser legs.

Rising next: rising

Rising in AW26



Wrap midi dresses

Womenswear, Dresses, front

Wrapped bodices and skirts tied at the side.

Rising next: rising



Wrap mini skirts

Womenswear, Trousers & Skirts, front

Short wrapped skirts tied at the hip.

Rising next: rising



Wrap-front blouses

Womenswear, Tops & Shirts, front

Blouses wrapped and tied at the waist.

Rising next: rising

Peaking in AW26



Cup-bodice gold column gowns

Womenswear, Dresses, bodice

Long metallic-gold gowns with a defined cup or bustier bodice, all-over shine and a high slit; several stars at the 47th Cairo International Film Festival, 11 Nov 2026.

Peaking next: rising



Lace-up corset-back sequin gowns

Womenswear, Dresses, back

Fully sequinned column gowns closed with corset lacing down the back; Tamara Ralph on Lily James at the Governors Awards, Los Angeles, 15 Nov 2026, with Karol G's lace-up corset bodice (Celia Kritharioti couture) at the Latin Grammys, 12 Nov.

Peaking next: rising



Sequin-flecked Fair Isle jumpers

Womenswear, Knitwear, texture

Neutral Fair Isle jumpers with scattered sequin detail for the holiday season; Mint Velvet's holiday edit (US holiday round-up, 18 Nov 2026).

Peaking



Starry crystal velvet gowns

Womenswear, Dresses, embellishment

Black velvet bustier gowns scattered with crystals laid out like a night sky; Louis Vuitton on HoYeon Jung at the Governors Awards, Los Angeles, 15 Nov 2026.

Peaking



Belted trench blazers

Womenswear, Tailoring, waist

Trench details on belted blazers.

Peaking next: peaking



Cargo midi skirts

Womenswear, Trousers & Skirts, pocket

Utility patch pockets on midi skirts.

Peaking next: peaking



Chunky rib turtlenecks

Womenswear, Knitwear, neckline

Deep ribbed roll necks.

Peaking next: peaking



Contrast-piped edges

Womenswear, Coats & Jackets, trim

Fine piping outlining fronts and collars.

Peaking next: peaking

Peaking in AW26



Cropped blazers

Womenswear, Tailoring, shape

Short blazers ending at the waist.

Peaking next: peaking



Denim waistcoats

Womenswear, Denim, garment

Topstitched denim waistcoats.

Peaking next: peaking



Drop waist with pleated skirt

Womenswear, Dresses, waist

1920s low waist seams with knife or box pleats.

Peaking next: fading



Drop-shoulder shirt dresses

Womenswear, Dresses, shape

Relaxed shirt dresses with low shoulder seams.

Peaking next: peaking



Flat-front straight trousers

Womenswear, Trousers & Skirts, shape

Straight legs with a clean flat front.

Peaking next: peaking



Fringed hems

Womenswear, Dresses, hem

Silk or bead fringe swinging from the hem.

Peaking next: peaking



Lace-edged bias slips

Womenswear, Dresses, trim

Bias-cut slips finished with lace hems.

Peaking next: peaking



Large flap patch pockets

Womenswear, Coats & Jackets, pocket

Utility pockets on car coats and chore jackets.

Peaking next: fading

Peaking in AW26



Leather-trimmed collars

Womenswear, Coats & Jackets, collar

Leather or faux-leather facings on wool collars.

Peaking next: peaking



Long exposed button fly

Womenswear, Denim, closure

High rise with visible buttons.

Peaking next: peaking



Low-slung belted waists

Womenswear, Trousers & Skirts, waist

Low waistbands with statement belts.

Peaking next: fading



Mesh midi skirts

Womenswear, Trousers & Skirts, fabric

Sheer mesh over shorts or slips.

Peaking next: peaking



Mid-rise relaxed jeans

Womenswear, Denim, shape

Easy relaxed fits with soft whiskering.

Peaking next: peaking

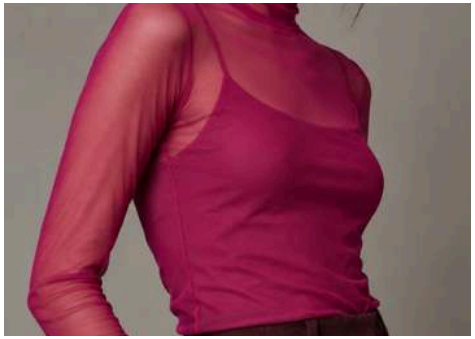


Sheer fine-gauge layers

Womenswear, Knitwear, fabric

Transparent fine knits under tailoring.

Peaking next: peaking



Sheer mesh layering tops

Womenswear, Tops & Shirts, fabric

Mesh worn over or under heavier pieces.

Peaking next: peaking



Sheer organza overlays

Womenswear, Dresses, fabric

Transparent layers over opaque linings.

Peaking next: rising

Peaking in AW26



Square-neck knits

Womenswear, Knitwear, neckline

Fine knits with square necklines.

Peaking next: peaking



Striped Breton tops

Womenswear, Tops & Shirts, pattern

Classic horizontal stripes on jersey.

Peaking next: peaking



Wide ruffle collars

Womenswear, Tops & Shirts, collar

Oversized soft collars on crisp shirts.

Peaking next: peaking

Fading in AW26



Big puff sleeves

Womenswear, Dresses, sleeve

Volume sleeves easing toward slimmer shapes.

Fading



Cargo pockets

Womenswear, Trousers & Skirts, pocket

Utility cargos cooling in womenswear.

Fading



Cropped boxy jumpers

Womenswear, Knitwear, shape

Giving way to longer, hip-length knits.

Fading



Heavy rips and distressing

Womenswear, Denim, finish

Destroyed denim fading.

Fading



Patchwork panels

Womenswear, Denim, panel

Patchwork easing off.

Fading



Raw-edge blanket coats

Womenswear, Coats & Jackets, edge

Unfinished edges giving way to bound seams.

Fading



Very oversized blazers

Womenswear, Tailoring, shape

Giving way to sharper fits.

Fading



Visible corset boning

Womenswear, Tops & Shirts, seam

Corset panels and boning cooling off.

Fading

Colour

The AW26 palette, with Pantone TCX and HEX codes.

Plum
19-3218 TCX
#51304E

Moss
18-0220 TCX
#65663F

Chocolate
19-1218 TCX
#54392D

Charcoal
19-0201 TCX
#434447

Tomato red
18-1564 TCX
#CA3422

Mustard
15-0751 TCX
#CDA323

Colour by theme



Power tailoring: 19-4110 TCX with 12-5202 TCX, for sharp pointed shoulders.



Preppy sport: 19-6050 TCX with 11-0103 TCX, for rugby stripes, short plackets.



Big outerwear: 18-0933 TCX with 11-0110 TCX, for fur and shearling collars.

Range strategy

Build depth

- Black tailoring with fuchsia accents
- Corseted tea-length crinoline dresses
- Low-rise bootcut jeans
- Ombré sequin gowns
- Suede equestrian jackets
- Tone-on-tone embroidered tuxedos
- Velvet cape tops
- Asymmetric wrap closures
- Balloon trousers

Test small

- Cropped parkas over evening gowns
- Drawcord-hem cropped fleece jackets
- Elongated evening jumpsuits
- Fishtail gowns with attached drapes
- Floral-embroidered cropped puffers
- Floral-lined showerproof jackets
- Off-shoulder tweed sheath dresses
- Shirred-waist fleece skirts
- Wired peacoats

Sell through

- Cup-bodice gold column gowns
- Lace-up corset-back sequin gowns
- Sequin-flecked Fair Isle jumpers
- Starry crystal velvet gowns
- Belted trench blazers
- Cargo midi skirts
- Chunky rib turtlenecks
- Contrast-piped edges
- Cropped blazers

Exit or rework

- Big puff sleeves
- Cargo pockets
- Cropped boxy jumpers
- Heavy rips and distressing
- Patchwork panels
- Raw-edge blanket coats
- Very oversized blazers
- Visible corset boning

Actions and timing

Actions for the range

- Offer the pinstripe suit as separates so customers can mix sizes.
- Use pointed shoulders on jackets, but keep trousers relaxed.
- Add a waistcoat that works alone as a top.
- Add white contrast collars to existing shirt blocks.
- Build one striped rugby shirt in three colourways.
- Use tipping on knit V-necks and cuffs.
- Pick one hero coat per range and build marketing around it.
- Offer detachable fur collars to stretch one coat into two looks.

Season timing

Shown on the runway	Feb–Mar
In stores, northern hemisphere	Aug 2026 – Jan 2027
Southern hemisphere	Same trends sold Mar–Aug, in local autumn/winter
Tropical and seasonless markets	Festive and occasion wear; lighter-weight versions of AW trends

Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Power tailoring

Key garment	Value	Mid	Premium
Pinstripe blazer	₹1,999–3,499	₹4,500–9,000	₹15,000+
Pleated suit trousers	₹1,299–2,299	₹2,800–5,500	₹8,000+
Waistcoat	₹999–1,799	₹2,200–4,500	₹7,000+

Cost level: medium. Structured shoulders and canvassing add make time. Fused construction keeps value prices; pinstripe fabric needs stripe matching at seams, which adds cutting waste.

Preppy sport

Key garment	Value	Mid	Premium
Rugby shirt	₹899–1,699	₹2,000–4,000	₹7,000+
Cricket cable jumper	₹1,199–2,299	₹2,800–5,500	₹9,000+
Varsity jacket	₹2,499–3,999	₹5,000–10,000	₹18,000+

Cost level: low to medium. Contrast collars and cuffs are a cheap update to existing blocks. Cable knits use more yarn; keep cables to the front panel in value ranges.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Big outerwear

Key garment	Value	Mid	Premium
Faux shearling coat	₹2,999–4,999	₹6,000–12,000	₹25,000+
Leather or PU bomber	₹2,499–3,999	₹5,000–11,000	₹20,000+
Fur-collar wool coat	₹3,499–5,999	₹7,000–14,000	₹28,000+

Cost level: high. Large pattern pieces and heavy fabrics raise fabric cost. Use faux shearling and PU for value; save real leather for premium.

Fully loaded

Key garment	Value	Mid	Premium
Sequinned or beaded jeans	₹1,999–3,499	₹4,000–8,000	₹14,000+
Beaded knit jumper	₹1,499–2,799	₹3,500–7,000	₹12,000+
Sheer mesh top	₹699–1,299	₹1,500–3,500	₹6,000+

Cost level: high. Hand embellishment is the biggest cost driver. Use machine sequin fabric, heat-set studs or placement embellishment only.

Margin checklist

Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

Markets

Asia

Regional directions for AW26 follow as coverage arrives.

Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

Best fit from this report

Floral-embroidered cropped puffers, Lace-trimmed slips over knits, Sheer organza overlays, Column knit dresses

Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

Europe

Regional directions for AW26 follow as coverage arrives.

Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

Best fit from this report

Check-printed quilted puffers, Patent trench with storm flaps, Raw-edge blanket coats, Raglan sleeve coats

Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

North America

Regional directions for AW26 follow as coverage arrives.

Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

Best fit from this report

Quilted liner jackets, Belted safari jackets, Boxy cropped jackets, Suede equestrian jackets

Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

Markets

South America

Regional directions for AW26 follow as coverage arrives.

Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

Best fit from this report

Check-printed quilted puffers, Photographic and art prints, Floral print midis, Seersucker sundresses

Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

Africa

Regional directions for AW26 follow as coverage arrives.

Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

Best fit from this report

Check-printed quilted puffers, Floral-embroidered cropped puffers, Photographic and art prints, Drop-shoulder shirt dresses

Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

Oceania

Regional directions for AW26 follow as coverage arrives.

Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

Best fit from this report

Check-printed quilted puffers, Sheer organza overlays, Photographic and art prints, Sheer-sleeve dresses

Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

India

Indian buyers read AW26 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: Season themes summarise published AW26 runway, retail and trade coverage, including Who What Wear, Harrods and Trendalytics. Colour of the year is Pantone 2026 (Cloud Dancer).

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.