AW26

FORECUT



# Womenswear

## Inspiration and design

Autumn/Winter 2026, in stores now. In stores Aug 2026 – Jan 2027.

24 November 2026

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## About this report

Coats, dresses, tops, knitwear, trousers, denim and tailoring, item by item.

Rich, maximal and tactile. Big outerwear, sharp tailoring and heavy embellishment, with 1920s glamour running through evening and footwear.

## How to read the stages

**Emerging** new, test in small quantities

**Rising** growing, build into the range

**Peaking** at its height, sell through

**Fading** moving out, reduce or rework



Inspiration

# Power tailoring

Sharp, slick suiting in pinstripes and slate grey, with pointed shoulders, peak lapels and double-breasted fronts. Oxblood accents and polished heels finish the look.

## Why now

Return-to-office dressing and a move away from very oversized blazers toward sharper fits.

## Seen at

Gucci: Horsebit pumps with sharp suiting; Classic-fit suits (market): Up 44% in market adoption; Double-breasted suits (market): Up 4% year on year; pointed shoulders up 12%

## Key pieces

Pinstripe, Peak lapels, Pointed shoulders; sharp pointed shoulders.

19-4110 TCX, #3D4650 and 12-5202 TCX, #D9D4C7

Source: Who What Wear (AW26 trends); Trendalytics, top menswear runway trends FW26



Inspiration

# Preppy sport

School and playing-field references: rugby shirts, cricket cables, varsity jackets and oversized statement collars and cuffs.

## Why now

Heritage sportswear feels familiar and gift-friendly, and collars and cuffs update basics at low cost.

## Seen at

Polo Ralph Lauren: Sporty prep and timeless knitwear; Willy Chavarria: Sports prep on the runway; Statement collars and cuffs: Named a top menswear runway trend

## Key pieces

Rugby stripes, Cable knits, Big collars; rugby stripes, short plackets.

19-6050 TCX, #264D3A and 11-0103 TCX, #EFE9DC

Source: Trendalytics, top menswear runway trends FW26; Who What Wear, AW26 trends



Inspiration

# Big outerwear

Oversized, protective outerwear: shearling, big fur collars, leather bombers and sculptural cocoon coats.

## Why now

Outerwear is a high-value hero category, and leather bombers are growing fast.

## Seen at

Acne Studios: Fur accents on outerwear; Leather bombers (market): Up 28% year on year; Harrods menswear edit: Leather jacket as the hero piece

## Key pieces

Shearling, Fur trims, Leather; fur and shearling collars.

18-0933 TCX, #7A5A3E and 11-0110 TCX, #EFE1CC

Source: Trendalytics, top menswear runway trends FW26; Harrods, AW26 menswear trends; Who What Wear



Inspiration

# Fully loaded

Embellishment moves from evening onto everyday pieces: sequinned jeans, beaded knits, feathers and sheer layers over heavier fabrics.

## Why now

Social media rewards texture and shine, and embellishment makes basics feel special.

## Key pieces

Sequins, Beadwork, Sheer layers; sequin and chainmail minis.

19-2045 TCX, #A3245F and 13-2806 TCX, #F3C6DA

Source: Who What Wear, AW26 trends (the source describes the trend without naming brands)

# Moodboard



Black tailoring with fuchsia accents



Corseted tea-length crinoline dresses



Low-rise bootcut jeans



Ombré sequin gowns



Suede equestrian jackets



Tone-on-tone embroidered tuxedos



Velvet cape tops

# Colour

The AW26 palette, with Pantone TCX and HEX codes.



**Plum**
19-3218 TCX
#51304E



**Moss**
18-0220 TCX
#65663F



**Chocolate**
19-1218 TCX
#54392D



**Charcoal**
19-0201 TCX
#434447



**Tomato red**
18-1564 TCX
#CA3422



**Mustard**
15-0751 TCX
#CDA323

## Colour by theme



**Power tailoring:** 19-4110 TCX with 12-5202 TCX, for sharp pointed shoulders.



**Preppy sport:** 19-6050 TCX with 11-0103 TCX, for rugby stripes, short plackets.



**Big outerwear:** 18-0933 TCX with 11-0110 TCX, for fur and shearling collars.

# Key pieces



### Black tailoring with fuchsia accents

Womenswear, Tailoring, colour

Black wool and corduroy suiting with fuchsia kept as the only accent colour, never mixed in one outfit; Reserved x Dawid Woliński capsule, Europe, 5 Nov 2026.

Rising



### Corseted tea-length crinoline dresses

Womenswear, Dresses, silhouette

Strapless corset bodices over a crinoline-lined petticoat skirt cut to tea length, softened with tulle draped over the shoulders; Vivienne Westwood custom black Chantilly-lace dress for Ariana Grande at the London 'Focker-In-Law' premiere, 18 Nov 2026.

Rising



### Low-rise bootcut jeans

Womenswear, Denim, shape

Low-slung jeans, slim through the thigh with a slight flare below the knee, as in Madhappy x Lucky Brand (Oct 2026).

Rising



### Ombré sequin gowns

Womenswear, Dresses, embellishment

Long gowns with sequins graded from dense to sparse or light to dark; Elie Saab's dégradé sequins reached the high street in the H&M collaboration launched 22 Oct 2026.

Rising



### Suede equestrian jackets

Womenswear, Coats & Jackets, fabric

Structured riding-style jackets in suede with shearling trims, as in Cara Cara's Equestrian capsule (Oct 2026).

Rising



### Tone-on-tone embroidered tuxedos

Womenswear, Tailoring, embellishment

Black smoking suits embroidered all over in black, worn as the alternative to a gown; Marian Saud for Débora Plager at the Martín Fierro de Cable awards, Buenos Aires, 12 Nov 2026.

Rising



### Velvet cape tops

Womenswear, Tops & Shirts, sleeve

Evening tops with a short cape layer in place of sleeves, in burgundy velvet; Mint Velvet holiday 2026, with Sézane x Lucia Zolea's Angeline cape in the same round-up (18 Nov 2026).

Rising



### Asymmetric wrap closures

Womenswear, Coats & Jackets, closure

Off-centre wrap fronts held with a tie.

Rising

# Key pieces



### Balloon trousers

Womenswear, Trousers & Skirts, shape

Volume gathered into the ankle.

Rising



### Barrel leg with curved outseam

Womenswear, Denim, seam

Curved seams shaping the leg.

Rising



### Barrel-leg cargo jeans

Womenswear, Denim, pocket

Curved legs with cargo pockets.

Rising



### Barrel-leg trousers

Womenswear, Trousers & Skirts, shape

Curved legs that taper at the hem.

Rising



### Beads and sequins on knits

Womenswear, Knitwear, embellishment

Embellishment moving onto everyday jumpers.

Rising



### Belted shirt dresses

Womenswear, Dresses, waist

Classic shirt dresses with a self-belt.

Rising



### Belted wrap fronts

Womenswear, Coats & Jackets, closure

Self-fabric tie belts replacing buttons.

Rising



### Bermuda suit shorts

Womenswear, Tailoring, length

Tailored shorts worn with blazers.

Rising

# Forecut

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Sources: Season themes summarise published AW26 runway, retail and trade coverage, including Who What Wear, Harrods and Trendalytics. Colour of the year is Pantone 2026 (Cloud Dancer).

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