AW27

FORECUT



Knitwear

Full forecast report

Autumn/Winter 2027, early outlook. In stores Aug 2027 – Jan 2028.

24 November 2026

Contents

Overview

Inspiration

Moodboard

How it developed

The forecast

Colour

Range strategy

Pricing and cost

Markets

About this report

Knit shapes, stitches and yarns for women and men.

Early outlook. SS27 signals carried into winter: waisted outerwear, handcraft on knits and quiet structure, with deep violet, plum and tannic bordeaux taking the place of black.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework

Overview

Build around Fringed macramé tops, Sequin-flecked Fair Isle jumpers and Argyle knits.

Early outlook. SS27 signals carried into winter: waisted outerwear, handcraft on knits and quiet structure, with deep violet, plum and tannic bordeaux taking the place of black.

Build into the range

Fringed macramé tops, Sequin-flecked Fair Isle jumpers, Argyle knits, Bishop-sleeve knits and Brushed cardigan coats are rising and keep growing into SS28.

Test in small quantities

Funnel-neck knits, Knitted overshirts, Long-line ribbed cardigans, Mock-neck fine knits and Smocked knit details are new ideas to try.

Sell through

Beads and sequins on knits, Brooch-fastened cardigans, Brushed alpaca and Chunky rib turtlenecks are at their height. Do not add depth.

Reduce or rework

Sheer fine-gauge layers are moving out.



Inspiration

Winter handcraft

Craft continues into the cold season: smocking on knit cuffs and hems, tonal embroidery on wool and crochet textures.

Why now

Handcraft from SS27 carries on, adapted to heavier fabrics.

Key pieces

Smocked knits, Tonal embroidery, Crochet; smocked knit details.

19-1863 TCX, #8C1C2A and 12-1813 TCX, #F5D0D4

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Deep blue

Bright cobalt blue deepens for winter into cobalt and ink on knitwear, wool coats and leather.

Why now

Colours of the year usually carry through both seasons of their year in adapted shades.

Key pieces

Cobalt, Ink blue, Knitwear; funnel-neck knits.

19-3964 TCX, #23407A and 13-3920 TCX, #B9CDF3

Source: Based on Forecut's colour direction for the season. Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Quiet structure

Clean lines: pleated wool trousers, funnel necks, concealed closures and straight shapes without decoration.

Why now

A calmer reaction to heavy embellishment, and pieces that last more than one season.

Key pieces

Pleats, Funnel necks, Clean fronts; high-waisted pleated trousers.

18-4214 TCX, #55606A and 12-4306 TCX, #DFE3E6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Waisted outerwear

The defined waist moves into winter outerwear: belted and double-belted coats, wrap fronts and cinched jackets.

Why now

SS27 brought the waist back; outerwear is the natural next step for autumn.

Key pieces

Belted coats, Double belts, Wrap fronts; double-belted waists.

18-1244 TCX, #7D4326 and 12-1006 TCX, #F1DCCB

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard



Fringed macramé tops



Sequin-flecked Fair Isle jumpers



Argyle knits



Bishop-sleeve knits



Brushed cardigan coats



Brushed mohair



Button-shoulder knits

How it developed

Piece	AW26	SS27	AW27	SS28	AW28
Fringed macramé tops		Emerging	Rising		Peaking
Sequin-flecked Fair Isle jumpers	Peaking		Rising		Fading
Argyle knits	Emerging	Rising	Rising	Rising	Rising
Bishop-sleeve knits	Rising	Rising	Rising	Rising	Peaking
Brushed cardigan coats	Rising	Rising	Rising	Rising	Peaking
Brushed mohair			Rising		Peaking
Button-shoulder knits	Rising	Rising	Rising	Peaking	
Cable fisherman jumpers	Rising	Rising	Rising	Peaking	Fading
Cable-front cardigans	Rising	Rising	Rising	Peaking	Fading
Cardigans worn as shirts		Emerging	Rising	Rising	Peaking
Contrast-tipped knits	Rising	Rising	Rising	Peaking	Fading
Cropped cardigans	Emerging	Rising	Rising	Rising	Peaking

Carried on from SS27

Cricket cables with tipping
Rising in SS27, peaking now

Knit fringe at hems
Rising in SS27, peaking now

Sheer fine-gauge layers
Peaking in SS27, fading now

Brooch-fastened cardigans
Rising in SS27, peaking now

Knitted polo collars
Rising in SS27, peaking now

Elongated rib cuffs
Rising in SS27, peaking now

What happens in SS28

Argyle knits
Rising now, rising in SS28

Bishop-sleeve knits
Rising now, rising in SS28

Brushed cardigan coats
Rising now, rising in SS28

Button-shoulder knits
Rising now, peaking in SS28

Cable fisherman jumpers
Rising now, peaking in SS28

Cable-front cardigans
Rising now, peaking in SS28

Emerging in AW27



Funnel-neck knits

Womenswear, Knitwear, neckline

High funnel necks on fine and chunky knits.

Emerging next: rising



Knitted overshirts

Menswear, Knitwear, garment

Collared knits worn like shirts.

Emerging next: rising



Long-line ribbed cardigans

Womenswear, Knitwear, shape

Long ribbed cardigans worn as coats.

Emerging next: rising



Mock-neck fine knits

Menswear, Knitwear, neckline

Fine knits with a low mock neck.

Emerging next: rising



Smocked knit details

Womenswear, Knitwear, detail

Smocking moves onto knit cuffs and hems.

Emerging next: rising

Rising in AW27



Fringed macramé tops

Womenswear, Knitwear, texture

Hand-knotted macramé and crochet tops finished with long fringe, at Apartamento 03, Catarina Mina and Mercado Livre, São Paulo Fashion Week N61 (Oct 2026).

Rising



Sequin-flecked Fair Isle jumpers

Womenswear, Knitwear, texture

Neutral Fair Isle jumpers with scattered sequin detail for the holiday season; Mint Velvet's holiday edit (US holiday round-up, 18 Nov 2026).

Rising



Argyle knits

Womenswear, Knitwear, pattern

Diamond argyle patterns on knits.

Rising next: rising



Bishop-sleeve knits

Womenswear, Knitwear, sleeve

Full sleeves gathered into long cuffs.

Rising next: rising



Brushed cardigan coats

Menswear, Knitwear, fabric

Long brushed cardigans.

Rising next: rising



Brushed mohair

Womenswear, Knitwear, fabric

Hairy, brushed mohair surfaces.

Rising



Button-shoulder knits

Womenswear, Knitwear, closure

Buttoned tabs along the shoulder.

Rising next: peaking



Cable fisherman jumpers

Menswear, Knitwear, pattern

Heavy cables on chunky jumpers.

Rising next: peaking

Rising in AW27



Cable-front cardigans

Womenswear, Knitwear, pattern

Cables running down cardigan fronts.

Rising next: peaking



Cardigans worn as shirts

Menswear, Knitwear, front

Collared cardigans buttoned up as shirts.

Rising next: rising



Contrast-tipped knits

Womenswear, Knitwear, trim

Contrast stripes at necks and cuffs.

Rising next: peaking



Cropped cardigans

Womenswear, Knitwear, shape

Short cardigans ending at the waist.

Rising next: rising



Elbow-seam jumpers

Menswear, Knitwear, sleeve

Reinforced elbow seams.

Rising next: rising



Fair Isle yoke cardigans

Womenswear, Knitwear, pattern

Patterned yokes on button cardigans.

Rising next: rising



Fair Isle yokes

Menswear, Knitwear, pattern

Patterned yokes on crewnecks.

Rising



Fine-gauge zip polos

Womenswear, Knitwear, closure

Collared knits with a short zip.

Rising next: rising

Rising in AW27



Funnel-neck zip knits

Menswear, Knitwear, closure

Full zips on funnel-neck knits.

Rising next: rising



Half-button polo jumpers

Menswear, Knitwear, collar

Jumpers with polo collars and buttons.

Rising next: rising



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Rising next: rising



Henley knits

Menswear, Knitwear, placket

Buttoned plackets on knits.

Rising next: rising



Knitted bomber jackets

Menswear, Knitwear, garment

Zip bombers in knitted fabric.

Rising next: rising



Knitted tank vests

Menswear, Knitwear, shape

Sleeveless knits with cable and tipping.

Rising next: peaking



Longline knit vests

Womenswear, Knitwear, shape

Long sleeveless knits over shirts.

Rising next: rising



Merino crewnecks

Menswear, Knitwear, fabric

Fine merino crew necks.

Rising next: peaking

Rising in AW27



Openwork and pointelle knits

Womenswear, Knitwear, fabric

Open stitches and pointelle for light knits.

Rising next: peaking



Pointelle cardigans

Womenswear, Knitwear, fabric

Openwork pointelle on fine cardigans.

Rising next: rising



Polo-collar cardigans

Menswear, Knitwear, collar

Cardigans with knitted polo collars.

Rising next: peaking



Puff-shoulder cardigans

Womenswear, Knitwear, shoulder

Raised, gathered shoulders on cardigans.

Rising next: rising



Ribbed polo knits

Womenswear, Knitwear, collar

Ribbed knits with polo collars.

Rising next: peaking



Ribbed roll necks

Menswear, Knitwear, neckline

Ribbed knits with roll necks.

Rising next: rising



Ribbed tank tops

Menswear, Knitwear, shape

Ribbed sleeveless knits.

Rising next: peaking



Saddle shoulders

Menswear, Knitwear, shoulder

Saddle-shoulder construction.

Rising

Rising in AW27



Textured stripe knits

Menswear, Knitwear, pattern

Striped knits with texture.

Rising next: rising



Textured waffle knits

Menswear, Knitwear, fabric

Waffle and grid textures.

Rising next: rising



Tunic-length knits

Womenswear, Knitwear, shape

Long knits worn over trousers.

Rising next: rising



Varsity cardigans

Menswear, Knitwear, trim

Cardigans with contrast tipping.

Rising next: rising



Wrap cardigans

Womenswear, Knitwear, front

Long cardigans wrapped and belted.

Rising next: peaking



Zip-through knit jackets

Menswear, Knitwear, closure

Knitted jackets with zips.

Rising next: peaking

Peaking in AW27



Beads and sequins on knits

Womenswear, Knitwear, embellishment

Embellishment moving onto everyday jumpers.

Peaking



Brooch-fastened cardigans

Womenswear, Knitwear, hardware

Brooches replacing buttons.

Peaking next: fading



Brushed alpaca

Menswear, Knitwear, fabric

Fluffy, brushed surfaces.

Peaking



Chunky rib turtlenecks

Womenswear, Knitwear, neckline

Deep ribbed roll necks.

Peaking next: peaking



Chunky shawl-collar cardigans

Womenswear, Knitwear, collar

Oversized shawl collars on long cardigans.

Peaking



Colour-block knits

Menswear, Knitwear, panel

Knits pieced in contrasting colours.

Peaking next: peaking



Cricket cables with tipping

Womenswear, Knitwear, trim

Cable jumpers with striped V-neck tipping.

Peaking



Cricket jumpers

Menswear, Knitwear, trim

Cables with striped tipping.

Peaking next: fading

Peaking in AW27



Elongated rib cuffs

Womenswear, Knitwear, cuff

Long ribbed cuffs that bunch at the wrist.

Peaking next: fading



Heavy shawl-collar cardigans

Menswear, Knitwear, collar

Chunky shawl collars.

Peaking



Jewel-tone cashmere

Menswear, Knitwear, colour

Fine knits in aubergine, mustard and emerald.

Peaking



Knit fringe at hems

Womenswear, Knitwear, hem

Fringe at hems and sleeve ends.

Peaking next: fading



Knitted polo collars

Womenswear, Knitwear, collar

Polo collars with zip or button plackets.

Peaking next: fading



Long-sleeve knitted polos

Menswear, Knitwear, collar

Polo collars on long-sleeve knits.

Peaking next: fading



Raglan sweatshirts

Menswear, Knitwear, sleeve

Sweatshirts with raglan sleeves.

Peaking next: fading



Rib-knit sweatshirts

Menswear, Knitwear, fabric

Ribbed knits cut like sweatshirts.

Peaking next: fading

Peaking in AW27



Shawl-collar knit coats

Womenswear, Knitwear, collar

Long knit coats with shawl collars.

Peaking next: fading



Shawl-collar pullovers

Menswear, Knitwear, collar

Pullovers with shawl collars.

Peaking next: fading



Square-neck knits

Womenswear, Knitwear, neckline

Fine knits with square necklines.

Peaking next: fading



Tartan and check jacquards

Womenswear, Knitwear, pattern

Heritage checks knitted in.

Peaking

Fading in AW27



Sheer fine-gauge layers

Womenswear, Knitwear, fabric

Transparent fine knits under tailoring.

Fading

Colour

The AW27 palette, with Pantone TCX and HEX codes.



Deep violet
19-3638 TCX
#563474



Tannic bordeaux
19-1724 TCX
#64242E



Dusty mauve
16-2107 TCX
#B0879B



Tinted black
19-3713 TCX
#2C2A33



Mushroom
13-1105 TCX
#C7BBA4



Waxy ochre
16-0953 TCX
#C4962C



Sage
15-6414 TCX
#A1AD92

Colour by theme



Winter handcraft: 19-1863 TCX with 12-1813 TCX, for smocked knit details.



Deep blue: 19-3964 TCX with 13-3920 TCX, for funnel-neck knits.



Quiet structure: 18-4214 TCX with 12-4306 TCX, for high-waisted pleated trousers.

Range strategy

Build depth

- Fringed macramé tops
- Sequin-flecked Fair Isle jumpers
- Argyle knits
- Bishop-sleeve knits
- Brushed cardigan coats
- Brushed mohair
- Button-shoulder knits
- Cable fisherman jumpers
- Cable-front cardigans

Test small

- Funnel-neck knits
- Knitted overshirts
- Long-line ribbed cardigans
- Mock-neck fine knits
- Smocked knit details

Sell through

- Beads and sequins on knits
- Brooch-fastened cardigans
- Brushed alpaca
- Chunky rib turtlenecks
- Chunky shawl-collar cardigans
- Colour-block knits
- Cricket cables with tipping
- Cricket jumpers
- Elongated rib cuffs

Exit or rework

- Sheer fine-gauge layers

Actions and timing

Actions for the range

- Move SS27 smocking details onto knit cuffs.
- Use tonal embroidery to keep it subtle.
- Offer mohair blends at mid price.
- Lab-dip cobalt and ink shades across knit, woven and leather.
- Use deep blue as a core neutral, not just an accent.
- Pair with cognac and cream.
- Invest in fabric quality over trims.
- Build a capsule of five clean core pieces.

Season timing

Shown on the runway	Feb–Mar
In stores, northern hemisphere	Aug 2027 – Jan 2028
Southern hemisphere	Same trends sold Mar–Aug, in local autumn/winter
Tropical and seasonless markets	Festive and occasion wear; lighter-weight versions of AW trends

Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Winter handcraft

Key garment	Value	Mid	Premium
Smocked-cuff jumper	₹1,299–2,499	₹3,000–6,000	₹10,000+
Tonal embroidered shirt	₹1,199–2,199	₹2,800–5,500	₹9,000+
Brushed mohair knit	₹1,799–3,299	₹4,000–8,000	₹14,000+

Cost level: medium. Tonal embroidery costs less than multicolour. Mohair yarn is expensive; blends keep value prices.

Deep blue

Key garment	Value	Mid	Premium
Cobalt knit jumper	₹1,199–2,299	₹2,800–5,500	₹9,000+
Ink-blue wool coat	₹3,499–5,499	₹7,000–13,000	₹24,000+
Blue leather accessories	₹999–1,999	₹2,500–5,000	₹9,000+

Cost level: low. A colour story, not new construction. Lab-dip early for shade consistency across fabrics.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Quiet structure

Key garment	Value	Mid	Premium
High-waisted pleated trousers	₹1,499–2,699	₹3,200–6,500	₹11,000+
Funnel-neck knit	₹1,199–2,299	₹2,800–5,500	₹9,000+
Concealed-placket shirt	₹999–1,899	₹2,400–4,800	₹8,000+

Cost level: low. Simple constructions; quality of fabric matters more than details.

Waisted outerwear

Key garment	Value	Mid	Premium
Belted wrap coat	₹3,499–5,499	₹7,000–13,000	₹25,000+
Double-belted coat	₹3,999–5,999	₹7,500–14,000	₹26,000+
Cinched wool jacket	₹2,499–3,999	₹5,000–9,500	₹17,000+

Cost level: medium. Belts and loops add small trim costs. Wrap coats need more fabric than single-breasted.

Margin checklist

Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

Markets

Asia

Regional direction

- Waisted outerwear for East Asia; lightweight layering pieces for tropical markets
- Craft on knits and festive wear for India and the Gulf winter season
- Structured tailoring in soft wools for Japan, Korea and northern China

Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

Best fit from this report

Knit fringe at hems, Beads and sequins on knits, Sheer fine-gauge layers, Knitted polo collars

Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

Europe

Regional direction

- Waisted and belted outerwear, soft-focus brushed surfaces
- Irregular, "living" textures from Première Vision AW27-28
- Quiet tailoring in technical wools

Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

Best fit from this report

Knit fringe at hems, Beads and sequins on knits, Tartan and check jacquards, Sheer fine-gauge layers

Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

North America

Regional direction

- Technical outerwear and waisted coats
- Elevated denim and leather
- Sneakers step back for loafers and refined shoes

Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

Best fit from this report

Knitted polo collars, Fine-gauge zip polos, Ribbed polo knits, Rib-knit sweatshirts

Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

Markets

South America

Regional direction

- International AW27 trends sell in local winter, Mar–Aug 2028, in lighter weights for the tropical north
- Leather and knitwear for Argentina and southern Brazil

Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

Africa

Regional direction

- West Africa: occasion and festive (Detty December) rather than cold-weather wear
- South Africa: AW27 trends sell in local winter, Mar–Aug 2028
- South Africa AW27 runway (SAFW, Oct 2026): kaftans, capes and blanket wraps, A-line shapes, handcrafted and unisex denim, ochre, azure and orange-blue palettes

Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

Best fit from this report

Rib-knit sweatshirts, Knitted overshirts, Cardigans worn as shirts, Colour-block knits

Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

Oceania

Regional direction

- International AW27 trends sell in local winter, Mar–Aug 2028
- Merino knitwear and practical outerwear

Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

Best fit from this report

Sheer fine-gauge layers

Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

India

Indian buyers read AW27 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: AW27 runway shows take place in February–March 2027, so this season is a Forecut projection built from SS27 runway signals and the season's colour direction. It will be updated as runway coverage arrives.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.