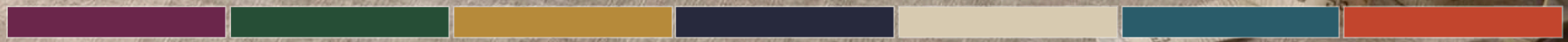
AW28

FORECUT

Colour forecast

Inspiration and design



Autumn/Winter 2028, long-range outlook. In stores Aug 2028 – Jan 2029.

24 November 2026

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About this report

The season palette with Pantone TCX and HEX codes, and the colours behind each theme.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework



Inspiration

Functional tailoring

Tailoring that works hard: belted jackets, useful pockets, clean seams and cargo details in wool.

Why now

Continues SS28 performance thinking into winter suiting.

Key pieces

Belted jackets, Utility pockets, Clean seams; belted suit jackets.

19-4218 TCX, #33363A and 12-4306 TCX, #D8D8D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Hybrid boots

Smart boots on cushioned sport soles: Chelseas, hikers and weatherproof derbies.

Why now

Winter version of SS28 sport-meets-smart footwear.

Key pieces

Sport soles, Chelseas, Comfort; hybrid sport-smart boots.

19-6050 TCX, #1F4A35 and 12-5504 TCX, #CFE3D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Hidden closures

Magnetic and concealed fastenings give clean, uninterrupted fronts on coats, shirts and blazers.

Why now

Supports the minimal, structured look and is easier to fasten.

Key pieces

Magnets, Concealed plackets, Hidden zips; hidden magnetic closures.

19-1540 TCX, #7D3426 and 13-1407 TCX, #F1D3CB

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Earth deepens

Warm earth orange deepens into rust and brick, often on quilted and padded pieces.

Why now

Colours of the year carry into winter in deeper shades.

Key pieces

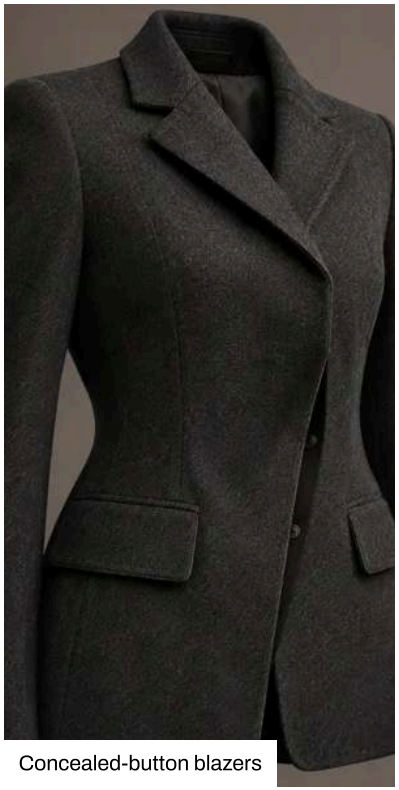
Rust, Brick, Quilting; quilted and padded dresses.

19-1250 TCX, #8E3D1F and 12-1110 TCX, #F3D2C2

Source: Based on Forecut's colour direction for the season. Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard





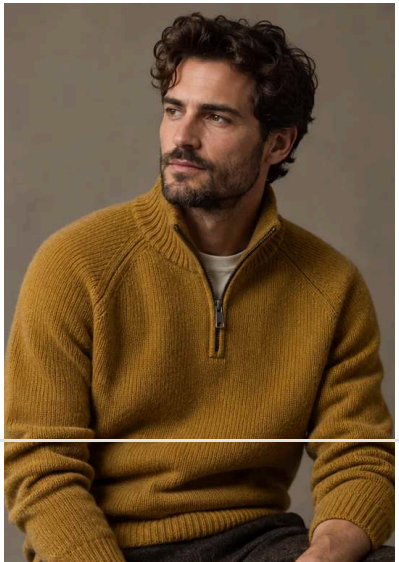
Concealed-button blazers

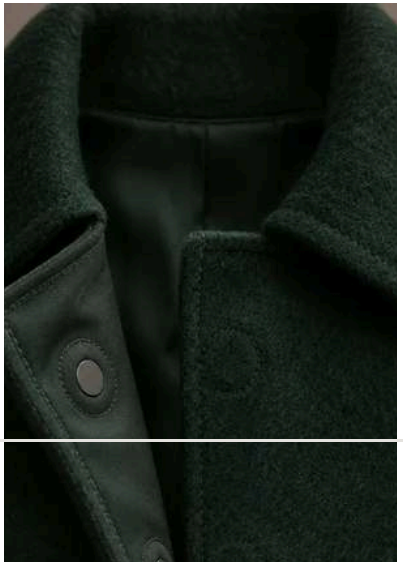


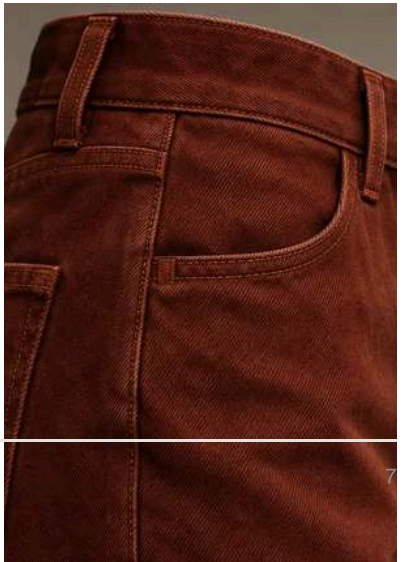
Denim with technical details



Double-pocket camp shirts







Key colours

Winter deepens the SS28 blues and violets: ink, mulberry and bottle green over oat and slate, with petrol teal and vermilion as accents.

Long-range Forecut projection. Each colour is a real Pantone TCX colour; confirm with a physical Pantone book before dyeing.

Core

Ink

Pantone 19-3831 TCX Maritime Blue
#27293D

Deep ink blue as the winter dark.

Core

Oat

Pantone 14-1108 TCX Wood Ash
#D7CAB0

A warm, undyed-wool neutral.

Core

Slate

Pantone 18-4214 TCX Stormy Weather
#58646D

Blue-grey for tailoring and outerwear.

Core

Cocoa

Pantone 19-1224 TCX Fondue Fudge
#5D4236

A softer brown carried on from AW26 and AW27.

Seasonal

Mulberry

Pantone 19-2428 TCX Magenta Purple
#6B264B

A berry purple between violet and bordeaux.

Seasonal

Bottle green

Pantone 19-6050 TCX Eden
#264E36

A deep green for coats and knits.

Seasonal

Antique gold

Pantone 16-0948 TCX Harvest Gold
#B68A3A

Ochre deepened into gold for knits and trims.

Accent

Petrol teal

Pantone 19-4826 TCX Dragonfly
#2A5C6A

The SS28 turquoise, deepened for winter.

Accent

Vermilion

Pantone 18-1454 TCX Red Clay
#C2452D

A warm red for single statement pieces.

Accent

Lavender grey

Pantone 16-3810 TCX Wisteria
#A198AF

A pale violet-grey to lighten dark ranges.

Colour stories

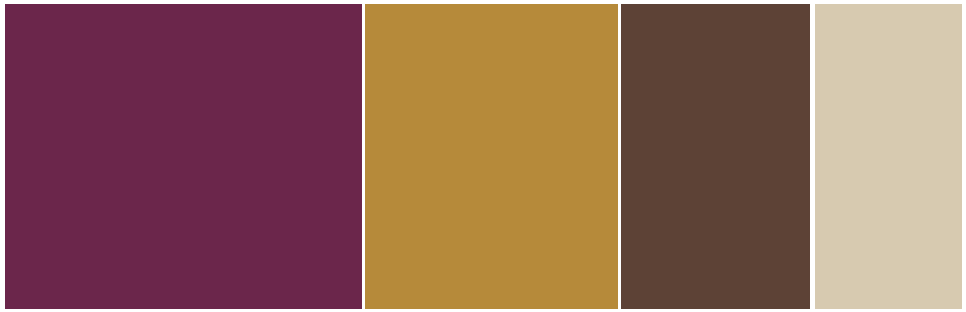


Night blues

Ink, slate and petrol teal: blue as the new winter neutral.

Use for: Tailoring, outerwear, denim

Ink: Pantone 19-3831 TCX, #27293D
Slate: Pantone 18-4214 TCX, #58646D
Petrol teal: Pantone 19-4826 TCX, #2A5C6A
Oat: Pantone 14-1108 TCX, #D7CAB0



Berry and gold

Mulberry and antique gold, rich and warm for evening and knits.

Use for: Evening, knits, accessories

Mulberry: Pantone 19-2428 TCX, #6B264B
Antique gold: Pantone 16-0948 TCX, #B68A3A
Cocoa: Pantone 19-1224 TCX, #5D4236
Oat: Pantone 14-1108 TCX, #D7CAB0

Colour stories



Deep forest

Bottle green with cocoa and oat: outdoor tailoring and heavy knits.

Use for: Outerwear, knits, menswear

Bottle green: Pantone 19-6050 TCX, #264E36
Cocoa: Pantone 19-1224 TCX, #5D4236
Oat: Pantone 14-1108 TCX, #D7CAB0
Vermilion: Pantone 18-1454 TCX, #C2452D

By department

Womenswear



Mulberry and ink lead, with antique gold, lavender grey and a vermilion statement.

Mulberry: 19-2428 TCX, #6B264B
Ink: 19-3831 TCX, #27293D
Antique gold: 16-0948 TCX, #B68A3A
Lavender grey: 16-3810 TCX, #A198AF
Vermilion: 18-1454 TCX, #C2452D
Oat: 14-1108 TCX, #D7CAB0

Menswear



Ink, slate and bottle green tailoring, cocoa knits and petrol teal outerwear.

Ink: 19-3831 TCX, #27293D
Slate: 18-4214 TCX, #58646D
Bottle green: 19-6050 TCX, #264E36
Cocoa: 19-1224 TCX, #5D4236
Petrol teal: 19-4826 TCX, #2A5C6A
Oat: 14-1108 TCX, #D7CAB0

Kidswear



Bottle green, mulberry and vermilion with gold and oat. Forecut projection.

Bottle green: 19-6050 TCX, #264E36
Mulberry: 19-2428 TCX, #6B264B
Vermilion: 18-1454 TCX, #C2452D
Antique gold: 16-0948 TCX, #B68A3A
Petrol teal: 19-4826 TCX, #2A5C6A
Oat: 14-1108 TCX, #D7CAB0

Footwear



Ink and cocoa leathers, mulberry suede and bottle-green boots.

Ink: 19-3831 TCX, #27293D
Cocoa: 19-1224 TCX, #5D4236
Mulberry: 19-2428 TCX, #6B264B
Bottle green: 19-6050 TCX, #264E36
Slate: 18-4214 TCX, #58646D
Antique gold: 16-0948 TCX, #B68A3A

How we built it

A long-range Forecut projection. It carries the AW27 move away from black and the SS28 return of strong blues and violets into winter. No AW28 fabric fair has taken place yet; it will be refined after the September 2027 fairs.

No fair or runway has shown this season yet. This is a Forecut projection and will be updated.

Key pieces



Cargo pockets

Womenswear, Trousers & Skirts, pocket

Utility cargos cooling in womenswear.

Rising



Concealed-button blazers

Womenswear, Tailoring, closure

Blazers with hidden buttons for a clean front.

Rising



Denim with technical details

Womenswear, Denim, detail

Denim jackets with zips and bellows pockets.

Rising



Double-pocket camp shirts

Womenswear, Tops & Shirts, pocket

Camp-collar shirts with two chest pockets.

Rising



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Rising



Hidden magnetic closures

Womenswear, Coats & Jackets, closure

Fronts that close with concealed magnets instead of buttons.

Rising



Hidden-rivet minimal jeans

Womenswear, Denim, hardware

Jeans with concealed rivets and minimal trims.

Rising



Hidden-zip blouses

Womenswear, Tops & Shirts, closure

Blouses with a concealed front zip.

Rising

Key pieces



Hiker styles

Footwear, Boots, sole

Hiking boots worn with tailoring.

Rising



Hiking boots with tailoring

Footwear, Men's Shoes, sole

Rugged soles under suits.

Rising



Kitten-heel knee boots

Footwear, Boots, heel

Knee boots on low kitten heels.

Rising



Quilted and padded dresses

Womenswear, Dresses, fabric

Quilted dresses for cold-weather layering.

Rising



Rubber-soled Chelseas

Footwear, Men's Shoes, sole

Chelseas on lugged rubber soles.

Rising



Seamless technical knits

Menswear, Knitwear, fabric

Seam-free quarter-zips with stretch.

Rising



Stand-collar field coats

Womenswear, Coats & Jackets, collar

Short stand collars on zip-front field coats.

Rising



Tailored wool shorts

Menswear, Trousers, length

Pleated shorts in wool.

Rising

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: AW28 is a long-range Forecut projection based on SS28 direction and Forecut's warm earth-orange colour direction. It will be refined as SS28 and AW28 coverage arrives.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.