AW28

FORECUT



# Footwear

## Full forecast report

Autumn/Winter 2028, long-range outlook. In stores Aug 2028 – Jan 2029.

24 November 2026

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## About this report

Heels, flats, boots, men's shoes and sneakers.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

## How to read the stages

**Emerging** new, test in small quantities

**Rising** growing, build into the range

**Peaking** at its height, sell through

**Fading** moving out, reduce or rework

# Overview

## Build around Bow-trim flats, Flat espadrille sneakers and Hiker styles.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

### Build into the range

Bow-trim flats, Flat espadrille sneakers, Hiker styles, Hiking boots with tailoring and Kitten-heel knee boots are rising.

### Test in small quantities

Insulated hybrid hikers, Insulated winter sneakers, Weatherproof derbies and Wool-felt flats are new ideas to try.

### Sell through

Raffia wedge sandals, Sculpted rocker-sole trainers, Belgian loafers and Belted knee-high boots are at their height. Do not add depth.

### Reduce or rework

Studded and ruffled Mary Jane clogs, Sun-bleached distressed sneakers, Tonal suede low-profile sneakers and Black oxfords are moving out.



Inspiration

# Hybrid boots

Smart boots on cushioned sport soles: Chelseas, hikers and weatherproof derbies.

## Why now

Winter version of SS28 sport-meets-smart footwear.

## Key pieces

Sport soles, Chelseas, Comfort; hybrid sport-smart boots.

19-6050 TCX, #1F4A35 and 12-5504 TCX, #CFE3D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

# Earth deepens

Warm earth orange deepens into rust and brick, often on quilted and padded pieces.

## Why now

Colours of the year carry into winter in deeper shades.

## Key pieces

Rust, Brick, Quilting; quilted and padded dresses.

19-1250 TCX, #8E3D1F and 12-1110 TCX, #F3D2C2

Source: Based on Forecut's colour direction for the season. Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

# Functional tailoring

Tailoring that works hard: belted jackets, useful pockets, clean seams and cargo details in wool.

## Why now

Continues SS28 performance thinking into winter suiting.

## Key pieces

Belted jackets, Utility pockets, Clean seams; belted suit jackets.

19-4218 TCX, #33363A and 12-4306 TCX, #D8D8D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

# Technical wool

Wool that stretches, sheds rain and resists creases, for suits and coats that travel well.

## Why now

Natural fibre with performance benefits fits the "fewer, better" shift.

## Key pieces

Stretch wool, Water-resistant, Travel suits; technical wool suiting.

18-0617 TCX, #7E705A and 11-0103 TCX, #F0E9DC

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

# Moodboard







Flat espadrille sneakers

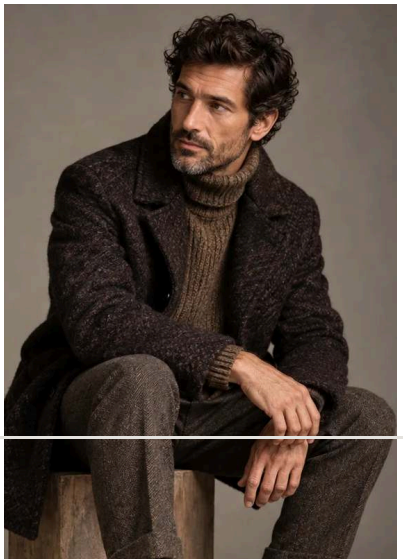


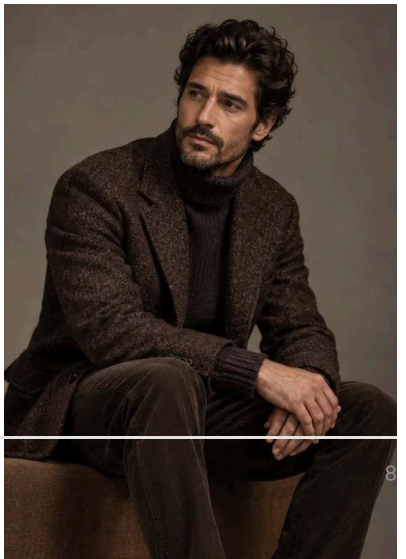
Hiker styles



Hiking boots with tailoring







# How it developed

| Piece | AW26 | SS27 | AW27 | SS28 | AW28 |
|---|---|---|---|---|---|
| Bow-trim flats | Emerging | Emerging | Rising | Rising | Rising |
| Flat espadrille sneakers | Emerging | Emerging | Rising | Rising | Rising |
| Hiker styles | Rising | | Peaking | | Rising |
| Hiking boots with tailoring | Rising | | Peaking | | Rising |
| Kitten-heel knee boots | Emerging | Rising | Rising | Rising | Rising |
| Rubber-soled Chelseas | Emerging | Rising | Rising | Rising | Rising |
| Slim tassel loafers | Emerging | Emerging | Rising | Rising | Rising |
| Slip-on knit sneakers | | | | Emerging | Rising |
| Sock-knit trainers | Emerging | Rising | Rising | Rising | Rising |
| Stiletto court shoes | Emerging | Rising | Rising | Rising | Rising |
| Western knee boots | Emerging | Emerging | Rising | Rising | Rising |
| Raffia wedge sandals | Emerging | Emerging | Rising | | Peaking |

## Carried on from SS28

**Two-tone cap toes**
Fading in SS28, fading now

**Square toes**
Peaking in SS28, fading now

**Patent leather**
Fading in SS28, fading now

**Horsebit vamp hardware**
Fading in SS28, fading now

**Slingback kitten heels**
Rising in SS28, peaking now

**Refined mules**
Rising in SS28, peaking now

# Emerging in AW28



### Insulated hybrid hikers

Footwear, Boots, sole

Hiking boots on cushioned sport soles.

Emerging



### Insulated winter sneakers

Footwear, Sneakers & Casual, material

Suede sneakers with warm linings.

Emerging



### Weatherproof derbies

Footwear, Men's Shoes, sole

Derbies on lugged, weatherproof soles.

Emerging



### Wool-felt flats

Footwear, Heels & Flats, material

Soft felted wool uppers on flats.

Emerging

# Rising in AW28



### Bow-trim flats

Footwear, Heels & Flats, trim

Flats finished with a small bow.

Rising



### Flat espadrille sneakers

Footwear, Sneakers & Casual, sole

Canvas shoes on jute soles.

Rising



### Hiker styles

Footwear, Boots, sole

Hiking boots worn with tailoring.

Rising



### Hiking boots with tailoring

Footwear, Men's Shoes, sole

Rugged soles under suits.

Rising



### Kitten-heel knee boots

Footwear, Boots, heel

Knee boots on low kitten heels.

Rising



### Rubber-soled Chelseas

Footwear, Men's Shoes, sole

Chelseas on lugged rubber soles.

Rising



### Slim tassel loafers

Footwear, Men's Shoes, trim

Tassel loafers on slim soles.

Rising



### Slip-on knit sneakers

Footwear, Sneakers & Casual, material

Laceless knit sneakers.

Rising

# Rising in AW28



### Sock-knit trainers

Footwear, Sneakers & Casual, material

Knitted sock-like uppers.

Rising



### Stiletto court shoes

Footwear, Heels & Flats, heel

Classic pointed stiletto courts.

Rising



### Western knee boots

Footwear, Boots, stitch

Knee-high boots with western stitching.

Rising

# Peaking in AW28



### Raffia wedge sandals

Footwear, Heels & Flats, material

Woven raffia wedges and heels in metallic gold, chocolate, cinnamon and natural; Monday Swimwear x Billini launched 16 raffia styles in Oct 2026 for the southern summer.

Peaking



### Sculpted rocker-sole trainers

Footwear, Sneakers & Casual, sole

Trainers on a curved, hand-sculpted rocker midsole, some with a split toe; Nike Rift Rocker by Melitta Baumeister (5 Nov 2026) and Hoka x Marni Clifton (out 12–13 Nov 2026).

Peaking



### Belgian loafers

Footwear, Men's Shoes, style

Soft, slipper-like loafers.

Peaking



### Belted knee-high boots

Footwear, Boots, hardware

Knee-highs with a single buckled strap.

Peaking



### Chelsea boots for tailoring

Footwear, Men's Shoes, style

Sleek Chelseas worn with suits.

Peaking



### Comfort block heels

Footwear, Heels & Flats, heel

Lower, wider block heels.

Peaking



### Cupsole derbies

Footwear, Men's Shoes, sole

Derbies on sneaker cupsoles.

Peaking



### Flat strappy sandals

Footwear, Heels & Flats, strap

Thin-strap flat sandals.

Peaking

# Peaking in AW28



### Flat suede knee boots

Footwear, Boots, material

Flat knee boots in suede.

Peaking



### Hybrid sport-smart boots

Footwear, Boots, sole

Smart boots on cushioned sport soles.

Peaking



### Hybrid sport-sole derbies

Footwear, Men's Shoes, sole

Derbies on lightweight sport soles.

Peaking



### Leather court sneakers

Footwear, Sneakers & Casual, style

Clean leather court shoes.

Peaking



### Leather slides

Footwear, Men's Shoes, strap

Wide-strap leather slides.

Peaking



### Low block sandals

Footwear, Heels & Flats, heel

Strappy sandals on low block heels.

Peaking



### Lug-sole combat boots

Footwear, Boots, sole

Lace-up boots on deep lugs.

Peaking



### Lug-sole loafers

Footwear, Men's Shoes, sole

Loafers on chunky lug soles.

Peaking

# Peaking in AW28

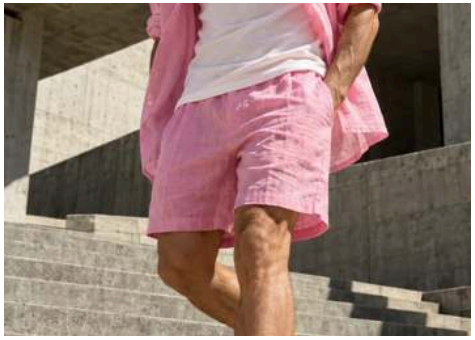


### Mary Jane flats

Footwear, Heels & Flats, strap

Flats with a strap across the instep.

Peaking



### Mesh running sneakers

Footwear, Sneakers & Casual, material

Retro runners with mesh uppers.

Peaking



### Mid-calf western boots

Footwear, Boots, shaft

Mid-calf boots with western details.

Peaking



### Multi-strap ballet flats for men

Footwear, Men's Shoes, strap

Soft leather ballet flats for men with several buckled straps, as at Dries Van Noten SS27.

Peaking



### Patent ballet flats

Footwear, Heels & Flats, material

High-shine patent flats.

Peaking



### Perforated leather sneakers

Footwear, Sneakers & Casual, material

Perforated toes on leather sneakers.

Peaking



### Pointed flats

Footwear, Heels & Flats, toe

Pointed-toe flats.

Peaking



### Pointed kitten mules

Footwear, Heels & Flats, toe

Backless mules with pointed toes.

Peaking

# Peaking in AW28



### Pointed-toe ankle boots

Footwear, Boots, toe

Sleek ankle boots with pointed toes.

Peaking



### Refined mules

Footwear, Heels & Flats, shape

Backless mules on low block heels.

Peaking



### Round-toe slingback heels

Footwear, Heels & Flats, strap

Round toes on slim slingback heels.

Peaking



### Running-inspired sneakers

Footwear, Sneakers & Casual, style

Mesh runners with gum soles.

Peaking



### Satin ballet-trainers

Footwear, Sneakers & Casual, hybrid

Satin ballet shapes on trainer soles.

Peaking



### Sculpted wedge heels

Footwear, Heels & Flats, heel

The wedge returns slimmer and shaped, with an inward-curving back, at Chloé and Victoria Beckham SS27.

Peaking



### Shearling-lined ankle boots

Footwear, Boots, lining

Flat ankle boots with shearling cuffs.

Peaking



### Slim-sole Chelseas

Footwear, Boots, sole

Chelsea boots on thin leather soles.

Peaking

# Peaking in AW28

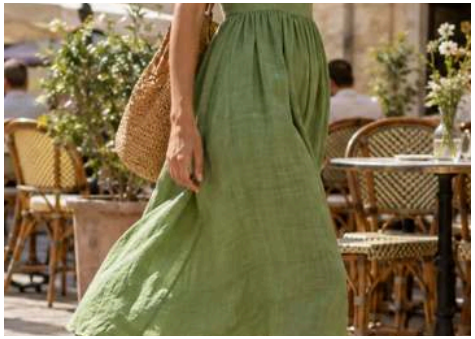


### Slim-sole loafers

Footwear, Men's Shoes, sole

Loafers on thin, refined soles.

Peaking



### Slingback kitten heels

Footwear, Heels & Flats, strap

Low kitten heels with slingback straps.

Peaking



### Slip-on canvas sneakers

Footwear, Sneakers & Casual, material

Laceless canvas slip-ons.

Peaking



### Sneaker-sole loafers

Footwear, Men's Shoes, sole

Loafers on cushioned sneaker soles.

Peaking



### Soft knee-high riding boots

Footwear, Boots, shaft

Flat riding boots in soft leather.

Peaking



### Sport slides

Footwear, Sneakers & Casual, strap

Single-strap sport slides.

Peaking



### Sport-sole smart flats

Footwear, Heels & Flats, sole

Smart flats on cushioned sport soles.

Peaking



### Square-toe knee boots

Footwear, Boots, toe

Knee boots with square toes.

Peaking

# Peaking in AW28



### Strap-closure trainers

Footwear, Sneakers & Casual, strap

Trainers fastened with straps.

Peaking



### Suede ankle boots

Footwear, Boots, material

Soft suede ankle boots.

Peaking



### Trail runners

Footwear, Sneakers & Casual, sole

Lugged trail running shoes.

Peaking



### Trail-sole hybrids

Footwear, Sneakers & Casual, sole

Casual shoes on lugged trail soles.

Peaking



### Wingtip brogues

Footwear, Men's Shoes, perforation

Full brogue wingtips.

Peaking



### Woven leather mules

Footwear, Heels & Flats, material

Woven leather uppers on mules.

Peaking

# Fading in AW28



### Studded and ruffled Mary Jane clogs

Footwear, Sneakers & Casual, upper

Mary Janes, Boston clogs and Arizona sandals reworked with gold studs, leather ruffles and shearling in black, lilac, sandstone and chutney; Birkenstock 1774 Pont des Arts (Nov 2026).

Fading



### Sun-bleached distressed sneakers

Footwear, Sneakers & Casual, finish

Trainers made in deliberately distressed, sun-bleached fabrics on a cushioned retro sole; Puma x JiyongKim Cell Geo, Seoul (Korea Herald, 15 Nov 2026).

Fading



### Tonal suede low-profile sneakers

Footwear, Sneakers & Casual, material

Slim, low-profile sneakers in a single tone of leather or suede; Jil Sander x Puma reworked the Speedcat in all-black, all-white and white suede (on sale Oct 2026).

Fading



### Black oxfords

Footwear, Men's Shoes, style

Classic black lace-ups.

Fading



### Block-heel slingbacks

Footwear, Heels & Flats, strap

Slingbacks on mid block heels.

Fading



### Brogue perforations

Footwear, Men's Shoes, perforation

Broguing returns.

Fading



### Buckled ankle boots

Footwear, Boots, hardware

Ankle boots with a buckled strap.

Fading



### Cap-toe kitten slingbacks

Footwear, Heels & Flats, toe

Contrast cap toes on kitten slingbacks.

Fading

# Fading in AW28



### Cap-toe oxfords

Footwear, Men's Shoes, toe

Classic cap-toe oxfords.

Fading



### Check-trimmed loafers

Footwear, Men's Shoes, trim

Tartan trims on loafers.

Fading



### Chelsea ankle boots

Footwear, Boots, shaft

Elastic-sided ankle boots.

Fading



### Crepe-sole desert boots

Footwear, Men's Shoes, sole

Desert boots on crepe soles.

Fading



### Derby boots

Footwear, Men's Shoes, style

Lace-up boots on slim soles.

Fading



### Embroidered and silk boots

Footwear, Boots, material

Decorated knee-highs.

Fading



### Gum-sole trainers

Footwear, Sneakers & Casual, sole

Classic gum rubber soles.

Fading



### Harness buckle straps

Footwear, Boots, hardware

Buckled straps around the ankle.

Fading

# Fading in AW28



### Horsebit loafers

Footwear, Men's Shoes, hardware

Bit hardware on loafers.

Fading



### Horsebit vamp hardware

Footwear, Heels & Flats, hardware

Bits across the vamp.

Fading



### Kitten-heel pumps

Footwear, Heels & Flats, heel

Low kitten heels on pointed pumps.

Fading



### Knee-high block-heel boots

Footwear, Boots, heel

Knee boots on block heels.

Fading



### Knee-high slouch

Footwear, Boots, shaft

Soft, slouchy shafts.

Fading



### Low ankle sock boots

Footwear, Boots, shaft

Stretch boots cut just above the ankle.

Fading



### Mary Jane sneakers

Footwear, Sneakers & Casual, strap

Strap-over sneakers.

Fading



### Patent leather

Footwear, Heels & Flats, material

Glossy patent pumps.

Fading

# Fading in AW28



### Plain derbies

Footwear, Men's Shoes, style

Derby shoes in soft leather.

Fading



### Retro court sneakers

Footwear, Sneakers & Casual, style

Low court sneakers with gum soles.

Fading



### Rubber clogs

Footwear, Sneakers & Casual, material

Moulded rubber clogs.

Fading



### Satin evening pumps

Footwear, Heels & Flats, material

Satin pumps with a soft sheen.

Fading



### Second-skin stretch shafts

Footwear, Boots, material

Sock-fit stretch boots.

Fading



### Shearling ballet flats and clogs

Footwear, Sneakers & Casual, material

Cosy shearling casual shoes.

Fading



### Shearling linings and cuffs

Footwear, Boots, lining

Shearling showing at the top.

Fading



### Shearling-lined mules

Footwear, Sneakers & Casual, lining

Clog mules lined with shearling.

Fading

# Fading in AW28



### Slim, low-profile sneakers

Footwear, Sneakers & Casual, sole

Thin gum soles on slim lasts.

Fading



### Soft suede moccasins

Footwear, Sneakers & Casual, material

Unstructured moccasins.

Fading



### Split-toe trainers

Footwear, Sneakers & Casual, toe

Split toes in casual shoes.

Fading



### Square toes

Footwear, Heels & Flats, toe

Squared toes on pumps and mules.

Fading



### Square-toe ballet flats

Footwear, Heels & Flats, toe

Ballet flats with square toes.

Fading



### Stretch knee boots on block heels

Footwear, Boots, shaft

Sock-fit knee boots on block heels.

Fading



### Suede T-toe runners

Footwear, Sneakers & Casual, material

Retro suede trainers.

Fading



### Suede chukkas

Footwear, Men's Shoes, material

Suede desert boots.

Fading

# Fading in AW28



### Suede loafers

Footwear, Men's Shoes, material

Soft suede loafers.

Fading



### Suede skate shoes

Footwear, Sneakers & Casual, material

Padded suede skate shoes.

Fading



### T-bar and T-strap pumps

Footwear, Heels & Flats, strap

Deco-inspired straps on heels.

Fading



### Two-tone cap toes

Footwear, Heels & Flats, toe

Contrast toes on slingbacks and flats.

Fading



### Unlined soft loafers

Footwear, Men's Shoes, construction

Unlined, collapsible loafers.

Fading



### Wholecut oxfords

Footwear, Men's Shoes, style

Oxfords cut from one piece of leather.

Fading

# Colour

The AW28 palette, with Pantone TCX and HEX codes.



**Mulberry**
19-2428 TCX
#6B264B



**Bottle green**
19-6050 TCX
#264E36



**Antique gold**
16-0948 TCX
#B68A3A



**Ink**
19-3831 TCX
#27293D



**Oat**
14-1108 TCX
#D7CAB0



**Petrol teal**
19-4826 TCX
#2A5C6A



**Vermilion**
18-1454 TCX
#C2452D

## Colour by theme



**Hybrid boots:** 19-6050 TCX with 12-5504 TCX, for hybrid sport-smart boots.



**Earth deepens:** 19-1250 TCX with 12-1110 TCX, for quilted and padded dresses.



**Functional tailoring:** 19-4218 TCX with 12-4306 TCX, for belted suit jackets.

# Range strategy

## Build depth

- Bow-trim flats
- Flat espadrille sneakers
- Hiker styles
- Hiking boots with tailoring
- Kitten-heel knee boots
- Rubber-soled Chelseas
- Slim tassel loafers
- Slip-on knit sneakers
- Sock-knit trainers

## Test small

- Insulated hybrid hikers
- Insulated winter sneakers
- Weatherproof derbies
- Wool-felt flats

## Sell through

- Raffia wedge sandals
- Sculpted rocker-sole trainers
- Belgian loafers
- Belted knee-high boots
- Chelsea boots for tailoring
- Comfort block heels
- Cupsole derbies
- Flat strappy sandals
- Flat suede knee boots

## Exit or rework

- Studded and ruffled Mary Jane clogs
- Sun-bleached distressed sneakers
- Tonal suede low-profile sneakers
- Black oxfords
- Block-heel slingbacks
- Brogue perforations
- Buckled ankle boots
- Cap-toe kitten slingbacks
- Cap-toe oxfords

# Actions and timing

## Actions for the range

- Carry SS28 sole units into boots.
- Add weatherproofing for monsoon and winter markets.
- Keep uppers sleek.
- Lab-dip rust and brick shades early.
- Add quilting to dresses and skirts.
- Pair with charcoal and oatmeal.
- Add one useful pocket to core tailoring.
- Belt a suit jacket.

## Season timing

| | |
|---|---|
| Shown on the runway | Feb–Mar |
| In stores, northern hemisphere | Aug 2028 – Jan 2029 |
| Southern hemisphere | Same trends sold Mar–Aug, in local autumn/winter |
| Tropical and seasonless markets | Festive and occasion wear; lighter-weight versions of AW trends |

## Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

# Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

## Hybrid boots

| Key garment | Value | Mid | Premium |
|---|---|---|---|
| Hybrid sport-sole Chelsea | ₹2,499–3,999 | ₹5,000–9,500 | ₹16,000+ |
| Insulated hybrid hiker | ₹2,999–4,499 | ₹5,500–10,500 | ₹18,000+ |
| Weatherproof derbies | ₹2,299–3,499 | ₹4,500–8,500 | ₹15,000+ |

**Cost level: medium.** Reuse SS28 sport sole units to save tooling cost.

## Earth deepens

| Key garment | Value | Mid | Premium |
|---|---|---|---|
| Quilted dress | ₹1,999–3,299 | ₹4,000–8,000 | ₹14,000+ |
| Rust suede jacket | ₹3,499–5,499 | ₹7,000–14,000 | ₹25,000+ |
| Packable down liner | ₹1,999–3,499 | ₹4,000–8,000 | ₹14,000+ |

**Cost level: medium.** Quilting adds machine time; suede costs more than smooth leather.

# Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

## Functional tailoring

| Key garment | Value | Mid | Premium |
|---|---|---|---|
| Belted suit jacket | ₹2,799–4,499 | ₹5,500–11,000 | ₹19,000+ |
| Wool cargo trousers | ₹1,699–2,899 | ₹3,500–7,000 | ₹12,000+ |
| Utility vest | ₹1,299–2,299 | ₹2,800–5,500 | ₹9,000+ |

**Cost level: medium.** Extra pockets add make time; keep them flat and functional.

## Technical wool

| Key garment | Value | Mid | Premium |
|---|---|---|---|
| Technical wool suit | ₹5,999–8,999 | ₹10,000–20,000 | ₹35,000+ |
| Merino quarter-zip | ₹1,999–3,499 | ₹4,000–8,000 | ₹14,000+ |
| Water-resistant wool coat | ₹4,999–7,999 | ₹9,000–18,000 | ₹32,000+ |

**Cost level: high.** Technical wool is a premium fabric; use blends for mid prices.

# Margin checklist

## Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

## Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

## Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

# Markets

## Asia

Regional directions for AW28 follow as coverage arrives.

### Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

### Best fit from this report

Embroidered and silk boots, Hiking boots with tailoring, Chelsea boots for tailoring, Slip-on knit sneakers

### Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

## Europe

Regional directions for AW28 follow as coverage arrives.

### Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

### Best fit from this report

Horsebit loafers, Check-trimmed loafers, Hiking boots with tailoring, Slim-sole loafers

### Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

## North America

Regional directions for AW28 follow as coverage arrives.

### Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

### Best fit from this report

Sneaker-sole loafers, Slim, low-profile sneakers, Mary Jane sneakers, Mesh running sneakers

### Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

# Markets

## South America

Regional directions for AW28 follow as coverage arrives.

### Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

### Best fit from this report

Flat strappy sandals, Low block sandals, Raffia wedge sandals

### Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

## Africa

Regional directions for AW28 follow as coverage arrives.

### Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

### Best fit from this report

Flat strappy sandals, Low block sandals, Raffia wedge sandals, Embroidered and silk boots

### Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

## Oceania

Regional directions for AW28 follow as coverage arrives.

### Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

### Best fit from this report

Flat strappy sandals, Low block sandals, Raffia wedge sandals

### Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

# India

Indian buyers read AW28 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

# Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: AW28 is a long-range Forecut projection based on SS28 direction and Forecut's warm earth-orange colour direction. It will be refined as SS28 and AW28 coverage arrives.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.