

AW28

FORECUT

Menswear

Inspiration and design

Autumn/Winter 2028, long-range outlook. In stores Aug 2028 – Jan 2029.

24 November 2026

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About this report

Outerwear, shirts, knitwear, tailoring and trousers, item by item.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework



Inspiration

Functional tailoring

Tailoring that works hard: belted jackets, useful pockets, clean seams and cargo details in wool.

Why now

Continues SS28 performance thinking into winter suiting.

Key pieces

Belted jackets, Utility pockets, Clean seams; belted suit jackets.

19-4218 TCX, #33363A and 12-4306 TCX, #D8D8D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Technical wool

Wool that stretches, sheds rain and resists creases, for suits and coats that travel well.

Why now

Natural fibre with performance benefits fits the "fewer, better" shift.

Key pieces

Stretch wool, Water-resistant, Travel suits; technical wool suiting.

18-0617 TCX, #7E705A and 11-0103 TCX, #F0E9DC

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Hidden closures

Magnetic and concealed fastenings give clean, uninterrupted fronts on coats, shirts and blazers.

Why now

Supports the minimal, structured look and is easier to fasten.

Key pieces

Magnets, Concealed plackets, Hidden zips; hidden magnetic closures.

19-1540 TCX, #7D3426 and 13-1407 TCX, #F1D3CB

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Earth deepens

Warm earth orange deepens into rust and brick, often on quilted and padded pieces.

Why now

Colours of the year carry into winter in deeper shades.

Key pieces

Rust, Brick, Quilting; quilted and padded dresses.

19-1250 TCX, #8E3D1F and 12-1110 TCX, #F3D2C2

Source: Based on Forecut's colour direction for the season. Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard

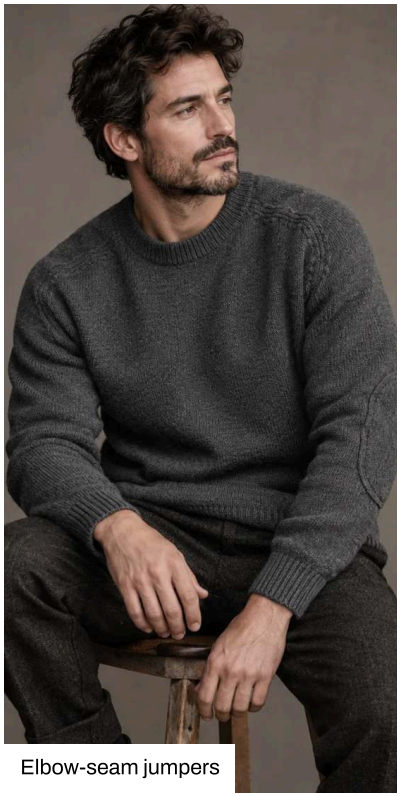




Articulated-knee trousers



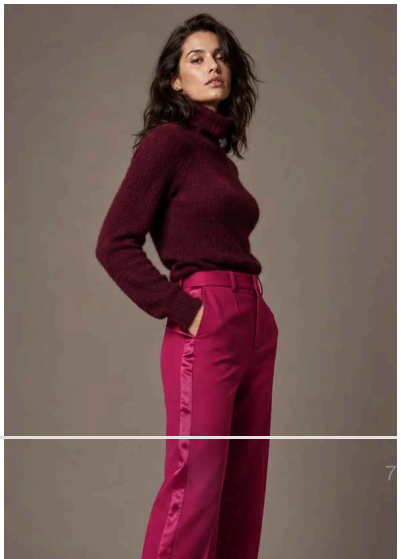
Contrast-collar polos



Elbow-seam jumpers







Colour

The AW28 palette, with Pantone TCX and HEX codes.

Mulberry
19-2428 TCX
#6B264B

Bottle green
19-6050 TCX
#264E36

Antique gold
16-0948 TCX
#B68A3A

Ink
19-3831 TCX
#27293D

Oat
14-1108 TCX
#D7CAB0

Petrol teal
19-4826 TCX
#2A5C6A

Vermilion
18-1454 TCX
#C2452D

Colour by theme



Functional tailoring: 19-4218 TCX with 12-4306 TCX, for belted suit jackets.



Technical wool: 18-0617 TCX with 11-0103 TCX, for technical wool suiting.



Hidden closures: 19-1540 TCX with 13-1407 TCX, for hidden magnetic closures.

Key pieces



Skirts for men

Menswear, Trousers, silhouette

Skirts worn as menswear on the runway; Cynthia Abila sent male models out in skirts at Lagos Fashion Week 2026 (29 Oct).

Rising



Articulated-knee trousers

Menswear, Trousers, seam

Shaped knees for movement.

Rising



Contrast-collar polos

Menswear, Shirts & Polos, collar

Polos with contrast collars.

Rising



Elbow-seam jumpers

Menswear, Knitwear, sleeve

Reinforced elbow seams.

Rising



Flat-front slim trousers

Menswear, Trousers, shape

Clean flat fronts on slim legs.

Rising

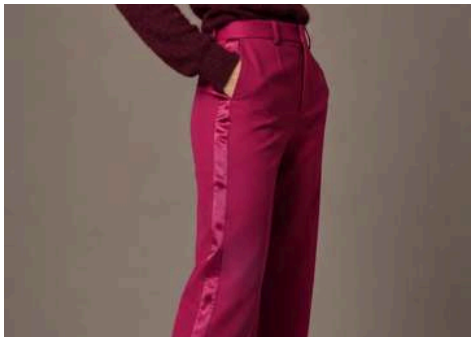


Funnel-neck puffers

Menswear, Outerwear, collar

Puffers with tall funnel necks.

Rising



Satin side-stripe trousers

Menswear, Tailoring, seam

Evening trousers with satin stripes.

Rising



Seamless technical knits

Menswear, Knitwear, fabric

Seam-free quarter-zips with stretch.

Rising

Key pieces



Single-pleat suit trousers

Menswear, Tailoring, pleat

One forward pleat on suit trousers.

Rising



Snap-front western shirts

Menswear, Shirts & Polos, hardware

Pointed yokes and pearl snaps.

Rising



Storm-collar jackets

Menswear, Outerwear, collar

High collars with a buttoned storm flap.

Rising

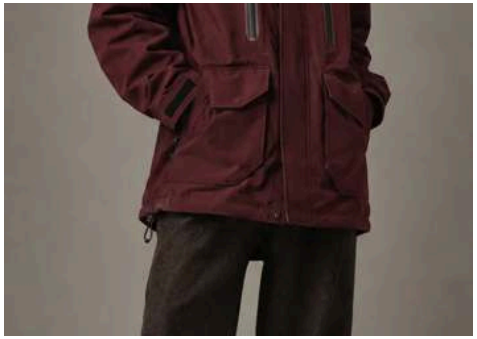


Tailored wool shorts

Menswear, Trousers, length

Pleated shorts in wool.

Rising



Technical parkas

Menswear, Outerwear, garment

Gorpcore parkas with taped seams.

Rising



Technical wool travel suits

Menswear, Tailoring, fabric

Crease-resistant wool with hidden closures.

Rising



Textured stripe knits

Menswear, Knitwear, pattern

Striped knits with texture.

Rising



Hybrid quilted bombers

Menswear, Outerwear, fabric

Bombers with quilted bodies and rib trims.

Emerging

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: AW28 is a long-range Forecut projection based on SS28 direction and Forecut's warm earth-orange colour direction. It will be refined as SS28 and AW28 coverage arrives.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.