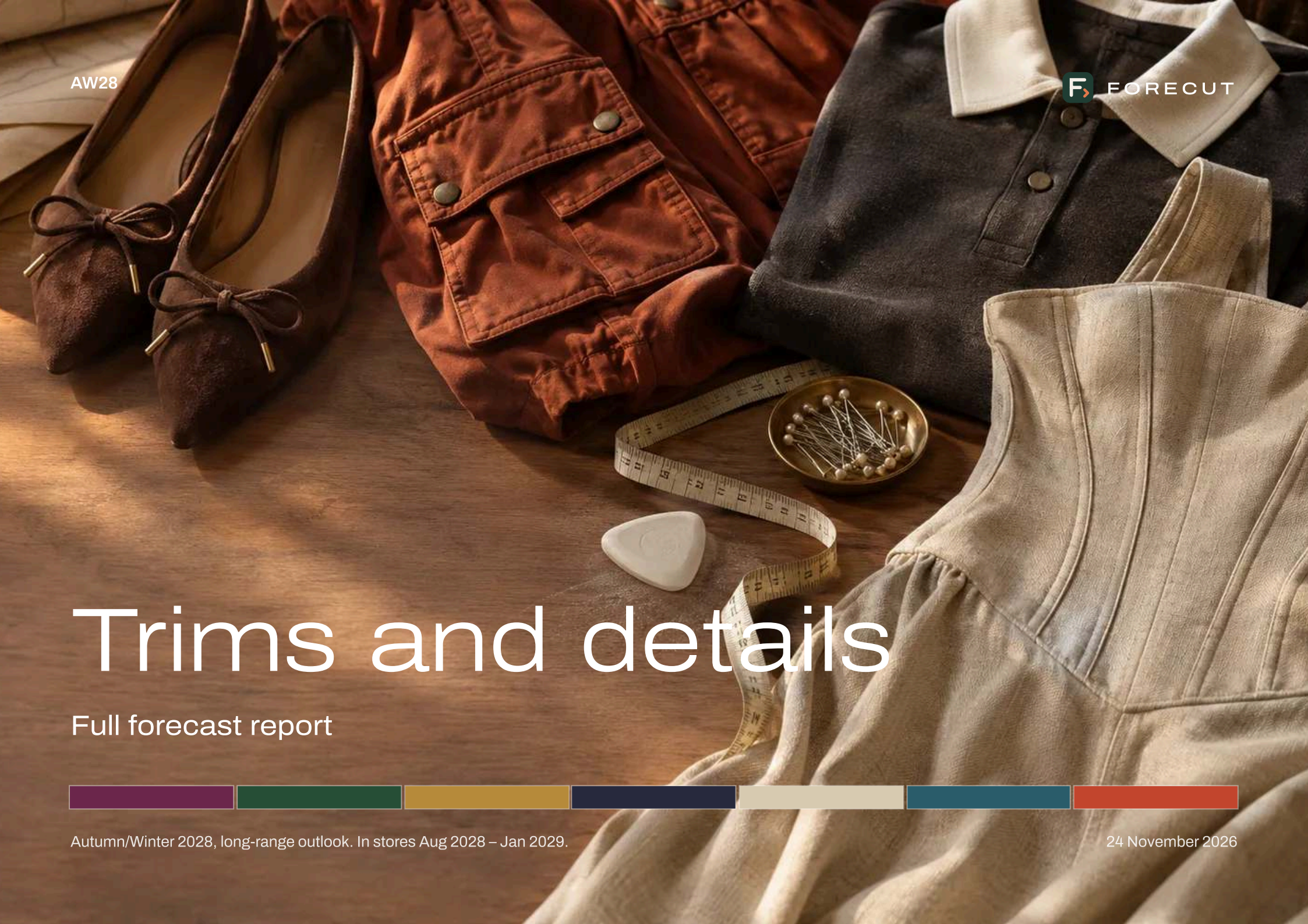
AW28

FORECUT



Trims and details

Full forecast report

Autumn/Winter 2028, long-range outlook. In stores Aug 2028 – Jan 2029.

24 November 2026

Contents

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About this report

Collars, closures, pockets, hardware, trims and embellishment.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework

Overview

Build around Articulated-knee trousers, Bonded, raw-cut seams and Bow-trim flats.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

Build into the range

Articulated-knee trousers, Bonded, raw-cut seams, Bow-trim flats, Cargo pockets and Concealed-button blazers are rising.

Test in small quantities

Bonded denim outerwear, Knitted hoods and snoods, Technical wool cargo trousers and Utility vest layers are new ideas to try.

Sell through

Angrakha-overlap tunics, Ankle-strap balloon trousers, Bead-droplet embroidered dresses and Braided officer coats are at their height. Do not add depth.

Reduce or rework

Beaded-fringe canvas dresses, Fringed minis with back trains, Off-shoulder tweed sheath dresses and Ombré sequin gowns are moving out.



Inspiration

Functional tailoring

Tailoring that works hard: belted jackets, useful pockets, clean seams and cargo details in wool.

Why now

Continues SS28 performance thinking into winter suiting.

Key pieces

Belted jackets, Utility pockets, Clean seams; belted suit jackets.

19-4218 TCX, #33363A and 12-4306 TCX, #D8D8D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Hidden closures

Magnetic and concealed fastenings give clean, uninterrupted fronts on coats, shirts and blazers.

Why now

Supports the minimal, structured look and is easier to fasten.

Key pieces

Magnets, Concealed plackets, Hidden zips; hidden magnetic closures.

19-1540 TCX, #7D3426 and 13-1407 TCX, #F1D3CB

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Hybrid boots

Smart boots on cushioned sport soles: Chelseas, hikers and weatherproof derbies.

Why now

Winter version of SS28 sport-meets-smart footwear.

Key pieces

Sport soles, Chelseas, Comfort; hybrid sport-smart boots.

19-6050 TCX, #1F4A35 and 12-5504 TCX, #CFE3D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Technical wool

Wool that stretches, sheds rain and resists creases, for suits and coats that travel well.

Why now

Natural fibre with performance benefits fits the "fewer, better" shift.

Key pieces

Stretch wool, Water-resistant, Travel suits; technical wool suiting.

18-0617 TCX, #7E705A and 11-0103 TCX, #F0E9DC

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard





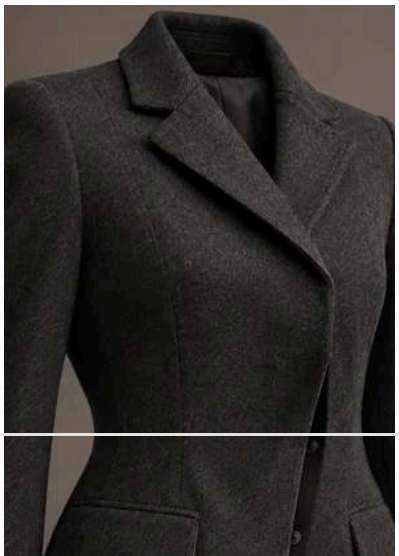
Bonded, raw-cut seams



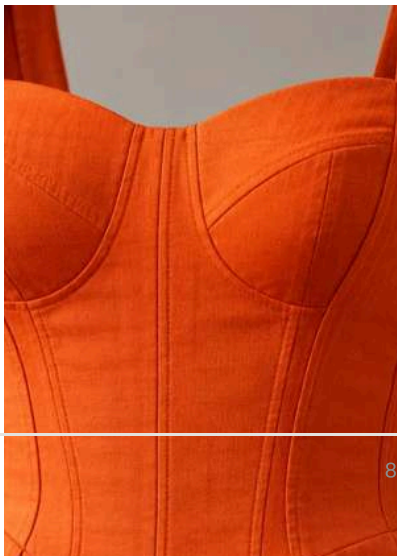
Bow-trim flats



Cargo pockets







How it developed

Piece	AW26	SS27	AW27	SS28	AW28
Articulated-knee trousers				Emerging	Rising
Bonded, raw-cut seams				Emerging	Rising
Bow-trim flats	Emerging	Emerging	Rising	Rising	Rising
Cargo pockets	Fading			Emerging	Rising
Concealed-button blazers				Emerging	Rising
Contrast-collar polos	Emerging	Emerging	Rising	Rising	Rising
Corset-seamed dresses	Emerging	Rising	Rising	Rising	Rising
Cuffed jean hems	Emerging	Emerging	Rising	Rising	Rising
Denim with technical details				Emerging	Rising
Double-pocket camp shirts	Emerging	Rising	Rising	Rising	Rising
Funnel-neck base layers			Emerging		Rising
Funnel-neck knit dresses			Emerging		Rising

Carried on from SS28

Belted wrap fronts
Peaking in SS28, fading now

Large flap patch pockets
Rising in SS28, peaking now

Hidden magnetic closures
Emerging in SS28, rising now

Bonded, raw-cut seams
Emerging in SS28, rising now

Welt-pocket cocoon coats
Peaking in SS28, fading now

Belted safari jackets
Rising in SS28, peaking now

Emerging in AW28



Bonded denim outerwear

Womenswear, Denim, seam

Denim jackets with bonded, taped seams.

Emerging



Knitted hoods and snoods

Womenswear, Knitwear, collar

Knits with attached hoods and snood collars.

Emerging



Technical wool cargo trousers

Menswear, Trousers, pocket

Tailored cargos in stretch wool.

Emerging



Utility vest layers

Womenswear, Coats & Jackets, pocket

Zip vests with bellows pockets over tailoring.

Emerging

Rising in AW28



Articulated-knee trousers

Menswear, Trousers, seam

Shaped knees for movement.

Rising



Bonded, raw-cut seams

Womenswear, Coats & Jackets, seam

Bonded panels with taped or raw-cut edges.

Rising



Bow-trim flats

Footwear, Heels & Flats, trim

Flats finished with a small bow.

Rising



Cargo pockets

Womenswear, Trousers & Skirts, pocket

Utility cargos cooling in womenswear.

Rising



Concealed-button blazers

Womenswear, Tailoring, closure

Blazers with hidden buttons for a clean front.

Rising



Contrast-collar polos

Menswear, Shirts & Polos, collar

Polos with contrast collars.

Rising



Corset-seamed dresses

Womenswear, Dresses, seam

Visible corset-style seams on day dresses.

Rising



Cuffed jean hems

Womenswear, Denim, hem

Turned-up hems on straight jeans.

Rising

Rising in AW28



Denim with technical details

Womenswear, Denim, detail

Denim jackets with zips and bellows pockets.

Rising



Double-pocket camp shirts

Womenswear, Tops & Shirts, pocket

Camp-collar shirts with two chest pockets.

Rising



Funnel-neck base layers

Womenswear, Tops & Shirts, neckline

Fine ribbed funnel necks for layering.

Rising



Funnel-neck knit dresses

Womenswear, Dresses, neckline

Ribbed knit dresses with a high funnel neck.

Rising



Funnel-neck puffers

Menswear, Outerwear, collar

Puffers with tall funnel necks.

Rising



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Rising



Halter-neck dresses

Womenswear, Dresses, neckline

Necklines tied at the back of the neck.

Rising



Henley plackets

Womenswear, Tops & Shirts, placket

Short button plackets on jersey tops.

Rising

Rising in AW28



Hidden magnetic closures

Womenswear, Coats & Jackets, closure

Fronts that close with concealed magnets instead of buttons.

Rising



Hidden-rivet minimal jeans

Womenswear, Denim, hardware

Jeans with concealed rivets and minimal trims.

Rising



Hidden-zip blouses

Womenswear, Tops & Shirts, closure

Blouses with a concealed front zip.

Rising



Peak-lapel coats

Womenswear, Tailoring, lapel

Tailored coats with peak lapels.

Rising



Performance polo tops

Womenswear, Tops & Shirts, collar

Polo collars on breathable mesh jersey.

Rising

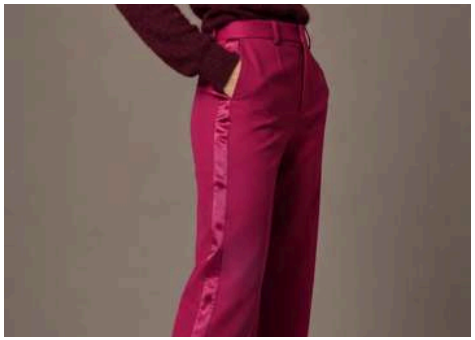


Raw-hem jeans

Womenswear, Denim, hem

Cut, unfinished hems.

Rising



Satin side-stripe trousers

Menswear, Tailoring, seam

Evening trousers with satin stripes.

Rising



Single-pleat suit trousers

Menswear, Tailoring, pleat

One forward pleat on suit trousers.

Rising

Rising in AW28



Slim tassel loafers

Footwear, Men's Shoes, trim

Tassel loafers on slim soles.

Rising



Snap-front western shirts

Menswear, Shirts & Polos, hardware

Pointed yokes and pearl snaps.

Rising



Stand-collar field coats

Womenswear, Coats & Jackets, collar

Short stand collars on zip-front field coats.

Rising



Storm-collar jackets

Menswear, Outerwear, collar

High collars with a buttoned storm flap.

Rising



Western knee boots

Footwear, Boots, stitch

Knee-high boots with western stitching.

Rising

Peaking in AW28



Angrakha-overlap tunics

Menswear, Tailoring, closure

Tunics with an overlapping angrakha-style front worn under a bandhgala, as at Tasva by Tarun Tahiliani, Lakmē Fashion Week x FDCI, Delhi (Oct 2026); a festive idea for India and the Gulf.

Peaking



Ankle-strap balloon trousers

Womenswear, Trousers & Skirts, hem

Loose balloon-leg trousers gathered at the ankle by a cinchable strap; Ralph Lauren Pre-Fall 2027, 6 Nov 2026.

Peaking



Bead-droplet embroidered dresses

Womenswear, Dresses, embellishment

Dense glass-bead embroidery falling like raindrops over sheer or lace bases, as at Catarina Mina (São Paulo Fashion Week N61 (Oct 2026)); glass-bead layering also at Anushree Reddy, Lakmē Fashion Week x FDCI, Delhi (Oct 2026).

Peaking



Braided officer coats

Menswear, Outerwear, trim

Officer-style coats and jackets with exaggerated proportions trimmed in braids and cords, reworked from French military dress uniforms; Songzio x Egonlab 'The Art of Dark Poetry', Seoul (Korea Herald, 15 Nov 2026).

Peaking



Convertible backpack puffers

Menswear, Outerwear, closure

Oversized reversible puffers with underarm slits that fold and strap into a backpack; Melitta Baumeister x Nike, New York, 5 Nov 2026.

Peaking



Drawcord-hem cropped fleece jackets

Womenswear, Coats & Jackets, hem

Cropped zip fleeces with stand collars and gathered drawcord hems, embroidered with tiny flowers; Uniqlo x Cecilie Bahnsen FW26 (announced 5 Nov 2026, Japan launch 20 Nov).

Peaking



Floral-embroidered cropped puffers

Womenswear, Coats & Jackets, trim

Short, boxy down puffers covered in floral embroidery; The North Face x Cecilie Bahnsen 'Lucia Nuptse Short' in black and navy, launched in Copenhagen 5 Nov 2026.

Peaking



Floral-lined showerproof jackets

Womenswear, Coats & Jackets, lining

Showerproof field and quilted jackets with printed floral linings and reversible liners; Barbour x FARM Rio 'Tropical Greenhouse', on sale 30 Oct 2026.

Peaking

Peaking in AW28



Lacquered funnel-neck trenches

Womenswear, Coats & Jackets, collar

Trench coats in a lacquered, high-shine finish with a tall funnel neck instead of a notch collar; Ralph Lauren Pre-Fall 2027 (seafoam), New York, 6 Nov 2026.

Peaking



Off-shoulder ruffle dresses

Womenswear, Dresses, neckline

Dresses and corsets cut off the shoulder, with ruffles and gathers along the neckline, at Amir Slama, Ammi and Hisha, São Paulo Fashion Week N61 (Oct 2026).

Peaking



Scale-beaded mermaid hems

Womenswear, Dresses, hem

Gowns and skirts beaded like fish scales that flare into a mermaid hem; Chanel's closing looks in Sydney, 5 Nov 2026, one with over 126,000 sequins.

Peaking



Shell-paillette jacket edging

Womenswear, Coats & Jackets, trim

Tweed and boxy jackets finished with shell-shaped paillettes along the fronts and hems; Chanel Cruise 2026/27 re-staged at Barangaroo, Sydney, 5 Nov 2026.

Peaking



Asymmetric wrap closures

Womenswear, Coats & Jackets, closure

Off-centre wrap fronts held with a tie.

Peaking



Band-collar shirts

Menswear, Shirts & Polos, collar

Collarless shirts with a band neck.

Peaking



Band-collar shirts with long placket

Womenswear, Tops & Shirts, collar

Collarless shirts with an extended placket.

Peaking



Barrel-leg cargo jeans

Womenswear, Denim, pocket

Curved legs with cargo pockets.

Peaking

Peaking in AW28



Belted knee-high boots

Footwear, Boots, hardware

Knee-highs with a single buckled strap.

Peaking



Belted safari jackets

Womenswear, Coats & Jackets, pocket

Bellows pockets, epaulettes and a self-belt.

Peaking



Bubble-hem dresses

Womenswear, Dresses, hem

Short dresses with a puffed, gathered hem.

Peaking



Button-front midi skirts

Womenswear, Trousers & Skirts, closure

Buttons running down the front of the skirt.

Peaking



Carpenter jeans

Womenswear, Denim, pocket

Hammer loops and utility pockets.

Peaking



Collarless double-breasted jackets

Womenswear, Tailoring, closure

Double-breasted fronts without lapels.

Peaking



Collarless tailored jackets

Womenswear, Tailoring, neckline

Jackets with clean V-necklines and no lapels.

Peaking



Concealed-placket shirts

Womenswear, Tops & Shirts, placket

Fly-front plackets that hide the buttons.

Peaking

Peaking in AW28



Cuffed wide trousers

Womenswear, Trousers & Skirts, hem

Wide legs finished with deep turn-ups.

Peaking



Embroidered pocket shirts

Menswear, Shirts & Polos, embellishment

Small embroidery on chest pockets.

Peaking



Field jackets with bellows pockets

Menswear, Outerwear, pocket

Field jackets with expanding pockets.

Peaking



Fine-gauge zip polos

Womenswear, Knitwear, closure

Collared knits with a short zip.

Peaking



Flap-pocket blazers

Womenswear, Tailoring, pocket

Oversized flap pockets on blazers.

Peaking



Flat strappy sandals

Footwear, Heels & Flats, strap

Thin-strap flat sandals.

Peaking



Fly-front placket shirts

Menswear, Shirts & Polos, placket

Hidden-button plackets for a clean front.

Peaking



Funnel neck with concealed zip

Womenswear, Coats & Jackets, neckline

Stand-up collars closing with a hidden zip.

Peaking

Peaking in AW28



Funnel-neck knits

Womenswear, Knitwear, neckline

High funnel necks on fine and chunky knits.

Peaking



Funnel-neck zip knits

Menswear, Knitwear, closure

Full zips on funnel-neck knits.

Peaking



Grandad collar linen shirts

Menswear, Shirts & Polos, collar

Band collars on washed linen.

Peaking



Half-button polo jumpers

Menswear, Knitwear, collar

Jumpers with polo collars and buttons.

Peaking



Henley knits

Menswear, Knitwear, placket

Buttoned plackets on knits.

Peaking



Heritage rugby polos

Menswear, Shirts & Polos, collar

Long-sleeve rugby polos with stripes.

Peaking



Hidden-placket overcoats

Womenswear, Coats & Jackets, closure

Fly fronts that hide the buttons.

Peaking



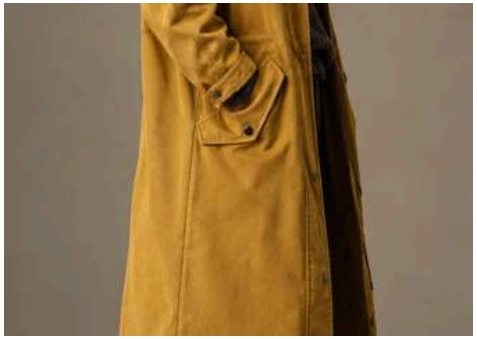
High-rise sailor trousers

Womenswear, Trousers & Skirts, closure

Button-front flaps on high-rise wide legs.

Peaking

Peaking in AW28

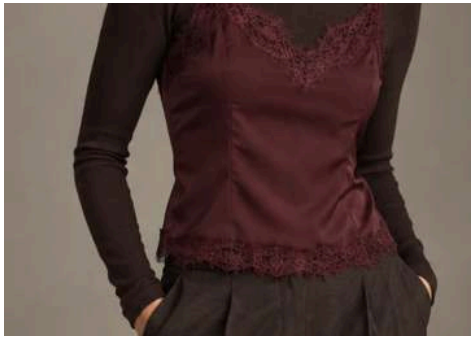


Hooded parkas

Menswear, Outerwear, collar

Long parkas with fixed hoods.

Peaking



Lace-cami layering tops

Womenswear, Tops & Shirts, trim

Lace-edged camisoles for layering.

Peaking



Large flap patch pockets

Womenswear, Coats & Jackets, pocket

Utility pockets on car coats and chore jackets.

Peaking



Leather slides

Footwear, Men's Shoes, strap

Wide-strap leather slides.

Peaking



Mandarin-collar jackets

Menswear, Tailoring, collar

Tailored jackets with band collars.

Peaking



Mary Jane flats

Footwear, Heels & Flats, strap

Flats with a strap across the instep.

Peaking



Mock-neck fine knits

Menswear, Knitwear, neckline

Fine knits with a low mock neck.

Peaking



Multi-pocket gilets

Menswear, Outerwear, pocket

Utility gilets with bellows pockets.

Peaking

Peaking in AW28



Multi-strap ballet flats for men

Footwear, Men's Shoes, strap

Soft leather ballet flats for men with several buckled straps, as at Dries Van Noten SS27.

Peaking



Overshirt chest flap pockets

Menswear, Shirts & Polos, pocket

Twin flap pockets on overshirts.

Peaking



Painter trousers

Menswear, Trousers, pocket

Hammer loops and rule pockets.

Peaking



Patch-pocket blazers

Womenswear, Tailoring, pocket

Relaxed blazers with patch pockets.

Peaking



Patch-pocket denim jackets

Womenswear, Denim, pocket

Short jackets with patch pockets.

Peaking



Pleated midi dresses

Womenswear, Dresses, pleat

Knife-pleated skirts on fitted bodices.

Peaking



Pleated midi skirts

Womenswear, Trousers & Skirts, pleat

Knife-pleated midi skirts.

Peaking



Polo-collar knit tops

Womenswear, Tops & Shirts, collar

Knitted polo collars on fitted tops.

Peaking

Peaking in AW28



Ribbed roll necks

Menswear, Knitwear, neckline

Ribbed knits with roll necks.

Peaking



Round-toe slingback heels

Footwear, Heels & Flats, strap

Round toes on slim slingback heels.

Peaking



Scarf-tie necklines

Womenswear, Tops & Shirts, neckline

Long ties at the neck worn loose or knotted.

Peaking



Shawl-lapel jackets

Womenswear, Tailoring, lapel

Rounded shawl lapels on day jackets.

Peaking



Shearling-lined ankle boots

Footwear, Boots, lining

Flat ankle boots with shearling cuffs.

Peaking



Sherpa-lined trucker jackets

Menswear, Outerwear, lining

Trucker jackets with fleece collars.

Peaking



Short-sleeve Oxford shirts

Menswear, Shirts & Polos, collar

Button-down collars on short sleeves.

Peaking



Side-stripe tuxedo trousers

Womenswear, Trousers & Skirts, seam

Satin stripes down the outseam.

Peaking

Peaking in AW28

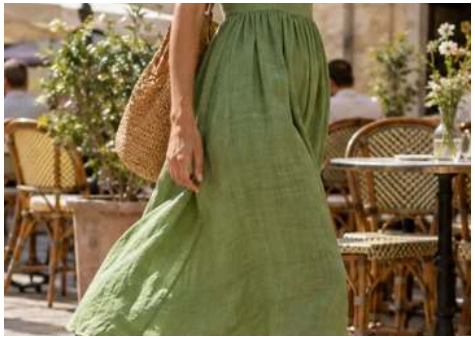


Side-tab trousers

Menswear, Trousers, hardware

Side tabs instead of belt loops.

Peaking



Slingback kitten heels

Footwear, Heels & Flats, strap

Low kitten heels with slingback straps.

Peaking



Smocked knit details

Womenswear, Knitwear, detail

Smocking moves onto knit cuffs and hems.

Peaking



Soft shawl-collar dinner jackets

Menswear, Tailoring, lapel

Shawl lapels on soft evening jackets.

Peaking



Sport slides

Footwear, Sneakers & Casual, strap

Single-strap sport slides.

Peaking



Square-neck sundresses

Womenswear, Dresses, neckline

Square necklines on tiered cotton dresses.

Peaking



Strap-closure trainers

Footwear, Sneakers & Casual, strap

Trainers fastened with straps.

Peaking



Taped-seam commuter jackets

Menswear, Outerwear, seam

City jackets with bonded, taped seams.

Peaking

Peaking in AW28

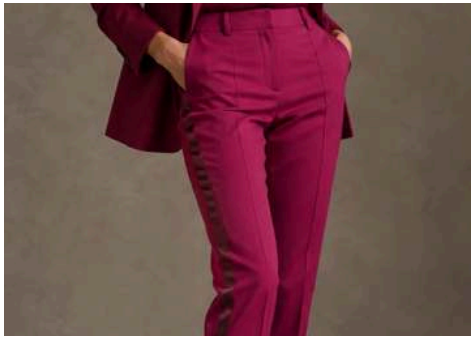


Tiered prairie dresses

Womenswear, Dresses, hem

High-neck dresses with tiered skirts.

Peaking



Tuxedo stripe trousers

Womenswear, Tailoring, seam

Slim trousers with satin side stripes.

Peaking



Utility overshirts with snaps

Menswear, Shirts & Polos, hardware

Snap-front overshirts with chest pockets.

Peaking



Utility shirt-jackets

Womenswear, Tops & Shirts, pocket

Shirt-jackets with snap fronts and chest pockets.

Peaking



Varsity cardigans

Menswear, Knitwear, trim

Cardigans with contrast tipping.

Peaking



Wingtip brogues

Footwear, Men's Shoes, perforation

Full brogue wingtips.

Peaking

Fading in AW28



Beaded-fringe canvas dresses

Womenswear, Dresses, embellishment

Structured canvas dresses finished with long beaded fringe; Hertunba opened Lagos Fashion Week 2026 Day 2 (29 Oct) with a black canvas dress and red beaded fringe.

Fading



Fringed minis with back trains

Womenswear, Trousers & Skirts, hem

Mini skirts cut in layered fringe with a longer train at the back; Oshobor showed an ombré blue version at Lagos Fashion Week 2026 Day 2.

Fading



Off-shoulder tweed sheath dresses

Womenswear, Dresses, neckline

Fitted midi sheaths in metallic tweed with an off-shoulder, sculpted neckline; Rebecca Vallance's custom tweed dress for Helena Christensen at Victoria Derby Day, Melbourne (31 Oct 2026), in line with the VRC's sleeveless midi sheath forecast for the carnival.

Fading



Ombré sequin gowns

Womenswear, Dresses, embellishment

Long gowns with sequins graded from dense to sparse or light to dark; Elie Saab's dégradé sequins reached the high street in the H&M collaboration launched 22 Oct 2026.

Fading



Starry crystal velvet gowns

Womenswear, Dresses, embellishment

Black velvet bustier gowns scattered with crystals laid out like a night sky; Louis Vuitton on HoYeon Jung at the Governors Awards, Los Angeles. 15 Nov 2026.

Fading



Beads and sequins on knits

Womenswear, Knitwear, embellishment

Embellishment moving onto everyday jumpers.

Fading



Belted wrap fronts

Womenswear, Coats & Jackets, closure

Self-fabric tie belts replacing buttons.

Fading



Block-heel slingbacks

Footwear, Heels & Flats, strap

Slingbacks on mid block heels.

Fading

Fading in AW28



Brogue perforations

Footwear, Men's Shoes, perforation

Broguing returns.

Fading



Bubble hems

Womenswear, Trousers & Skirts, hem

Puffed hems on short skirts.

Fading



Buckled ankle boots

Footwear, Boots, hardware

Ankle boots with a buckled strap.

Fading



Cargo midi skirts

Womenswear, Trousers & Skirts, pocket

Utility patch pockets on midi skirts.

Fading



Check-trimmed loafers

Footwear, Men's Shoes, trim

Tartan trims on loafers.

Fading



Chore and work jackets

Menswear, Outerwear, pocket

Workwear jackets with large patch pockets.

Fading



Chunky rib turtlenecks

Womenswear, Knitwear, neckline

Deep ribbed roll necks.

Fading



Chunky shawl-collar cardigans

Womenswear, Knitwear, collar

Oversized shawl collars on long cardigans.

Fading

Fading in AW28



Contrast-tipped knits

Womenswear, Knitwear, trim

Contrast stripes at necks and cuffs.

Fading



Deep turn-ups

Menswear, Trousers, hem

Deep cuffed hems.

Fading



Detachable hoods

Womenswear, Coats & Jackets, collar

Hoods that zip or button off for two looks.

Fading



Double front pleats, sharp creases

Womenswear, Trousers & Skirts, pleat

Pressed creases on wide trousers.

Fading



Double-breasted overcoats

Menswear, Tailoring, closure

Six-button double-breasted overcoats.

Fading



Fur and shearling collars

Menswear, Outerwear, collar

Fur accents on bombers and coats.

Fading



Harness buckle straps

Footwear, Boots, hardware

Buckled straps around the ankle.

Fading



Heavy shawl-collar cardigans

Menswear, Knitwear, collar

Chunky shawl collars.

Fading

Fading in AW28



Horsebit loafers

Footwear, Men's Shoes, hardware

Bit hardware on loafers.

Fading



Horsebit vamp hardware

Footwear, Heels & Flats, hardware

Bits across the vamp.

Fading



Leather-trimmed collars

Womenswear, Coats & Jackets, collar

Leather or faux-leather facings on wool collars.

Fading



Mary Jane sneakers

Footwear, Sneakers & Casual, strap

Strap-over sneakers.

Fading



Moody tiered ruffle maxis

Womenswear, Dresses, hem

Boho tiers in deep, dark colours.

Fading



Oxford button-downs

Menswear, Shirts & Polos, collar

The classic button-down collar.

Fading



Patch pockets on soft jackets

Menswear, Tailoring, pocket

Unstructured jackets with patch pockets.

Fading



Pleated tartan minis

Womenswear, Trousers & Skirts, pleat

Kilt-style pleated minis.

Fading

Fading in AW28



Polo-collar cardigans

Menswear, Knitwear, collar

Cardigans with knitted polo collars.

Fading



Popover shirts

Menswear, Shirts & Polos, placket

Half-placket shirts pulled over the head.

Fading



Printed resort shirts

Menswear, Shirts & Polos, collar

Camp-collar shirts in bold prints.

Fading



Puffed pleated suit trousers

Menswear, Tailoring, pleat

Slightly puffed, pleated trousers.

Fading



Quarter-zip tops

Menswear, Shirts & Polos, closure

Quarter zips on knits and sport shirts.

Fading



Relaxed pleated chinos

Menswear, Trousers, pleat

Easy chinos with front pleats.

Fading



Ribbed polo knits

Womenswear, Knitwear, collar

Ribbed knits with polo collars.

Fading



Sequinned and beaded jeans

Womenswear, Denim, embellishment

Embellishment on everyday denim.

Fading

Fading in AW28



Shearling linings and cuffs

Footwear, Boots, lining

Shearling showing at the top.

Fading



Shearling-collar aviators

Menswear, Outerwear, collar

Aviator jackets with shearling collars.

Fading



Shearling-lined mules

Footwear, Sneakers & Casual, lining

Clog mules lined with shearling.

Fading

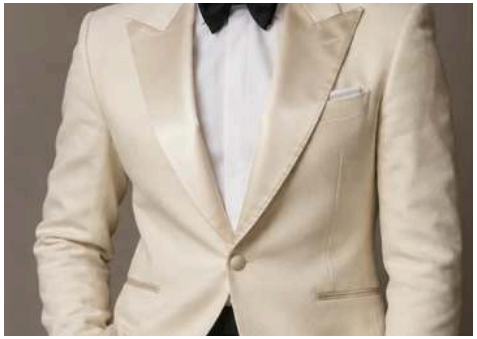


Single and double pleats

Menswear, Trousers, pleat

Pleats return to everyday trousers.

Fading



Single-button tuxedo jackets

Womenswear, Tailoring, lapel

Satin-faced peak lapels.

Fading



Smocked necklines and cuffs

Womenswear, Tops & Shirts, detail

Smocked bands at the neck and cuffs.

Fading



Square-neck knits

Womenswear, Knitwear, neckline

Fine knits with square necklines.

Fading



T-bar and T-strap pumps

Footwear, Heels & Flats, strap

Deco-inspired straps on heels.

Fading

Fading in AW28



Tailored joggers

Menswear, Trousers, hem

Tailored trousers with elastic cuffs.

Fading



Toggle and horn-button closures

Womenswear, Coats & Jackets, hardware

Duffle toggles and horn buttons on wool.

Fading



Utility cargo trousers

Menswear, Trousers, pocket

Cargo pockets on straight legs.

Fading



Velvet lapel facings

Womenswear, Tailoring, trim

Velvet trims on wool tailoring.

Fading



Welt-pocket cocoon coats

Womenswear, Coats & Jackets, pocket

Rounded cocoon coats with clean welt pockets.

Fading



Wide ruffle collars

Womenswear, Tops & Shirts, collar

Oversized soft collars on crisp shirts.

Fading



Wide-lapel suits

Menswear, Tailoring, lapel

Broader lapels on two-piece suits.

Fading



Zip-neck polos

Menswear, Shirts & Polos, closure

Polos closed with a short zip.

Fading

Fading in AW28



Zip-through knit jackets

Menswear, Knitwear, closure

Knitted jackets with zips.

Fading

Colour

The AW28 palette, with Pantone TCX and HEX codes.

Mulberry
19-2428 TCX
#6B264B

Bottle green
19-6050 TCX
#264E36

Antique gold
16-0948 TCX
#B68A3A

Ink
19-3831 TCX
#27293D

Oat
14-1108 TCX
#D7CAB0

Petrol teal
19-4826 TCX
#2A5C6A

Vermilion
18-1454 TCX
#C2452D

Colour by theme



Functional tailoring: 19-4218 TCX with 12-4306 TCX, for belted suit jackets.



Hidden closures: 19-1540 TCX with 13-1407 TCX, for hidden magnetic closures.



Hybrid boots: 19-6050 TCX with 12-5504 TCX, for hybrid sport-smart boots.

Range strategy

Build depth

- Articulated-knee trousers
- Bonded, raw-cut seams
- Bow-trim flats
- Cargo pockets
- Concealed-button blazers
- Contrast-collar polos
- Corset-seamed dresses
- Cuffed jean hems
- Denim with technical details

Test small

- Bonded denim outerwear
- Knitted hoods and snoods
- Technical wool cargo trousers
- Utility vest layers

Sell through

- Angrakha-overlap tunics
- Ankle-strap balloon trousers
- Bead-droplet embroidered dresses
- Braided officer coats
- Convertible backpack puffers
- Drawcord-hem cropped fleece jackets
- Floral-embroidered cropped puffers
- Floral-lined showerproof jackets
- Lacquered funnel-neck trenches

Exit or rework

- Beaded-fringe canvas dresses
- Fringed minis with back trains
- Off-shoulder tweed sheath dresses
- Ombré sequin gowns
- Starry crystal velvet gowns
- Beads and sequins on knits
- Belted wrap fronts
- Block-heel slingbacks
- Brogue perforations

Actions and timing

Actions for the range

- Add one useful pocket to core tailoring.
- Belt a suit jacket.
- Offer a utility vest as a layering piece.
- Test magnets for washing and safety.
- Use fly-front plackets on core shirts.
- Market ease of fastening.
- Carry SS28 sole units into boots.
- Add weatherproofing for monsoon and winter markets.

Season timing

Shown on the runway	Feb–Mar
In stores, northern hemisphere	Aug 2028 – Jan 2029
Southern hemisphere	Same trends sold Mar–Aug, in local autumn/winter
Tropical and seasonless markets	Festive and occasion wear; lighter-weight versions of AW trends

Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Functional tailoring

Key garment	Value	Mid	Premium
Belted suit jacket	₹2,799–4,499	₹5,500–11,000	₹19,000+
Wool cargo trousers	₹1,699–2,899	₹3,500–7,000	₹12,000+
Utility vest	₹1,299–2,299	₹2,800–5,500	₹9,000+

Cost level: medium. Extra pockets add make time; keep them flat and functional.

Hidden closures

Key garment	Value	Mid	Premium
Magnetic-closure coat	₹3,999–5,999	₹7,500–14,000	₹26,000+
Concealed-placket shirt	₹999–1,899	₹2,400–4,800	₹8,000+
Hidden-zip blouse	₹1,199–2,199	₹2,800–5,500	₹9,000+

Cost level: low to medium. Magnets cost more than buttons and must pass wash and safety tests.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Hybrid boots

Key garment	Value	Mid	Premium
Hybrid sport-sole Chelsea	₹2,499–3,999	₹5,000–9,500	₹16,000+
Insulated hybrid hiker	₹2,999–4,499	₹5,500–10,500	₹18,000+
Weatherproof derbies	₹2,299–3,499	₹4,500–8,500	₹15,000+

Cost level: medium. Reuse SS28 sport sole units to save tooling cost.

Technical wool

Key garment	Value	Mid	Premium
Technical wool suit	₹5,999–8,999	₹10,000–20,000	₹35,000+
Merino quarter-zip	₹1,999–3,499	₹4,000–8,000	₹14,000+
Water-resistant wool coat	₹4,999–7,999	₹9,000–18,000	₹32,000+

Cost level: high. Technical wool is a premium fabric; use blends for mid prices.

Margin checklist

Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

Markets

Asia

Regional directions for AW28 follow as coverage arrives.

Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

Best fit from this report

Utility vest layers, Floral-embroidered cropped puffers, Funnel-neck knit dresses, Bead-droplet embroidered dresses

Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

Europe

Regional directions for AW28 follow as coverage arrives.

Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

Best fit from this report

Welt-pocket cocoon coats, Stand-collar field coats, Hidden-placket overcoats, Lacquered funnel-neck trenches

Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

North America

Regional directions for AW28 follow as coverage arrives.

Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

Best fit from this report

Utility vest layers, Belted safari jackets, Floral-lined showerproof jackets, Drawcord-hem cropped fleece jackets

Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

Markets

South America

Regional directions for AW28 follow as coverage arrives.

Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

Best fit from this report

Denim with technical details, Bonded denim outerwear, Patch-pocket denim jackets, Printed resort shirts

Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

Africa

Regional directions for AW28 follow as coverage arrives.

Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

Best fit from this report

Floral-embroidered cropped puffers, Bead-droplet embroidered dresses, Band-collar shirts with long placket, Concealed-placket shirts

Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

Oceania

Regional directions for AW28 follow as coverage arrives.

Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

Best fit from this report

Utility vest layers, Utility shirt-jackets, Denim with technical details, Bonded denim outerwear

Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

India

Indian buyers read AW28 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

Forecut

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Sources: AW28 is a long-range Forecut projection based on SS28 direction and Forecut's warm earth-orange colour direction. It will be refined as SS28 and AW28 coverage arrives.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.