AW28

FORECUT



Womenswear

Full forecast report

Autumn/Winter 2028, long-range outlook. In stores Aug 2028 – Jan 2029.

24 November 2026

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About this report

Coats, dresses, tops, knitwear, trousers, denim and tailoring, item by item.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework

Overview

Build around Argyle knits, Bonded, raw-cut seams and Cargo pockets.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

Build into the range

Argyle knits, Bonded, raw-cut seams, Cargo pockets, Concealed-button blazers and Corset-seamed dresses are rising.

Test in small quantities

Bonded denim outerwear, Knitted hoods and snoods, Knitted pinafore dresses, Packable down liners and Quilted panel skirts are new ideas to try.

Sell through

Ankle-strap balloon trousers, Armour-structured vests, Bead-droplet embroidered dresses and Drawcord-hem cropped fleece jackets are at their height. Do not add depth.

Reduce or rework

Beaded-fringe canvas dresses, Fringed minis with back trains, Low-rise bootcut jeans and Low-rise slip skirts with bra tops are moving out.



Inspiration

Functional tailoring

Tailoring that works hard: belted jackets, useful pockets, clean seams and cargo details in wool.

Why now

Continues SS28 performance thinking into winter suiting.

Key pieces

Belted jackets, Utility pockets, Clean seams; belted suit jackets.

19-4218 TCX, #33363A and 12-4306 TCX, #D8D8D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Hidden closures

Magnetic and concealed fastenings give clean, uninterrupted fronts on coats, shirts and blazers.

Why now

Supports the minimal, structured look and is easier to fasten.

Key pieces

Magnets, Concealed plackets, Hidden zips; hidden magnetic closures.

19-1540 TCX, #7D3426 and 13-1407 TCX, #F1D3CB

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Earth deepens

Warm earth orange deepens into rust and brick, often on quilted and padded pieces.

Why now

Colours of the year carry into winter in deeper shades.

Key pieces

Rust, Brick, Quilting; quilted and padded dresses.

19-1250 TCX, #8E3D1F and 12-1110 TCX, #F3D2C2

Source: Based on Forecut's colour direction for the season. Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Technical wool

Wool that stretches, sheds rain and resists creases, for suits and coats that travel well.

Why now

Natural fibre with performance benefits fits the "fewer, better" shift.

Key pieces

Stretch wool, Water-resistant, Travel suits; technical wool suiting.

18-0617 TCX, #7E705A and 11-0103 TCX, #F0E9DC

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard

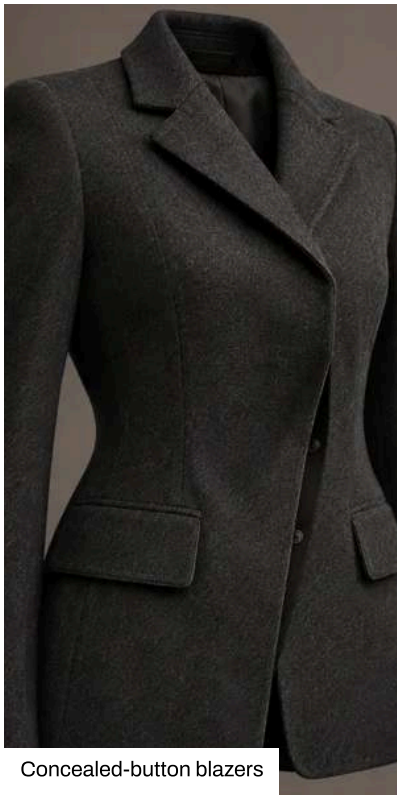




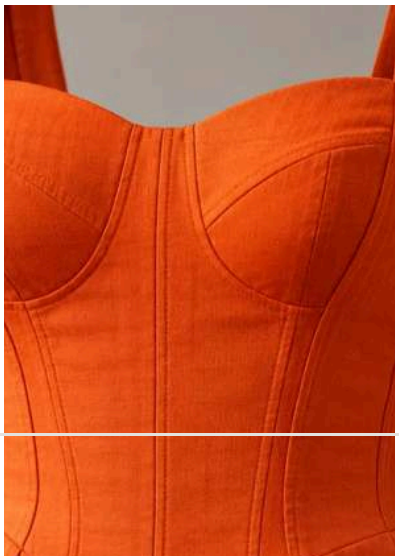
Bonded, raw-cut seams



Cargo pockets



Concealed-button blazers







How it developed

Piece	AW26	SS27	AW27	SS28	AW28
Argyle knits	Emerging	Rising	Rising	Rising	Rising
Bonded, raw-cut seams				Emerging	Rising
Cargo pockets	Fading			Emerging	Rising
Concealed-button blazers				Emerging	Rising
Corset-seamed dresses	Emerging	Rising	Rising	Rising	Rising
Cuffed jean hems	Emerging	Emerging	Rising	Rising	Rising
Denim with technical details				Emerging	Rising
Double-pocket camp shirts	Emerging	Rising	Rising	Rising	Rising
Elastic-back tailored waists				Emerging	Rising
Funnel-neck base layers			Emerging		Rising
Funnel-neck knit dresses			Emerging		Rising
Half-zip knits	Emerging	Emerging	Rising	Rising	Rising

Carried on from SS28

Belted wrap fronts
Peaking in SS28, fading now

Large flap patch pockets
Rising in SS28, peaking now

Cinched peplum jackets
Rising in SS28, peaking now

Lightweight technical trench
Rising in SS28, peaking now

Hidden magnetic closures
Emerging in SS28, rising now

Articulated sleeves
Rising in SS28, peaking now

Emerging in AW28



Bonded denim outerwear

Womenswear, Denim, seam

Denim jackets with bonded, taped seams.

Emerging



Knitted hoods and snoods

Womenswear, Knitwear, collar

Knits with attached hoods and snood collars.

Emerging



Knitted pinafore dresses

Womenswear, Dresses, shape

Ribbed knit pinafores layered over shirts.

Emerging



Packable down liners

Womenswear, Coats & Jackets, layer

Light quilted liners worn under or as coats.

Emerging



Quilted panel skirts

Womenswear, Trousers & Skirts, fabric

Quilted midi skirts for warmth.

Emerging



Quilted suit jackets

Womenswear, Tailoring, fabric

Tailored jackets in quilted wool.

Emerging



Thermal-knit base layers

Womenswear, Tops & Shirts, fabric

Waffle thermals worn as visible layers.

Emerging



Utility vest layers

Womenswear, Coats & Jackets, pocket

Zip vests with bellows pockets over tailoring.

Emerging

Rising in AW28



Argyle knits

Womenswear, Knitwear, pattern

Diamond argyle patterns on knits.

Rising



Bonded, raw-cut seams

Womenswear, Coats & Jackets, seam

Bonded panels with taped or raw-cut edges.

Rising



Cargo pockets

Womenswear, Trousers & Skirts, pocket

Utility cargos cooling in womenswear.

Rising



Concealed-button blazers

Womenswear, Tailoring, closure

Blazers with hidden buttons for a clean front.

Rising



Corset-seamed dresses

Womenswear, Dresses, seam

Visible corset-style seams on day dresses.

Rising



Cuffed jean hems

Womenswear, Denim, hem

Turned-up hems on straight jeans.

Rising



Denim with technical details

Womenswear, Denim, detail

Denim jackets with zips and bellows pockets.

Rising



Double-pocket camp shirts

Womenswear, Tops & Shirts, pocket

Camp-collar shirts with two chest pockets.

Rising

Rising in AW28



Elastic-back tailored waists

Womenswear, Trousers & Skirts, waist

Flat fronts with elastic at the back waist.

Rising



Funnel-neck base layers

Womenswear, Tops & Shirts, neckline

Fine ribbed funnel necks for layering.

Rising



Funnel-neck knit dresses

Womenswear, Dresses, neckline

Ribbed knit dresses with a high funnel neck.

Rising



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Rising



Halter-neck dresses

Womenswear, Dresses, neckline

Necklines tied at the back of the neck.

Rising



Henley plackets

Womenswear, Tops & Shirts, placket

Short button plackets on jersey tops.

Rising



Hidden magnetic closures

Womenswear, Coats & Jackets, closure

Fronts that close with concealed magnets instead of buttons.

Rising



Hidden-rivet minimal jeans

Womenswear, Denim, hardware

Jeans with concealed rivets and minimal trims.

Rising

Rising in AW28



Hidden-zip blouses

Womenswear, Tops & Shirts, closure

Blouses with a concealed front zip.

Rising



Leather-look trousers

Womenswear, Trousers & Skirts, fabric

Straight trousers in faux leather.

Rising



Peak-lapel coats

Womenswear, Tailoring, lapel

Tailored coats with peak lapels.

Rising



Performance polo tops

Womenswear, Tops & Shirts, collar

Polo collars on breathable mesh jersey.

Rising



Performance-jersey shirt dresses

Womenswear, Dresses, fabric

Shirt dresses in stretch, easy-care jersey.

Rising



Quilted and padded dresses

Womenswear, Dresses, fabric

Quilted dresses for cold-weather layering.

Rising



Raw-hem jeans

Womenswear, Denim, hem

Cut, unfinished hems.

Rising



Satin slip skirts

Womenswear, Trousers & Skirts, fabric

Fluid satin skirts cut on the bias.

Rising

Rising in AW28



Seamless performance knits

Womenswear, Knitwear, fabric

Seam-free knits with stretch and support.

Rising



Stand-collar field coats

Womenswear, Coats & Jackets, collar

Short stand collars on zip-front field coats.

Rising



Technical wool suiting

Womenswear, Tailoring, fabric

Wool suiting with stretch and water resistance.

Rising



Two-tone panelled coats

Womenswear, Coats & Jackets, panel

Contrasting panels pieced across the body.

Rising



Wide-leg suit trousers

Womenswear, Tailoring, leg

Wide legs with a single pleat.

Rising

Peaking in AW28



Ankle-strap balloon trousers

Womenswear, Trousers & Skirts, hem

Loose balloon-leg trousers gathered at the ankle by a cinchable strap; Ralph Lauren Pre-Fall 2027, 6 Nov 2026.

Peaking



Armour-structured vests

Womenswear, Tailoring, silhouette

Structured tailored vests with pronounced shoulders and a protective, armour-like shape over fluid dresses; De Goeye 10th-anniversary show, Brazil (29 Oct 2026).

Peaking



Bead-droplet embroidered dresses

Womenswear, Dresses, embellishment

Dense glass-bead embroidery falling like raindrops over sheer or lace bases, as at Catarina Mina (São Paulo Fashion Week N61 (Oct 2026)); glass-bead layering also at Anushree Reddy, Lakmē Fashion Week x FDCI, Delhi (Oct 2026).

Peaking



Drawcord-hem cropped fleece jackets

Womenswear, Coats & Jackets, hem

Cropped zip fleeces with stand collars and gathered drawcord hems, embroidered with tiny flowers; Uniqlo x Cecilie Bahnsen FW26 (announced 5 Nov 2026, Japan launch 20 Nov).

Peaking



Dropped-crotch Aladdin trousers

Womenswear, Trousers & Skirts, shape

Very full trousers with a low crotch gathered into a narrow ankle, shown at ALUF, Lilly Sarti and Uó at São Paulo Fashion Week N61 (Oct 2026).

Peaking



Elongated evening jumpsuits

Womenswear, Tailoring, garment

Long, lean jumpsuits in black with glossy or metallic finishes and gold embroidery, as in Namrata Joshipura's OBSIDIAN, Lakmē Fashion Week x FDCI, Delhi (Oct 2026).

Peaking



Fishtail gowns with attached drapes

Womenswear, Dresses, construction

Strapless fishtail gowns with a drape attached at the bodice and worn like a pallu, as in Suneet Varma's Kashi, Lakmē Fashion Week x FDCI, Delhi (Oct 2026).

Peaking



Floral-embroidered cropped puffers

Womenswear, Coats & Jackets, trim

Short, boxy down puffers covered in floral embroidery; The North Face x Cecilie Bahnsen 'Lucia Nuptse Short' in black and navy, launched in Copenhagen 5 Nov 2026.

Peaking

Peaking in AW28



Floral-lined showerproof jackets

Womenswear, Coats & Jackets, lining

Showerproof field and quilted jackets with printed floral linings and reversible liners; Barbour x FARM Rio 'Tropical Greenhouse', on sale 30 Oct 2026.

Peaking



Fringed macramé tops

Womenswear, Knitwear, texture

Hand-knotted macramé and crochet tops finished with long fringe, at Apartamento 03, Catarina Mina and Mercado Livre, São Paulo Fashion Week N61 (Oct 2026).

Peaking



Lacquered funnel-neck trenches

Womenswear, Coats & Jackets, collar

Trench coats in a lacquered, high-shine finish with a tall funnel neck instead of a notch collar; Ralph Lauren Pre-Fall 2027 (seafoam), New York, 6 Nov 2026.

Peaking



Laser-cut coral-relief dresses

Womenswear, Dresses, fabric

Dresses laser-cut into branching, coral-like openwork and finished with bead embroidery; Chanel Cruise 2026/27 in Sydney, 5 Nov 2026.

Peaking



Off-shoulder ruffle dresses

Womenswear, Dresses, neckline

Dresses and corsets cut off the shoulder, with ruffles and gathers along the neckline, at Amir Slama, Ammi and Hisha, São Paulo Fashion Week N61 (Oct 2026).

Peaking



Parachute-poplin tuxedo shirts

Womenswear, Tops & Shirts, fabric

Pleated-front tuxedo shirts cut in light, crisp parachute-cotton poplin; Ralph Lauren Pre-Fall 2027 evening, 6 Nov 2026.

Peaking



Scale-beaded mermaid hems

Womenswear, Dresses, hem

Gowns and skirts beaded like fish scales that flare into a mermaid hem; Chanel's closing looks in Sydney, 5 Nov 2026, one with over 126,000 sequins.

Peaking



Sheer lattice capes

Womenswear, Coats & Jackets, silhouette

Open lattice or sheer capes layered over co-ords and bustiers; shown by Hertunba at Lagos Fashion Week 2026 (29 Oct) over a black-and-white woven peplum set.

Peaking

Peaking in AW28



Shell-paillette jacket edging

Womenswear, Coats & Jackets, trim

Tweed and boxy jackets finished with shell-shaped paillettes along the fronts and hems; Chanel Cruise 2026/27 re-staged at Barangaroo, Sydney, 5 Nov 2026.

Peaking



Striped patchwork shirt dresses

Womenswear, Dresses, panel

Shirt dresses pieced from striped panels with an asymmetric hem; Ajanéé at Lagos Fashion Week 2026 Day 2 showed a pink-and-red striped patchwork version.

Peaking



Taffeta jogger evening trousers

Womenswear, Trousers & Skirts, fabric

Featherweight taffeta joggers with elastic cuffs worn under a tuxedo blazer for evening; Ralph Lauren Pre-Fall 2027, 6 Nov 2026.

Peaking



Wired peacoats

Womenswear, Coats & Jackets, silhouette

Double-breasted peacoats with wired edges that hold a curved, stand-away shape; OPEN YY Fall/Winter 2026, Seoul (2 Nov 2026).

Peaking



Woven-stripe longline overlayers

Womenswear, Coats & Jackets, silhouette

Ankle-length open overlayers in hand-woven stripes running in several directions; DARRA reworked Javanese lurik, ikat and songket this way at Jakarta Fashion Week 2027 (27 Oct 2026).

Peaking



Articulated sleeves

Womenswear, Coats & Jackets, sleeve

Shaped elbows for easier movement in outerwear.

Peaking



Asymmetric wrap closures

Womenswear, Coats & Jackets, closure

Off-centre wrap fronts held with a tie.

Peaking



Band-collar shirts with long placket

Womenswear, Tops & Shirts, collar

Collarless shirts with an extended placket.

Peaking

Peaking in AW28



Barrel-leg cargo jeans

Womenswear, Denim, pocket

Curved legs with cargo pockets.

Peaking



Belted safari jackets

Womenswear, Coats & Jackets, pocket

Bellows pockets, epaulettes and a self-belt.

Peaking



Belted shirt dresses

Womenswear, Dresses, waist

Classic shirt dresses with a self-belt.

Peaking



Belted suit jackets

Womenswear, Tailoring, waist

Wrapped suit jackets held with a belt.

Peaking



Bishop-sleeve knits

Womenswear, Knitwear, sleeve

Full sleeves gathered into long cuffs.

Peaking



Black and grey denim

Womenswear, Denim, wash

Washed black and grey denim.

Peaking



Boxy cropped jackets

Womenswear, Coats & Jackets, shape

Short, square jackets with dropped shoulders.

Peaking



Brushed mohair

Womenswear, Knitwear, fabric

Hairy, brushed mohair surfaces.

Peaking

Peaking in AW28



Brushed wool-cashmere coats

Womenswear, Coats & Jackets, fabric

Soft, brushed blends with a hazy surface.

Peaking



Bubble-hem dresses

Womenswear, Dresses, hem

Short dresses with a puffed, gathered hem.

Peaking



Button-front midi skirts

Womenswear, Trousers & Skirts, closure

Buttons running down the front of the skirt.

Peaking



Carpenter jeans

Womenswear, Denim, pocket

Hammer loops and utility pockets.

Peaking



Check tailoring

Womenswear, Tailoring, fabric

Prince of Wales and windowpane checks.

Peaking



Cinched peplum jackets

Womenswear, Coats & Jackets, waist

Short jackets flared below a defined waist seam.

Peaking



Clean column dresses

Womenswear, Dresses, shape

Straight, unadorned column shapes.

Peaking



Clean minimal T-shirts

Womenswear, Tops & Shirts, shape

Plain, well-cut tees as a base piece.

Peaking

Peaking in AW28



Clean straight-leg trousers

Womenswear, Trousers & Skirts, shape

Straight legs with pressed creases.

Peaking



Clean wide-leg trouser jeans

Womenswear, Denim, shape

Wide jeans cut like trousers, with creases.

Peaking



Collarless double-breasted jackets

Womenswear, Tailoring, closure

Double-breasted fronts without lapels.

Peaking



Collarless tailored jackets

Womenswear, Tailoring, neckline

Jackets with clean V-necklines and no lapels.

Peaking



Column knit dresses

Womenswear, Dresses, fabric

Long ribbed knit dresses in column shapes.

Peaking



Concealed-placket shirts

Womenswear, Tops & Shirts, placket

Fly-front plackets that hide the buttons.

Peaking



Cropped ankle trousers

Womenswear, Trousers & Skirts, length

Slim trousers cut above the ankle.

Peaking



Cropped cardigans

Womenswear, Knitwear, shape

Short cardigans ending at the waist.

Peaking

Peaking in AW28



Cuffed wide trousers

Womenswear, Trousers & Skirts, hem

Wide legs finished with deep turn-ups.

Peaking



Dark indigo tailoring

Womenswear, Denim, garment

Pleated, creased trousers in dark indigo.

Peaking



Denim chore coats

Womenswear, Denim, garment

Long denim coats with patch pockets.

Peaking



Denim midi skirts

Womenswear, Denim, garment

Button-front denim skirts.

Peaking



Denim shirt dresses

Womenswear, Denim, garment

Snap-front denim shirt dresses.

Peaking



Double-belted waistbands

Womenswear, Trousers & Skirts, waist

Two thin belts on high-rise trousers.

Peaking



Double-belted waists

Womenswear, Coats & Jackets, waist

Two slim belts stacked at the waist.

Peaking



Drawstring wide trousers

Womenswear, Trousers & Skirts, waist

Easy drawstring waists on wide legs.

Peaking

Peaking in AW28



Fair Isle yoke cardigans

Womenswear, Knitwear, pattern

Patterned yokes on button cardigans.

Peaking



Fine-gauge zip polos

Womenswear, Knitwear, closure

Collared knits with a short zip.

Peaking



Flap-pocket blazers

Womenswear, Tailoring, pocket

Oversized flap pockets on blazers.

Peaking



Floral print midis

Womenswear, Dresses, print

Small and painterly florals on midi dresses.

Peaking



Funnel neck with concealed zip

Womenswear, Coats & Jackets, neckline

Stand-up collars closing with a hidden zip.

Peaking



Funnel-neck knits

Womenswear, Knitwear, neckline

High funnel necks on fine and chunky knits.

Peaking



Hidden-placket overcoats

Womenswear, Coats & Jackets, closure

Fly fronts that hide the buttons.

Peaking



High-rise sailor trousers

Womenswear, Trousers & Skirts, closure

Button-front flaps on high-rise wide legs.

Peaking

Peaking in AW28

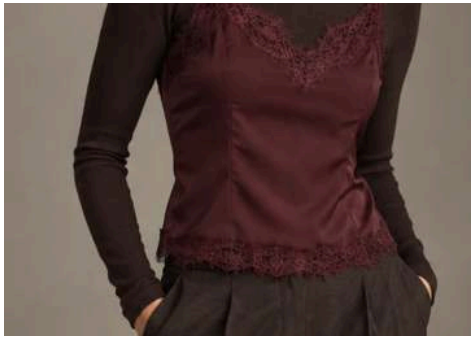


High-waisted pleated trousers

Womenswear, Trousers & Skirts, waist

High rises with two front pleats.

Peaking



Lace-cami layering tops

Womenswear, Tops & Shirts, trim

Lace-edged camisoles for layering.

Peaking



Large flap patch pockets

Womenswear, Coats & Jackets, pocket

Utility pockets on car coats and chore jackets.

Peaking



Lightweight technical trench

Womenswear, Coats & Jackets, fabric

Trenches in light technical cotton with taped seams.

Peaking



Long satin boxer shorts

Womenswear, Trousers & Skirts, shape

Knee-grazing satin shorts with an elastic or drawcord waist, as at Ann Demeulemeester SS27.

Peaking

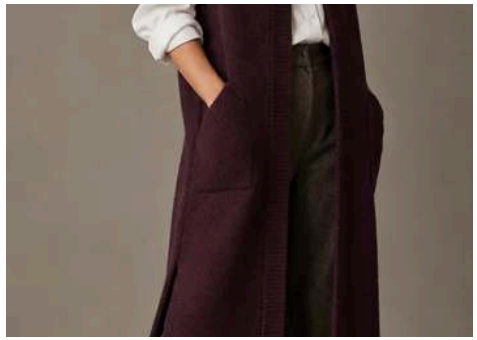


Long-line ribbed cardigans

Womenswear, Knitwear, shape

Long ribbed cardigans worn as coats.

Peaking



Longline knit vests

Womenswear, Knitwear, shape

Long sleeveless knits over shirts.

Peaking



Matching denim suits

Womenswear, Denim, garment

Denim blazers worn with matching jeans.

Peaking

Peaking in AW28



Menswear three-piece suits

Womenswear, Tailoring, garment

Waistcoats worn under matching jackets.

Peaking



Mesh-panel tops

Womenswear, Tops & Shirts, panel

Sheer mesh panels pieced into jersey.

Peaking



Patch-pocket blazers

Womenswear, Tailoring, pocket

Relaxed blazers with patch pockets.

Peaking



Patch-pocket denim jackets

Womenswear, Denim, pocket

Short jackets with patch pockets.

Peaking



Peplum blouses

Womenswear, Tops & Shirts, waist

Blouses flared below a waist seam.

Peaking



Pleated bib fronts

Womenswear, Tops & Shirts, front

Pin-tucked or pleated bibs on shirts.

Peaking



Pleated midi dresses

Womenswear, Dresses, pleat

Knife-pleated skirts on fitted bodices.

Peaking



Pleated midi skirts

Womenswear, Trousers & Skirts, pleat

Knife-pleated midi skirts.

Peaking

Peaking in AW28



Pointelle cardigans

Womenswear, Knitwear, fabric

Openwork pointelle on fine cardigans.

Peaking



Polo-collar knit tops

Womenswear, Tops & Shirts, collar

Knitted polo collars on fitted tops.

Peaking



Puff-shoulder cardigans

Womenswear, Knitwear, shoulder

Raised, gathered shoulders on cardigans.

Peaking



Puff-sleeve blouses

Womenswear, Tops & Shirts, sleeve

Gathered puff sleeves on short blouses.

Peaking



Quilted liner jackets

Womenswear, Coats & Jackets, fabric

Diamond-quilted jackets worn as outer layers.

Peaking



Raw selvedge denim

Womenswear, Denim, fabric

Unwashed selvedge shown on turn-ups.

Peaking



Scarf-tie necklines

Womenswear, Tops & Shirts, neckline

Long ties at the neck worn loose or knotted.

Peaking



Shawl-lapel jackets

Womenswear, Tailoring, lapel

Rounded shawl lapels on day jackets.

Peaking

Peaking in AW28



Sheer organza blouses

Womenswear, Tops & Shirts, fabric

Transparent organza blouses with band collars.

Peaking



Side-stripe tuxedo trousers

Womenswear, Trousers & Skirts, seam

Satin stripes down the outseam.

Peaking



Single-breasted car coats

Womenswear, Coats & Jackets, shape

Hip-to-thigh length coats with patch pockets.

Peaking



Skirt-overlay trousers

Womenswear, Trousers & Skirts, layer

Fluid trousers with a skirt-like panel or apron layered over the front, seen at Louis Vuitton SS27.

Peaking



Smocked bodices

Womenswear, Dresses, bodice

Elasticated smocking across the bodice.

Peaking



Smocked knit details

Womenswear, Knitwear, detail

Smocking moves onto knit cuffs and hems.

Peaking



Soft unstructured tailoring

Womenswear, Tailoring, shape

Unlined jackets with soft shoulders.

Peaking



Square-neck sundresses

Womenswear, Dresses, neckline

Square necklines on tiered cotton dresses.

Peaking

Peaking in AW28



Stretch commuter suiting

Womenswear, Tailoring, fabric

Suits with stretch and articulated sleeves.

Peaking



Stretch performance denim

Womenswear, Denim, fabric

Slim denim with recovery stretch.

Peaking



Tailored stretch trousers

Womenswear, Trousers & Skirts, fabric

Slim tailored trousers with stretch.

Peaking



Technical stretch shirting

Womenswear, Tops & Shirts, fabric

Stretch, crease-resistant shirting with bonded seams.

Peaking



Tiered prairie dresses

Womenswear, Dresses, hem

High-neck dresses with tiered skirts.

Peaking

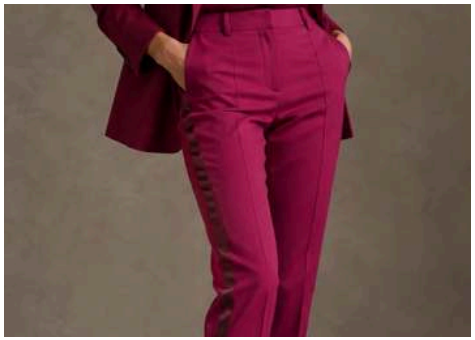


Tunic-length knits

Womenswear, Knitwear, shape

Long knits worn over trousers.

Peaking



Tuxedo stripe trousers

Womenswear, Tailoring, seam

Slim trousers with satin side stripes.

Peaking



Utility shirt-jackets

Womenswear, Tops & Shirts, pocket

Shirt-jackets with snap fronts and chest pockets.

Peaking

Peaking in AW28



Waistcoat and trouser sets

Womenswear, Tailoring, garment

Matching waistcoats and trousers.

Peaking



Wrap and twist-front dresses

Womenswear, Dresses, front

Wrapped bodices tied at the side waist.

Peaking



Wrap midi dresses

Womenswear, Dresses, front

Wrapped bodices and skirts tied at the side.

Peaking

Fading in AW28



Beaded-fringe canvas dresses

Womenswear, Dresses, embellishment

Structured canvas dresses finished with long beaded fringe; Hertunba opened Lagos Fashion Week 2026 Day 2 (29 Oct) with a black canvas dress and red beaded fringe.

Fading



Fringed minis with back trains

Womenswear, Trousers & Skirts, hem

Mini skirts cut in layered fringe with a longer train at the back; Oshobor showed an ombré blue version at Lagos Fashion Week 2026 Day 2.

Fading



Low-rise bootcut jeans

Womenswear, Denim, shape

Low-slung jeans, slim through the thigh with a slight flare below the knee, as in Madhappy x Lucky Brand (Oct 2026).

Fading



Low-rise slip skirts with bra tops

Womenswear, Trousers & Skirts, waist

A satin dress worn pulled down into a floor-length low-rise skirt with lace at waist and hem and a matching bra top; Simone Rocha SS27 on Camila Cabello at the Latin Grammys, Las Vegas, 12 Nov 2026.

Fading



Off-shoulder tweed sheath dresses

Womenswear, Dresses, neckline

Fitted midi sheaths in metallic tweed with an off-shoulder, sculpted neckline; Rebecca Vallance's custom tweed dress for Helena Christensen at Victoria Derby Day, Melbourne (31 Oct 2026), in line with the VRC's sleeveless midi sheath forecast for the carnival.

Fading



Ombré sequin gowns

Womenswear, Dresses, embellishment

Long gowns with sequins graded from dense to sparse or light to dark; Elie Saab's dégradé sequins reached the high street in the H&M collaboration launched 22 Oct 2026.

Fading



Sequin-flecked Fair Isle jumpers

Womenswear, Knitwear, texture

Neutral Fair Isle jumpers with scattered sequin detail for the holiday season; Mint Velvet's holiday edit (US holiday round-up, 18 Nov 2026).

Fading



Shirred-waist fleece skirts

Womenswear, Trousers & Skirts, waist

Soft fleece skirts with a shirred, adjustable waist and frills in a contrast material; Uniqlo x Cecilie Bahnsen AW26 'winter walk', on sale in Japan from 20 Nov 2026.

Fading

Fading in AW28



Starry crystal velvet gowns

Womenswear, Dresses, embellishment

Black velvet bustier gowns scattered with crystals laid out like a night sky; Louis Vuitton on HoYeon Jung at the Governors Awards, Los Angeles, 15 Nov 2026.

Fading



Suede equestrian jackets

Womenswear, Coats & Jackets, fabric

Structured riding-style jackets in suede with shearling trims, as in Cara Cara's Equestrian capsule (Oct 2026).

Fading



Velvet cape tops

Womenswear, Tops & Shirts, sleeve

Evening tops with a short cape layer in place of sleeves, in burgundy velvet; Mint Velvet holiday 2026, with Sézane x Lucia Zolea's Angeline cape in the same round-up (18 Nov 2026).

Fading



Barrel-leg trousers

Womenswear, Trousers & Skirts, shape

Curved legs that taper at the hem.

Fading



Basque waist bodices

Womenswear, Dresses, waist

A pointed waist seam that dips below the natural waist.

Fading



Beads and sequins on knits

Womenswear, Knitwear, embellishment

Embellishment moving onto everyday jumpers.

Fading



Belted trench blazers

Womenswear, Tailoring, waist

Trench details on belted blazers.

Fading



Belted wrap fronts

Womenswear, Coats & Jackets, closure

Self-fabric tie belts replacing buttons.

Fading

Fading in AW28



Bias-cut velvet

Womenswear, Dresses, cut

Fluid bias-cut velvet in jewel tones.

Fading



Bubble hems

Womenswear, Trousers & Skirts, hem

Puffed hems on short skirts.

Fading



Button-fly denim shorts

Womenswear, Denim, length

Short jeans with exposed button flies.

Fading



Cable-front cardigans

Womenswear, Knitwear, pattern

Cables running down cardigan fronts.

Fading



Cargo midi skirts

Womenswear, Trousers & Skirts, pocket

Utility patch pockets on midi skirts.

Fading



Chunky rib turtlenecks

Womenswear, Knitwear, neckline

Deep ribbed roll necks.

Fading



Chunky shawl-collar cardigans

Womenswear, Knitwear, collar

Oversized shawl collars on long cardigans.

Fading



Cinched one-button jackets

Womenswear, Tailoring, waist

Nipped waists with a single button.

Fading

Fading in AW28



Contrast-tipped knits

Womenswear, Knitwear, trim

Contrast stripes at necks and cuffs.

Fading



Cropped blazers

Womenswear, Tailoring, shape

Short blazers ending at the waist.

Fading



Cropped boxy shirts

Womenswear, Tops & Shirts, shape

Short camp-collar shirts with straight hems.

Fading



Dark rinse, clean finish

Womenswear, Denim, wash

Deep indigo with minimal fading.

Fading



Denim shirt-jackets

Womenswear, Denim, garment

Overshirts in denim with chest pockets.

Fading



Denim waistcoats

Womenswear, Denim, garment

Topstitched denim waistcoats.

Fading



Detachable hoods

Womenswear, Coats & Jackets, collar

Hoods that zip or button off for two looks.

Fading



Double front pleats, sharp creases

Womenswear, Trousers & Skirts, pleat

Pressed creases on wide trousers.

Fading

Fading in AW28



Double-layer sheer skirts

Womenswear, Trousers & Skirts, fabric

Two sheer layers, sometimes beaded, worn over another skirt or trousers for SS27.

Fading



Drop-shoulder shirt dresses

Womenswear, Dresses, shape

Relaxed shirt dresses with low shoulder seams.

Fading



Leather pencil skirts with slit

Womenswear, Trousers & Skirts, fabric

Glossy leather midis.

Fading



Leather-trimmed collars

Womenswear, Coats & Jackets, collar

Leather or faux-leather facings on wool collars.

Fading



Longline blazers

Womenswear, Tailoring, shape

Blazers reaching mid-thigh.

Fading



Mid-rise relaxed jeans

Womenswear, Denim, shape

Easy relaxed fits with soft whiskering.

Fading

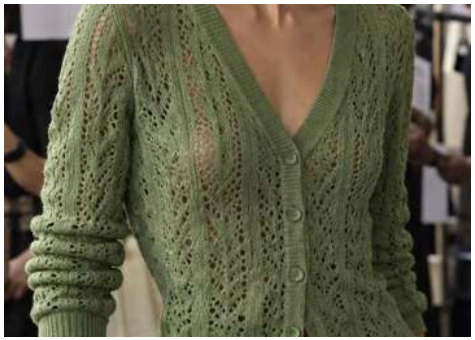


Moody tiered ruffle maxis

Womenswear, Dresses, hem

Boho tiers in deep, dark colours.

Fading



Openwork and pointelle knits

Womenswear, Knitwear, fabric

Open stitches and pointelle for light knits.

Fading

Fading in AW28



Oversized boyfriend shirts

Womenswear, Tops & Shirts, shape

Roomy shirts with dropped shoulders.

Fading



Pinstripe waistcoats

Womenswear, Tailoring, fabric

Pinstripe waistcoats worn alone.

Fading



Pleated tartan minis

Womenswear, Trousers & Skirts, pleat

Kilt-style pleated minis.

Fading



Puff-shoulder minis

Womenswear, Dresses, sleeve

Short dresses with gathered puff shoulders.

Fading



Raglan baseball tees

Womenswear, Tops & Shirts, sleeve

Contrast raglan sleeves on jersey tees.

Fading



Raglan sleeve coats

Womenswear, Coats & Jackets, sleeve

Sleeves cut in one with the shoulder for a softer line.

Fading



Ribbed polo knits

Womenswear, Knitwear, collar

Ribbed knits with polo collars.

Fading



Saucer-buckle wide belts

Womenswear, Trousers & Skirts, waist

Wide belts with oversized round buckles cinching trousers and skirts, led by Celine SS27.

Fading

Fading in AW28



Sequin and chainmail minis

Womenswear, Dresses, fabric

Allover sequins or metal mesh for evening.

Fading

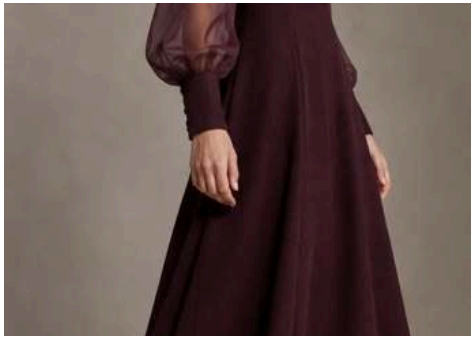


Sequinned and beaded jeans

Womenswear, Denim, embellishment

Embellishment on everyday denim.

Fading



Sheer-sleeve dresses

Womenswear, Dresses, sleeve

Transparent sleeves on opaque dresses.

Fading

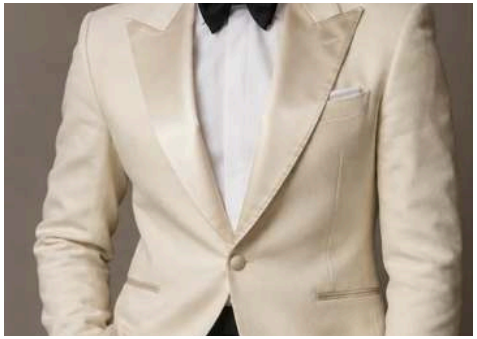


Shirred bodice midis

Womenswear, Dresses, bodice

Elastic shirring across the bodice.

Fading



Single-button tuxedo jackets

Womenswear, Tailoring, lapel

Satin-faced peak lapels.

Fading



Slim cigarette trousers

Womenswear, Tailoring, leg

Slim ankle-length suit trousers return.

Fading



Smocked necklines and cuffs

Womenswear, Tops & Shirts, detail

Smocked bands at the neck and cuffs.

Fading



Square-neck knits

Womenswear, Knitwear, neckline

Fine knits with square necklines.

Fading

Fading in AW28



Straight-leg vintage jeans

Womenswear, Denim, shape

Classic straight jeans with a vintage feel.

Fading



Striped Breton tops

Womenswear, Tops & Shirts, pattern

Classic horizontal stripes on jersey.

Fading



Tartan and check jacquards

Womenswear, Knitwear, pattern

Heritage checks knitted in.

Fading



Toggle and horn-button closures

Womenswear, Coats & Jackets, hardware

Duffle toggles and horn buttons on wool.

Fading



Velvet lapel facings

Womenswear, Tailoring, trim

Velvet trims on wool tailoring.

Fading



Welt-pocket cocoon coats

Womenswear, Coats & Jackets, pocket

Rounded cocoon coats with clean welt pockets.

Fading



Wide ruffle collars

Womenswear, Tops & Shirts, collar

Oversized soft collars on crisp shirts.

Fading



Wide-leg jeans

Womenswear, Denim, shape

Full wide legs from the hip.

Fading

Fading in AW28



Wide-leg palazzo trousers

Womenswear, Trousers & Skirts, shape

Very wide, fluid trouser legs.

Fading



Wrap mini skirts

Womenswear, Trousers & Skirts, front

Short wrapped skirts tied at the hip.

Fading



Wrap skirts

Womenswear, Trousers & Skirts, front

Wrapped skirts tied at the waist.

Fading

Colour

The AW28 palette, with Pantone TCX and HEX codes.

Mulberry	Bottle green	Antique gold	Ink	Oat	Petrol teal	Vermilion
19-2428 TCX	19-6050 TCX	16-0948 TCX	19-3831 TCX	14-1108 TCX	19-4826 TCX	18-1454 TCX
#6B264B	#264E36	#B68A3A	#27293D	#D7CAB0	#2A5C6A	#C2452D

Colour by theme



Functional tailoring: 19-4218 TCX with 12-4306 TCX, for belted suit jackets.



Hidden closures: 19-1540 TCX with 13-1407 TCX, for hidden magnetic closures.



Earth deepens: 19-1250 TCX with 12-1110 TCX, for quilted and padded dresses.

Range strategy

Build depth

- Argyle knits
- Bonded, raw-cut seams
- Cargo pockets
- Concealed-button blazers
- Corset-seamed dresses
- Cuffed jean hems
- Denim with technical details
- Double-pocket camp shirts
- Elastic-back tailored waists

Test small

- Bonded denim outerwear
- Knitted hoods and snoods
- Knitted pinafore dresses
- Packable down liners
- Quilted panel skirts
- Quilted suit jackets
- Thermal-knit base layers
- Utility vest layers

Sell through

- Ankle-strap balloon trousers
- Armour-structured vests
- Bead-droplet embroidered dresses
- Drawcord-hem cropped fleece jackets
- Dropped-crotch Aladdin trousers
- Elongated evening jumpsuits
- Fishtail gowns with attached drapes
- Floral-embroidered cropped puffers
- Floral-lined showerproof jackets

Exit or rework

- Beaded-fringe canvas dresses
- Fringed minis with back trains
- Low-rise bootcut jeans
- Low-rise slip skirts with bra tops
- Off-shoulder tweed sheath dresses
- Ombré sequin gowns
- Sequin-flecked Fair Isle jumpers
- Shirred-waist fleece skirts
- Starry crystal velvet gowns

Actions and timing

Actions for the range

- Add one useful pocket to core tailoring.
- Belt a suit jacket.
- Offer a utility vest as a layering piece.
- Test magnets for washing and safety.
- Use fly-front plackets on core shirts.
- Market ease of fastening.
- Lab-dip rust and brick shades early.
- Add quilting to dresses and skirts.

Season timing

Shown on the runway	Feb–Mar
In stores, northern hemisphere	Aug 2028 – Jan 2029
Southern hemisphere	Same trends sold Mar–Aug, in local autumn/winter
Tropical and seasonless markets	Festive and occasion wear; lighter-weight versions of AW trends

Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Functional tailoring

Key garment	Value	Mid	Premium
Belted suit jacket	₹2,799–4,499	₹5,500–11,000	₹19,000+
Wool cargo trousers	₹1,699–2,899	₹3,500–7,000	₹12,000+
Utility vest	₹1,299–2,299	₹2,800–5,500	₹9,000+

Cost level: medium. Extra pockets add make time; keep them flat and functional.

Hidden closures

Key garment	Value	Mid	Premium
Magnetic-closure coat	₹3,999–5,999	₹7,500–14,000	₹26,000+
Concealed-placket shirt	₹999–1,899	₹2,400–4,800	₹8,000+
Hidden-zip blouse	₹1,199–2,199	₹2,800–5,500	₹9,000+

Cost level: low to medium. Magnets cost more than buttons and must pass wash and safety tests.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Earth deepens

Key garment	Value	Mid	Premium
Quilted dress	₹1,999–3,299	₹4,000–8,000	₹14,000+
Rust suede jacket	₹3,499–5,499	₹7,000–14,000	₹25,000+
Packable down liner	₹1,999–3,499	₹4,000–8,000	₹14,000+

Cost level: medium. Quilting adds machine time; suede costs more than smooth leather.

Technical wool

Key garment	Value	Mid	Premium
Technical wool suit	₹5,999–8,999	₹10,000–20,000	₹35,000+
Merino quarter-zip	₹1,999–3,499	₹4,000–8,000	₹14,000+
Water-resistant wool coat	₹4,999–7,999	₹9,000–18,000	₹32,000+

Cost level: high. Technical wool is a premium fabric; use blends for mid prices.

Margin checklist

Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

Markets

Asia

Regional directions for AW28 follow as coverage arrives.

Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

Best fit from this report

Utility vest layers, Sheer lattice capes, Woven-stripe longline overlayers, Floral-embroidered cropped puffers

Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

Europe

Regional directions for AW28 follow as coverage arrives.

Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

Best fit from this report

Lightweight technical trench, Raglan sleeve coats, Welt-pocket cocoon coats, Single-breasted car coats

Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

North America

Regional directions for AW28 follow as coverage arrives.

Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

Best fit from this report

Cinched peplum jackets, Lightweight technical trench, Utility vest layers, Quilted liner jackets

Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

Markets

South America

Regional directions for AW28 follow as coverage arrives.

Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

Best fit from this report

Floral print midis, Matching denim suits, Stretch performance denim, Denim shirt-jackets

Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

Africa

Regional directions for AW28 follow as coverage arrives.

Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

Best fit from this report

Floral-embroidered cropped puffers, Performance-jersey shirt dresses, Drop-shoulder shirt dresses, Belted shirt dresses

Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

Oceania

Regional directions for AW28 follow as coverage arrives.

Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

Best fit from this report

Utility vest layers, Sheer lattice capes, Sheer-sleeve dresses, Floral print midis

Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

India

Indian buyers read AW28 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: AW28 is a long-range Forecut projection based on SS28 direction and Forecut's warm earth-orange colour direction. It will be refined as SS28 and AW28 coverage arrives.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.