AW28

FORECUT



Womenswear

Inspiration and design

Autumn/Winter 2028, long-range outlook. In stores Aug 2028 – Jan 2029.

24 November 2026

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About this report

Coats, dresses, tops, knitwear, trousers, denim and tailoring, item by item.

Long-range outlook. Functional tailoring and technical wool for winter, hidden closures and hybrid boots, in ink blues, mulberry and bottle green.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework



Inspiration

Functional tailoring

Tailoring that works hard: belted jackets, useful pockets, clean seams and cargo details in wool.

Why now

Continues SS28 performance thinking into winter suiting.

Key pieces

Belted jackets, Utility pockets, Clean seams; belted suit jackets.

19-4218 TCX, #33363A and 12-4306 TCX, #D8D8D6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Hidden closures

Magnetic and concealed fastenings give clean, uninterrupted fronts on coats, shirts and blazers.

Why now

Supports the minimal, structured look and is easier to fasten.

Key pieces

Magnets, Concealed plackets, Hidden zips; hidden magnetic closures.

19-1540 TCX, #7D3426 and 13-1407 TCX, #F1D3CB

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Earth deepens

Warm earth orange deepens into rust and brick, often on quilted and padded pieces.

Why now

Colours of the year carry into winter in deeper shades.

Key pieces

Rust, Brick, Quilting; quilted and padded dresses.

19-1250 TCX, #8E3D1F and 12-1110 TCX, #F3D2C2

Source: Based on Forecut's colour direction for the season. Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Technical wool

Wool that stretches, sheds rain and resists creases, for suits and coats that travel well.

Why now

Natural fibre with performance benefits fits the "fewer, better" shift.

Key pieces

Stretch wool, Water-resistant, Travel suits; technical wool suiting.

18-0617 TCX, #7E705A and 11-0103 TCX, #F0E9DC

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard

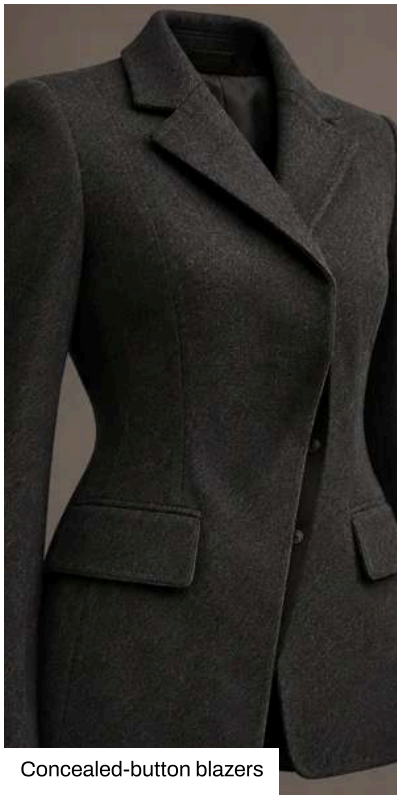




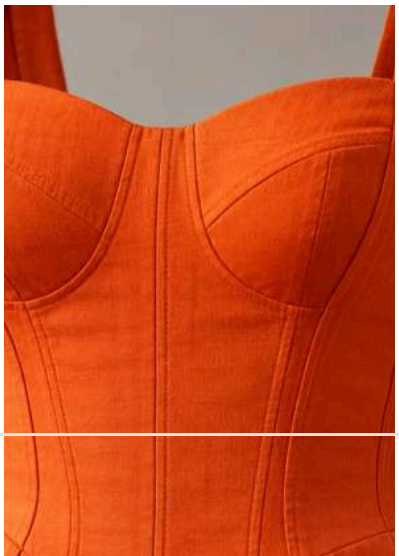
Bonded, raw-cut seams



Cargo pockets



Concealed-button blazers







Colour

The AW28 palette, with Pantone TCX and HEX codes.

Mulberry
19-2428 TCX
#6B264B

Bottle green
19-6050 TCX
#264E36

Antique gold
16-0948 TCX
#B68A3A

Ink
19-3831 TCX
#27293D

Oat
14-1108 TCX
#D7CAB0

Petrol teal
19-4826 TCX
#2A5C6A

Vermilion
18-1454 TCX
#C2452D

Colour by theme



Functional tailoring: 19-4218 TCX with 12-4306 TCX, for belted suit jackets.



Hidden closures: 19-1540 TCX with 13-1407 TCX, for hidden magnetic closures.



Earth deepens: 19-1250 TCX with 12-1110 TCX, for quilted and padded dresses.

Key pieces



Argyle knits

Womenswear, Knitwear, pattern

Diamond argyle patterns on knits.

Rising



Bonded, raw-cut seams

Womenswear, Coats & Jackets, seam

Bonded panels with taped or raw-cut edges.

Rising



Cargo pockets

Womenswear, Trousers & Skirts, pocket

Utility cargos cooling in womenswear.

Rising



Concealed-button blazers

Womenswear, Tailoring, closure

Blazers with hidden buttons for a clean front.

Rising



Corset-seamed dresses

Womenswear, Dresses, seam

Visible corset-style seams on day dresses.

Rising



Cuffed jean hems

Womenswear, Denim, hem

Turned-up hems on straight jeans.

Rising



Denim with technical details

Womenswear, Denim, detail

Denim jackets with zips and bellows pockets.

Rising



Double-pocket camp shirts

Womenswear, Tops & Shirts, pocket

Camp-collar shirts with two chest pockets.

Rising

Key pieces



Elastic-back tailored waists

Womenswear, Trousers & Skirts, waist

Flat fronts with elastic at the back waist.

Rising



Funnel-neck base layers

Womenswear, Tops & Shirts, neckline

Fine ribbed funnel necks for layering.

Rising



Funnel-neck knit dresses

Womenswear, Dresses, neckline

Ribbed knit dresses with a high funnel neck.

Rising



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Rising



Halter-neck dresses

Womenswear, Dresses, neckline

Necklines tied at the back of the neck.

Rising



Henley plackets

Womenswear, Tops & Shirts, placket

Short button plackets on jersey tops.

Rising



Hidden magnetic closures

Womenswear, Coats & Jackets, closure

Fronts that close with concealed magnets instead of buttons.

Rising



Hidden-rivet minimal jeans

Womenswear, Denim, hardware

Jeans with concealed rivets and minimal trims.

Rising

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: AW28 is a long-range Forecut projection based on SS28 direction and Forecut's warm earth-orange colour direction. It will be refined as SS28 and AW28 coverage arrives.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.