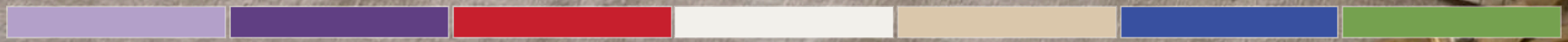
SS27

FORECUT

Colour forecast

Inspiration and design



Spring/Summer 2027, next season forecast. In stores Feb – Jul 2027.

24 November 2026

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About this report

The season palette with Pantone TCX and HEX codes, and the colours behind each theme.

The waist returns and handcraft moves into everyday clothes. Shapes get defined again, sneakers step back for elegant shoes, and colour comes back in full: purple, true red and Klein blue over sun-faded whites and sand.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework



Inspiration

Elegant ease

Dressing gets refined again. The tie returns, shirts are tucked in, trousers are pleated and slightly puffed, and elegant mules and pointed flats replace sneakers.

Why now

Fabric forecasters say street style and sneakers are giving way to elegance.

Seen at

Loewe: The return of the tie; Munich Fabric Start forecasters: "Everything is becoming elegant"; SS27 menswear: Slimmer ties, pleated and puffed trousers

Key pieces

Slim ties, Mules, Pointed flats; tucked shirts with slim ties.

17-6333 TCX, #4F7A3C and 12-5404 TCX, #E4F0DA

Source: FashionUnited, SS27 Paris coverage and SS27 trend report



Inspiration

The waist returns

After years of oversized shapes the waist is back. Peplums, basque waists, balloon and bubble shapes and belted or wrapped fronts define the body again.

Why now

Forecasters see a return to elegance and shape. A defined waist refreshes existing silhouettes without new categories.

Seen at

Li Edelkoort, "Craft of Black": Wraps and belts the waist tightly; SS27 bridal and evening: Corseted bodices, basque waists and bubble skirts; Double belt: Returns as a waist accessory

Key pieces

Peplum, Basque waist, Bubble hem; basque waist bodices.

18-4048 TCX, #2F5FC0 and 13-3920 TCX, #CFE0FF

Source: FashionUnited, Spring/Summer 2027 trend report



Inspiration

Undone

A deliberately unfinished look: straps falling off the shoulder, exposed or unhooked undergarments, top layers left unsewn and raw, frayed hems on muslin-like cottons.

Why now

A relaxed, personal take on elegance, and raw edges suit natural fabrics.

Seen at

Altuzarra: Deshabille looks; Christian Cowan: Undone layers; Coach and Prabal Gurung: Muslin looks; LII: Double-layer minis

Key pieces

Raw hems, Slip straps, Muslin; unfinished raw hems.

17-0610 TCX, #8F897C and 11-0608 TCX, #F2EFE8

Source: The Zoe Report, NYFW SS27 trends; FashionUnited, SS27 Paris coverage



Inspiration

In motion

Long fringe that moves with every step, and bold head-to-toe stripes, from rainbow to tonal.

Why now

Movement and stripes photograph well for video-led social media.

Seen at

Luar, Kim Shui, Ulla Johnson, Heirlome, Monse: Long, figure-covering fringe; DVF: Rainbow stripes with long shorts; Proenza Schouler, Tommy Hilfiger: Head-to-toe stripes

Key pieces

Fringe, Stripes, Swing; fringed hems.

16-1448 TCX, #D4651F and 12-1009 TCX, #FFE1C9

Source: The Zoe Report, NYFW SS27 trends

Moodboard



Corseted tea-length crinoline dresses







Cup-bodice gold column gowns



Generous 1980s double-breasted suits



Lace-up corset-back sequin gowns



Low-rise bootcut jeans



Studded and ruffled Mary Jane clogs



Tone-on-tone embroidered tuxedos

Key colours

Colour comes back in full: purple and lilac, head-to-toe red and Klein blue over sun-faded whites, sand and tobacco.

Confirmed by the runways. Each colour is a real Pantone TCX colour; confirm with a physical Pantone book before dyeing.

Core

Optic white

Pantone 11-0602 TCX Snow White
#F2F0EB

Crisp white for shirting, linen and tailoring; the biggest riser on the runways.

Core

Sand

Pantone 13-1009 TCX Biscotti
#DAC7AB

Sun-faded neutral for linen suits, knits and outerwear.

Core

Tobacco

Pantone 18-1028 TCX Emperador
#684832

Warm brown that replaces black in summer tailoring and leather.

Core

Midnight

Pantone 19-3933 TCX Medieval Blue
#29304E

Deep blue for tailoring and denim.

Seasonal

Lilac

Pantone 15-3720 TCX Lilac Breeze
#B3A0C9

Soft purple for dresses, knits and relaxed workwear.

Seasonal

Violet

Pantone 19-3642 TCX Royal Purple
#603F83

Saturated purple for statement pieces, leather and evening.

Seasonal

True red

Pantone 18-1763 TCX High Risk Red
#C71F2D

Worn head to toe, not just as a pop.

Seasonal

Butter

Pantone 12-0711 TCX Lemon Meringue
#F6E199

Soft yellow for knits, shirting and menswear polos.

Accent

Klein blue

Pantone 18-3949 TCX Dazzling Blue
#3850A0

Intense ultramarine for single statement pieces.

Accent

Grass green

Pantone 16-0237 TCX Foliage
#75A14F

A living green for knits, prints and swim.

Colour stories

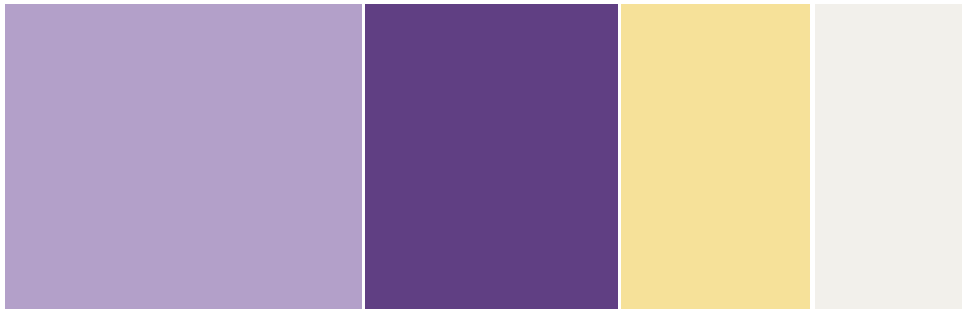


Sun-faded

Whites, sand, tobacco and ice blue, as if bleached by summer. Linen, cotton and soft tailoring.

Use for: Tailoring, shirting, linen, menswear

Optic white: Pantone 11-0602 TCX, #F2F0EB
Sand: Pantone 13-1009 TCX, #DAC7AB
Tobacco: Pantone 18-1028 TCX, #684832
Ice blue: Pantone 12-4805 TCX, #CBDCDF



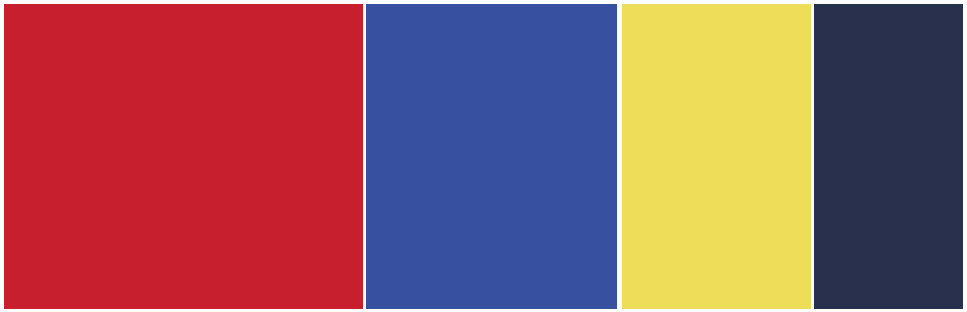
Purple reign

From lilac to violet, the season's most talked-about colour, paired with butter for an unexpected summer mix.

Use for: Dresses, knits, leather, evening

Lilac: Pantone 15-3720 TCX, #B3A0C9
Violet: Pantone 19-3642 TCX, #603F83
Butter: Pantone 12-0711 TCX, #F6E199
Optic white: Pantone 11-0602 TCX, #F2F0EB

Colour stories



Full colour

Red, Klein blue and lemon worn head to toe. Primary colour without prints.

Use for: Statement dresses, outerwear, shoes

True red: Pantone 18-1763 TCX, #C71F2D
Klein blue: Pantone 18-3949 TCX, #3850A0
Lemon: Pantone 12-0642 TCX, #EDDD59
Midnight: Pantone 19-3933 TCX, #29304E



Living green

Grass green and teal from nature and the pool: summer knits, swim and prints.

Use for: Swim, knits, prints, kidswear

Grass green: Pantone 16-0237 TCX, #75A14F
Teal: Pantone 17-5117 TCX, #358082
Sand: Pantone 13-1009 TCX, #DAC7AB
Butter: Pantone 12-0711 TCX, #F6E199

By department

Womenswear



Lilac and violet lead, with true red and Klein blue for statement pieces and butter for softness.

Lilac: 15-3720 TCX, #B3A0C9
Violet: 19-3642 TCX, #603F83
True red: 18-1763 TCX, #C71F2D
Klein blue: 18-3949 TCX, #3850A0
Butter: 12-0711 TCX, #F6E199
Optic white: 11-0602 TCX, #F2F0EB

Menswear



Sun-faded earth tones and linen, ice blue as the new shirt colour, with butter, lavender, salmon pink and red pops.

Sand: 13-1009 TCX, #DAC7AB
Tobacco: 18-1028 TCX, #684832
Ice blue: 12-4805 TCX, #CBDCDF
Butter: 12-0711 TCX, #F6E199
Salmon pink: 15-1523 TCX, #E29A86
Rust: 18-1250 TCX, #9F5130

Kidswear



Pool brights over sandy neutrals: lemon, aqua, grass green and coral, with lavender for the softer side.

Lemon: 12-0642 TCX, #EDDD59
Aqua: 14-4816 TCX, #58C9D4
Grass green: 16-0237 TCX, #75A14F
Coral: 16-1541 TCX, #F6745F
Lavender: 14-3812 TCX, #BDB0D0
Sand: 13-1009 TCX, #DAC7AB

Footwear



Sandy suedes and natural tones, sea and sky blues, lemon and green reptile effects, and red for heels.

Sand suede: 14-1116 TCX, #CCB390
Sea blue: 18-4250 TCX, #006CA9
Sky blue: 14-4317 TCX, #A5C5D9
Lemon: 12-0642 TCX, #EDDD59
Reptile green: 18-0130 TCX, #53713D
True red: 18-1763 TCX, #C71F2D

How we built it

Read from the spring/summer 2027 shows (June menswear and Pitti Uomo, September womenswear) and the Première Vision February fabric fair. White rose the most on the runways; purple was the most reported colour in New York; red returned head to toe; menswear moved to butter yellow, lavender, pink and ice blue over earth tones.

Public sources

- Refinery29: NYFW spring/summer 2027 colour: https://www.refinery29.com/en-us/new-york-fashion-week-spring-summer-2027-color-trends
- Runway colour share, Spring 2027 (tfashion): https://tfashion.ai/runway/ss27/colors
- The Impression: Spring 2027 colour forecast: https://theimpression.com/?p=12070953
- Première Vision: key colours SS27: https://www.premierevision.com/en/articles/2a0d1f83-bafa-f011-832e-000d3a43e2d8/key-colors-for-spring-summer-2027-meaningful-shades
- FashionUnited: Pitti Uomo 110: https://fashionunited.com/news/fairs/pitti-uomo-110-loud-beats-quiet-collections/2026061973088
- International Leather Maker: SS27 leather colours: https://internationalleathermaker.com/spring-summer-2027-sees-wearing-and-living-leather-trends/

Key pieces



Corseted tea-length crinoline dresses

Womenswear, Dresses, silhouette

Strapless corset bodices over a crinoline-lined petticoat skirt cut to tea length, softened with tulle draped over the shoulders; Vivienne Westwood custom black Chantilly-lace dress for Ariana Grande at the London 'Focker-In-Law' premiere, 18 Nov 2026.

Rising



Cup-bodice gold column gowns

Womenswear, Dresses, bodice

Long metallic-gold gowns with a defined cup or bustier bodice, all-over shine and a high slit; several stars at the 47th Cairo International Film Festival, 11 Nov 2026.

Rising



Generous 1980s double-breasted suits

Menswear, Tailoring, silhouette

Roomy double-breasted suits with pleated, higher-waisted trousers in a late-80s/early-90s line; the VRC's Melbourne Cup Carnival 2026 forecast names them for race-day menswear, alongside the return of the tie.

Rising



Lace-up corset-back sequin gowns

Womenswear, Dresses, back

Fully sequinned column gowns closed with corset lacing down the back; Tamara Ralph on Lily James at the Governors Awards, Los Angeles, 15 Nov 2026, with Karol G's lace-up corset bodice (Celia Kritharioti couture) at the Latin Grammys, 12 Nov.

Rising



Low-rise bootcut jeans

Womenswear, Denim, shape

Low-slung jeans, slim through the thigh with a slight flare below the knee, as in Madhappy x Lucky Brand (Oct 2026).

Rising



Studded and ruffled Mary Jane clogs

Footwear, Sneakers & Casual, upper

Mary Janes, Boston clogs and Arizona sandals reworked with gold studs, leather ruffles and shearling in black, lilac, sandstone and chutney; Birkenstock 1774 Pont des Arts (Nov 2026).

Rising



Tone-on-tone embroidered tuxedos

Womenswear, Tailoring, embellishment

Black smoking suits embroidered all over in black, worn as the alternative to a gown; Marian Saud for Débora Plager at the Martín Fierro de Cable awards, Buenos Aires, 12 Nov 2026.

Rising



Apron-toe derbies

Footwear, Men's Shoes, toe

Derbies with stitched apron toes.

Rising

Key pieces



Asymmetric wrap closures

Womenswear, Coats & Jackets, closure

Off-centre wrap fronts held with a tie.

Rising



Backless apron tops

Womenswear, Tops & Shirts, neckline

Halter tops that tie at the neck and leave the back open.

Rising



Balloon trousers

Womenswear, Trousers & Skirts, shape

Volume gathered into the ankle.

Rising



Band-collar shirts with long placket

Womenswear, Tops & Shirts, collar

Collarless shirts with an extended placket.

Rising



Barrel-leg cargo jeans

Womenswear, Denim, pocket

Curved legs with cargo pockets.

Rising



Belgian loafers

Footwear, Men's Shoes, style

Soft, slipper-like loafers.

Rising



Belted field coats

Menswear, Outerwear, waist

Field coats with a waist belt.

Rising



Belted high waists

Menswear, Trousers, waist

Worn belted and high.

Rising

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Sources: SS27 themes summarise published runway and trade coverage from the September–October 2026 shows, including FashionUnited and The Zoe Report. Pantone announces its 2027 colour of the year in December 2026.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.