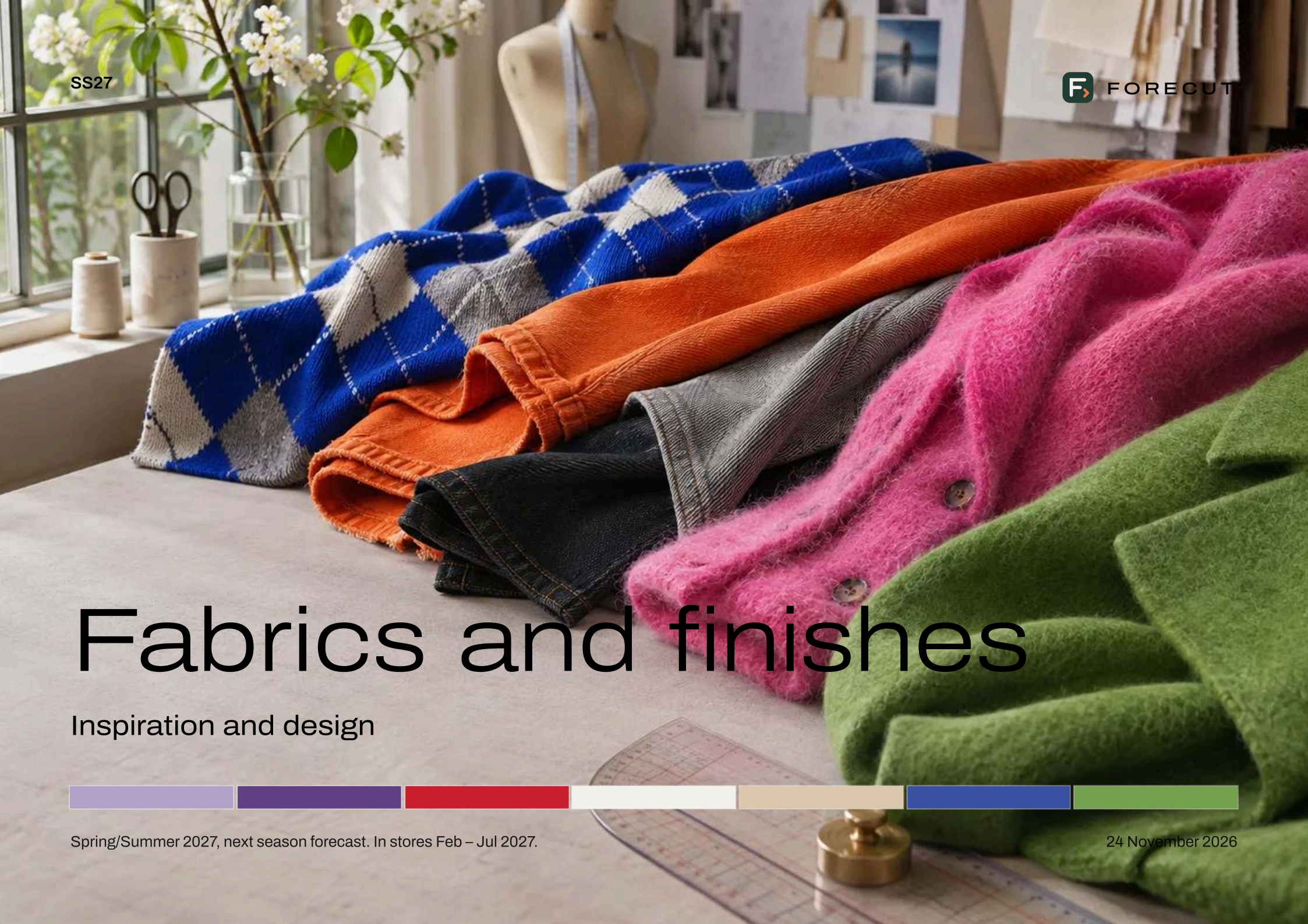
SS27

FORECUT



Fabrics and finishes

Inspiration and design

Spring/Summer 2027, next season forecast. In stores Feb – Jul 2027.

24 November 2026

Contents

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About this report

Fabrics, materials, washes, prints and finishes across every category.

The waist returns and handcraft moves into everyday clothes. Shapes get defined again, sneakers step back for elegant shoes, and colour comes back in full: purple, true red and Klein blue over sun-faded whites and sand.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework



Inspiration

Undone

A deliberately unfinished look: straps falling off the shoulder, exposed or unhooked undergarments, top layers left unsewn and raw, frayed hems on muslin-like cottons.

Why now

A relaxed, personal take on elegance, and raw edges suit natural fabrics.

Seen at

Altuzarra: Deshabille looks; Christian Cowan: Undone layers; Coach and Prabal Gurung: Muslin looks; LII: Double-layer minis

Key pieces

Raw hems, Slip straps, Muslin; unfinished raw hems.

17-0610 TCX, #8F897C and 11-0608 TCX, #F2EFE8

Source: The Zoe Report, NYFW SS27 trends; FashionUnited, SS27 Paris coverage



Inspiration

In motion

Long fringe that moves with every step, and bold head-to-toe stripes, from rainbow to tonal.

Why now

Movement and stripes photograph well for video-led social media.

Seen at

Luar, Kim Shui, Ulla Johnson, Heirlome, Monse: Long, figure-covering fringe; DVF: Rainbow stripes with long shorts; Proenza Schouler, Tommy Hilfiger: Head-to-toe stripes

Key pieces

Fringe, Stripes, Swing; fringed hems.

16-1448 TCX, #D4651F and 12-1009 TCX, #FFE1C9

Source: The Zoe Report, NYFW SS27 trends



Inspiration

Handcraft

Lace flowers, embroidery and smocking move onto crisp, everyday shirting. Craft techniques such as wrapping, gathering, pleating and openwork feel personal and slow.

Why now

Lace is named a growth category, and craft adds perceived value to simple poplin and knits.

Seen at

Chloé: Embroidery and waxed jackets; Gabriela Hearst: Mirrorwork inspired by Afghan craftsmanship; Lace (category): Forecasters call it a growth category

Key pieces

Lace, Smocking, Embroidery; lace-embroidered poplin shirts.

17-1147 TCX, #A8623F and 11-1306 TCX, #F6E2D4

Source: FashionUnited, SS27 Paris coverage and SS27 trend report



Inspiration

Elegant ease

Dressing gets refined again. The tie returns, shirts are tucked in, trousers are pleated and slightly puffed, and elegant mules and pointed flats replace sneakers.

Why now

Fabric forecasters say street style and sneakers are giving way to elegance.

Seen at

Loewe: The return of the tie; Munich Fabric Start forecasters: "Everything is becoming elegant"; SS27 menswear: Slimmer ties, pleated and puffed trousers

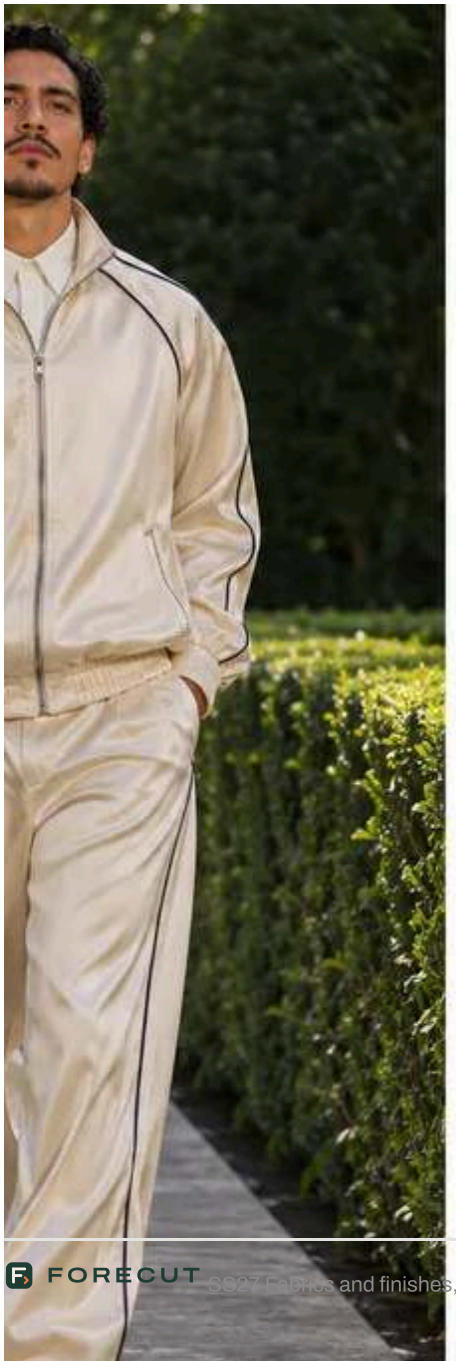
Key pieces

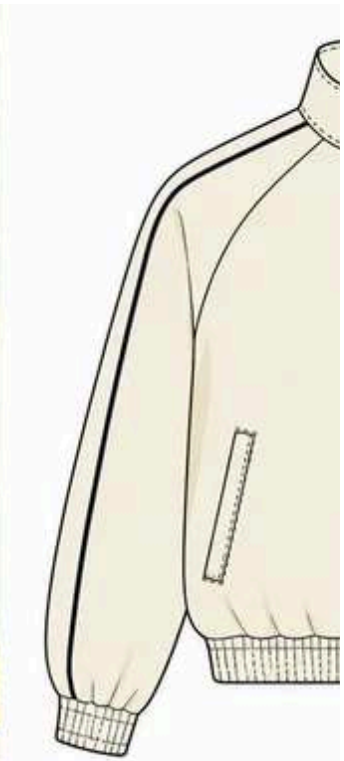
Slim ties, Mules, Pointed flats; tucked shirts with slim ties.

17-6333 TCX, #4F7A3C and 12-5404 TCX, #E4F0DA

Source: FashionUnited, SS27 Paris coverage and SS27 trend report

Moodboard







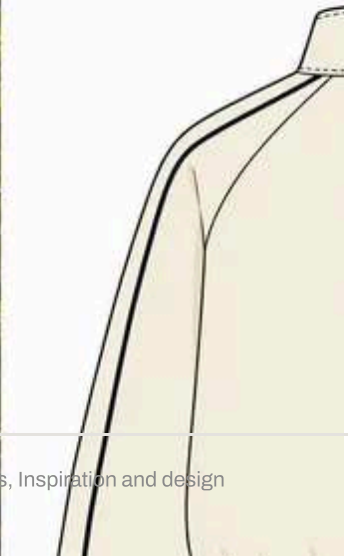
Sun-bleached distressed sneakers

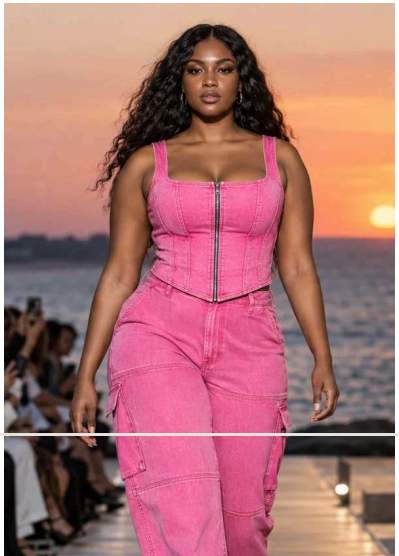


Tonal suede low-profile sneakers



Argyle knits



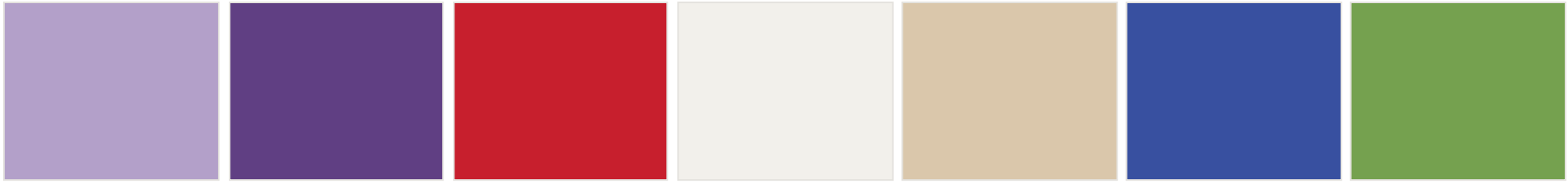






Colour

The SS27 palette, with Pantone TCX and HEX codes.



Lilac
15-3720 TCX
#B3A0C9

Violet
19-3642 TCX
#603F83

True red
18-1763 TCX
#C71F2D

Optic white
11-0602 TCX
#F2F0EB

Sand
13-1009 TCX
#DAC7AB

Klein blue
18-3949 TCX
#3850A0

Grass green
16-0237 TCX
#75A14F

Colour by theme



Undone: 17-0610 TCX with 11-0608 TCX, for unfinished raw hems.



In motion: 16-1448 TCX with 12-1009 TCX, for fringed hems.



Handcraft: 17-1147 TCX with 11-1306 TCX, for lace-embroidered poplin shirts.

Key pieces



Piped satin track jackets

Menswear, Outerwear, fabric

Zip-up satin track jackets with contrast piping, as in Born x Raised's Pre-Holiday 2026 drop; sporty polish for evening.

Rising



Sun-bleached distressed sneakers

Footwear, Sneakers & Casual, finish

Trainers made in deliberately distressed, sun-bleached fabrics on a cushioned retro sole; Puma x JiyongKim Cell Geo, Seoul (Korea Herald, 15 Nov 2026).

Rising



Tonal suede low-profile sneakers

Footwear, Sneakers & Casual, material

Slim, low-profile sneakers in a single tone of leather or suede; Jil Sander x Puma reworked the Speedcat in all-black, all-white and white suede (on sale Oct 2026).

Rising



Argyle knits

Womenswear, Knitwear, pattern

Diamond argyle patterns on knits.

Rising



Black and grey denim

Womenswear, Denim, wash

Washed black and grey denim.

Rising



Broderie anglaise dresses

Womenswear, Dresses, fabric

White eyelet-embroidered cotton dresses with puff sleeves and tiers, as at Chloé SS27.

Rising



Brushed cardigan coats

Menswear, Knitwear, fabric

Long brushed cardigans.

Rising



Brushed wool-cashmere coats

Womenswear, Coats & Jackets, fabric

Soft, brushed blends with a hazy surface.

Rising

Key pieces



Cable fisherman jumpers

Menswear, Knitwear, pattern

Heavy cables on chunky jumpers.

Rising



Cable-front cardigans

Womenswear, Knitwear, pattern

Cables running down cardigan fronts.

Rising



Chambray work shirts

Menswear, Shirts & Polos, fabric

Chambray shirts with two flap pockets.

Rising



Check sports jackets

Menswear, Tailoring, fabric

Checked jackets worn with odd trousers.

Rising



Check tailoring

Womenswear, Tailoring, fabric

Prince of Wales and windowpane checks.

Rising



Clear PVC heels

Footwear, Heels & Flats, material

Transparent pumps and jelly shoes.

Rising



Column knit dresses

Womenswear, Dresses, fabric

Long ribbed knit dresses in column shapes.

Rising



Corduroy wide trousers

Menswear, Trousers, fabric

Wide trousers in corduroy.

Rising

Forecut

Seasonal fashion forecasts and design tools for designers, brands and fashion schools.

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Sources: SS27 themes summarise published runway and trade coverage from the September–October 2026 shows, including FashionUnited and The Zoe Report. Pantone announces its 2027 colour of the year in December 2026.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.