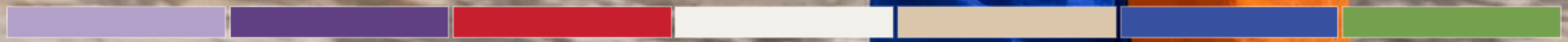
SS27

FORECUT

Menswear

Inspiration and design



Spring/Summer 2027, next season forecast. In stores Feb – Jul 2027.

24 November 2026

Contents

Inspiration

Moodboard

Colour

Key pieces

About this report

Outerwear, shirts, knitwear, tailoring and trousers, item by item.

The waist returns and handcraft moves into everyday clothes. Shapes get defined again, sneakers step back for elegant shoes, and colour comes back in full: purple, true red and Klein blue over sun-faded whites and sand.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework



Inspiration

Elegant ease

Dressing gets refined again. The tie returns, shirts are tucked in, trousers are pleated and slightly puffed, and elegant mules and pointed flats replace sneakers.

Why now

Fabric forecasters say street style and sneakers are giving way to elegance.

Seen at

Loewe: The return of the tie; Munich Fabric Start forecasters: "Everything is becoming elegant"; SS27 menswear: Slimmer ties, pleated and puffed trousers

Key pieces

Slim ties, Mules, Pointed flats; tucked shirts with slim ties.

17-6333 TCX, #4F7A3C and 12-5404 TCX, #E4F0DA

Source: FashionUnited, SS27 Paris coverage and SS27 trend report



Inspiration

The waist returns

After years of oversized shapes the waist is back. Peplums, basque waists, balloon and bubble shapes and belted or wrapped fronts define the body again.

Why now

Forecasters see a return to elegance and shape. A defined waist refreshes existing silhouettes without new categories.

Seen at

Li Edelkoort, "Craft of Black": Wraps and belts the waist tightly; SS27 bridal and evening: Corseted bodices, basque waists and bubble skirts; Double belt: Returns as a waist accessory

Key pieces

Peplum, Basque waist, Bubble hem; basque waist bodices.

18-4048 TCX, #2F5FC0 and 13-3920 TCX, #CFE0FF

Source: FashionUnited, Spring/Summer 2027 trend report



Inspiration

In motion

Long fringe that moves with every step, and bold head-to-toe stripes, from rainbow to tonal.

Why now

Movement and stripes photograph well for video-led social media.

Seen at

Luar, Kim Shui, Ulla Johnson, Heirlome, Monse: Long, figure-covering fringe; DVF: Rainbow stripes with long shorts; Proenza Schouler, Tommy Hilfiger: Head-to-toe stripes

Key pieces

Fringe, Stripes, Swing; fringed hems.

16-1448 TCX, #D4651F and 12-1009 TCX, #FFE1C9

Source: The Zoe Report, NYFW SS27 trends



Inspiration

Undone

A deliberately unfinished look: straps falling off the shoulder, exposed or unhooked undergarments, top layers left unsewn and raw, frayed hems on muslin-like cottons.

Why now

A relaxed, personal take on elegance, and raw edges suit natural fabrics.

Seen at

Altuzarra: Deshabille looks; Christian Cowan: Undone layers; Coach and Prabal Gurung: Muslin looks; LII: Double-layer minis

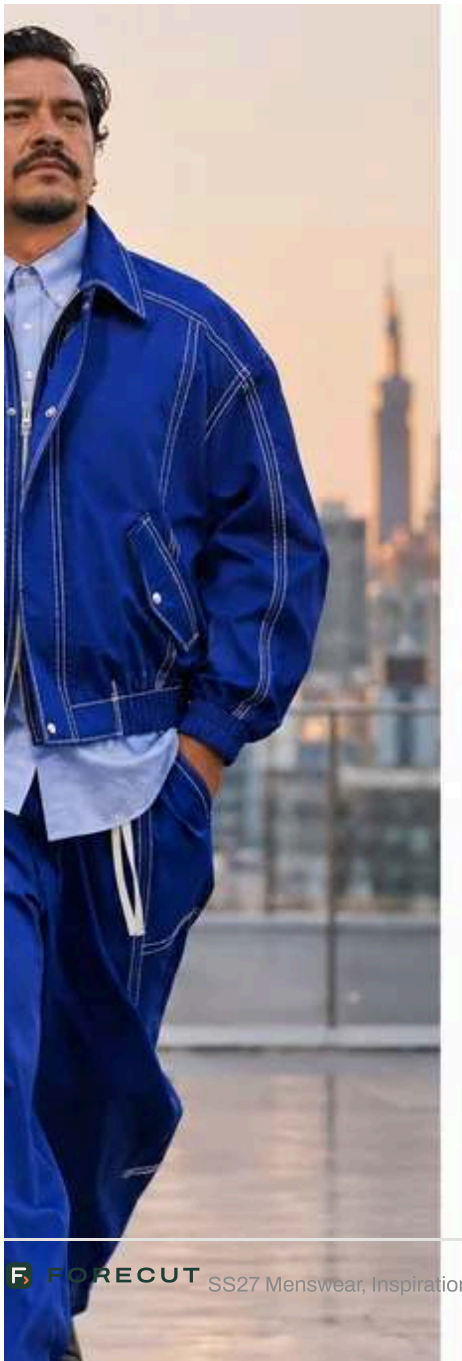
Key pieces

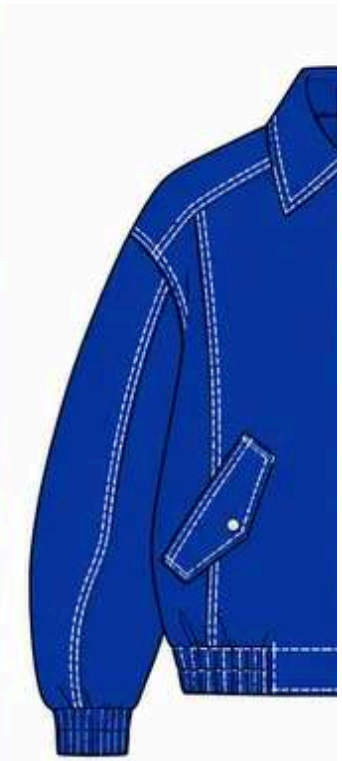
Raw hems, Slip straps, Muslin; unfinished raw hems.

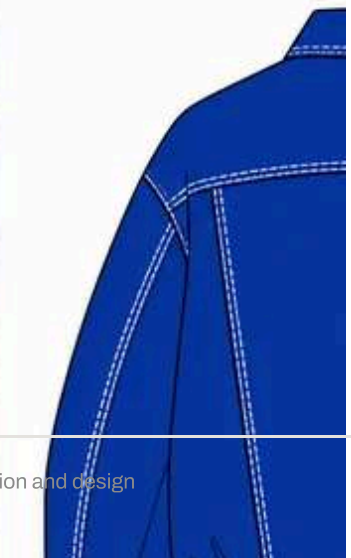
17-0610 TCX, #8F897C and 11-0608 TCX, #F2EFE8

Source: The Zoe Report, NYFW SS27 trends; FashionUnited, SS27 Paris coverage

Moodboard



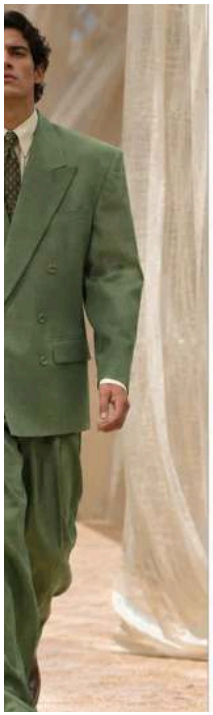


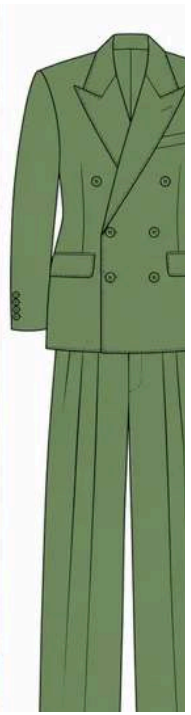




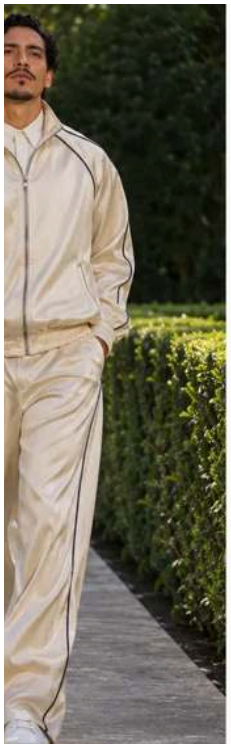


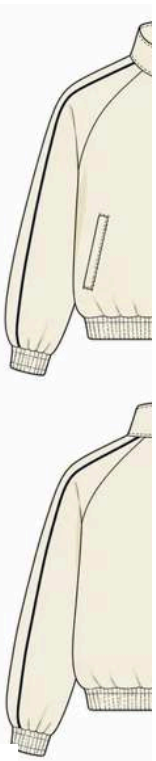
Fisherman-style raincoats





Generous 1980s double-breasted suits





Piped satin track jackets

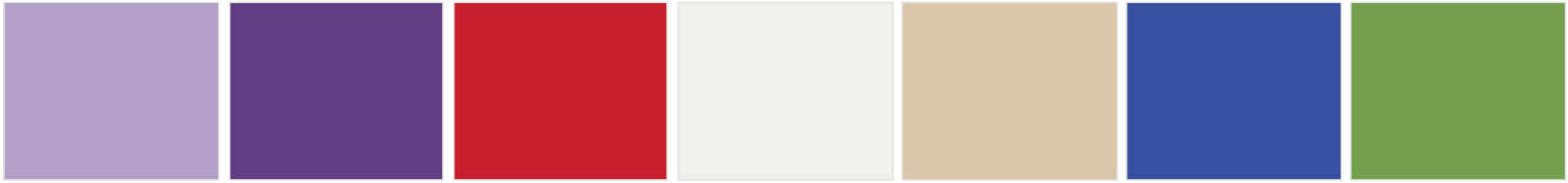






Colour

The SS27 palette, with Pantone TCX and HEX codes.



Lilac
15-3720 TCX
#B3A0C9

Violet
19-3642 TCX
#603F83

True red
18-1763 TCX
#C71F2D

Optic white
11-0602 TCX
#F2F0EB

Sand
13-1009 TCX
#DAC7AB

Klein blue
18-3949 TCX
#3850A0

Grass green
16-0237 TCX
#75A14F

Colour by theme



Elegant ease: 17-6333 TCX with 12-5404 TCX, for tucked shirts with slim ties.



The waist returns: 18-4048 TCX with 13-3920 TCX, for basque waist bodices.



In motion: 16-1448 TCX with 12-1009 TCX, for fringed hems.

Key pieces



Contrast-stitch nylon twill blousons

Menswear, Outerwear, stitching

Nylon twill blousons in black, navy or khaki where thick contrast topstitching is the design accent; sacai Holiday 2026, Tokyo, from 6 Nov 2026.

Rising



Fisherman-style raincoats

Menswear, Outerwear, silhouette

Long, roomy raincoats modelled on fishermen's oilskins with storm flaps and hoods; part of Louis Vuitton's weather-themed Men's SS27 pre-collection (Oct 2026).

Rising



Generous 1980s double-breasted suits

Menswear, Tailoring, silhouette

Roomy double-breasted suits with pleated, higher-waisted trousers in a late-80s/early-90s line; the VRC's Melbourne Cup Carnival 2026 forecast names them for race-day menswear, alongside the return of the tie.

Rising



Piped satin track jackets

Menswear, Outerwear, fabric

Zip-up satin track jackets with contrast piping, as in Born x Raised's Pre-Holiday 2026 drop; sporty polish for evening.

Rising



Barrel trousers

Menswear, Trousers, shape

Curved, tapered barrel legs.

Rising



Belted field coats

Menswear, Outerwear, waist

Field coats with a waist belt.

Rising



Belted high waists

Menswear, Trousers, waist

Worn belted and high.

Rising



Boxy short-sleeve shirts

Menswear, Shirts & Polos, shape

Wide, boxy short-sleeve shirts.

Rising

Key pieces



Brushed cardigan coats

Menswear, Knitwear, fabric

Long brushed cardigans.

Rising



Buckle side adjusters

Menswear, Trousers, hardware

Adjusters replacing belt loops.

Rising



Cable fisherman jumpers

Menswear, Knitwear, pattern

Heavy cables on chunky jumpers.

Rising



Chambray work shirts

Menswear, Shirts & Polos, fabric

Chambray shirts with two flap pockets.

Rising



Check shackets

Menswear, Shirts & Polos, garment

Heavy check shirt-jackets.

Rising



Check sports jackets

Menswear, Tailoring, fabric

Checked jackets worn with odd trousers.

Rising



Chore and work jackets

Menswear, Outerwear, pocket

Workwear jackets with large patch pockets.

Rising



Clean leather bombers

Menswear, Outerwear, garment

Brown, navy and burgundy leather bombers.

Rising

Forecut

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Sources: SS27 themes summarise published runway and trade coverage from the September–October 2026 shows, including FashionUnited and The Zoe Report. Pantone announces its 2027 colour of the year in December 2026.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.