SS28

FORECUT



Footwear

Inspiration and design

Spring/Summer 2028, long-range outlook. In stores Feb – Jul 2028.

24 November 2026

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About this report

Heels, flats, boots, men's shoes and sneakers.

Long-range outlook. Structured clarity and easy movement: fewer, better pieces with performance comfort for commuting, in strong blues, greyish mauve and straw.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework



Inspiration

Sport meets smart

Cushioned sport soles under refined flats, loafers and derbies: elegant shoes with sneaker comfort.

Why now

SS27 moved from sneakers to elegance; SS28 keeps the look but brings back comfort.

Key pieces

Sport soles, Hybrid shoes, Comfort heels; sport-sole smart flats.

19-0201 TCX, #3A3F45 and 13-4108 TCX, #D8DDE2

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Natural tech

Natural fibres finished to perform: quick-dry linen, UV-resistant cotton and easy-care jersey.

Why now

Customers want natural fibres without the creasing and care trouble.

Key pieces

Quick-dry, Easy-care, Natural fibres; performance-jersey shirt dresses.

18-0920 TCX, #6D5D44 and 11-0105 TCX, #EFE6D3

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Performance ease

Designs that feel intuitive and move easily: articulated sleeves and knees, stretch and breathable fabrics for sport and commuting.

Why now

Early SS28 previews point to performance design that removes restriction.

Key pieces

Articulation, Stretch, Breathable; articulated sleeves.

18-1340 TCX, #A6492A and 12-1110 TCX, #F6D7C6

Source: FashionUnited, "SS28 Preview: The modern flow of performance design". Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Structured clarity

Consumers move away from constant novelty toward fewer, better pieces: clean column shapes, clear lines and minimal trims.

Why now

Early SS28 trade intelligence describes a demand for "better" fashion rather than more fashion.

Key pieces

Column shapes, Clean fronts, Minimal trims; clean column dresses.

19-4916 TCX, #1F5E63 and 12-4604 TCX, #CFE6E4

Source: FashionUnited, "Spring Summer 2028 Trend Intelligence: The Rise of Structured Clarity". Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard





Belted knee-high boots



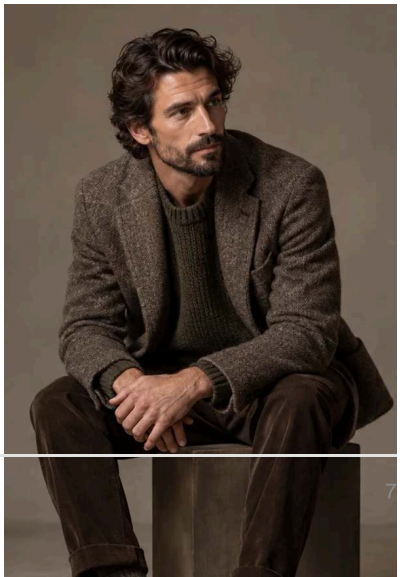
Boat shoes



Bow-trim flats







Colour

The SS28 palette, with Pantone TCX and HEX codes.

Royal blue
18-3949 TCX
#3850A0

Sonar turquoise
16-5123 TCX
#279D9F

Greyish mauve
15-3507 TCX
#BDABBE

Bleached linen
11-0701 TCX
#EDE6DB

Straw
14-0935 TCX
#DABE81

Magnetic violet
19-3847 TCX
#44377D

Peach
13-1125 TCX
#F5B895

Colour by theme



Sport meets smart: 19-0201 TCX with 13-4108 TCX, for sport-sole smart flats.



Natural tech: 18-0920 TCX with 11-0105 TCX, for performance-jersey shirt dresses.



Performance ease: 18-1340 TCX with 12-1110 TCX, for articulated sleeves.

Key pieces



Belgian loafers

Footwear, Men's Shoes, style

Soft, slipper-like loafers.

Rising



Belted knee-high boots

Footwear, Boots, hardware

Knee-highs with a single buckled strap.

Rising



Boat shoes

Footwear, Men's Shoes, style

Moccasin boat shoes with leather laces.

Rising



Bow-trim flats

Footwear, Heels & Flats, trim

Flats finished with a small bow.

Rising



Chelsea boots for tailoring

Footwear, Men's Shoes, style

Sleek Chelseas worn with suits.

Rising



Comfort block heels

Footwear, Heels & Flats, heel

Lower, wider block heels.

Rising



Cupsole derbies

Footwear, Men's Shoes, sole

Derbies on sneaker cupsoles.

Rising



Cutout summer boots

Footwear, Boots, shaft

Ankle boots with cutout panels.

Rising

Key pieces



Flat espadrille sneakers

Footwear, Sneakers & Casual, sole

Canvas shoes on jute soles.

Rising



Flat strappy sandals

Footwear, Heels & Flats, strap

Thin-strap flat sandals.

Rising



Flat suede knee boots

Footwear, Boots, material

Flat knee boots in suede.

Rising



Hybrid sport-smart boots

Footwear, Boots, sole

Smart boots on cushioned sport soles.

Rising



Hybrid sport-sole derbies

Footwear, Men's Shoes, sole

Derbies on lightweight sport soles.

Rising



Kitten-heel knee boots

Footwear, Boots, heel

Knee boots on low kitten heels.

Rising



Leather court sneakers

Footwear, Sneakers & Casual, style

Clean leather court shoes.

Rising



Leather slides

Footwear, Men's Shoes, strap

Wide-strap leather slides.

Rising

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Sources: SS28 is a long-range Forecut projection. It builds on early SS28 trade coverage (structured clarity and performance design, FashionUnited) and Forecut's warm earth-orange colour direction.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.