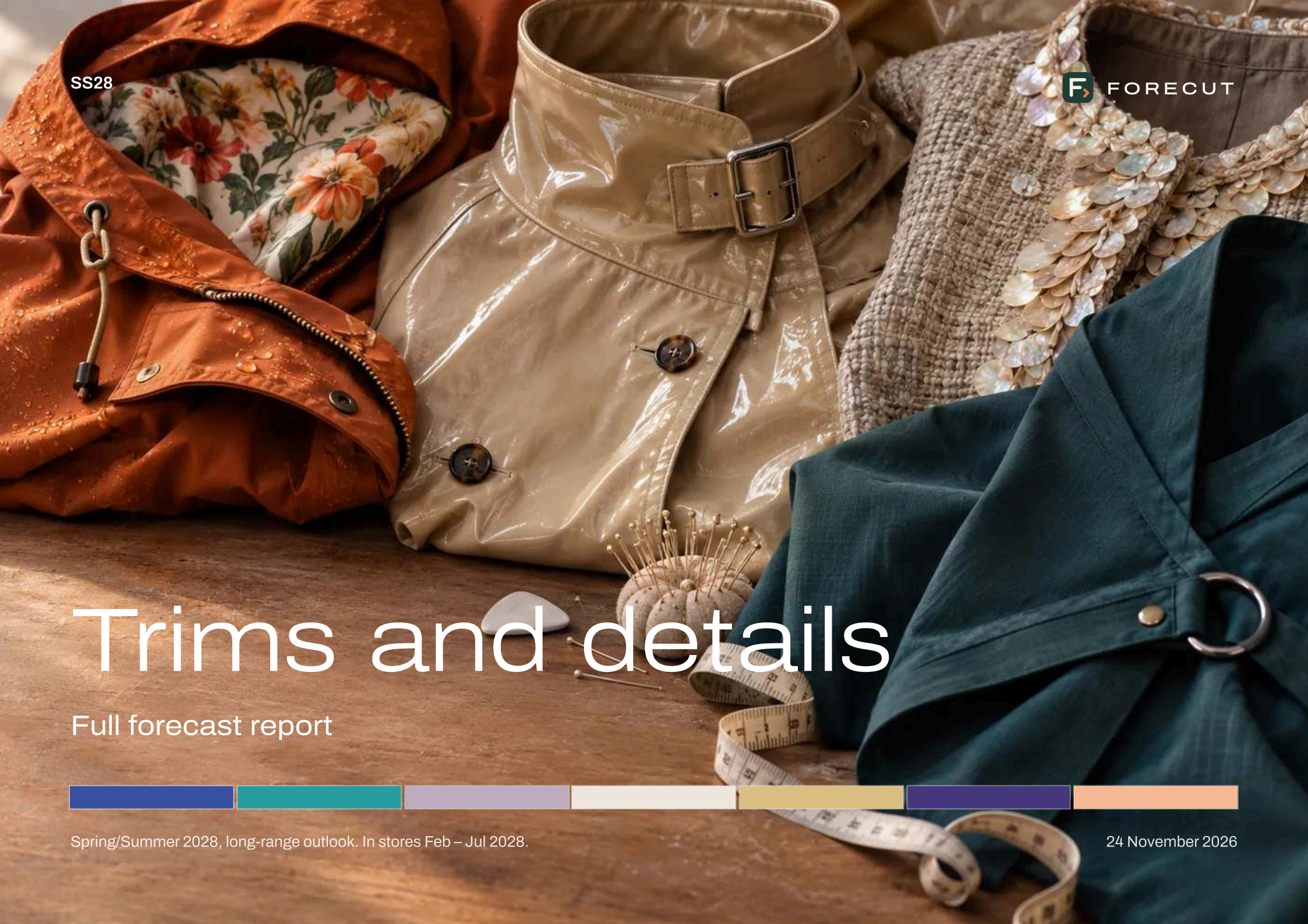


SS28

FORECUT

Trims and details

Full forecast report

Spring/Summer 2028, long-range outlook. In stores Feb – Jul 2028.

24 November 2026

Contents

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About this report

Collars, closures, pockets, hardware, trims and embellishment.

Long-range outlook. Structured clarity and easy movement: fewer, better pieces with performance comfort for commuting, in strong blues, greyish mauve and straw.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework

Overview

Build around Ankle-strap balloon trousers, Floral-lined showerproof jackets and Lacquered funnel-neck trenches.

Long-range outlook. Structured clarity and easy movement: fewer, better pieces with performance comfort for commuting, in strong blues, greyish mauve and straw.

Build into the range

Ankle-strap balloon trousers, Floral-lined showerproof jackets, Lacquered funnel-neck trenches, Shell-paillette jacket edging and Asymmetric wrap closures are rising and keep growing into AW28.

Test in small quantities

Articulated-knee trousers, Bonded, raw-cut seams, Cargo pockets, Concealed-button blazers and Denim with technical details are new ideas to try.

Sell through

Beaded-fringe canvas dresses, Fringed minis with back trains, Off-shoulder tweed sheath dresses and Scale-beaded mermaid hems are at their height. Do not add depth.

Reduce or rework

Tone-on-tone embroidered tuxedos, Brooch-and-chain stilettos, Brooch-fastened cardigans and Buckle side adjusters are moving out.



Inspiration

Structured clarity

Consumers move away from constant novelty toward fewer, better pieces: clean column shapes, clear lines and minimal trims.

Why now

Early SS28 trade intelligence describes a demand for "better" fashion rather than more fashion.

Key pieces

Column shapes, Clean fronts, Minimal trims; clean column dresses.

19-4916 TCX, #1F5E63 and 12-4604 TCX, #CFE6E4

Source: FashionUnited, "Spring Summer 2028 Trend Intelligence: The Rise of Structured Clarity". Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Commuter tailoring

Suits built for city days: stretch suiting, soft shoulders, concealed buttons and easy-care fabrics.

Why now

Hybrid working needs tailoring that is comfortable on a commute and smart at a desk.

Key pieces

Stretch suits, Concealed buttons, Soft shoulders; stretch commuter suiting.

18-0513 TCX, #6F6A60 and 11-4201 TCX, #ECEBE6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Performance ease

Designs that feel intuitive and move easily: articulated sleeves and knees, stretch and breathable fabrics for sport and commuting.

Why now

Early SS28 previews point to performance design that removes restriction.

Key pieces

Articulation, Stretch, Breathable; articulated sleeves.

18-1340 TCX, #A6492A and 12-1110 TCX, #F6D7C6

Source: FashionUnited, "SS28 Preview: The modern flow of performance design". Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Sport meets smart

Cushioned sport soles under refined flats, loafers and derbies: elegant shoes with sneaker comfort.

Why now

SS27 moved from sneakers to elegance; SS28 keeps the look but brings back comfort.

Key pieces

Sport soles, Hybrid shoes, Comfort heels; sport-sole smart flats.

19-0201 TCX, #3A3F45 and 13-4108 TCX, #D8DDE2

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard





Floral-lined showerproof jackets



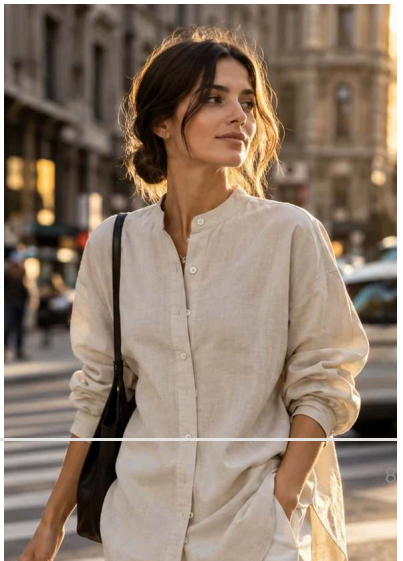
Lacquered funnel-neck trenches



Shell-paillette jacket edging







How it developed

Piece	AW26	SS27	AW27	SS28	AW28
Ankle-strap balloon trousers		Emerging	Emerging	Rising	Peaking
Floral-lined showerproof jackets	Emerging	Emerging	Rising	Rising	Peaking
Lacquered funnel-neck trenches			Emerging	Rising	Peaking
Shell-paillette jacket edging		Emerging	Rising	Rising	Peaking
Asymmetric wrap closures	Rising	Rising	Rising	Rising	Peaking
Band-collar shirts		Emerging	Rising	Rising	Peaking
Band-collar shirts with long placket		Rising	Rising	Rising	Peaking
Barrel-leg cargo jeans	Rising	Rising	Rising	Rising	Peaking
Belted knee-high boots			Emerging	Rising	Peaking
Belted safari jackets	Emerging	Rising	Rising	Rising	Peaking
Bow-trim flats	Emerging	Emerging	Rising	Rising	Rising
Bubble-hem dresses		Rising	Rising	Rising	Peaking

Carried on from AW27

Belted wrap fronts
Rising in AW27, peaking now

Collarless cropped jackets
Peaking in AW27, fading now

Lace-trimmed jacket edges
Peaking in AW27, fading now

Welt-pocket cocoon coats
Rising in AW27, peaking now

Contrast-piped edges
Peaking in AW27, fading now

Belted safari jackets
Rising in AW27, rising now

What happens in AW28

Ankle-strap balloon trousers
Rising now, peaking in AW28

Floral-lined showerproof jackets
Rising now, peaking in AW28

Lacquered funnel-neck trenches
Rising now, peaking in AW28

Shell-paillette jacket edging
Rising now, peaking in AW28

Asymmetric wrap closures
Rising now, peaking in AW28

Band-collar shirts
Rising now, peaking in AW28

Emerging in SS28



Articulated-knee trousers

Menswear, Trousers, seam

Shaped knees for movement.

Emerging next: rising



Bonded, raw-cut seams

Womenswear, Coats & Jackets, seam

Bonded panels with taped or raw-cut edges.

Emerging next: rising



Cargo pockets

Womenswear, Trousers & Skirts, pocket

Utility cargos cooling in womenswear.

Emerging next: rising



Concealed-button blazers

Womenswear, Tailoring, closure

Blazers with hidden buttons for a clean front.

Emerging next: rising



Denim with technical details

Womenswear, Denim, detail

Denim jackets with zips and bellows pockets.

Emerging next: rising



Hidden magnetic closures

Womenswear, Coats & Jackets, closure

Fronts that close with concealed magnets instead of buttons.

Emerging next: rising



Hidden-rivet minimal jeans

Womenswear, Denim, hardware

Jeans with concealed rivets and minimal trims.

Emerging next: rising



Hidden-zip blouses

Womenswear, Tops & Shirts, closure

Blouses with a concealed front zip.

Emerging next: rising

Emerging in SS28



Performance polo tops

Womenswear, Tops & Shirts, collar

Polo collars on breathable mesh jersey.

Emerging next: rising

Rising in SS28



Ankle-strap balloon trousers

Womenswear, Trousers & Skirts, hem

Loose balloon-leg trousers gathered at the ankle by a cinchable strap; Ralph Lauren Pre-Fall 2027, 6 Nov 2026.

Rising next: peaking



Floral-lined showerproof jackets

Womenswear, Coats & Jackets, lining

Showerproof field and quilted jackets with printed floral linings and reversible liners; Barbour x FARM Rio 'Tropical Greenhouse', on sale 30 Oct 2026.

Rising next: peaking



Lacquered funnel-neck trenches

Womenswear, Coats & Jackets, collar

Trench coats in a lacquered, high-shine finish with a tall funnel neck instead of a notch collar; Ralph Lauren Pre-Fall 2027 (seafoam), New York, 6 Nov 2026.

Rising next: peaking



Shell-paillette jacket edging

Womenswear, Coats & Jackets, trim

Tweed and boxy jackets finished with shell-shaped paillettes along the fronts and hems; Chanel Cruise 2026/27 re-staged at Barangaroo, Sydney, 5 Nov 2026.

Rising next: peaking



Asymmetric wrap closures

Womenswear, Coats & Jackets, closure

Off-centre wrap fronts held with a tie.

Rising next: peaking



Band-collar shirts

Menswear, Shirts & Polos, collar

Collarless shirts with a band neck.

Rising next: peaking



Band-collar shirts with long placket

Womenswear, Tops & Shirts, collar

Collarless shirts with an extended placket.

Rising next: peaking



Barrel-leg cargo jeans

Womenswear, Denim, pocket

Curved legs with cargo pockets.

Rising next: peaking

Rising in SS28



Belted knee-high boots

Footwear, Boots, hardware

Knee-highs with a single buckled strap.

Rising next: peaking



Belted safari jackets

Womenswear, Coats & Jackets, pocket

Bellows pockets, epaulettes and a self-belt.

Rising next: peaking



Bow-trim flats

Footwear, Heels & Flats, trim

Flats finished with a small bow.

Rising next: rising



Bubble-hem dresses

Womenswear, Dresses, hem

Short dresses with a puffed, gathered hem.

Rising next: peaking



Button-front midi skirts

Womenswear, Trousers & Skirts, closure

Buttons running down the front of the skirt.

Rising next: peaking



Carpenter jeans

Womenswear, Denim, pocket

Hammer loops and utility pockets.

Rising next: peaking



Collarless double-breasted jackets

Womenswear, Tailoring, closure

Double-breasted fronts without lapels.

Rising next: peaking



Collarless tailored jackets

Womenswear, Tailoring, neckline

Jackets with clean V-necklines and no lapels.

Rising next: peaking

Rising in SS28



Concealed-placket shirts

Womenswear, Tops & Shirts, placket

Fly-front plackets that hide the buttons.

Rising next: peaking



Contrast-collar polos

Menswear, Shirts & Polos, collar

Polos with contrast collars.

Rising next: rising



Corset-seamed dresses

Womenswear, Dresses, seam

Visible corset-style seams on day dresses.

Rising next: rising



Cuffed jean hems

Womenswear, Denim, hem

Turned-up hems on straight jeans.

Rising next: rising



Cuffed wide trousers

Womenswear, Trousers & Skirts, hem

Wide legs finished with deep turn-ups.

Rising next: peaking



Double-pocket camp shirts

Womenswear, Tops & Shirts, pocket

Camp-collar shirts with two chest pockets.

Rising next: rising



Embroidered pocket shirts

Menswear, Shirts & Polos, embellishment

Small embroidery on chest pockets.

Rising next: peaking



Field jackets with bellows pockets

Menswear, Outerwear, pocket

Field jackets with expanding pockets.

Rising next: peaking

Rising in SS28



Fine-gauge zip polos

Womenswear, Knitwear, closure

Collared knits with a short zip.

Rising next: peaking



Flap-pocket blazers

Womenswear, Tailoring, pocket

Oversized flap pockets on blazers.

Rising next: peaking



Flat strappy sandals

Footwear, Heels & Flats, strap

Thin-strap flat sandals.

Rising next: peaking



Fly-front placket shirts

Menswear, Shirts & Polos, placket

Hidden-button plackets for a clean front.

Rising next: peaking



Funnel-neck knits

Womenswear, Knitwear, neckline

High funnel necks on fine and chunky knits.

Rising next: peaking



Funnel-neck puffers

Menswear, Outerwear, collar

Puffers with tall funnel necks.

Rising next: rising



Funnel-neck zip knits

Menswear, Knitwear, closure

Full zips on funnel-neck knits.

Rising next: peaking



Grandad collar linen shirts

Menswear, Shirts & Polos, collar

Band collars on washed linen.

Rising next: peaking

Rising in SS28



Half-button polo jumpers

Menswear, Knitwear, collar

Jumpers with polo collars and buttons.

Rising next: peaking



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Rising next: rising



Halter-neck dresses

Womenswear, Dresses, neckline

Necklines tied at the back of the neck.

Rising next: rising



Henley knits

Menswear, Knitwear, placket

Buttoned plackets on knits.

Rising next: peaking



Henley plackets

Womenswear, Tops & Shirts, placket

Short button plackets on jersey tops.

Rising next: rising



Heritage rugby polos

Menswear, Shirts & Polos, collar

Long-sleeve rugby polos with stripes.

Rising next: peaking



Hidden-placket overcoats

Womenswear, Coats & Jackets, closure

Fly fronts that hide the buttons.

Rising next: peaking



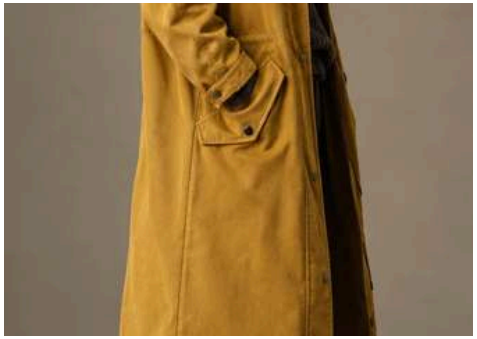
High-rise sailor trousers

Womenswear, Trousers & Skirts, closure

Button-front flaps on high-rise wide legs.

Rising next: peaking

Rising in SS28

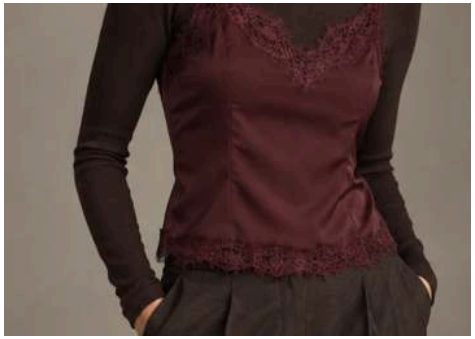


Hooded parkas

Menswear, Outerwear, collar

Long parkas with fixed hoods.

Rising next: peaking



Lace-cami layering tops

Womenswear, Tops & Shirts, trim

Lace-edged camisoles for layering.

Rising next: peaking



Large flap patch pockets

Womenswear, Coats & Jackets, pocket

Utility pockets on car coats and chore jackets.

Rising next: peaking



Leather slides

Footwear, Men's Shoes, strap

Wide-strap leather slides.

Rising next: peaking



Mandarin-collar jackets

Menswear, Tailoring, collar

Tailored jackets with band collars.

Rising next: peaking



Mary Jane flats

Footwear, Heels & Flats, strap

Flats with a strap across the instep.

Rising next: peaking



Mock-neck fine knits

Menswear, Knitwear, neckline

Fine knits with a low mock neck.

Rising next: peaking



Multi-pocket gilets

Menswear, Outerwear, pocket

Utility gilets with bellows pockets.

Rising next: peaking

Rising in SS28



Overshirt chest flap pockets

Menswear, Shirts & Polos, pocket

Twin flap pockets on overshirts.

Rising next: peaking



Painter trousers

Menswear, Trousers, pocket

Hammer loops and rule pockets.

Rising next: peaking



Patch-pocket blazers

Womenswear, Tailoring, pocket

Relaxed blazers with patch pockets.

Rising next: peaking



Patch-pocket denim jackets

Womenswear, Denim, pocket

Short jackets with patch pockets.

Rising next: peaking



Peak-lapel coats

Womenswear, Tailoring, lapel

Tailored coats with peak lapels.

Rising next: rising



Pleated midi dresses

Womenswear, Dresses, pleat

Knife-pleated skirts on fitted bodices.

Rising next: peaking



Pleated midi skirts

Womenswear, Trousers & Skirts, pleat

Knife-pleated midi skirts.

Rising next: peaking



Polo-collar knit tops

Womenswear, Tops & Shirts, collar

Knitted polo collars on fitted tops.

Rising next: peaking

Rising in SS28



Raw-hem jeans

Womenswear, Denim, hem

Cut, unfinished hems.

Rising next: rising



Ribbed roll necks

Menswear, Knitwear, neckline

Ribbed knits with roll necks.

Rising next: peaking

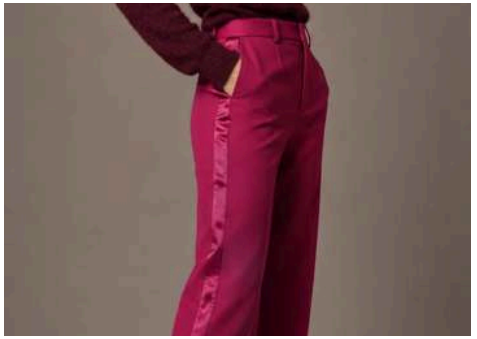


Round-toe slingback heels

Footwear, Heels & Flats, strap

Round toes on slim slingback heels.

Rising next: peaking



Satin side-stripe trousers

Menswear, Tailoring, seam

Evening trousers with satin stripes.

Rising next: rising



Scarf-tie necklines

Womenswear, Tops & Shirts, neckline

Long ties at the neck worn loose or knotted.

Rising next: peaking



Shawl-lapel jackets

Womenswear, Tailoring, lapel

Rounded shawl lapels on day jackets.

Rising next: peaking



Shearling-lined ankle boots

Footwear, Boots, lining

Flat ankle boots with shearling cuffs.

Rising next: peaking



Sherpa-lined trucker jackets

Menswear, Outerwear, lining

Trucker jackets with fleece collars.

Rising next: peaking

Rising in SS28



Short-sleeve Oxford shirts

Menswear, Shirts & Polos, collar

Button-down collars on short sleeves.

Rising next: peaking



Side-stripe tuxedo trousers

Womenswear, Trousers & Skirts, seam

Satin stripes down the outseam.

Rising next: peaking



Side-tab trousers

Menswear, Trousers, hardware

Side tabs instead of belt loops.

Rising next: peaking



Single-pleat suit trousers

Menswear, Tailoring, pleat

One forward pleat on suit trousers.

Rising next: rising



Slim tassel loafers

Footwear, Men's Shoes, trim

Tassel loafers on slim soles.

Rising next: rising



Slingback kitten heels

Footwear, Heels & Flats, strap

Low kitten heels with slingback straps.

Rising next: peaking



Smocked knit details

Womenswear, Knitwear, detail

Smocking moves onto knit cuffs and hems.

Rising next: peaking



Snap-front western shirts

Menswear, Shirts & Polos, hardware

Pointed yokes and pearl snaps.

Rising next: rising

Rising in SS28



Soft shawl-collar dinner jackets

Menswear, Tailoring, lapel

Shawl lapels on soft evening jackets.

Rising next: peaking



Sport sandals

Footwear, Sneakers & Casual, strap

Webbing-strap sandals on cushioned soles.

Rising



Sport slides

Footwear, Sneakers & Casual, strap

Single-strap sport slides.

Rising next: peaking



Square-neck sundresses

Womenswear, Dresses, neckline

Square necklines on tiered cotton dresses.

Rising next: peaking



Stand-collar field coats

Womenswear, Coats & Jackets, collar

Short stand collars on zip-front field coats.

Rising next: rising



Storm-collar jackets

Menswear, Outerwear, collar

High collars with a buttoned storm flap.

Rising next: rising



Strap-closure trainers

Footwear, Sneakers & Casual, strap

Trainers fastened with straps.

Rising next: peaking



Taped-seam commuter jackets

Menswear, Outerwear, seam

City jackets with bonded, taped seams.

Rising next: peaking

Rising in SS28

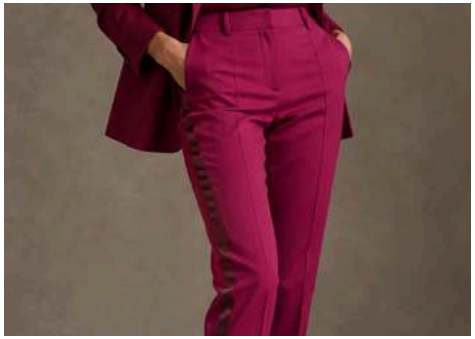


Tiered prairie dresses

Womenswear, Dresses, hem

High-neck dresses with tiered skirts.

Rising next: peaking



Tuxedo stripe trousers

Womenswear, Tailoring, seam

Slim trousers with satin side stripes.

Rising next: peaking



Utility overshirts with snaps

Menswear, Shirts & Polos, hardware

Snap-front overshirts with chest pockets.

Rising next: peaking



Utility shirt-jackets

Womenswear, Tops & Shirts, pocket

Shirt-jackets with snap fronts and chest pockets.

Rising next: peaking



Varsity cardigans

Menswear, Knitwear, trim

Cardigans with contrast tipping.

Rising next: peaking



Western knee boots

Footwear, Boots, stitch

Knee-high boots with western stitching.

Rising next: rising



Wingtip brogues

Footwear, Men's Shoes, perforation

Full brogue wingtips.

Rising next: peaking

Peaking in SS28



Beaded-fringe canvas dresses

Womenswear, Dresses, embellishment

Structured canvas dresses finished with long beaded fringe; Hertunba opened Lagos Fashion Week 2026 Day 2 (29 Oct) with a black canvas dress and red beaded fringe.

Peaking next: fading



Fringed minis with back trains

Womenswear, Trousers & Skirts, hem

Mini skirts cut in layered fringe with a longer train at the back; Oshobor showed an ombré blue version at Lagos Fashion Week 2026 Day 2.

Peaking next: fading



Off-shoulder tweed sheath dresses

Womenswear, Dresses, neckline

Fitted midi sheaths in metallic tweed with an off-shoulder, sculpted neckline; Rebecca Vallance's custom tweed dress for Helena Christensen at Victoria Derby Day, Melbourne (31 Oct 2026), in line with the VRC's sleeveless midi sheath forecast for the carnival.

Peaking next: fading



Scale-beaded mermaid hems

Womenswear, Dresses, hem

Gowns and skirts beaded like fish scales that flare into a mermaid hem; Chanel's closing looks in Sydney, 5 Nov 2026, one with over 126,000 sequins.

Peaking next: peaking



Asymmetric-collar pinstripe shirts

Womenswear, Tops & Shirts, collar

Pinstripe shirts with one exaggerated collar point, tucked into soft skirts, as at Dior SS27.

Peaking



Belted wrap fronts

Womenswear, Coats & Jackets, closure

Self-fabric tie belts replacing buttons.

Peaking next: fading



Block-heel slingbacks

Footwear, Heels & Flats, strap

Slingbacks on mid block heels.

Peaking next: fading



Bubble hems

Womenswear, Trousers & Skirts, hem

Puffed hems on short skirts.

Peaking next: fading

Peaking in SS28



Buckled ankle boots

Footwear, Boots, hardware

Ankle boots with a buckled strap.

Peaking next: fading



Button-shoulder knits

Womenswear, Knitwear, closure

Buttoned tabs along the shoulder.

Peaking



Cargo midi skirts

Womenswear, Trousers & Skirts, pocket

Utility patch pockets on midi skirts.

Peaking next: fading



Chore and work jackets

Menswear, Outerwear, pocket

Workwear jackets with large patch pockets.

Peaking next: fading



Chunky rib turtlenecks

Womenswear, Knitwear, neckline

Deep ribbed roll necks.

Peaking next: fading



Contrast-tipped knits

Womenswear, Knitwear, trim

Contrast stripes at necks and cuffs.

Peaking next: fading



Cuban camp collars

Menswear, Shirts & Polos, collar

Camp collars fading for winter.

Peaking



Deep turn-ups

Menswear, Trousers, hem

Deep cuffed hems.

Peaking next: fading

Peaking in SS28



Detachable hoods

Womenswear, Coats & Jackets, collar

Hoods that zip or button off for two looks.

Peaking next: fading



Double front pleats, sharp creases

Womenswear, Trousers & Skirts, pleat

Pressed creases on wide trousers.

Peaking next: fading



Double-breasted overcoats

Menswear, Tailoring, closure

Six-button double-breasted overcoats.

Peaking next: fading



Fisherman sandals

Footwear, Men's Shoes, strap

Closed-toe sandals with cut slots.

Peaking



High necklines

Womenswear, Dresses, neckline

Stand-up and high round necklines.

Peaking



Hiking sandals

Footwear, Sneakers & Casual, strap

Webbing sandals for trails.

Peaking



Horsebit mules

Footwear, Heels & Flats, hardware

Mules with horsebit hardware.

Peaking



Knitted short-sleeve polos

Menswear, Shirts & Polos, collar

Ribbed knit polos with short sleeves.

Peaking

Peaking in SS28



Lace-up ankle boots

Footwear, Boots, closure

Slim-sole lace-up ankle boots.

Peaking



Leather-trimmed collars

Womenswear, Coats & Jackets, collar

Leather or faux-leather facings on wool collars.

Peaking next: fading



Patch pockets on soft jackets

Menswear, Tailoring, pocket

Unstructured jackets with patch pockets.

Peaking next: fading



Polo-collar cardigans

Menswear, Knitwear, collar

Cardigans with knitted polo collars.

Peaking next: fading



Printed resort shirts

Menswear, Shirts & Polos, collar

Camp-collar shirts in bold prints.

Peaking next: fading



Puffed pleated suit trousers

Menswear, Tailoring, pleat

Slightly puffed, pleated trousers.

Peaking next: fading



Relaxed pleated chinos

Menswear, Trousers, pleat

Easy chinos with front pleats.

Peaking next: fading



Ribbed polo knits

Womenswear, Knitwear, collar

Ribbed knits with polo collars.

Peaking next: fading

Peaking in SS28



Shearling-lined mules

Footwear, Sneakers & Casual, lining

Clog mules lined with shearling.

Peaking next: fading



Single-button tuxedo jackets

Womenswear, Tailoring, lapel

Satin-faced peak lapels.

Peaking next: fading



Skinny thong sandals

Footwear, Sneakers & Casual, strap

Very thin toe-post sandals with an ankle strap, shown for men at Celine SS27.

Peaking



Smocked necklines and cuffs

Womenswear, Tops & Shirts, detail

Smocked bands at the neck and cuffs.

Peaking next: fading



Strappy heeled sandals

Footwear, Heels & Flats, strap

Thin-strap sandals on slim heels.

Peaking



Tailored joggers

Menswear, Trousers, hem

Tailored trousers with elastic cuffs.

Peaking next: fading



Tie-cuff sleeves

Womenswear, Coats & Jackets, cuff

Cuffs finished with contrast tabs and ties.

Peaking



Tiered maxi skirts

Womenswear, Trousers & Skirts, hem

Gathered tiers on long skirts.

Peaking

Peaking in SS28



Welt-pocket cocoon coats

Womenswear, Coats & Jackets, pocket

Rounded cocoon coats with clean welt pockets.

Peaking next: fading



Woven leather slides

Footwear, Sneakers & Casual, strap

Slides with woven leather straps.

Peaking



Zip-neck polos

Menswear, Shirts & Polos, closure

Polos closed with a short zip.

Peaking next: fading



Zip-through knit jackets

Menswear, Knitwear, closure

Knitted jackets with zips.

Peaking next: fading

Fading in SS28



Tone-on-tone embroidered tuxedos

Womenswear, Tailoring, embellishment

Black smoking suits embroidered all over in black, worn as the alternative to a gown; Marian Saud for Débora Plager at the Martín Fierro de Cable awards, Buenos Aires, 12 Nov 2026.

Fading



Brooch-and-chain stilettos

Footwear, Heels & Flats, hardware

Pointed stilettos trimmed with brooches and draped gold chains, as at Saint Laurent SS27.

Fading

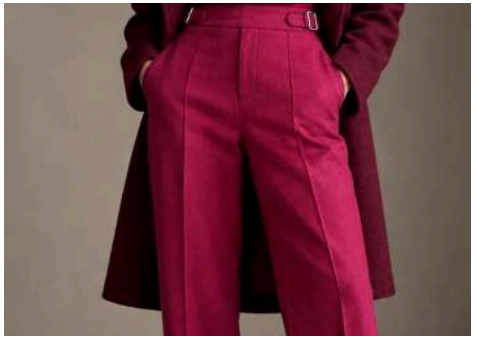


Brooch-fastened cardigans

Womenswear, Knitwear, hardware

Brooches replacing buttons.

Fading



Buckle side adjusters

Menswear, Trousers, hardware

Adjusters replacing belt loops.

Fading



Collarless cropped jackets

Womenswear, Coats & Jackets, neckline

Round-neck cropped jackets with clean edges.

Fading



Contrast-piped edges

Womenswear, Coats & Jackets, trim

Fine piping outlining fronts and collars.

Fading



Cricket jumpers

Menswear, Knitwear, trim

Cables with striped tipping.

Fading



Denim with chain and patch trims

Womenswear, Denim, trim

Hanging chains and patches on jeans.

Fading

Fading in SS28



Double-breasted jackets

Womenswear, Tailoring, closure

Six-button double-breasted fronts.

Fading



Double-breasted two-piece

Menswear, Tailoring, closure

DB suits with wide lapels.

Fading



Elongated rib cuffs

Womenswear, Knitwear, cuff

Long ribbed cuffs that bunch at the wrist.

Fading



Embellished flats

Footwear, Heels & Flats, embellishment

Beaded and studded flats.

Fading



Embroidered denim

Womenswear, Denim, embellishment

Floral embroidery on denim.

Fading



Gilded embroidered shirting

Womenswear, Tops & Shirts, embellishment

Metallic embroidery on crisp poplin.

Fading



Horsebit vamp hardware

Footwear, Heels & Flats, hardware

Bits across the vamp.

Fading

next: fading



Knit fringe at hems

Womenswear, Knitwear, hem

Fringe at hems and sleeve ends.

Fading

Fading in SS28



Knitted polo collars

Womenswear, Knitwear, collar

Polo collars with zip or button plackets.

Fading



Lace yoke insets

Womenswear, Tops & Shirts, trim

Lace panels inset at yoke or sleeve.

Fading



Lace-edged bias slips

Womenswear, Dresses, trim

Bias-cut slips finished with lace hems.

Fading



Lace-embroidered poplin shirts

Womenswear, Tops & Shirts, embellishment

Crisp poplin with lace cuffs and embroidery.

Fading



Lace-trimmed hems

Womenswear, Trousers & Skirts, hem

Lace bands at trouser and skirt hems.

Fading



Lace-trimmed jacket edges

Womenswear, Coats & Jackets, trim

Lace bands finishing hems and cuffs on light jackets.

Fading



Long-sleeve knitted polos

Menswear, Knitwear, collar

Polo collars on long-sleeve knits.

Fading



Mary Jane sneakers

Footwear, Sneakers & Casual, strap

Strap-over sneakers.

Fading next: fading

Fading in SS28



Open Johnny-collar knit polos

Menswear, Shirts & Polos, collar

Open collars on fine knits.

Fading



Oxford button-downs

Menswear, Shirts & Polos, collar

The classic button-down collar.

Fading next: fading



Popover shirts

Menswear, Shirts & Polos, placket

Half-placket shirts pulled over the head.

Fading next: fading



Pressed front seam

Womenswear, Denim, seam

A sewn crease down the front of the leg.

Fading



Shawl-collar knit coats

Womenswear, Knitwear, collar

Long knit coats with shawl collars.

Fading



Shawl-collar pullovers

Menswear, Knitwear, collar

Pullovers with shawl collars.

Fading



Shearling-collar aviators

Menswear, Outerwear, collar

Aviator jackets with shearling collars.

Fading next: fading



Shorts with turn-ups

Menswear, Trousers, hem

Tailored shorts with deep turn-ups.

Fading

Fading in SS28



Single and double pleats

Menswear, Trousers, pleat

Pleats return to everyday trousers.

Fading next: fading



Square-neck knits

Womenswear, Knitwear, neckline

Fine knits with square necklines.

Fading next: fading



Statement collars

Menswear, Shirts & Polos, collar

Wide or long-point collars as a focal point.

Fading



Tasselled loafers

Footwear, Men's Shoes, trim

Loafers finished with tassels.

Fading



Unfinished raw hems

Womenswear, Dresses, hem

Undone, frayed hems on light cottons.

Fading



Utility cargo trousers

Menswear, Trousers, pocket

Cargo pockets on straight legs.

Fading next: fading



Utility trench details

Menswear, Outerwear, detail

Gun flaps, epaulettes and belts.

Fading



Western stitching

Footwear, Boots, stitch

Decorative western topstitch.

Fading

Fading in SS28



Western yokes and pearl snaps

Womenswear, Denim, hardware

Pointed yokes with snap closures.

Fading



Wide peak lapels

Womenswear, Tailoring, lapel

Peak lapels on jackets and coats.

Fading



Wide ruffle collars

Womenswear, Tops & Shirts, collar

Oversized soft collars on crisp shirts.

Fading next: fading



Wide-lapel suits

Menswear, Tailoring, lapel

Broader lapels on two-piece suits.

Fading next: fading

Colour

The SS28 palette, with Pantone TCX and HEX codes.

Royal blue
18-3949 TCX
#3850A0

Sonar turquoise
16-5123 TCX
#279D9F

Greyish mauve
15-3507 TCX
#BDABBE

Bleached linen
11-0701 TCX
#EDE6DB

Straw
14-0935 TCX
#DABE81

Magnetic violet
19-3847 TCX
#44377D

Peach
13-1125 TCX
#F5B895

Colour by theme



Structured clarity: 19-4916 TCX with 12-4604 TCX, for clean column dresses.



Commuter tailoring: 18-0513 TCX with 11-4201 TCX, for stretch commuter suiting.



Performance ease: 18-1340 TCX with 12-1110 TCX, for articulated sleeves.

Range strategy

Build depth

- Ankle-strap balloon trousers
- Floral-lined showerproof jackets
- Lacquered funnel-neck trenches
- Shell-paillette jacket edging
- Asymmetric wrap closures
- Band-collar shirts
- Band-collar shirts with long placket
- Barrel-leg cargo jeans
- Belted knee-high boots

Test small

- Articulated-knee trousers
- Bonded, raw-cut seams
- Cargo pockets
- Concealed-button blazers
- Denim with technical details
- Hidden magnetic closures
- Hidden-rivet minimal jeans
- Hidden-zip blouses
- Performance polo tops

Sell through

- Beaded-fringe canvas dresses
- Fringed minis with back trains
- Off-shoulder tweed sheath dresses
- Scale-beaded mermaid hems
- Asymmetric-collar pinstripe shirts
- Belted wrap fronts
- Block-heel slingbacks
- Bubble hems
- Buckled ankle boots

Exit or rework

- Tone-on-tone embroidered tuxedos
- Brooch-and-chain stilettos
- Brooch-fastened cardigans
- Buckle side adjusters
- Collarless cropped jackets
- Contrast-piped edges
- Cricket jumpers
- Denim with chain and patch trims
- Double-breasted jackets

Actions and timing

Actions for the range

- Edit ranges down and deepen buys on proven fits.
- Upgrade fabrics on core styles.
- Tell a "made to last" story.
- Launch a machine-washable suit.
- Use soft, unlined construction.
- Market comfort and care, not just looks.
- Add stretch to core tailoring fabrics.
- Introduce articulated elbows on outerwear.

Season timing

Shown on the runway	Sep–Oct (year before)
In stores, northern hemisphere	Feb – Jul 2028
Southern hemisphere	Same trends sold Sep–Feb, a season later, in local spring/summer
Tropical and seasonless markets	Core of the year: lightweight trends sell 9–12 months

Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Structured clarity

Key garment	Value	Mid	Premium
Clean column dress	₹1,499–2,799	₹3,500–7,000	₹12,000+
Minimal T-shirt	₹499–999	₹1,200–2,500	₹4,500+
Straight-leg trousers	₹1,299–2,499	₹3,000–6,000	₹10,000+

Cost level: low. Fewer trims, but fabric and fit must be excellent because there is nothing to hide behind.

Commuter tailoring

Key garment	Value	Mid	Premium
Stretch commuter blazer	₹2,499–3,999	₹5,000–10,000	₹17,000+
Easy-care suit trousers	₹1,299–2,499	₹3,000–6,000	₹10,000+
Concealed-button blazer	₹2,799–4,299	₹5,500–11,000	₹18,000+

Cost level: medium. Stretch wool blends cost more than polyester; unstructured jackets save canvas cost.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Performance ease

Key garment	Value	Mid	Premium
Technical stretch shirt	₹1,199–2,199	₹2,800–5,500	₹9,000+
Articulated-sleeve jacket	₹2,999–4,999	₹6,000–12,000	₹20,000+
Stretch tailored trousers	₹1,499–2,699	₹3,200–6,500	₹11,000+

Cost level: medium. Technical fabrics and bonded seams need special machines; articulation adds pattern pieces.

Sport meets smart

Key garment	Value	Mid	Premium
Sport-sole smart flats	₹1,799–2,999	₹3,500–7,000	₹12,000+
Hybrid sport-sole derbies	₹2,299–3,499	₹4,500–8,500	₹15,000+
Comfort block heels	₹1,699–2,899	₹3,500–7,000	₹12,000+

Cost level: medium. Sport soles need new moulds; reuse sole units across several uppers to spread tooling cost.

Margin checklist

Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

Markets

Asia

Regional directions for SS28 follow as coverage arrives.

Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

Best fit from this report

Gilded embroidered shirting, Lace-embroidered poplin shirts, Band-collar shirts with long placket, Concealed-placket shirts

Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

Europe

Regional directions for SS28 follow as coverage arrives.

Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

Best fit from this report

Welt-pocket cocoon coats, Stand-collar field coats, Hidden-placket overcoats, Lacquered funnel-neck trenches

Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

North America

Regional directions for SS28 follow as coverage arrives.

Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

Best fit from this report

Collarless cropped jackets, Lace-trimmed jacket edges, Belted safari jackets, Floral-lined showerproof jackets

Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

Markets

South America

Regional directions for SS28 follow as coverage arrives.

Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

Best fit from this report

Denim with chain and patch trims, Denim with technical details, Patch-pocket denim jackets, Embroidered denim

Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

Africa

Regional directions for SS28 follow as coverage arrives.

Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

Best fit from this report

Gilded embroidered shirting, Lace-embroidered poplin shirts, Band-collar shirts with long placket, Concealed-placket shirts

Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

Oceania

Regional directions for SS28 follow as coverage arrives.

Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

Best fit from this report

Utility shirt-jackets, Denim with chain and patch trims, Denim with technical details, Patch-pocket denim jackets

Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

India

Indian buyers read SS28 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

Forecut

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Sources: SS28 is a long-range Forecut projection. It builds on early SS28 trade coverage (structured clarity and performance design, FashionUnited) and Forecut's warm earth-orange colour direction.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.