SS28

FORECUT



Womenswear

Full forecast report

Spring/Summer 2028, long-range outlook. In stores Feb – Jul 2028.

24 November 2026

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About this report

Coats, dresses, tops, knitwear, trousers, denim and tailoring, item by item.

Long-range outlook. Structured clarity and easy movement: fewer, better pieces with performance comfort for commuting, in strong blues, greyish mauve and straw.

How to read the stages

Emerging new, test in small quantities

Rising growing, build into the range

Peaking at its height, sell through

Fading moving out, reduce or rework

Overview

Build around Ankle-strap balloon trousers, Armour-structured vests and Floral-lined showerproof jackets.

Long-range outlook. Structured clarity and easy movement: fewer, better pieces with performance comfort for commuting, in strong blues, greyish mauve and straw.

Build into the range

Ankle-strap balloon trousers, Armour-structured vests, Floral-lined showerproof jackets, Lacquered funnel-neck trenches and Parachute-poplin tuxedo shirts are rising and keep growing into AW28.

Test in small quantities

Bonded, raw-cut seams, Cargo pockets, Concealed-button blazers, Denim with technical details and Elastic-back tailored waists are new ideas to try.

Sell through

Beaded-fringe canvas dresses, Fringed minis with back trains, Laser-cut coral-relief dresses and Low-rise bootcut jeans are at their height. Do not add depth.

Reduce or rework

Black tailoring with fuchsia accents, Corseted tea-length crinoline dresses, Cropped parkas over evening gowns and Cup-bodice gold column gowns are moving out.



Inspiration

Structured clarity

Consumers move away from constant novelty toward fewer, better pieces: clean column shapes, clear lines and minimal trims.

Why now

Early SS28 trade intelligence describes a demand for "better" fashion rather than more fashion.

Key pieces

Column shapes, Clean fronts, Minimal trims; clean column dresses.

19-4916 TCX, #1F5E63 and 12-4604 TCX, #CFE6E4

Source: FashionUnited, "Spring Summer 2028 Trend Intelligence: The Rise of Structured Clarity". Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Performance ease

Designs that feel intuitive and move easily: articulated sleeves and knees, stretch and breathable fabrics for sport and commuting.

Why now

Early SS28 previews point to performance design that removes restriction.

Key pieces

Articulation, Stretch, Breathable; articulated sleeves.

18-1340 TCX, #A6492A and 12-1110 TCX, #F6D7C6

Source: FashionUnited, "SS28 Preview: The modern flow of performance design". Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Natural tech

Natural fibres finished to perform: quick-dry linen, UV-resistant cotton and easy-care jersey.

Why now

Customers want natural fibres without the creasing and care trouble.

Key pieces

Quick-dry, Easy-care, Natural fibres; performance-jersey shirt dresses.

18-0920 TCX, #6D5D44 and 11-0105 TCX, #EFE6D3

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.



Inspiration

Commuter tailoring

Suits built for city days: stretch suiting, soft shoulders, concealed buttons and easy-care fabrics.

Why now

Hybrid working needs tailoring that is comfortable on a commute and smart at a desk.

Key pieces

Stretch suits, Concealed buttons, Soft shoulders; stretch commuter suiting.

18-0513 TCX, #6F6A60 and 11-4201 TCX, #ECEBE6

Source: Runway shows for this season have not happened yet. Forecut will add the brands showing this theme once collections are presented.

Moodboard



Ankle-strap balloon trousers



Armour-structured vests



Floral-lined showerproof jackets



Lacquered funnel-neck trenches



Parachute-poplin tuxedo shirts



Sheer lattice capes



Shell-paillette jacket edging

How it developed

Piece	AW26	SS27	AW27	SS28	AW28
Ankle-strap balloon trousers		Emerging	Emerging	Rising	Peaking
Armour-structured vests		Emerging	Rising	Rising	Peaking
Floral-lined showerproof jackets	Emerging	Emerging	Rising	Rising	Peaking
Lacquered funnel-neck trenches			Emerging	Rising	Peaking
Parachute-poplin tuxedo shirts			Emerging	Rising	Peaking
Sheer lattice capes		Emerging	Rising	Rising	Peaking
Shell-paillette jacket edging		Emerging	Rising	Rising	Peaking
Taffeta jogger evening trousers			Emerging	Rising	Peaking
Woven-stripe longline overlayers		Emerging	Rising	Rising	Peaking
Argyle knits	Emerging	Rising	Rising	Rising	Rising
Articulated sleeves			Emerging	Rising	Peaking
Asymmetric wrap closures	Rising	Rising	Rising	Rising	Peaking

Carried on from AW27

Belted wrap fronts
Rising in AW27, peaking now

Patent trench with storm flaps
Peaking in AW27, fading now

Cinched peplum jackets
Rising in AW27, rising now

Collarless cropped jackets
Peaking in AW27, fading now

Lightweight technical trench
Emerging in AW27, rising now

Articulated sleeves
Emerging in AW27, rising now

What happens in AW28

Ankle-strap balloon trousers
Rising now, peaking in AW28

Armour-structured vests
Rising now, peaking in AW28

Floral-lined showerproof jackets
Rising now, peaking in AW28

Lacquered funnel-neck trenches
Rising now, peaking in AW28

Parachute-poplin tuxedo shirts
Rising now, peaking in AW28

Sheer lattice capes
Rising now, peaking in AW28

Emerging in SS28



Bonded, raw-cut seams

Womenswear, Coats & Jackets, seam

Bonded panels with taped or raw-cut edges.

Emerging next: rising



Cargo pockets

Womenswear, Trousers & Skirts, pocket

Utility cargos cooling in womenswear.

Emerging next: rising



Concealed-button blazers

Womenswear, Tailoring, closure

Blazers with hidden buttons for a clean front.

Emerging next: rising



Denim with technical details

Womenswear, Denim, detail

Denim jackets with zips and bellows pockets.

Emerging next: rising



Elastic-back tailored waists

Womenswear, Trousers & Skirts, waist

Flat fronts with elastic at the back waist.

Emerging next: rising



Hidden magnetic closures

Womenswear, Coats & Jackets, closure

Fronts that close with concealed magnets instead of buttons.

Emerging next: rising



Hidden-rivet minimal jeans

Womenswear, Denim, hardware

Jeans with concealed rivets and minimal trims.

Emerging next: rising



Hidden-zip blouses

Womenswear, Tops & Shirts, closure

Blouses with a concealed front zip.

Emerging next: rising

Emerging in SS28



Performance polo tops

Womenswear, Tops & Shirts, collar

Polo collars on breathable mesh jersey.

Emerging next: rising



Performance-jersey shirt dresses

Womenswear, Dresses, fabric

Shirt dresses in stretch, easy-care jersey.

Emerging next: rising



Quilted and padded dresses

Womenswear, Dresses, fabric

Quilted dresses for cold-weather layering.

Emerging next: rising



Seamless performance knits

Womenswear, Knitwear, fabric

Seam-free knits with stretch and support.

Emerging next: rising



Technical wool suiting

Womenswear, Tailoring, fabric

Wool suiting with stretch and water resistance.

Emerging next: rising

Rising in SS28



Ankle-strap balloon trousers

Womenswear, Trousers & Skirts, hem

Loose balloon-leg trousers gathered at the ankle by a cinchable strap; Ralph Lauren Pre-Fall 2027, 6 Nov 2026.

Rising next: peaking



Armour-structured vests

Womenswear, Tailoring, silhouette

Structured tailored vests with pronounced shoulders and a protective, armour-like shape over fluid dresses; De Goeye 10th-anniversary show, Brazil (29 Oct 2026).

Rising next: peaking



Floral-lined showerproof jackets

Womenswear, Coats & Jackets, lining

Showerproof field and quilted jackets with printed floral linings and reversible liners; Barbour x FARM Rio 'Tropical Greenhouse', on sale 30 Oct 2026.

Rising next: peaking



Lacquered funnel-neck trenches

Womenswear, Coats & Jackets, collar

Trench coats in a lacquered, high-shine finish with a tall funnel neck instead of a notch collar; Ralph Lauren Pre-Fall 2027 (seafoam), New York, 6 Nov 2026.

Rising next: peaking



Parachute-poplin tuxedo shirts

Womenswear, Tops & Shirts, fabric

Pleated-front tuxedo shirts cut in light, crisp parachute-cotton poplin; Ralph Lauren Pre-Fall 2027 evening, 6 Nov 2026.

Rising next: peaking



Sheer lattice capes

Womenswear, Coats & Jackets, silhouette

Open lattice or sheer capes layered over co-ords and bustiers; shown by Hertunba at Lagos Fashion Week 2026 (29 Oct) over a black-and-white woven peplum set.

Rising next: peaking



Shell-paillette jacket edging

Womenswear, Coats & Jackets, trim

Tweed and boxy jackets finished with shell-shaped paillettes along the fronts and hems; Chanel Cruise 2026/27 re-staged at Barangaroo, Sydney, 5 Nov 2026.

Rising next: peaking



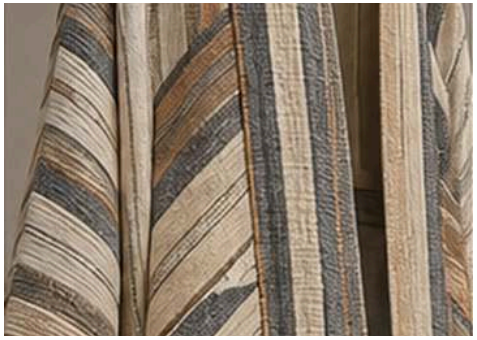
Taffeta jogger evening trousers

Womenswear, Trousers & Skirts, fabric

Featherweight taffeta joggers with elastic cuffs worn under a tuxedo blazer for evening; Ralph Lauren Pre-Fall 2027, 6 Nov 2026.

Rising next: peaking

Rising in SS28



Woven-stripe longline overlayers

Womenswear, Coats & Jackets, silhouette

Ankle-length open overlayers in hand-woven stripes running in several directions; DARRA reworked Javanese lurik, ikat and songket this way at Jakarta Fashion Week 2027 (27 Oct 2026).

Rising next: peaking



Argyle knits

Womenswear, Knitwear, pattern

Diamond argyle patterns on knits.

Rising next: rising



Articulated sleeves

Womenswear, Coats & Jackets, sleeve

Shaped elbows for easier movement in outerwear.

Rising next: peaking



Asymmetric wrap closures

Womenswear, Coats & Jackets, closure

Off-centre wrap fronts held with a tie.

Rising next: peaking



Band-collar shirts with long placket

Womenswear, Tops & Shirts, collar

Collarless shirts with an extended placket.

Rising next: peaking



Barrel-leg cargo jeans

Womenswear, Denim, pocket

Curved legs with cargo pockets.

Rising next: peaking



Belted safari jackets

Womenswear, Coats & Jackets, pocket

Bellows pockets, epaulettes and a self-belt.

Rising next: peaking



Belted shirt dresses

Womenswear, Dresses, waist

Classic shirt dresses with a self-belt.

Rising next: peaking

Rising in SS28



Belted suit jackets

Womenswear, Tailoring, waist

Wrapped suit jackets held with a belt.

Rising next: peaking



Bishop-sleeve knits

Womenswear, Knitwear, sleeve

Full sleeves gathered into long cuffs.

Rising next: peaking



Black and grey denim

Womenswear, Denim, wash

Washed black and grey denim.

Rising next: peaking



Boxy cropped jackets

Womenswear, Coats & Jackets, shape

Short, square jackets with dropped shoulders.

Rising next: peaking



Brushed wool-cashmere coats

Womenswear, Coats & Jackets, fabric

Soft, brushed blends with a hazy surface.

Rising next: peaking



Bubble-hem dresses

Womenswear, Dresses, hem

Short dresses with a puffed, gathered hem.

Rising next: peaking



Button-front midi skirts

Womenswear, Trousers & Skirts, closure

Buttons running down the front of the skirt.

Rising next: peaking



Carpenter jeans

Womenswear, Denim, pocket

Hammer loops and utility pockets.

Rising next: peaking

Rising in SS28



Check tailoring

Womenswear, Tailoring, fabric

Prince of Wales and windowpane checks.

Rising next: peaking



Cinched peplum jackets

Womenswear, Coats & Jackets, waist

Short jackets flared below a defined waist seam.

Rising next: peaking



Clean column dresses

Womenswear, Dresses, shape

Straight, unadorned column shapes.

Rising next: peaking



Clean minimal T-shirts

Womenswear, Tops & Shirts, shape

Plain, well-cut tees as a base piece.

Rising next: peaking



Clean straight-leg trousers

Womenswear, Trousers & Skirts, shape

Straight legs with pressed creases.

Rising next: peaking



Clean wide-leg trouser jeans

Womenswear, Denim, shape

Wide jeans cut like trousers, with creases.

Rising next: peaking



Collarless double-breasted jackets

Womenswear, Tailoring, closure

Double-breasted fronts without lapels.

Rising next: peaking



Collarless tailored jackets

Womenswear, Tailoring, neckline

Jackets with clean V-necklines and no lapels.

Rising next: peaking

Rising in SS28



Column knit dresses

Womenswear, Dresses, fabric

Long ribbed knit dresses in column shapes.

Rising next: peaking



Concealed-placket shirts

Womenswear, Tops & Shirts, placket

Fly-front plackets that hide the buttons.

Rising next: peaking



Corset-seamed dresses

Womenswear, Dresses, seam

Visible corset-style seams on day dresses.

Rising next: rising



Cropped ankle trousers

Womenswear, Trousers & Skirts, length

Slim trousers cut above the ankle.

Rising next: peaking



Cropped cardigans

Womenswear, Knitwear, shape

Short cardigans ending at the waist.

Rising next: peaking



Cuffed jean hems

Womenswear, Denim, hem

Turned-up hems on straight jeans.

Rising next: rising



Cuffed wide trousers

Womenswear, Trousers & Skirts, hem

Wide legs finished with deep turn-ups.

Rising next: peaking



Dark indigo tailoring

Womenswear, Denim, garment

Pleated, creased trousers in dark indigo.

Rising next: peaking

Rising in SS28



Denim chore coats

Womenswear, Denim, garment

Long denim coats with patch pockets.

Rising next: peaking



Denim midi skirts

Womenswear, Denim, garment

Button-front denim skirts.

Rising next: peaking



Denim shirt dresses

Womenswear, Denim, garment

Snap-front denim shirt dresses.

Rising next: peaking



Double-belted waistbands

Womenswear, Trousers & Skirts, waist

Two thin belts on high-rise trousers.

Rising next: peaking



Double-belted waists

Womenswear, Coats & Jackets, waist

Two slim belts stacked at the waist.

Rising next: peaking



Double-pocket camp shirts

Womenswear, Tops & Shirts, pocket

Camp-collar shirts with two chest pockets.

Rising next: rising



Drawstring wide trousers

Womenswear, Trousers & Skirts, waist

Easy drawstring waists on wide legs.

Rising next: peaking



Fair Isle yoke cardigans

Womenswear, Knitwear, pattern

Patterned yokes on button cardigans.

Rising next: peaking

Rising in SS28



Fine-gauge zip polos

Womenswear, Knitwear, closure

Collared knits with a short zip.

Rising next: peaking



Flap-pocket blazers

Womenswear, Tailoring, pocket

Oversized flap pockets on blazers.

Rising next: peaking



Floral print midis

Womenswear, Dresses, print

Small and painterly florals on midi dresses.

Rising next: peaking



Funnel-neck knits

Womenswear, Knitwear, neckline

High funnel necks on fine and chunky knits.

Rising next: peaking



Half-zip knits

Womenswear, Knitwear, closure

Short zips on funnel-neck knits.

Rising next: rising



Halter-neck dresses

Womenswear, Dresses, neckline

Necklines tied at the back of the neck.

Rising next: rising



Henley plackets

Womenswear, Tops & Shirts, placket

Short button plackets on jersey tops.

Rising next: rising



Hidden-placket overcoats

Womenswear, Coats & Jackets, closure

Fly fronts that hide the buttons.

Rising next: peaking

Rising in SS28



High-rise sailor trousers

Womenswear, Trousers & Skirts, closure

Button-front flaps on high-rise wide legs.

Rising next: peaking

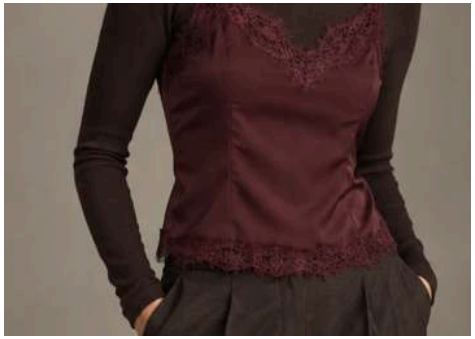


High-waisted pleated trousers

Womenswear, Trousers & Skirts, waist

High rises with two front pleats.

Rising next: peaking



Lace-cami layering tops

Womenswear, Tops & Shirts, trim

Lace-edged camisoles for layering.

Rising next: peaking



Large flap patch pockets

Womenswear, Coats & Jackets, pocket

Utility pockets on car coats and chore jackets.

Rising next: peaking



Leather-look trousers

Womenswear, Trousers & Skirts, fabric

Straight trousers in faux leather.

Rising next: rising



Lightweight technical trench

Womenswear, Coats & Jackets, fabric

Trenches in light technical cotton with taped seams.

Rising next: peaking

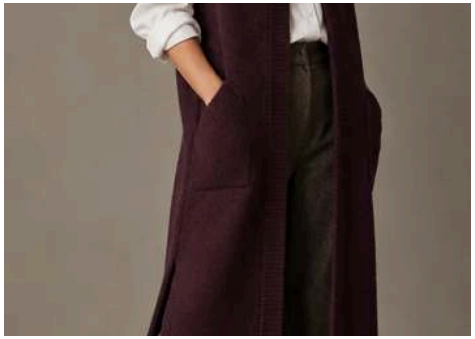


Long-line ribbed cardigans

Womenswear, Knitwear, shape

Long ribbed cardigans worn as coats.

Rising next: peaking



Longline knit vests

Womenswear, Knitwear, shape

Long sleeveless knits over shirts.

Rising next: peaking

Rising in SS28



Matching denim suits

Womenswear, Denim, garment

Denim blazers worn with matching jeans.

Rising next: peaking



Menswear three-piece suits

Womenswear, Tailoring, garment

Waistcoats worn under matching jackets.

Rising next: peaking



Mesh-panel tops

Womenswear, Tops & Shirts, panel

Sheer mesh panels pieced into jersey.

Rising next: peaking



Patch-pocket blazers

Womenswear, Tailoring, pocket

Relaxed blazers with patch pockets.

Rising next: peaking



Patch-pocket denim jackets

Womenswear, Denim, pocket

Short jackets with patch pockets.

Rising next: peaking



Peak-lapel coats

Womenswear, Tailoring, lapel

Tailored coats with peak lapels.

Rising next: rising



Peplum blouses

Womenswear, Tops & Shirts, waist

Blouses flared below a waist seam.

Rising next: peaking



Pleated bib fronts

Womenswear, Tops & Shirts, front

Pin-tucked or pleated bibs on shirts.

Rising next: peaking

Rising in SS28



Pleated midi dresses

Womenswear, Dresses, pleat

Knife-pleated skirts on fitted bodices.

Rising next: peaking



Pleated midi skirts

Womenswear, Trousers & Skirts, pleat

Knife-pleated midi skirts.

Rising next: peaking



Pointelle cardigans

Womenswear, Knitwear, fabric

Openwork pointelle on fine cardigans.

Rising next: peaking

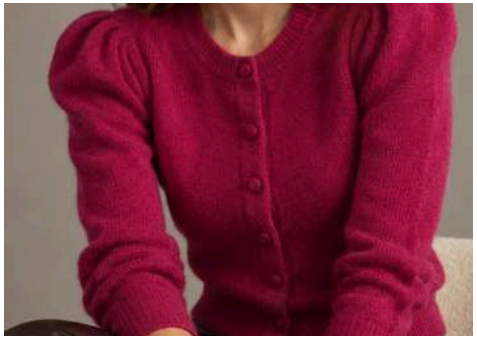


Polo-collar knit tops

Womenswear, Tops & Shirts, collar

Knitted polo collars on fitted tops.

Rising next: peaking



Puff-shoulder cardigans

Womenswear, Knitwear, shoulder

Raised, gathered shoulders on cardigans.

Rising next: peaking



Puff-sleeve blouses

Womenswear, Tops & Shirts, sleeve

Gathered puff sleeves on short blouses.

Rising next: peaking



Quilted liner jackets

Womenswear, Coats & Jackets, fabric

Diamond-quilted jackets worn as outer layers.

Rising next: peaking



Raw selvedge denim

Womenswear, Denim, fabric

Unwashed selvedge shown on turn-ups.

Rising next: peaking

Rising in SS28



Raw-hem jeans

Womenswear, Denim, hem

Cut, unfinished hems.

Rising next: rising



Satin slip skirts

Womenswear, Trousers & Skirts, fabric

Fluid satin skirts cut on the bias.

Rising next: rising



Scarf-tie necklines

Womenswear, Tops & Shirts, neckline

Long ties at the neck worn loose or knotted.

Rising next: peaking



Shawl-lapel jackets

Womenswear, Tailoring, lapel

Rounded shawl lapels on day jackets.

Rising next: peaking



Sheer organza blouses

Womenswear, Tops & Shirts, fabric

Transparent organza blouses with band collars.

Rising next: peaking



Side-stripe tuxedo trousers

Womenswear, Trousers & Skirts, seam

Satin stripes down the outseam.

Rising next: peaking



Single-breasted car coats

Womenswear, Coats & Jackets, shape

Hip-to-thigh length coats with patch pockets.

Rising next: peaking



Skirt-overlay trousers

Womenswear, Trousers & Skirts, layer

Fluid trousers with a skirt-like panel or apron layered over the front, seen at Louis Vuitton SS27.

Rising next: peaking

Rising in SS28



Smocked bodices

Womenswear, Dresses, bodice

Elasticated smocking across the bodice.

Rising next: peaking



Smocked knit details

Womenswear, Knitwear, detail

Smocking moves onto knit cuffs and hems.

Rising next: peaking



Soft unstructured tailoring

Womenswear, Tailoring, shape

Unlined jackets with soft shoulders.

Rising next: peaking



Square-neck sundresses

Womenswear, Dresses, neckline

Square necklines on tiered cotton dresses.

Rising next: peaking



Stand-collar field coats

Womenswear, Coats & Jackets, collar

Short stand collars on zip-front field coats.

Rising next: rising



Stretch commuter suiting

Womenswear, Tailoring, fabric

Suits with stretch and articulated sleeves.

Rising next: peaking



Stretch performance denim

Womenswear, Denim, fabric

Slim denim with recovery stretch.

Rising next: peaking



Tailored stretch trousers

Womenswear, Trousers & Skirts, fabric

Slim tailored trousers with stretch.

Rising next: peaking

Rising in SS28



Technical stretch shirting

Womenswear, Tops & Shirts, fabric

Stretch, crease-resistant shirting with bonded seams.

Rising next: peaking



Tiered prairie dresses

Womenswear, Dresses, hem

High-neck dresses with tiered skirts.

Rising next: peaking

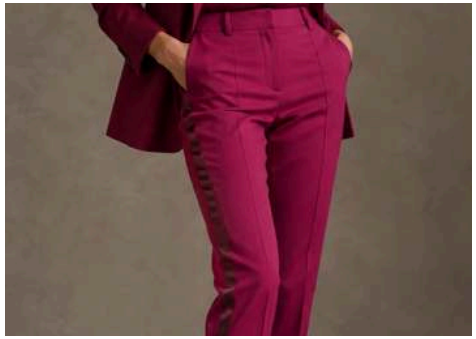


Tunic-length knits

Womenswear, Knitwear, shape

Long knits worn over trousers.

Rising next: peaking



Tuxedo stripe trousers

Womenswear, Tailoring, seam

Slim trousers with satin side stripes.

Rising next: peaking



Two-tone panelled coats

Womenswear, Coats & Jackets, panel

Contrasting panels pieced across the body.

Rising next: rising



Utility shirt-jackets

Womenswear, Tops & Shirts, pocket

Shirt-jackets with snap fronts and chest pockets.

Rising next: peaking



Waistcoat and trouser sets

Womenswear, Tailoring, garment

Matching waistcoats and trousers.

Rising next: peaking



Wide-leg suit trousers

Womenswear, Tailoring, leg

Wide legs with a single pleat.

Rising next: rising

Rising in SS28



Wrap and twist-front dresses

Womenswear, Dresses, front

Wrapped bodices tied at the side waist.

Rising next: peaking



Wrap midi dresses

Womenswear, Dresses, front

Wrapped bodices and skirts tied at the side.

Rising next: peaking

Peaking in SS28



Beaded-fringe canvas dresses

Womenswear, Dresses, embellishment

Structured canvas dresses finished with long beaded fringe; Hertunba opened Lagos Fashion Week 2026 Day 2 (29 Oct) with a black canvas dress and red beaded fringe.

Peaking next: fading



Fringed minis with back trains

Womenswear, Trousers & Skirts, hem

Mini skirts cut in layered fringe with a longer train at the back; Oshobor showed an ombré blue version at Lagos Fashion Week 2026 Day 2.

Peaking next: fading



Laser-cut coral-relief dresses

Womenswear, Dresses, fabric

Dresses laser-cut into branching, coral-like openwork and finished with bead embroidery; Chanel Cruise 2026/27 in Sydney, 5 Nov 2026.

Peaking next: peaking



Low-rise bootcut jeans

Womenswear, Denim, shape

Low-slung jeans, slim through the thigh with a slight flare below the knee, as in Madhappy x Lucky Brand (Oct 2026).

Peaking next: fading



Low-rise slip skirts with bra tops

Womenswear, Trousers & Skirts, waist

A satin dress worn pulled down into a floor-length low-rise skirt with lace at waist and hem and a matching bra top; Simone Rocha SS27 on Camila Cabello at the Latin Grammys, Las Vegas, 12 Nov 2026.

Peaking next: fading



Off-shoulder tweed sheath dresses

Womenswear, Dresses, neckline

Fitted midi sheaths in metallic tweed with an off-shoulder, sculpted neckline; Rebecca Vallance's custom tweed dress for Helena Christensen at Victoria Derby Day, Melbourne (31 Oct 2026), in line with the VRC's sleeveless midi sheath forecast for the carnival.

Peaking next: fading



Scale-beaded mermaid hems

Womenswear, Dresses, hem

Gowns and skirts beaded like fish scales that flare into a mermaid hem; Chanel's closing looks in Sydney, 5 Nov 2026, one with over 126,000 sequins.

Peaking next: peaking



Striped patchwork shirt dresses

Womenswear, Dresses, panel

Shirt dresses pieced from striped panels with an asymmetric hem; Ajanéé at Lagos Fashion Week 2026 Day 2 showed a pink-and-red striped patchwork version.

Peaking next: peaking

Peaking in SS28



Trompe-l'oeil shirt-print tops

Womenswear, Tops & Shirts, print

Sweatshirts, tees and dresses printed with the image of a shirt layered on top, as at À La Garçonne, São Paulo Fashion Week N61 (Oct 2026).

Peaking



Asymmetric-collar pinstripe shirts

Womenswear, Tops & Shirts, collar

Pinstripe shirts with one exaggerated collar point, tucked into soft skirts, as at Dior SS27.

Peaking



Barrel-leg trousers

Womenswear, Trousers & Skirts, shape

Curved legs that taper at the hem.

Peaking next: fading



Basque waist bodices

Womenswear, Dresses, waist

A pointed waist seam that dips below the natural waist.

Peaking next: fading



Belted trench blazers

Womenswear, Tailoring, waist

Trench details on belted blazers.

Peaking next: fading



Belted wrap fronts

Womenswear, Coats & Jackets, closure

Self-fabric tie belts replacing buttons.

Peaking next: fading



Bermuda shorts

Womenswear, Trousers & Skirts, length

Knee-length tailored shorts with turn-ups.

Peaking



Broderie anglaise dresses

Womenswear, Dresses, fabric

White eyelet-embroidered cotton dresses with puff sleeves and tiers, as at Chloé SS27.

Peaking

Peaking in SS28



Bubble hems

Womenswear, Trousers & Skirts, hem

Puffed hems on short skirts.

Peaking next: fading



Button-fly denim shorts

Womenswear, Denim, length

Short jeans with exposed button flies.

Peaking next: fading



Button-shoulder knits

Womenswear, Knitwear, closure

Buttoned tabs along the shoulder.

Peaking



Cable-front cardigans

Womenswear, Knitwear, pattern

Cables running down cardigan fronts.

Peaking next: fading



Cargo midi skirts

Womenswear, Trousers & Skirts, pocket

Utility patch pockets on midi skirts.

Peaking next: fading



Chunky rib turtlenecks

Womenswear, Knitwear, neckline

Deep ribbed roll necks.

Peaking next: fading



Cinched one-button jackets

Womenswear, Tailoring, waist

Nipped waists with a single button.

Peaking next: fading



Contrast-tipped knits

Womenswear, Knitwear, trim

Contrast stripes at necks and cuffs.

Peaking next: fading

Peaking in SS28



Crochet tops and cardigans

Womenswear, Knitwear, fabric

Granny-square and crochet textures.

Peaking



Cropped boxy shirts

Womenswear, Tops & Shirts, shape

Short camp-collar shirts with straight hems.

Peaking next: fading



Cut-off denim shorts

Womenswear, Denim, length

Frayed cut-off shorts.

Peaking



Dark rinse, clean finish

Womenswear, Denim, wash

Deep indigo with minimal fading.

Peaking next: fading



Denim shirt-jackets

Womenswear, Denim, garment

Overshirts in denim with chest pockets.

Peaking next: fading



Denim waistcoats

Womenswear, Denim, garment

Topstitched denim waistcoats.

Peaking next: fading



Detachable hoods

Womenswear, Coats & Jackets, collar

Hoods that zip or button off for two looks.

Peaking next: fading



Double front pleats, sharp creases

Womenswear, Trousers & Skirts, pleat

Pressed creases on wide trousers.

Peaking next: fading

Peaking in SS28



Drop-shoulder shirt dresses

Womenswear, Dresses, shape

Relaxed shirt dresses with low shoulder seams.

Peaking next: fading



Gingham and seersucker skirts

Womenswear, Trousers & Skirts, fabric

Checked and puckered midi skirts.

Peaking



High necklines

Womenswear, Dresses, neckline

Stand-up and high round necklines.

Peaking



Layered slip-over-dress

Womenswear, Dresses, layer

A longer slip showing below the dress hem.

Peaking



Leather-trimmed collars

Womenswear, Coats & Jackets, collar

Leather or faux-leather facings on wool collars.

Peaking next: fading



Light bleached washes

Womenswear, Denim, wash

Pale, sun-faded washes with whiskering.

Peaking



Linen and seersucker suiting

Womenswear, Tailoring, fabric

Summer suits in linen and seersucker.

Peaking



Longline blazers

Womenswear, Tailoring, shape

Blazers reaching mid-thigh.

Peaking next: fading

Peaking in SS28



Openwork and pointelle knits

Womenswear, Knitwear, fabric

Open stitches and pointelle for light knits.

Peaking next: fading



Oversized boyfriend shirts

Womenswear, Tops & Shirts, shape

Roomy shirts with dropped shoulders.

Peaking next: fading



Pinstripe waistcoats

Womenswear, Tailoring, fabric

Pinstripe waistcoats worn alone.

Peaking next: fading



Puff-shoulder minis

Womenswear, Dresses, sleeve

Short dresses with gathered puff shoulders.

Peaking next: fading



Raglan baseball tees

Womenswear, Tops & Shirts, sleeve

Contrast raglan sleeves on jersey tees.

Peaking next: fading



Raglan sleeve coats

Womenswear, Coats & Jackets, sleeve

Sleeves cut in one with the shoulder for a softer line.

Peaking next: fading



Ribbed polo knits

Womenswear, Knitwear, collar

Ribbed knits with polo collars.

Peaking next: fading



Satin tailored blazers

Womenswear, Tailoring, fabric

Classic blazer shapes cut in liquid satin for day and evening, as at Givenchy SS27.

Peaking

Peaking in SS28



Saucer-buckle wide belts

Womenswear, Trousers & Skirts, waist

Wide belts with oversized round buckles cinching trousers and skirts, led by Celine SS27.

Peaking next: fading



Seersucker and gingham shirting

Womenswear, Tops & Shirts, fabric

Checked and puckered summer shirting.

Peaking



Seersucker and linen jackets

Womenswear, Coats & Jackets, fabric

Puckered seersucker and linen for summer tailoring.

Peaking

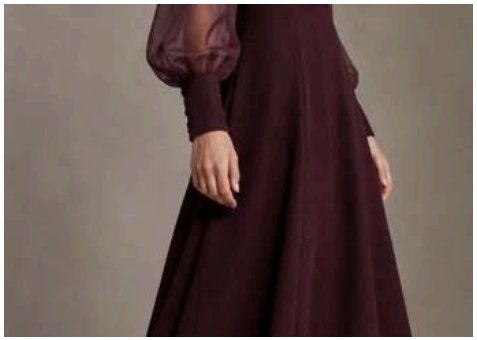


Seersucker sundresses

Womenswear, Dresses, fabric

Puckered cotton for light summer dresses.

Peaking



Sheer-sleeve dresses

Womenswear, Dresses, sleeve

Transparent sleeves on opaque dresses.

Peaking next: fading



Shirred bodice midis

Womenswear, Dresses, bodice

Elastic shirring across the bodice.

Peaking next: fading



Single-button tuxedo jackets

Womenswear, Tailoring, lapel

Satin-faced peak lapels.

Peaking next: fading



Slim cigarette trousers

Womenswear, Tailoring, leg

Slim ankle-length suit trousers return.

Peaking next: fading

Peaking in SS28



Smocked necklines and cuffs

Womenswear, Tops & Shirts, detail

Smocked bands at the neck and cuffs.

Peaking next: fading



Soft drape jackets

Womenswear, Tailoring, shape

Unstructured wrap jackets with soft shoulders.

Peaking



Straight-leg vintage jeans

Womenswear, Denim, shape

Classic straight jeans with a vintage feel.

Peaking next: fading



Striped Breton tops

Womenswear, Tops & Shirts, pattern

Classic horizontal stripes on jersey.

Peaking next: fading



Tie-cuff sleeves

Womenswear, Coats & Jackets, cuff

Cuffs finished with contrast tabs and ties.

Peaking



Tiered maxi skirts

Womenswear, Trousers & Skirts, hem

Gathered tiers on long skirts.

Peaking



Two-tone denim panels

Womenswear, Denim, panel

Contrasting washes pieced together.

Peaking



Welt-pocket cocoon coats

Womenswear, Coats & Jackets, pocket

Rounded cocoon coats with clean welt pockets.

Peaking next: fading

Peaking in SS28



Wide-leg jeans

Womenswear, Denim, shape

Full wide legs from the hip.

Peaking next: fading



Wide-leg palazzo trousers

Womenswear, Trousers & Skirts, shape

Very wide, fluid trouser legs.

Peaking next: fading



Wrap and tie-front tops

Womenswear, Tops & Shirts, front

Wrapped fronts tied at the waist.

Peaking



Wrap cardigans

Womenswear, Knitwear, front

Long cardigans wrapped and belted.

Peaking



Wrap mini skirts

Womenswear, Trousers & Skirts, front

Short wrapped skirts tied at the hip.

Peaking next: fading



Wrap skirts

Womenswear, Trousers & Skirts, front

Wrapped skirts tied at the waist.

Peaking next: fading



Wrap-front blouses

Womenswear, Tops & Shirts, front

Blouses wrapped and tied at the waist.

Peaking

Fading in SS28



Black tailoring with fuchsia accents

Womenswear, Tailoring, colour

Black wool and corduroy suiting with fuchsia kept as the only accent colour, never mixed in one outfit; Reserved x Dawid Woliński capsule, Europe, 5 Nov 2026.

Fading



Corseted tea-length crinoline dresses

Womenswear, Dresses, silhouette

Strapless corset bodices over a crinoline-lined petticoat skirt cut to tea length, softened with tulle draped over the shoulders; Vivienne Westwood custom black Chantilly-lace dress for Ariana Grande at the London 'Focker-In-Law' premiere, 18 Nov 2026.

Fading



Cropped parkas over evening gowns

Womenswear, Coats & Jackets, layer

A short parka-style jacket thrown over a beaded evening gown; bbyclose at the 40th ARIA Music Awards, Sydney, 18 Nov 2026, alongside moto jackets over dresses on the same carpet.

Fading



Cup-bodice gold column gowns

Womenswear, Dresses, bodice

Long metallic-gold gowns with a defined cup or bustier bodice, all-over shine and a high slit; several stars at the 47th Cairo International Film Festival, 11 Nov 2026.

Fading



Lace-up corset-back sequin gowns

Womenswear, Dresses, back

Fully sequinned column gowns closed with corset lacing down the back; Tamara Ralph on Lily James at the Governors Awards, Los Angeles, 15 Nov 2026, with Karol G's lace-up corset bodice (Celia Kritharioti couture) at the Latin Grammys, 12 Nov.

Fading



Tone-on-tone embroidered tuxedos

Womenswear, Tailoring, embellishment

Black smoking suits embroidered all over in black, worn as the alternative to a gown; Marian Saud for Débora Plager at the Martín Fierro de Cable awards, Buenos Aires, 12 Nov 2026.

Fading



Balloon trousers

Womenswear, Trousers & Skirts, shape

Volume gathered into the ankle.

Fading



Bermuda suit shorts

Womenswear, Tailoring, length

Tailored shorts worn with blazers.

Fading

Fading in SS28



Brooch-fastened cardigans

Womenswear, Knitwear, hardware

Brooches replacing buttons.

Fading



Collarless cropped jackets

Womenswear, Coats & Jackets, neckline

Round-neck cropped jackets with clean edges.

Fading



Contrast sash waists

Womenswear, Dresses, waist

Cummerbunds and sashes tied at the waist.

Fading



Contrast-piped edges

Womenswear, Coats & Jackets, trim

Fine piping outlining fronts and collars.

Fading



Cropped blazers

Womenswear, Tailoring, shape

Short blazers ending at the waist.

Fading next: fading



Cummerbunds over suits

Womenswear, Tailoring, waist

Contrast waistbands layered on suits.

Fading



Denim with chain and patch trims

Womenswear, Denim, trim

Hanging chains and patches on jeans.

Fading



Double-breasted jackets

Womenswear, Tailoring, closure

Six-button double-breasted fronts.

Fading

Fading in SS28



Elongated rib cuffs

Womenswear, Knitwear, cuff

Long ribbed cuffs that bunch at the wrist.

Fading



Embroidered denim

Womenswear, Denim, embellishment

Floral embroidery on denim.

Fading



Epaulette shirts

Womenswear, Tops & Shirts, shoulder

Shoulder tabs on utility shirts.

Fading



Flat-front straight trousers

Womenswear, Trousers & Skirts, shape

Straight legs with a clean flat front.

Fading



Fluid satin wide legs

Womenswear, Trousers & Skirts, fabric

Satin trousers for day and evening.

Fading



Gathered waist maxis

Womenswear, Dresses, waist

Long dresses gathered into the waist seam.

Fading



Gilded embroidered shirting

Womenswear, Tops & Shirts, embellishment

Metallic embroidery on crisp poplin.

Fading



Knit fringe at hems

Womenswear, Knitwear, hem

Fringe at hems and sleeve ends.

Fading

Fading in SS28



Knitted polo collars

Womenswear, Knitwear, collar

Polo collars with zip or button plackets.

Fading



Lace yoke insets

Womenswear, Tops & Shirts, trim

Lace panels inset at yoke or sleeve.

Fading



Lace-edged bias slips

Womenswear, Dresses, trim

Bias-cut slips finished with lace hems.

Fading



Lace-embroidered poplin shirts

Womenswear, Tops & Shirts, embellishment

Crisp poplin with lace cuffs and embroidery.

Fading



Lace-trimmed hems

Womenswear, Trousers & Skirts, hem

Lace bands at trouser and skirt hems.

Fading



Lace-trimmed jacket edges

Womenswear, Coats & Jackets, trim

Lace bands finishing hems and cuffs on light jackets.

Fading



Mid-rise relaxed jeans

Womenswear, Denim, shape

Easy relaxed fits with soft whiskering.

Fading next: fading



Patent trench with storm flaps

Womenswear, Coats & Jackets, fabric

Glossy trenches keeping gun flaps and epaulettes.

Fading

Fading in SS28



Pencil midi skirts

Womenswear, Trousers & Skirts, shape

Fitted midi skirts with a back slit.

Fading



Photographic and art prints

Womenswear, Dresses, print

Still-life and photo prints on column dresses.

Fading



Pressed front seam

Womenswear, Denim, seam

A sewn crease down the front of the leg.

Fading



Shaped elbow seams

Womenswear, Coats & Jackets, sleeve

Seamed elbows for a curved, modern sleeve.

Fading



Shawl-collar knit coats

Womenswear, Knitwear, collar

Long knit coats with shawl collars.

Fading



Sheer organza overlays

Womenswear, Dresses, fabric

Transparent layers over opaque linings.

Fading



Slogan T-shirts

Womenswear, Tops & Shirts, print

Bold text graphics on fitted tees.

Fading



Square-neck knits

Womenswear, Knitwear, neckline

Fine knits with square necklines.

Fading next: fading

Fading in SS28



Unfinished raw hems

Womenswear, Dresses, hem

Undone, frayed hems on light cottons.

Fading



Vintage poster-print tops

Womenswear, Tops & Shirts, print

Tops and tees printed with old film-poster style graphics, as at Dries Van Noten SS27.

Fading



Waistcoats worn as tops

Womenswear, Tailoring, garment

Fitted waistcoats on their own.

Fading



Wax-coated denim

Womenswear, Denim, finish

Coated denim with a waxy sheen.

Fading



Western yokes and pearl snaps

Womenswear, Denim, hardware

Pointed yokes with snap closures.

Fading



Wide peak lapels

Womenswear, Tailoring, lapel

Peak lapels on jackets and coats.

Fading



Wide ruffle collars

Womenswear, Tops & Shirts, collar

Oversized soft collars on crisp shirts.

Fading next: fading

Colour

The SS28 palette, with Pantone TCX and HEX codes.

Royal blue
18-3949 TCX
#3850A0

Sonar turquoise
16-5123 TCX
#279D9F

Greyish mauve
15-3507 TCX
#BDABBE

Bleached linen
11-0701 TCX
#EDE6DB

Straw
14-0935 TCX
#DABE81

Magnetic violet
19-3847 TCX
#44377D

Peach
13-1125 TCX
#F5B895

Colour by theme



Structured clarity: 19-4916 TCX with 12-4604 TCX, for clean column dresses.



Performance ease: 18-1340 TCX with 12-1110 TCX, for articulated sleeves.



Natural tech: 18-0920 TCX with 11-0105 TCX, for performance-jersey shirt dresses.

Range strategy

Build depth

- Ankle-strap balloon trousers
- Armour-structured vests
- Floral-lined showerproof jackets
- Lacquered funnel-neck trenches
- Parachute-poplin tuxedo shirts
- Sheer lattice capes
- Shell-paillette jacket edging
- Taffeta jogger evening trousers
- Woven-stripe longline overlayers

Test small

- Bonded, raw-cut seams
- Cargo pockets
- Concealed-button blazers
- Denim with technical details
- Elastic-back tailored waists
- Hidden magnetic closures
- Hidden-rivet minimal jeans
- Hidden-zip blouses
- Performance polo tops

Sell through

- Beaded-fringe canvas dresses
- Fringed minis with back trains
- Laser-cut coral-relief dresses
- Low-rise bootcut jeans
- Low-rise slip skirts with bra tops
- Off-shoulder tweed sheath dresses
- Scale-beaded mermaid hems
- Striped patchwork shirt dresses
- Trompe-l'oeil shirt-print tops

Exit or rework

- Black tailoring with fuchsia accents
- Corseted tea-length crinoline dresses
- Cropped parkas over evening gowns
- Cup-bodice gold column gowns
- Lace-up corset-back sequin gowns
- Tone-on-tone embroidered tuxedos
- Balloon trousers
- Bermuda suit shorts
- Brooch-fastened cardigans

Actions and timing

Actions for the range

- Edit ranges down and deepen buys on proven fits.
- Upgrade fabrics on core styles.
- Tell a "made to last" story.
- Add stretch to core tailoring fabrics.
- Introduce articulated elbows on outerwear.
- Test breathability claims before marketing them.
- Specify finishes (quick-dry, UV) with mills early.
- Use certified fibres where possible.

Season timing

Shown on the runway	Sep–Oct (year before)
In stores, northern hemisphere	Feb – Jul 2028
Southern hemisphere	Same trends sold Sep–Feb, a season later, in local spring/summer
Tropical and seasonless markets	Core of the year: lightweight trends sell 9–12 months

Range checklist

- Give rising pieces the most options and depth.
- Buy emerging pieces in one or two colours first, then repeat what sells.
- Keep peaking pieces in core colours only; do not add new styles.
- Rework fading pieces with a rising detail, or clear them early.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Structured clarity

Key garment	Value	Mid	Premium
Clean column dress	₹1,499–2,799	₹3,500–7,000	₹12,000+
Minimal T-shirt	₹499–999	₹1,200–2,500	₹4,500+
Straight-leg trousers	₹1,299–2,499	₹3,000–6,000	₹10,000+

Cost level: low. Fewer trims, but fabric and fit must be excellent because there is nothing to hide behind.

Performance ease

Key garment	Value	Mid	Premium
Technical stretch shirt	₹1,199–2,199	₹2,800–5,500	₹9,000+
Articulated-sleeve jacket	₹2,999–4,999	₹6,000–12,000	₹20,000+
Stretch tailored trousers	₹1,499–2,699	₹3,200–6,500	₹11,000+

Cost level: medium. Technical fabrics and bonded seams need special machines; articulation adds pattern pieces.

Pricing and cost

Indicative retail bands in ₹ for the Indian market. A planning guide, not a quote.

Natural tech

Key garment	Value	Mid	Premium
Performance-jersey shirt dress	₹1,499–2,799	₹3,500–7,000	₹12,000+
Easy-care linen shirt	₹1,199–2,199	₹2,800–5,500	₹9,000+
Seersucker trousers	₹1,299–2,399	₹3,000–6,000	₹10,000+

Cost level: medium. Performance finishes add processing cost; certified fibres cost more but support the story.

Commuter tailoring

Key garment	Value	Mid	Premium
Stretch commuter blazer	₹2,499–3,999	₹5,000–10,000	₹17,000+
Easy-care suit trousers	₹1,299–2,499	₹3,000–6,000	₹10,000+
Concealed-button blazer	₹2,799–4,299	₹5,500–11,000	₹18,000+

Cost level: medium. Stretch wool blends cost more than polyester; unstructured jackets save canvas cost.

Margin checklist

Before you cost

- Fix the retail band first, then work back to the cost you can afford.
- Agree minimums for any new trim or hardware early.
- Ask for a price on two versions: full detail and a simpler one.

Where cost hides

- Hand work such as beading, fringe and embroidery.
- Extra panels, pockets and linings.
- Custom hardware, washes and finishes.
- Duty and freight on imported trims.

Keep the look, cut the cost

- Place the detail where it is seen: neckline, cuff, hem.
- Use stock trims in season colours.
- Put the costly version in a small premium run.

Work out your margin at forecut.in/pricefold.html.

Markets

Asia

Regional directions for SS28 follow as coverage arrives.

Climate

From temperate four-season East Asia to tropical Southeast Asia and India, and the hot, dry Gulf. One collection rarely fits every market: weight, sleeve length and coverage change by country.

Best fit from this report

Sheer lattice capes, Woven-stripe longline overlayers, Sheer organza overlays, Performance-jersey shirt dresses

Key selling moments

- China: Lunar New Year, 618 and Double 11 (11.11) shopping festivals
- Japan & South Korea: Spring and autumn wardrobe changes, year-end gifting, Chuseok
- India: Diwali and festive (Sep–Nov), wedding seasons (Nov–Feb, Apr–May), summer

Europe

Regional directions for SS28 follow as coverage arrives.

Climate

Temperate four-season climate: cold, wet winters in the north, hot dry summers around the Mediterranean.

Best fit from this report

Patent trench with storm flaps, Lightweight technical trench, Raglan sleeve coats, Welt-pocket cocoon coats

Key selling moments

- France, Italy & UK: January and July sales, Christmas, summer holidays
- Nordics: Midsummer, Christmas
- Southern Europe: Summer travel season, Easter

North America

Regional directions for SS28 follow as coverage arrives.

Climate

From cold Canadian winters to hot, humid southern US summers and Mexico's warm highlands and coasts.

Best fit from this report

Cinched peplum jackets, Collarless cropped jackets, Lightweight technical trench, Lace-trimmed jacket edges

Key selling moments

- United States: Back to school, Thanksgiving and Black Friday, holiday, spring break
- Canada: Holiday, Boxing Day
- Mexico: Día de Muertos, holiday season, Buen Fin sales

Markets

South America

Regional directions for SS28 follow as coverage arrives.

Climate

Tropical in the north and Brazil's coast; temperate and four-season in Argentina, Chile and southern Brazil. Seasons are opposite to Europe.

Best fit from this report

Seersucker and linen jackets, Photographic and art prints, Floral print midis, Seersucker sundresses

Key selling moments

- Brazil: Carnival (Feb/Mar), Christmas and New Year summer
- Argentina & Chile: Christmas summer, winter holidays (July)
- Colombia & Andean: Year-end holidays, festivals

Africa

Regional directions for SS28 follow as coverage arrives.

Climate

Mostly hot: tropical West and Central Africa, highland East Africa, Mediterranean north, and a temperate, southern-hemisphere South Africa.

Best fit from this report

Seersucker and linen jackets, Photographic and art prints, Performance-jersey shirt dresses, Drop-shoulder shirt dresses

Key selling moments

- Nigeria & West Africa: Detty December, weddings, Eid
- South Africa: Festive summer (Dec), Black Friday
- North Africa: Ramadan and Eid, summer weddings

Oceania

Regional directions for SS28 follow as coverage arrives.

Climate

Southern-hemisphere seasons: summer Dec–Feb, winter Jun–Aug. Mostly temperate, tropical in the north of Australia.

Best fit from this report

Seersucker and linen jackets, Sheer lattice capes, Sheer organza overlays, Photographic and art prints

Key selling moments

- Australia: Christmas summer, Black Friday, end-of-financial-year sales (June)
- New Zealand: Christmas summer, winter (June–August)



India in depth

India

Indian buyers read SS28 through festive and wedding demand, summer weights and handloom. Forecut publishes separate India season reports with craft clusters, colours that sell there and price bands.

See forecut.in/india.html for the India forecasts.

Forecut

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Sources: SS28 is a long-range Forecut projection. It builds on early SS28 trade coverage (structured clarity and performance design, FashionUnited) and Forecut's warm earth-orange colour direction.

Forecasts are Forecut's own reading of the season and may change as collections and sales data arrive. For your own planning only; please do not resell.